

KTCK-AM/FM DALLAS/FORT WORTH, TX ISSUE/PROGRAM REPORT FIRST QUARTER 2023 APRIL 6, 2023

Part 1 – INTRODUCTION

KTCK-AM, licensed to Dallas, TX, and KTCK-FM, licensed to Flower Mound, TX, serve the Dallas/Fort Worth area. From January 1 through March 31, 2023, KTCK-AM & KTCK-FM aired public affairs programming weekly. This includes a locally produced weekly program, *Impact Texas*, which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

Impact Texas: every Saturday.

Details about individual Impact Texas segments are included in Part 2 of this report.

KTCK-AMFM is a participant in "The Amber Plan", in which area radio stations alert the public of confirmed child abductions. In the First Quarter of 2023, KTCK-AMFM activated "The Amber Plan" when necessary, to provide information about child abductions to the general public.

KTCK-AMFM has determined the following to issues of concern to our audience during the First Quarter of 2023:

- 1-Veteran's Services
- 2-Domestic Violence
- 3-Mental Health
- 4-Maternal Mortality
- 5-Careers/Internships

During this time if KTCK-AMFM participated in Community Service Projects, they are listed and described in Part 3.

During the First Quarter of 2023, KTCK-AMFM ran a variety of recorded and live PSAs. The PSAs aired through all day parts, Monday through Sunday from 6:00 AM until 5:59 AM. The following pages describe the station's most significant treatment of the previously described community issues of concern.

Part 2 - KTCK-AM/FM SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas

PROGRAM: We Defy Brazilian Jiu Jitsu Veteran Healing

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – 12/31 **TIME AIRED:** 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION: Retired Army Ranger/Brazilian Jiu Jitsu black belt helps

veterans heal through martial arts.

SERIES TITLE: Impact Texas

PROGRAM: Dallas Fire Rescue Camp Ladder

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – 1/07

TIME AIRED: 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION: Dallas Fire Rescue's first black female fire chief leads

program to get young girls into the field of

firefighting/investigations.

SERIES TITLE: Impact Texas

PROGRAM: Texas Maternal Mortality Report

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday – 1/14

TIME AIRED: 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION:Black women face alarming numbers of maternal mortality in

Texas.

SERIES TITLE: Impact Texas

PROGRAM: Domestic Violence Art Therapy

SEGMENT LENGTH: 30 minutes **DATE AIRED:** Saturday – 1/21

TIME AIRED: 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION: Entrepreneur helps survivors heal through art therapy.

SERIES TITLE: Impact Texas

PROGRAM: Columbia Explosion 20th Anniversary

SEGMENT LENGTH: 30 minutes **DATE AIRED:** Saturday -1/28

TIME AIRED: 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION: A former NASA employee and Columbia Museum owner

reflect.

SERIES TITLE: Impact Texas

PROGRAM: Operation TX Strong Homeless Veterans

SEGMENT LENGTH: 30 minutes **DATE AIRED:** Saturday – 2/04

TIME AIRED: 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION: Organization refurbishes RVs and gives them to homeless

veterans.

SERIES TITLE: Impact Texas

PROGRAM: Togetherall Mental Health

SEGMENT LENGTH: 30 minutes **DATE AIRED:** Saturday – 2/11

TIME AIRED: 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION: A peer-to-peer online mental health program is helping

college students cope.

SERIES TITLE: Impact Texas

PROGRAM: African American Museum Dallas UNT STEAM Exhibit

SEGMENT LENGTH: 30 minutes **DATE AIRED:** Saturday – 2/18

TIME AIRED: 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION: A conversation with the curator of the African American

Museum of Dallas and the UNT STEAM exhibit and why this information is so important to North Texans and our history.

SERIES TITLE: Impact Texas

PROGRAM: A Conversation with Opal Lee Grandmother of Juneteenth

SEGMENT LENGTH:30 minutesDATE AIRED:Saturday -2/25TIME AIRED:6:00 AM -6:30 AMSOURCE:Local In-House

DESCRIPTION: A retrospective of the life of civil rights icon, Opal Lee.

