

KTCK
DALLAS/FORT WORTH
ISSUE/PROGRAM REPORT
SECOND QUARTER 2015
JULY 1, 2015



Part 1 - INTRODUCTION

KTCK (AM), licensed to Dallas, TX, and KTCT (FM), licensed to Flower Mound, TX, serve the Dallas/Fort Worth area. From April 1 through June 30, 2015, KTCK (AM) & KTCK (FM) aired 60 minutes of public affairs programming weekly. This includes a locally produced weekly program ("Impact Texas") which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

"Impact Texas" – every Saturday morning from 6:00a – 6:30a.

Details about individual Impact Texas segments are included in Part 2 of this report.

KTCK is a participant in "The Amber Plan", in which area radio stations alert the public of confirmed child abductions. In the Second Quarter of 2015, KTCK activated "The Amber Plan" when necessary, to provide information about child abductions to the general public.

KTCK has determined the following to issues of concern to our audience during the Second Quarter of 2015:

- 1-Education and STEM
- 2-Disability Services
- 3-Homeless Services
- 4-Health & Nutrition
- 5-Philanthropy

During this time if KTCK participated in Community Service Projects, they are listed and described in Part 3.

During the Second Quarter of 2015, KTCK ran a total of xx recorded and live PSAs. The PSAs aired through all day parts, Monday through Sunday from 6:00 AM until 5:59 AM. The following pages describe the station's most significant treatment of the previously described community issues of concern.

Part 2 – KTCK's SELECTED ISSUES OF CONCERN

SERIES TITLE:

Impact Texas

PROGRAM:

Junior Achievement of Dallas

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Saturday – April 4, 2015

TIME AIRED: SOURCE:

6:00 AM - 6:30 AM

Local In-House

DESCRIPTION:

We spoke to Jan Murfield, President of JA Dallas, about the

programs and services that the organization provides to over 45.000 students in the Dallas area each year since its

founding in Dallas in 1954.

SERIES TITLE:

Impact Texas

PROGRAM:

Ability Connection Texas

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Saturday - April 11. 2015

TIME AIRED: SOURCE:

6:00 AM - 6:30 AM

DESCRIPTION:

Local In-House

ON:

1 in 5 individuals will face a disability at some point in their life, whether from birth or acquired. The clients at Ability

Connection Texas celebrate being 1 in 5. Their mission is to provide assistance to those individuals while helping them to focus on their abilities and achieve their highest level of independence. Formerly United Cerebral Palsy of Texas, Ability Connection Texas has been serving North Texas for over 60 years. We spoke to Shea Needham about the services they provide as well as their annual Lone Star

Race.

SERIES TITLE:

Impact Texas

PROGRAM:

Hope Center for Autism

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Saturday - April 18, 2015

TIME AIRED:

6:00 AM - 6:30 AM

SOURCE:

Local In-House

DESCRIPTION:

Founded in 2007, the Hope Center for Autism was born from

the need for a supportive environment for families in the Fort Worth area with children on the Autism spectrum. We spoke to the founder of the organization, Susan Wood, about the history, services and future of Hope Center for Autism.

history, services and future of hope center for Addishi

PROGRAM:

SEGMENT LENGTH:

DATE AIRED:

TIME AIRED:

SOURCE: DESCRIPTION:

Impact Texas

Parkinson Voice Project

30 minutes

Saturday - April 25, 2015

6:00 AM - 6:30 AM

Local In-House

We visited with the founder of PVP Samantha Elandary

about the services she provides Parkinson's patients and to David Cid, a 20 year veteran of the FBI who has trained thousands of individuals in counter terrorism. David was diagnosed with Parkinson's disease and shared his

experiences.

SERIES TITLE:

PROGRAM:

SEGMENT LENGTH:

DATE AIRED:

SOURCE:

DESCRIPTION:

Impact Texas

Metro Dallas Homeless Alliance

30 minutes

Saturday –May 2, 2015 6:00 AM – 6:30 AM Local In-House

THE MOUNT IN A MAIN WAR

THE MDHA is a non-profit association of organizations dedicated to preventing and ending homelessness in Dallas and Collin Counties. It facilitates over \$17 million in annual

federal funding, coordinated services, and drives

improvement in more than 40 different homeless housing programs. We discussed those programs with the CEO of

MDHA, Cindy Crain.