SERIES TITLE: Impact Texas

PROGRAM: Beacon of Hope Grant Halliburton

SEGMENT LENGTH: 30 minutes **DATE AIRED:** Saturday – 3/04

TIME AIRED: 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION: Foundation helps youth cope with depression; focus on

suicide prevention.

SERIES TITLE: Impact Texas

PROGRAM: Kings Return, Grammy-Nominated North Texas Quartet

SEGMENT LENGTH: 30 minutes

DATE AIRED: Saturday -3/11

TIME AIRED: 6:00 AM - 6:30 AM

SOURCE: Local In-House

DESCRIPTION: A conversation with the Grammy-nominated quartet about

why they still do outreach programs in the North Texas

community.

SERIES TITLE: Impact Texas

PROGRAM: Mark Cuban Heroes Center

SEGMENT LENGTH:30 minutesDATE AIRED:Saturday - 3/18TIME AIRED:6:00 AM - 6:30 AMSOURCE:Local In-House

DESCRIPTION: The center takes youth and introduces them to life skills

courses, internships, and externships, in addition to sports.

SERIES TITLE: Impact Texas

PROGRAM: Wipe Out Kids Cancer

SEGMENT LENGTH: 30 minutes **DATE AIRED:** Saturday – 3/25

TIME AIRED: 11:00 PM – 11:30 PM

SOURCE: Local In-House

DESCRIPTION: Meet a Warrior family and a conversation with the WOKC

CEO and a child life specialist about the fight against cancer

and why the organization is important.

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KTCK-AM/FM

COMMUNITY EVENTS



Weekly Public Affairs Program

Call Letters: KTCK-AMFM

QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2023

Show # 2023-01

Date aired: <u>1/01/23</u> Time Aired: <u>5A-530A</u>

Jacquelyn C. Campbell, PHD, RN, FAAN, expert on domestic violence, violence against women and intimate partner violence, Professor and the Anna D. Wolf Chair at the Johns Hopkins School of Nursing, National Program Director for the Robert Wood Johnson Foundation's Nurse Faculty Scholars Program

Dr. Campbell developed the Danger Assessment, a groundbreaking questionnaire designed to assess a woman's risk of being killed by an abusive partner. She talked about recent updates to the tool that address concerns for immigrant women and same-sex partners. She said it's helpful for an abused woman to document for herself how often abuse is happening, levels of abuse and other patterns.

Length: 9:21

Issues covered:
Domestic Violence
Women's Concerns

Bryan Caplan, PhD, Professor of Economics at George Mason University, blogger for EconLog, author of "The Case against Education: Why the Education System Is a Waste of Time and Money"

Although it is immensely popular--and immensely lucrative--Dr. Caplan believes that higher education is grossly overrated. He said that decades of growing access to education have not resulted in better jobs for the average worker, but instead in runaway credential inflation. He is in favor of serious cuts in government education funding to curb this wasteful rat race, along with a renewed emphasis on vocational education.

<u>Issues covered:</u> <u>Length:</u> 8:01 Education Career

Cyrus Farivar, Senior Business Editor at Ars Technica, author of "Habeas Data: Privacy vs. the Rise of Surveillance Tech"

Mr. Farivar discussed how judges and activists have thought about privacy and surveillance in America in recent decades. He believes that laws need to be updated to address advances in surveillance technology, such as the mass use of license plate readers and facial recognition software.

<u>Issues covered:</u>
Constitutional Rights
Privacy

Government Spending

<u>Length:</u> 5:04

Date aired: 1/08/23 Time Aired: 5A-530A

Todd Spencer, President of the Owner-Operator Independent Drivers Association

Trucking is critical to virtually every aspect of the US economy. Mr. Spencer talked about the biggest challenges faced by truck drivers. He said drivers often spend 30% of their work week being detained by inefficiencies in the supply chain, waiting for shippers and receivers. He discussed the lack of adequate training of new truckers. He also talked about road congestion and needed improvements in the nation's highway system to better accommodate trucks.

Length: 8:39

Length: 8:45

Length: 5:01

<u>Issues covered:</u> Transportation

Supply Chain Issues Employment

Natasha Slesnick, PhD, Professor of Human Development and Family Science in the Department of Human Sciences, and EHE Associate Dean for Research and Administration at Ohio State University

Prof. Slesnick led a study that suggests that giving some homeless mothers with young children a place to live may do little to help them if it is not combined with support services. She outlined the most significant challenges faced by homeless mothers and their children, and the most effective forms of support.

Issues covered:

Homelessness Government Programs

Drug Abuse

Donna Thompson, PhD, MBA, retired college educator, an advocate for children's literacy and creator of The Adventures of Carly and Charly, a book series "written" by cats for kids

Ms. Thompson discussed the importance of encouraging reading in young children, and the major obstacles created by electronic screens. She talked about the long-lasting health and wellness benefits connected to reading, and why it is so important for parents to set a good example in reading habits.

Issues covered:

Literacy Parenting

Date aired: <u>1/15/23</u> Time Aired: <u>5A-530A</u>

Nora Volkow, MD, Director of the National Institute on Drug Abuse, part of the National Institutes of Health

Fentanyl overdoses are the leading cause of death for Americans ages 18 to 49, more than car accidents or suicides. On average, one person dies of a fentanyl overdose in the United States every seven minutes, and the number of Americans killed by the drug has jumped 94 percent since 2019. Dr. Volkow discussed why the problem has skyrocketed and what steps the federal government is taking to address it. She said that, while the epidemic was worse in certain rural areas of the US in past years, the problem has now overwhelmed every city and state. She talked about the importance of education and treatment programs, and also explained why fentanyl is a particularly troubling issue for pregnant women.

<u>Issues covered:</u>
Substance Abuse and Treatment
Government Policies

Sam Quinones, author of "The Least of Us: True Tales of America and Hope in the Time of Fentanyl and Meth"

Length: 17:52

Length: 5:08

The opioid crisis' damage to US communities cost the economy \$1.5 trillion in 2020 alone, according to a congressional analysis. Mr. Quinones talked about steps that cities and towns can take to try to repair community bonds, most effectively on the neighborhood, school and church level. He believes that stronger law enforcement is necessary to force drug abusers into treatment, whether they want it or not.

Issues covered:
Substance Abuse and Treatment
Community Rehabilitation
Law Enforcement
Homelessness

Date aired: <u>1/22/23</u> Time Aired: <u>5A-530A</u>

Lauren Fleshman, one of the most decorated American distance runners of all time, winner of five NCAA championships at Stanford University and two national championships as a professional, author of "Good for A Girl: A Woman Running in a Man's World"

Girls drop out of organized sports at twice the rate of boys at age 14, and half have quit by 17. Sixty-five percent develop disordered eating habits that compromise their ease around food, sometimes irreparably. Ms. Fleshman talked about emerging research on the physiology and psychology of young athletes, and what coaches and parents should know. She outlined changes in organized sports to empower and encourage young women to join and stay.

Length: 9:21

Length: 8:01

Length: 5:10

Issues covered:
Women's Concerns
Youth Sports

Chris Bailey, productivity expert, author of "How to Calm Your Mind: Finding Presence and Productivity in Anxious Times"

Mr. Bailey shared the inspiration to write his book--a panic attack he had onstage in front of an audience of over 100. He outlined simple steps he took in the moment and in the long-term to conquer burnout, and explained how he gradually restored calm and tranquility to his life. He talked about sources of hidden stress buried within our days, often activities and people that we voluntarily subject ourselves to.