SERIES TITLE:

PROGRAM:

SEGMENT LENGTH:

DATE AIRED: TIME AIRED: SOURCE:

DESCRIPTION:

Impact Texas

Texas Scottish Rite Hospital for Children

30 minutes

Saturday – May 9, 2015 6:00 AM – 6:30 AM

Local In-House

As a world leader in the treatment in pediatric orthopedic conditions, TSRH strives to improve the care of children worldwide through innovative research and teaching programs, training physicians from around the world. We

spoke to several key staff members of TSRH about the

services they have been providing since 1921.

PROGRAM:

Impact Texas

PROGRAM.

American Diabetes Association

SEGMENT LENGTH:

30 minutes

DATE AIRED: TIME AIRED: Saturday -May 16, 2015

TIME AIRED SOURCE:

6:00 AM - 6:30 AM Local In-House

DESCRIPTION:

It's estimated that over 700,000 North Texans have diabetes, and that one out of every three children born after 2000 in the US will be directly affected by diabetes. We spoke to the Executive Director for the American Diabetes Association North Texas, Quin Neal, about this terrible disease and the resources his organization utilize to help

educate the community to prevent it.

SERIES TITLE:

Impact Texas

PROGRAM:

Momentous Institute

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Saturday - May 23, 2015

TIME AIRED:

6:00 AM – 6:30 AM Local In-House

SOURCE: DESCRIPTION:

Since 1920, Momentous Institute (formerly Salesmanship Club Youth & Family Centers) has been powered by the Salesmanship Club of Dallas, a service organization of more than 600 business and community leaders committed to transforming the lives of kids in North Texas. As a leading provider of therapeutic and education services, Momentous Institute impacts the lives of 6,000 kids and family members each year. Their approach is tailored to the specific needs of each child and their family situation, and focuses on building and repairing social emotional health; developing kids who become self –regulated, good communicators, problem solvers, empathetic, grateful, and optimistic. We spoke to the

Executive Director for Momentous Institute, Michelle Kinder

about the programs and services they provide.

PROGRAM:

SEGMENT LENGTH:

DATE AIRED:

TIME AIRED: SOURCE:

DESCRIPTION:

Impact Texas

Volunteer Now

30 minutes Saturday - May 30, 2015

6:00 AM - 6:30 AM

Local In-House

Formerly Volunteer Center of North Texas, Volunteer Now has been recruiting volunteers to service with North Texas'

vast nonprofit, corporate and municipal members since 1971, while also providing a wide range of infrastructural programs and services that build capacity for their clients. This makes Volunteer Now one of the largest and most active volunteer centers in the country. We spoke to Tammy Richards, the CEO of Volunteer Now about the programs the organization provides to help make volunteering a part of

everyday life for North Texans.

SERIES TITLE:

PROGRAM:

SEGMENT LENGTH:

DATE AIRED:

TIME AIRED: SOURCE:

DESCRIPTION:

Impact Texas

Union Gospel Mission Dallas

30 minutes

Saturday – June 6, 2015

6:00 AM - 6:30 AM

Local In-House

Since 1949, the homeless and hungry in Dallas County have

sought out Union Gospel Mission Dallas. The Mission in turn helps provide them an opportunity to put their lives back together. We spoke to the Executive Director Bill Thompson who has served in various capacities at the Mission for 30

years.

SERIES TITLE:

PROGRAM:

SEGMENT LENGTH:

DATE AIRED:

TIME AIRED: SOURCE:

DESCRIPTION:

Impact Texas

Gill Children's Services

30 minutes

Saturday – June 13, 2015

6:00 AM - 6:30 AM

Local In-House

Gill Children's Services is a funding source of last resort

which provides a safety net for Tarrant County children whose medical, dental, physical, social, psychological and

educational needs have not been met by any other

community resource. We spoke to their Executive Director

Peyton Salavaria about these services and how the community can support their mission.

Impact Texas

PROGRAM:

Habitat for Humanity of Denton County

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Saturday – June 20, 2015 6:00 AM – 6:30 AM

TIME AIRED:

SOURCE:

Local In-House

DESCRIPTION:

We spoke to the organization about their home building process, requirements and volunteer opportunities.