Issues covered:
Mental Health
Personal Productivity
Career

Mr. Lohrentz conducted a study of payday loans and their net impact on the US economy. He found that the burden of repaying the high-interest loans results in \$774 million in lost consumer spending and 14,000 job losses annually. He outlined the alternatives to payday loans that are available to low-income borrowers.

Issues covered:
Payday Loans
Poverty
Government Regulations

Date aired: <u>1/29/23</u> Time Aired: <u>5A-530A</u>

Alvin E. Roth, PhD, Craig and Susan McCaw Professor of Economics at Stanford University, Gund Professor of Economics and Business Administration Emeritus at Harvard University, author of "Who Gets What — and Why: The New Economics of Matchmaking and Market Design"

Dr. Roth is one of the world's leading experts on matching markets, where "sellers" and "buyers" must choose each other, and price isn't the only factor that determines who gets what. He explained how market designs affect many less obvious aspects of life, such as the chances of getting a job or whether a university accepts a prospective student.

Issues covered:

Length: 9:17

Economics Career Education

Joel Kahn, MD, Clinical Professor of Medicine at Wayne State University School of Medicine and Director of Cardiac Wellness, Michigan Healthcare Professionals PC, author of "The Whole Heart Solution"

According to Dr. Kahn, more than 75 percent of cases of heart attacks, strokes and other cardiovascular disease events are preventable. He explained how lifestyle choices can make a huge difference in the development of heart disease and he said changes in diet and exercise can often reverse the disease.

Issues covered:

Length: 8:01

Personal Health

Paul Tough, former editor at the New York Times Magazine, nationally recognized writer on poverty, education and the achievement gap

Mr. Tough discussed a groundbreaking anti-poverty initiative called the Harlem Children's Zone. The creator of the program theorized that in order for poor kids to compete with their middle-class peers, everything in their lives—their schools, neighborhoods, parenting practices—all must be changed at once.

Issues covered:

Length: 5:00

Poverty
Education
Minority Concerns
Parenting

Date aired: 2/05/23 Time Aired: 5A-530A

Ismail Karabas, PhD, Marketing Professor at Murray State University

Tipping for food at the end of a dining experience has traditionally been the norm at full-service restaurants. Prof. Karabas shared his research into a new trend: tip requests at businesses where customers order at the counter, pay for their items before getting their food, and receive minimal-to-no service. He explained the reasons behind the change. He found that some consumers are so annoyed by the requests that they take their business elsewhere.

Length: 8:58

Length: 8:18

Length: 5:07

Issues covered:
Consumer Matters
Employment
Economy

Dan Martell, entrepreneur, productivity expert, author of "Buy Back Your Time: Get Unstuck, Reclaim Your Freedom, and Build Your Empire"

Mr. Martell shared his story of a traumatic childhood and arrest as a teenager, which amazingly led to an interest in software coding and entrepreneurism. He offered suggestions for entrepreneurs to value and use time more productively. He also offered advice to avoid burnout.

Issues covered:
Entrepreneurism
Personal Productivity
Career

Les Bernal, Executive Director of Stop Predatory Gambling, a national grassroots citizen's movement

Americans in dozens of states can now buy lottery tickets in a growing number of ways. Mr. Bernal talked about the increasingly aggressive ways that governments are marketing new lottery products, and how the targets are typically lower income citizens. He believes that governments have created a mindset that discourages saving and personal responsibility and promotes state-sponsored wagering.

<u>Issues covered:</u>
Gambling Addiction
Government Policies

Date aired: 2/12/23 Time Aired: 5A-530A

Andrew Smith, PhD, cognitive psychologist and Assistant Professor at Iowa State University

Some studies claim that 4-6% of those in US prisons are not guilty of the crime for which they were convicted. Prof. Smith and his team of researchers developed a new procedure to capture more information from eyewitnesses during police investigations and better detect a suspect's guilt or innocence. He explained how the innovation improves the reliability of police lineups.

Issues covered: Criminal Justice Legal Reform <u>Length:</u> 9:12

Andrew McDiarmid, Senior Fellow at the Discovery Institute, a non-profit, non-partisan organization focused on research, education, action, and cultural renewal

A recent study reported in the Journal of Experimental Psychology suggests that the act of "just thinking" can be more rewarding than we might realize. Mr. McDiarmid outlined the study's findings and explained why Americans should resist the urge to pull out their phones so frequently and spent some time just thinking, instead.

<u>Issues covered:</u>
Mental Health
Personal Productivity

Length: 8:10

Length: 4:53

Tom Appel, Publisher of Consumer Guide Automotive

Mr. Appel talked about the affordability of electric vehicles and how the EV marketplace has been changing, partly as a result of revised federal laws and rebates. He also explained who is the best candidate to own an EV and whether now is a wise time to buy.

Issues covered:
Electric Vehicles
Consumer Matters
Environment

Date aired: 2/19/23 Time Aired: 5A-530A

Shevaun Neupert, PhD, Professor of Psychology at North Carolina State University

Prof. Neupert wrote a report that analyzed two new studies that found that young adults who utilize preemptive stress-reduction steps that focus on the future are better able to avoid negative health outcomes. She talked about the most effective proactive techniques, and where young adults should be taught how to deal with stress.

<u>Issues covered:</u> Mental Health Length: 9:12

Stress

Angie Morgan Witkowski, Leadership and Career Coach, author of "Bet on You: How to Win with Risk"

Ms. Witkowski outlined the most common misconceptions about risk and why people should be much more comfortable making decisions in the face of uncertainty. She talked about the reasons that fear and failure are such important components in taking risks in business, career and life.

<u>Issues covered:</u> <u>Length:</u> 8:10

Career Personal Productivity Mental Health

Lindsey Parnarouskis, MS, doctoral candidate, Department of Psychology, University of Michigan

Ms. Parnarouskis was the first author of a study that examined the connection between food insecurity and the overconsumption of processed foods. She found that that women experiencing food insecurity more frequently report symptoms of food addiction, such as compulsive eating of certain types of food, unsuccessful attempts to cut down and withdrawal symptoms.

Issues covered:

Length: 4:53

Nutrition Hunger

Women's Issues

Date aired: <u>2/26/23</u> Time Aired: <u>5A-530A</u>

Lauryn Williams, Certified Financial Planner, founder of Worth Winning, a company that helps young professionals organize their finances

A recent Fidelity survey found that half of Gen Zers say they don't see a point in saving money until things return to 'normal.' Ms. Williams said young people may be seeking some sort of control, in the face of runaway inflation and economic uncertainty. She said many Gen Zers are choosing to invest in themselves and their professional growth, such as starting their own businesses or furthering their education. She explained why it is critical to start early to build retirement savings.

Length: 9:12

Length: 8:10

Length: 4:53

Issues covered:
Consumer Matters
Economy
Employment

Elisa Villanueva Beard, CEO of Teach For America, a nonprofit organization dedicated to improving educational outcomes for low-income students

Ms. Villanueva Beard outlined the mission of her organization, and explained why it is so important to recruit college graduates from top universities around the United States to serve as teachers in urban and rural schools. She talked about the biggest obstacles in recruiting quality teachers and how interested students can apply to be a part of Teach For America.

Issues covered:
Education
Poverty

Matthew A. Miller, PhD, MPH, Executive Director for VA Suicide Prevention for the U.S. Department of Veterans Affairs

Dr. Miller shared VA's latest data that showed meaningful downward trends in veteran suicide counts and rates. He discussed the growing use of the Veterans Crisis Line (dial 988 then press 1) and other resources available to veterans in crisis. He also outlined the potential warning signs and what family members or friends can do to help.