SERIES TITLE:

Impact Texas

PROGRAM:

River Legacy Science Center

SEGMENT LENGTH:

30 minutes

DATE AIRED:

Saturday – June 27, 2015

TIME AIRED:

6:00 AM -- 6:30 AM

SOURCE:

Local In-House

DESCRIPTION:

In 1996, River Legacy Science Center opened to the public.

This 12,000 sq foot nature center features interactive

exhibits, aquariums, environmental education programs and

nature trails. We spoke to Kristi Payne, the Marketing Coordinator for the Science Center, about their history as well as the large education programs they provide children in

North Texas.

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KTCK

COMMUNITY EVENTS

April 23rd – Jub Jam at the Kessler Theater- concert put on by George Dunham and friends

Raised \$56,136 for the Senior Source

April 25th- Earth Day appearance at Fair Park in the Solis Alive Booth with Corby Davidson

To raise awareness about Earth Day

May 25^{th} Carry the Load- Norm walked and raised money for Carry the Load

Carry The Load began four years ago to honor those who've "carried the load" for all of us at some point over the last years---soldiers, policemen, firefighters, EMT's.

May 25th- Southwest Diabetic Foundation Camp Sweeney 5K with The Ticket broadcasting LIVE

Proceeds from the race will benefit Camp Sweeney – one of the largest and most effective diabetes educational facilities in the world, offering the only 3-week residential diabetic life skills training program in the United States.

June 15th- Glen Eagles Country Club

Ticket broadcast LIVE for the Cliff Harris Reunion Golf Classic benefitting Juvenile Diabetes Research Foundation

June 26th- Victory Bark in the Park

The Ticket on-site with the SPCA for take your dog to work day

June 30th- Mosquito Nix

The Ticket on-site with Carter Blood Care to help promote the Blood Drive



Weekly Public Affairs Program

Call Letters: KTCK-AM/FM

QUARTERLY ISSUES REPORT, APRIL-JUNE, 2015

Show # 2015-14

Date aired: Sat 4/04/15 Time Aired: 6:30A-7A

Elizabeth Dunn, PhD, behavioral scientist, Associate Professor of Psychology at the University of British Columbia, co-author of *Happy Money: The Science of Smarter Spending*

Dr. Dunn's research found that people can significantly improve their happiness if they change the way they spend money. She said material things like luxurious homes or new gadgets provide much less happiness than experiential purchases like trips or concerts. She said spending money on other people provides a bigger happiness boost than almost any other expenditure.

<u>Issues covered:</u> Consumer Matters Mental Health Length: 8:07

Eric Caine, MD, John Romano Professor and Chair of the Department of Psychiatry, Professor of Neurology, co-director of the Center for the Study of Prevention of Suicide at the University of Rochester Medical Center

Suicides among middle-aged Americans have increased dramatically in the past decade. Dr. Caine said the rate among white men and women in that age group jumped 40 percent, while it was essentially unchanged for most other racial groups. He said the recession and mortgage crisis may be an important factor in the increase. He added that Baby Boomers seem to have higher levels of depression than other demographic groups. He talked about potential warning signs for those at risk of suicide.

Issues covered: Suicide

Mental Health Substance Abuse Length: 9:07

Adam Barry, PhD, Assistant Professor of Health Education, University of Florida

Dr. Barry conducted a study that found that two in five designated drivers had been drinking before getting behind the wheel and that 18% had blood-alcohol levels high enough to impair their driving skills. He outlined the potential reasons that designated driver education campaigns have been less than successful.

<u>Issues covered:</u> Drunk Driving

Date aired: Sat 4/11/15 Time Aired: 6:30A-7A

Kevin Carey, PhD, education researcher and writer, Director of the Education Policy Program at the New America Foundation, co-author of *The End of College: Creating the Future of Learning and the University of Everywhere*

The cost of college has exploded in recent years, and whole generations are sinking deeper into college debt. Mr. Carey discussed recent innovations in digital learning and why he believes that the current methods of higher education are woefully outdated. He said, more than ever, a college degree is required to secure even a middle class income for those entering the workforce, but he believes universities much be willing to adapt to online learning and other new technologies.

Issues covered:

Education

Government Policies

Length: 8:30

George King, MD, Research Director and Chief Science Officer, Joslin Diabetes Center, Harvard Medical School, author of *The Diabetes Reset: Avoid It. Control It. Even Reverse It. A Doctor's Scientific Program*

Dr, King discussed the effect of diabetes on the nation's health. He said it's possible to prevent and even reverse type 2 diabetes, through appropriate lifestyle changes. He outlined the importance of diet, exercise and sleep in the prevention of diabetes.

issues covered:

Diabetes

Personal Health

Length: 8:38

Christopher Ferguson, PhD, psychology professor in the Department of Behavioral Sciences at Texas A&M International University

Dr. Ferguson led a study into the effects of fast food advertising on children. His research found that while advertising target at children is highly effective, parental influence can lessen the impact of commercials and help young kids make healthier food decisions. He offered advice for parents.

Issues covered: Children's Health Nutrition

Date aired: Sat 4/18/15 Time Aired: 6:30A-7A

Scott Sampson, PhD, dinosaur paleontologist, Vice President of Research and Collections at the Denver Museum of Nature & Science, host of the PBS Kids' television series, *Dinosaur Train*, author of *How to Raise a Wild Child: The Art and Science of Falling in Love with Nature*

Today's American children spend 4 to 7 minutes a day playing outdoors. Dr. Sampson explained why this disconnect between kids and nature is a problem that should concern parents. He offered tips for parents to help kids fall in love with nature, by enlisting technology as an ally and encouraging outdoor activities like the Boy Scouts and Girls Scouts.

Issues covered:

Parenting Environment

Length: 10:22

David Ernst. PhD, Chief Information Officer at the University of Minnesota's College of Education and Human Development, creator of the Open Textbook Library

The cost of college textbooks has skyrocketed in recent years, but a new trend of free or low-cost "open source" textbooks is gaining momentum. Dr. Ernst said college students could save an average of \$128 a course if traditional textbooks were replaced with the new electronic versions. He explained why this new generation of textbooks is often of equal academic value compared to traditional printed textbooks.

Issues covered:

Education Consumer Matters Length: 6:57

Linda Gordon Howard, attorney, author of The Sexual Harassment Handbook

Ms. Howard talked about progress in the battle against sexual harassment. She discussed how sexually inappropriate behavior in the workplace has evolved since attention was first focused on it. She believes many situations involving sexual harassment can be prevented or resolved if victims recognize what's happening and know what to do.

Issues covered:
Sexual Harassment
Workplace Matters
Women's Issues

Date aired: <u>Sat 4/25/15</u> Time Aired: <u>6:30A-7A</u>

Laurence Kotlikoff, PhD, William Fairfield Warren Professor at Boston University, Professor of Economics at Boston University, Fellow of the American Academy of Arts and Sciences, President of Economic Security Planning, Inc., a company specializing in financial planning software, co-author of *Get What's Yours: The Secrets to Maxing Out Your Social Security*

The Social Security system has more than 2,700 core rules, and ill-informed choices of how and when to sign up can cost senior citizens literally hundreds of thousands of dollars in benefits. Dr. Kotlikoff said delaying retirement is often helpful, but he also outlined several little-known Social Security benefits that frequently are unclaimed.

<u>Issues covered:</u> Social Security Senior Citizen

Government Policies

<u>Length:</u> 10:57

Huntington Potter, PhD, Professor, Department of Neurology and Linda Crnic Institute for Down Syndrome, University of Colorado School of Medicine

Dr. Potter explained why Alzheimer's disease is such an expensive disease for the nation's healthcare system. He discussed who may be most likely to develop the disease, whether things like crossword puzzles can really keep the brain healthy, and where current research is headed.

Issues covered:

Personal Health Senior Citizens Length: 6:14

Leigh Thomas, An Ordinary Journey: A User's Guide to Healing from the Abuses of Sex, Drugs, Rock 'N Roll, And Attempted Murder

Ms. Thomas discussed her personal experience as a victim of domestic violence, including incest, rape and physical abuse. She has dealt with her trauma through hope and a sense of humor. She offered advice to others who are going trying to escape domestic violence.