Issues covered:
Veterans' Concerns
Suicide
Mental Health

Date aired: <u>3/05/23</u> Time Aired: <u>5A-530A</u>

Yvette M. Miller, MD, Executive Medical Officer for the American Red Cross Donor and Client Support Center, helping to lead the Red Cross' national Sickle Cell Initiative

Sickle cell disease is the most common genetic blood disorder in the US, and regular blood transfusions are critical to manage extreme pain and life-threatening complications. Dr. Miller discussed Red Cross efforts to promote diversity in the blood supply, increase donor recruitment and retention in the black community to support the transfusion needs of patients with sickle cell disease.

Length: 8:32

Length: 8:51

Length: 5:07

Issues covered:
Sickle Cell Disease
Blood Donations
Diversity

Candy Valentino, finance and wealth advisor, author of "Wealth Habits: Six Ordinary Steps to Achieve Extraordinary Financial Freedom"

Ms. Valentino believes that turbulent financial times are often historic opportunities to invest more in real estate and the financial markets. She outlined six steps to grow wealth. She explained why owning real estate or a small business are her favorite investment vehicles. She conducted a study that found 75% of wealthy people had one thing in common: either they or their family owned a business.

<u>Issues covered:</u>
Personal Finance
Entrepreneurism

Samuel West, PhD, Assistant Professor of Psychology at Virginia State University

Dr. West led an analysis of psychological crises exhibited by 177 mass shooters. He found that social isolation was the most important external indicator leading up to the attacks. He believes that social isolation is an ideal target for intervention because it can be addressed both at the individual level and the societal level.

<u>Issues covered:</u>
Mass Shootings
Mental Health

Disc # 2023-11

Date aired: <u>3/12/23</u> Time Aired: <u>5A-530A</u>

Pamela Gockley, Certified Bullying Prevention Specialist, Founder and Executive Director of The Camel Project, a non-profit organization focused on deconstructing the culture of bullying in America

1 in 5 students report being bullied at school. However, Ms. Gockley said the CDC believes 50 to 75% of bullying incidents are never reported. She discussed the culture of bullying in America, how to parents can protect their children from it, and how parents of bullies can recognize the behavior in their own child and address it.

Issues covered:

Length: 8:44

Bullying Parenting Youth at Risk

Brock L. Eide M.D., M.A., learning disabilities expert, co-author of "*The Dyslexic Advantage: Unlocking the Hidden Potential of the Dyslexic Brain*"

Dyslexia has traditionally been defined as a reading and spelling disorder. But Dr. Eide said recent research has proven that these challenges are not dyslexia's main features. He explained how these characteristics are actually trade-offs resulting from an entirely different pattern of brain organization and information processing and that it has powerful advantages.

<u>Issues covered:</u> Learning Disabilities <u>Length:</u> 8:41

Length: 5:05

Samuel Zahinoor Ismail, MD FRCPC, Professor of Psychiatry, Neurology, Epidemiology, and Pathology at the Hotchkiss Brain Institute and O'Brien Institute for Public Health at the University of Calgary

Dr. Ismail was the lead author of a large 10-year study that found 40 percent fewer dementia diagnoses in people who took vitamin D supplements. The study also found that those who take vitamin D are more likely to have more years of dementia-free life. In addition, he found that vitamin D had a significantly greater effect on women, than men.

<u>Issues covered:</u>
Alzheimer's disease
Nutrition
Aging

Date aired: <u>3/19/23</u> Time Aired: <u>5A-530A</u>

Juliet B. Schor, PhD, Professor of Sociology, Boston College

The four-day week is becoming more of a reality in the contemporary workplace, and Prof. Schor coauthored a landmark international study of the trend. She said the vast majority of companies that tried the shorter workweek for the study stuck with it afterwards. She talked about the benefits that result from a 32-hour workweek, both for employees and companies.