<u>Issues covered:</u>
Domestic Violence

Date aired: Sat 5/02/15 Time Aired: 6:30A-7A

Jaron Lanier, computer and digital network pioneer, author of Who Owns the Future?

Mr. Lanier explained why he thinks the rise of digital networks has led our economy into recession and decimated the middle class. He said people should be compensated for sharing their personal data with massive digital networks, such as Google, Facebook, Instagram, and in some cases, even the government. He said he is most concerned about the younger generations of Americans who have grown up with reduced expectations of privacy and success.

Issues covered:

Economy Consumer Matters Length: 10:25

Nate Cardozo, staff attorney for the Electronic Frontier Foundation, which champions privacy rights in the digital world

Many Americans might be surprised to learn that the vast majority of new cars today contain a device that continuously monitors the driver's behavior and vehicle performance. Mr. Cardozo said his biggest concern is that consumers have no way to know what data their car is recording or how long it retains it. He explained why loss of privacy is becoming a greater issue today, and how the problem could be addressed.

Issues covered:

Privacy
Consumer Matters
Government Regulation

<u>Length:</u> 6:45

Rand Ghayad, visiting scholar at the Federal Reserve Bank of Boston, Ph.D. candidate at Northeastern University

Mr. Ghayad led a study that found that employers frequently screen out job candidates who have been unemployed for more than six months. He found that employers showed about four times more interest in applicants out of work for six months or less, even if they had less experience and fewer qualifications than candidates unemployed for longer periods. He said job seekers must be willing to take any kind of work after a few months of unemployment, to avoid large gaps in their resume that will damage future prospects.

<u>Issues covered:</u> Unemployment Career

Date aired: <u>Sat 5/09/15</u> Time Aired: <u>6:30A-7A</u>

Bruce Schneier, data security expert, author of *Data and Goliath: The Hidden Battles to Collect Your Data and Control Your World*

Americans' personal identity, interests and behavior are being monitored more than ever before. How concerned should we be about the loss of privacy? Mr. Schneier explained what can be done to reform government surveillance programs and shake up surveillance-based business models. He also outlined simple steps that consumers can take to protect their personal privacy.

Issues covered:

<u>Length:</u> 8:42

Privacy Government Policies Consumer Matters

Matthew Drayton, motivational speaker, author of Succeeding While Black: A Blueprint for Success

Many African-American young men find themselves in prison, in gangs, and on the streets without opportunities to succeed. Mr. Drayton shared his personal story out of poverty. He talked about the importance of mentoring, education and leadership for kids who otherwise face grim futures in the inner cities of America.

Issues covered:
Minority Concerns
Youth at Risk
Poverty

Length: 8:32

Peter Polos, MD, PhD, specialist in sleep medicine at the Sleep Disorder Center of JFK Medical Center in Edison, NJ

Dr. Polos was the lead researcher in a study that examined how electronic media affects the sleep of teenagers. He found that teens lose a significant amount of sleep by sending an average of 34 texts after bedtime each night. He offered advice to parents, on how to take control of bedtime and set limits on their child's access to digital devices.

<u>Issues covered:</u> Personal Health Youth Issues

Date aired: <u>Sat 5/16/15</u> Time Aired: <u>6:30A-7A</u>

Norman Bates, attorney, expert on the prevention of sexual violence against children, co-author of *Preventing Child Sexual Abuse in Youth-Serving Organizations: Guidelines for Managers and Parents*

Many parents will soon send their children off to summer camp, scouting events and sports activities. But without proper safeguards in place, these environments can provide opportunities for sexual misconduct and abuse to occur. Mr. Bates outlined the abuse prevention policies that youth-serving organizations need to implement, and the questions parents must ask to ensure that they are.

Issues covered:

Sexual Abuse Youth At Risk Parenting Length: 8:12

Paul Sullivan, NY Times financial columnist, author of *The Thin Green Line: The Money Secrets of the Super Wealthy*

Mr. Sullivan explained why some people, even "rich" people, never find true wealth, and why other people, even those who have far less are much wealthier. He offered tips on how middle-class consumers can make better financial decisions, and come to terms with what money truly means. He said changing how Americans think about wealth can to lead more secure and less stressful lives.

Issues covered:

Personal Finance Consumer Matters Length: 9:02

Maggie Cary, National Board Certified Teacher, teacher with more than 20 years of experience, founder of ClassroomTalk.com

Ms. Cary said parents of high school students can save thousands of dollars in college costs if their child takes Advanced Placement courses in high school. She explained who is eligible for the classes and how prospective students can determine if a college accepts the credits. She also outlined other benefits for students who have completed AP courses.

Issues covered:

Education

Personal Finance

Date aired: <u>Sat 5/23/15</u> Time Aired: <u>6:30A-7A</u>

Seth Godin, workplace expert and marketing guru, author of Linchpin: Are You Indispensable?

Mr. Godin outlined the biggest reasons that employment security and the workplace have changed so dramatically in the past few years. He suggested ways for employees to increase their value to their company through creativity, innovation and risk taking. He also offered advice for bosses who must find remarkable people to give their company a competitive edge.

Issues covered:

Employment

Workplace Matters

Length: 9:28

James Goodwin, MD, a geriatrician and researcher at University of Texas Medical Branch in Galveston

Current medical guidelines recommend that people over the age of 50 get a colonoscopy once every ten years. Dr. Goodwin said a surprising number of patients have them more frequently. He explained why this is a risky practice, and why as seniors get older, their need for colon cancer screening actually goes down.

Issues covered:

Personal Health Senior Citizens

Government Spending

<u>Length:</u> 7:42

Joe Watson, management consultant who specializes in diversity, author of Without Excuses

Mr. Watson talked about the importance of diversity in corporate America and why it has been such an elusive goal. He offered advice for minority job-seekers on how to demand fair opportunities in the workplace.

Issues covered:

Diversity Minority Issues Workplace

Date aired: <u>Sat 5/30/15</u> Time Aired: <u>6:30A-7A</u>

Michael Schmidt, Vice Chair of Cozen O'Connor's Labor & Employment Department in New York, publisher and editor of a blog devoted to the interplay between social media and employment law

Social media blunders can cost people their jobs. Mr. Schmidt talked about 1st Amendment rights in the workplace. He explained how to decide if a social media posting may be permissible. He said it's important for employers to formulate clear rules and policies regarding social media, to protect the interests of the company while not infringing on the rights of the employee.

<u>Issues covered:</u>
1st Amendment

Employment

Length: 7:39

Daniel Leffler, MD, Director of Clinical Research at the Celiac Center at Beth Israel Deaconess Medical Center in Boston

Gluten-free diets are popular today, but how many people should be concerned? Dr. Leffler discussed gluten sensitivity and its close cousin, Celiac disease. He said there is no benefit if a healthy person avoids gluten and, in fact, gluten free-diets may cause nutritional deficiencies. He outlined the symptoms of gluten sensitivity and explained how it can be diagnosed and treated.

<u>Issues covered:</u> Personal Health Length: 9:20

Eric Finkelstein, PhD, health economist, co-author of The Fattening of America

Over two-thirds of Americans are overweight or obese. Dr. Finkelstein believes that America's growing waistline is a by-product of our long-term economic and technological success. He said that business and policy makers need to devise strategies to make it cheaper and easier to be thin.

<u>Issues covered:</u>
Personal Health
Government Policies

Date aired: <u>Sat 6/06/15</u> Time Aired: <u>6:30A-7A</u>

Donald Edmondson, PhD, MPH, Assistant Professor of Behavioral Medicine at the Columbia University Medical Center in New York

Dr. Edmondson's research has discovered that nearly one in four people who suffer a stroke also experiences symptoms of post-traumatic stress disorder afterwards. He discussed other life-threatening illnesses that can also result in PTSD. He said the younger a person is who experiences a life-threatening event, the more likely they are to experience PTSD. He also talked about the potential treatments for the disorder.

Issues covered:

Personal Health Mental Health Senior Citizens Length: 8:31

Kathryn Zickuhr, Pew Research Center's Internet and American Life Project.

Ms. Zickuhr led a surprising study that found that Americans ages 16 to 29 are actually more likely than older Americans to have read a printed book in the past year and are more likely than their elders to use a library. She discussed the rapidly changing landscape of technology and literacy, and how libraries have adapted.