Length: 8:40

Length: 8:43

Issues covered:
Workplace Matters
Mental Health
Productivity

Deepa L. Sekhar, MD, Associate Professor of Pediatrics at the Penn State College of Medicine, Executive Director of Penn State PRO Wellness

Suicide death rates have increased significantly among adolescents in the U.S. in recent years. Dr. Sekhar said while children are typically screened for health, vision and hearing problems in school, mental health screening has not been standardized in school settings. She led a study that evaluated the effectiveness of a school-based, adolescent suicide risk screening and found that it successfully identified at-risk adolescents and increased initiation of mental health services. She explained how the screening works and the reasons some schools or parents may be reluctant to give it a chance.

<u>Issues covered:</u>
Youth Suicide
Mental Health Services
Parenting

John P. Thyfault, PhD, Professor of Nutrition and Exercise Physiology, Director of the Health Activity Center at the University of Missouri

Statins, the most widely prescribed type of cholesterol-lowering drugs, have prevented millions of heart attacks and saved countless lives. But Dr. Thyfault conducted a study that found that statins may also counteract the benefits of exercise, the other tried-and-true way to boost cardiac health. He explained why doctors usually prescribe drugs, rather than recommending exercise or dietary change. He also talked about how much exercise can be effective for people dealing with high cholesterol.

Issues covered: Personal Health <u>Length:</u> 5:09

Date aired: <u>3/26/23</u> Time Aired: <u>5A-530A</u>

Elizabeth Wallace, co-author of "The Ambition Decisions: What Women Know About Work, Family, and the Path to Building a Life"

Over the last sixty years, women's roles at home and on the job have radically changed, and the question of whether they can really "have it all" is still debated. Ms. Wallace outlined three distinct paths where a woman's life and career choices may lead. She talked about the importance of the support of husbands when ambitious women move into high-level corporate positions. She offered advice for women who are facing today's complex career choices.

<u>Issues covered:</u>
Women's Concerns
Career
Marriage

Thomas Lickona, PhD, Developmental Psychologist, Professor of Education Emeritus at the State University of New York at Cortland, author of "How to Raise Kind Kids: And Get Respect, Gratitude, and a Happier Family in the Bargain"

Dr. Lickona has led the character education movement in schools for forty years. He outlined the tools that parents need to foster peace and cooperation at home. He explained how changes in our culture have made it harder than ever to raise kind kids. He offered suggestions for parents to deal with technology and the use of media by kids.

Issues covered:
Parenting
Children's Issues

Irwin Reyes, Researcher in the Usable Security and Privacy Group at the International Computer Science Institute, a laboratory affiliated with the University of California at Berkeley

Mr. Reyes led a study that found that more than 3300 Android apps from the Google Play Store are improperly tracking kids and are potentially violating federal law. He outlined the types of data that is being collected and what is being done with it. He believes similar results are likely with iPhones, but Apple's closed system prevents a similar study of its users. He offered advice to parents who are concerned about their children's privacy.

Issues covered:
Privacy
Children's Issues
Parenting

Length: 4:56

Length: 7:52

Length: 9:22

KTCK-AMFM

KICK-AMFM				
ISSUES	SOURCE/ DURATION	TIME	DAY/DATE	
JANUARY 2023				
Impact Texas We Defy	Local In-House 30:00	11p-11:30p	SAT 12/31	
InfoTrak Domestic Violence, Women's Concerns	Other 9:21	5a-5:30a	SUN 1/01	
Education, Career, Government Spendin	ng 8:01			
Constitutional Rights, Privacy	5:04			
Impact Texas Dallas Fire Rescue Camp	Local In-House 30:00	11p-11:30p	SAT 1/07	
InfoTrak Transportation, Supply Chain Issues, Employment	Other 8:39	5a-5:30a	SUN 1/08	
Homelessness, Government Programs, Drug Abuse	8:45			
Literacy, Parenting	5:01			
Impact Texas	Local In-House	11p-11:30p	SAT 1/14	
Texas Maternal Mortality Report	30:00	5 5 20	CTIN 1/15	
InfoTrak Substance Abuse & Treatment, Government Policies Substance Abuse & Treatment, Community Rehabilitation,	<i>Other</i> 17:52	5a-5:30a	SUN 1/15	
Law Enforcement, Homelessness	5:08			
Impact Texas Domestic Violence Art Therapy	Local In-House 30:00	11p-11:30p	SAT 1/21	
InfoTrak Women's Concerns, Youth Sports	Other 9:21	5a-5:30a	SUN 1/22	
Mental Health, Personal Productivity, Career	8:01			
Payday Loans, Poverty, Government Regulations	5:10			