Issues covered:

Literacy Youth Concerns Technology Length: 8:44

Guillermo Payet, Founder and President of LocalHarvest.org, a non-profit organization that maintains a nationwide directory of small farms, farmers markets and other local food sources

Mr. Payet explained Community Supported Agriculture, where small farmers sell shares of their annual harvest to local families. The families then receive weekly deliveries of vegetables or fruit. He talked about the positive social and environmental impact of the "buy local" movement.

Issues covered:

Agriculture Environment Consumer Matters

Date aired: <u>Sat 6/20/15</u> Time Aired: <u>6:30A-7A</u>

Jamin Brahmbhatt, MD, Urologist, co-director of the Personalized Urology & Robotics Clinic at South Lake Hospital, in affiliation with Orlando Health

Dr. Brahmbhatt's organization commissioned a survey that found that far more men can remember their first car than those who can remember when they had their most recent health checkup. He discussed the reasons why an annual checkup is so important and the reasons that men avoid trips to the doctor. He also offered advice to wives who want to encourage their husbands to make health a greater priority.

Issues covered:
Personal Health

Men's Issues

Length: 7:26

Lori LaCivita, PhD, industrial and organizational psychologist

Thanks in part to older workers working past the traditional retirement age, four generations of workers are in the workforce at once for the first time. Dr. LaCivita said each generation prefers different leadership and communication styles, which can trigger challenges in the workplace. She outlined strategies for managers to build strong and effective teams with a diverse pool of employees.

Issues covered:

Workplace Matters
Senior Citizens

Length: 9:47

Ted Labuza, PhD, Ph.D., expert in food safety, Professor in the Department of Food Science and Nutrition at the University of Minnesota

Professor Labuza discussed how to interpret the expiration dates on food labels. Many of the dates don't mean what consumers think they do. He explained how to determine whether a package of food with a past expiration date is safe to eat.

<u>Issues covered:</u> Food Safety

Food Safety Consumer Matters

Date aired: <u>Sat 6/27/15</u> Time Aired: <u>6:30A-7A</u>

Michael Oswald, author of Your Guide to the National Parks: The Complete Guide to all 58 National Parks

In researching his book, Mr. Oswald visited and camped in 48 of our national parks over the course of several years. He shared his thoughts on the importance of the national parks system, and offered advice for visitors regarding some on the lesser-known attractions. Based on his observations as a frequent visitor, he believes that the national park system is being managed and funded in a responsible way.

<u>Issues covered:</u>
National Parks
Tourism
Government Spending

<u>Length:</u> 8:08

Stanton A. Glantz, Ph.D., Director of the Center for Tobacco Control Research and Education at the University of California, San Francisco

Dr. Glantz published a comprehensive study of the effect of laws that ban smoking in public places. He found that the restrictions result in a rapid decrease in hospitalizations for heart attack, stroke, respiratory diseases, including asthma and chronic obstructive pulmonary disease. He said he favors even stronger legislation to restrict smoking, because he found that the strictest laws resulted in the highest health benefits.

<u>Issues covered:</u> Public Health Government Regulation Length: 8:57

Roxana Soto, journalist, co-founder of SpanglishBaby.com, co-author of *Bilingual Is Better: Two Latina Moms on How the Bilingual Parenting Revolution Is Changing the Face of America*

Since the founding of the US, immigrants traditionally expected their children to embrace the American melting pot by leaving behind their heritage language and speaking only English. However, Mrs. Sota is part of a growing movement of Latino parents who want to maintain their language and cultural heritage, by encouraging their children to be bilingual. She talked about the obstacles faced by bilingual families and the benefits of speaking more than one language.

Issues covered: Latino Concerns Language Parenting

ISSUES	SOURCE/ DURATION	TIME	DAY/DATE
<u>APRIL 2015</u>			
Impact Texas Junior Achievement of Dallas	Local In-House 30:00	6a-6:30a	SAT 4/04
InfoTrak Consumer Matters, Mental Health	Other 8:07	6:30a-7a	SAT 4/04
Suicide, Mental Health, Substance Abuse Drunk Driving	9:07 4:56		
Impact Texas Ability Connection Texas	Local In-House 30:00	6a-6:30a	SAT 4/11
InfoTrak Education, Government Policies Diabetes, Personal Health Children's Health, Nutrition	Other 8:30 8:38 4:53	6:30a-7a	SAT 4/11
Impact Texas Hope Center for Autism	Local In-House 30:00	6a-6:30a	SAT 4/18
InfoTrak Parenting, Environment	Other 10:22	6:30a-7a	SAT 4/18
Education, Consumer Matters	6:57		
Sexual Harassment, Workplace Matters, Women's Issues	5:13		

ISSUES	SOURCE/ DURATION	TIME	DAY/DATE
APRIL 2015 (cont'd)			
Impact Texas Parkinson Voice Project	Local In-House 30:00	6a-6:30a	SAT 4/25
InfoTrak Social Security, Senior Citizens, Government Policies	Other 10:57	6:30a-7a	SAT 4/25
Personal Health, Senior Citizens	6:14		
Domestic Violence	4:44		
<u>MAY 2015</u>			
Impact Texas Metro Dallas Homeless Alliance	Local In-House 30:00	6a-6:30a	SAT 5/02
InfoTrak	Other	6:30a-7a	SAT 5/02
Economy, Consumer Matters	10:25		
Privacy, Consumer Matters, Government Regulation	6:45		
Unemployment, Career	4:49		
Impact Texas Texas Scottish Rite Hospital for Children	Local In-House 30:00	6a-6:30a	SAT 5/09
InfoTrak	Other	6:30a-7a	SAT 5/09
Privacy, Government Policies, Consumer Matters	8:42		
Minority Concerns, Youth at Risk, Poverty	8:32		
Personal Health, Youth Issues, Parenting Concerns	5:01		

ISSUES	SOURCE/ DURATION	TIME	DAY/DATE
MAY 2015 (cont'd)			
Impact Texas American Diabetes Association	Local In-House 30:00	6a-6:30a	SAT 5/16
InfoTrak	Other	6:30a-7a	SAT 5/16
Sexual Abuse, Youth At Risk, Parenting	8:12		
Personal Finance, Consumer Matters	9:02		
Education, Personal Finance	5:03		
Impact Texas Momentous Institute	Local In-House 30:00	6a-6:30a	SAT 5/23
InfoTrak Employment, Workplace Matters	Other 9:28	6:30a-7a	SAT 5/23
Personal Health, Senior Citizens, Government Spending	7:42		
Diversity, Minority Issues, Workplace	4:52		
Impact Texas Volunteer Now	Local In-House 30:00	6a-6:30a	SAT 5/30
InfoTrak 1 st Amendment, Employment	Other 7:39	6:30a-7a	SAT 5/30
Personal Health	9:20		
Personal Health, Government Policies	5:00		

ISSUES	SOURCE/ DURATION	TIME	DAY/DATE
JUNE 2015			
Impact Texas Union Gospel Mission Dallas	Local In-House 30:00	6a-6:30a	SAT 6/06
InfoTrak Personal Health, Mental Health, Senior Citizens	<i>Other</i> 8:31	6:30a-7a	SAT 6/06
Literacy, Youth Concerns, Technology	8:44		
Agriculture, Environment, Consumer Matters	5:02		
Impact Texas Gill Children's Services	Local In-House 30:00	6a-6:30a	SAT 6/13
InfoTrak Education, Career	Other 7:26	6:30a-7a	SAT 6/13
Community Health, Consumer Matters	9:41		
Women's Issues, Consumer Matters	4:50		
Impact Texas Habitat for Humanity of Denton County	Local In-House 30:00	6a-6:30a	SAT 6/20
InfoTrak Personal Health, Men's Issues	Other 7:26	6:30a-7a	SAT 6/20
Workplace Matters, Senior Citizens	9:47		
Food Safety, Consumer Matters	5:09		
Impact Texas River Legacy Science Center	Local In-House 30:00	6a-6:30a	SAT 6/27
InfoTrak National Parks, Tourism,	Other	6:30a-7a	SAT 6/27
Government Spending	8:08		
Public Health, Government Regulation	8:57		
Latino Concerns, Language, Parenting	4:58		