KTCK-AMFM	gollbar.		
ISSUES	SOURCE/ DURATION	TIME	DAY/DATE
JANUARY 2023 (cont'd)			
Impact Texas Columbia Explosion 20 th Anniversary	Local In-House 30:00	11p-11:30p	SAT 1/28
InfoTrak	Other	5a-5:30a	SUN 1/29
Economics, Career, Education	9:17		
Personal Health	8:01		
Poverty, Education, Minority Concerns, Parenting	5:00		
FEBRUARY 2023			
Impact Texas Operation Texas Strong	Local In-House 30:00	11p-11:30p	SAT 2/04
InfoTrak	Other	5a-5:30a	SUN 2/05
Consumer Matters, Employment, Economy	8:58		
Entrepreneurism, Personal Productivity, Career	8:18		
Gambling Addiction, Government Policies	5:07		
Impact Texas Togetherall	Local In-House 30:00	11p-11:30p	SAT 2/11
InfoTrak	Other	5a-5:30a	SUN 2/12
Criminal Justice, Legal Reform	9:12		
Mental Health, Personal Productivity	8:10		
Electric Vehicles, Consumer Matters, Environment	4:53		
Impact Texas African American Museum of Dallas	Local In-House 30:00	11p-11:30p	SAT 2/18
InfoTrak	Other	5a-5:30a	SUN 2/19
Mental Health, Stress	9:12		
Career, Personal Productivity,	0.10		

8:10

4:53

Mental Health

Nutrition, Hunger, Women's Issues

KTCK-AMFM

KICK-AMI'W	SOURCE/		
ISSUES	DURATION	TIME	DAY/DATE
<u>FEBRUARY 2023 (cont'd)</u>			
Impact Texas Opal Lee and Juneteenth	Local In-House 30:00	6a-6:30a	SAT 2/25
InfoTrak	Other	5a-5:30a	SUN 2/26
Consumer Matters, Economy, Employment	9:12		
Education, Poverty	8:10		
Veteran's Concerns, Suicide, Mental Health	4:53		
<u>MARCH 2023</u>			
Impact Texas Beacon of Hope	Local In-House 30:00	11p-11:30p	SAT 3/04
InfoTrak Sickle Cell Disease, Blood Donations Diversity	Other 8:32	5a-5:30a	SUN 3/05
Personal Finance, Entrepreneurism	8:51		
Mass Shootings, Mental Health	5:07		
Impact Texas Kings Return	Local In-House 30:00	6a-6:30a	SAT 3/11
InfoTrak Bullying, Parenting, Youth at Risk	Other 8:44	5a-5:30a	SUN 3/12
Learning Disabilities	8:41		
Alzheimer's Disease, Nutrition, Aging	5:05		
Impact Texas Mark Cuban Heroes Center	Local In-House 30:00	6a-6:30a	SAT 3/18
InfoTrak Workplace Matters, Mental Health, Productivity	<i>Other</i> 8:40	5a-5:30a	SUN 3/19
Youth Suicide, Mental Health Services, Parenting	8:43		
Personal Health	5:09		

KTCK-AMFM

ISSUES	SOURCE/ DURATION	TIME	DAY/DATE
MARCH 2023 (cont'd)			
Impact Texas Wipe Out Kids Cancer	Local In-House 30:00	11p-11:30p	SAT 3/25
InfoTrak Women's Concerns, Career, Marriage	Other 9:22	5a-5:30a	SUN 3/26
Parenting, Children's Issues	7:52		
Privacy, Children's Issues, Parenting	4:56		