



**KTCK
DALLAS/FORT WORTH
ISSUE/PROGRAM REPORT
THIRD QUARTER 2017
OCTOBER 1, 2017**



Part 1 – INTRODUCTION

KTCK (AM), licensed to Dallas, TX, and KTCK (FM), licensed to Flower Mound, TX, serve the Dallas/Fort Worth area. From July 1 through September 30, 2017, KTCK (AM) & KTCK (FM) aired 30 minutes of public affairs programming weekly. This includes a locally produced weekly program (“Impact Texas”) which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

“Impact Texas” – every Saturday morning from 6:00a – 6:30a.

Details about individual Impact Texas segments are included in Part 2 of this report.

KTCK is a participant in “The Amber Plan”, in which area radio stations alert the public of confirmed child abductions. In the Third Quarter of 2017, KTCK activated “The Amber Plan” when necessary, to provide information about child abductions to the general public.

KTCK has determined the following to issues of concern to our audience during the Third Quarter of 2017:

- 1- Poverty
- 2- Children’s Health
- 3- Mental Health
- 4- STEM & Education
- 5- Drinking & Driving/Alcohol Awareness
- 1- Poverty
- 2- Children’s Health
- 3- Mental Health

During this time if KTCK participated in Community Service Projects, they are listed and described in Part 3.

During the Third Quarter of 2017, KTCK ran a total of xx recorded and live PSAs. The PSAs aired through all day parts, Monday through Sunday from 6:00 AM until 5:59 AM.

The following pages describe the station’s most significant treatment of the previously described community issues of concern.

Part 2 – KTCK’s SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas
PROGRAM: Frontiers of Flight Museum
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – July 1, 2017
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to the Frontiers of Flight Museum. We spoke about the history of the museum, the exhibits, as well as Moon Day 2017 and the upcoming solar eclipse.

SERIES TITLE: Impact Texas
PROGRAM: CASA DALLAS
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – July 8, 2017
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This week we talked to the Executive Director at Court Appointed Special Advocates of Dallas or CASA Dallas. We talked about the services they provide for foster children and families as well as volunteer opportunities.

SERIES TITLE: Impact Texas
PROGRAM: Junior Achievement Dallas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – July 15, 2017
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to the Executive Director for Junior Achievement Dallas. We talked about their history and the success stories JA has had nationwide in the lives of young people.

SERIES TITLE: Impact Texas
PROGRAM: Heroes for Children
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – July 22, 2017
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: Heroes For Children and New Beginning Center recently joined forces. We spoke to the Executive Director about the changes, and services the organization provide. We also talked about volunteer opportunities and an upcoming event with Wipe Out Kids Cancer.

SERIES TITLE: Impact Texas
PROGRAM: Focus On Teens
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – July 29, 2017
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to Keith Price, Founder of Focus On Teens. This organization specializes on programs for homeless or potential homeless teens in the Dallas area.

SERIES TITLE: Impact Texas
PROGRAM: Alzheimer's Association
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – August 5, 2017
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This week we visited the Alzheimer's Association of Greater Dallas. We talked in length about Alzheimer's, treatment, research and volunteer needs for their various events.

SERIES TITLE: Impact Texas
PROGRAM: Happy Hill Farm Academy
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – August 12, 2017
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This week, we visited with North Central Texas Academy at Happy Hill Farm. For over 40 years, this day school has worked with at risk children to help better their lives.

SERIES TITLE: Impact Texas
PROGRAM: MDA
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – August 19, 2017
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to the Muscular Dystrophy Association. We talked about the many different neuromuscular diseases that MDA supports, its history as well as the upcoming Muscle Walk which Cumulus Media participates in.

SERIES TITLE: Impact Texas
PROGRAM: MADD
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – August 26, 2017
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This week we talked to MADD. We talked about drinking and driving in North Texas, how this is not an issue isolated to the holidays when most people are thinking about it, as well as their programs including victim support and programs in the schools.

SERIES TITLE: Impact Texas
PROGRAM: Suicide & Crisis Center of North Texas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – September 2, 2017
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This week we talked with the organization regarding not just suicide, but mental health in general. We talked about their support system including a 24 hour hotline. We also talked about the upcoming Suicide Prevention Awareness Day program which Cumulus Dallas will participate in on September 15, 2017.

SERIES TITLE: Impact Texas
PROGRAM: North Texas Giving Day/Communities Foundation of Texas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – September 9, 2017
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This week we visited with the Executive Director for CFT regarding the work they do in the Dallas area. We also talked about North Texas Giving Day 2017 which is annually the single largest day of giving in the nation, bringing together the community with 2900 non profits. In 2016 the event raised over 37 million dollars.

SERIES TITLE: Impact Texas
PROGRAM: Wipe Out Kids Cancer
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – September 16, 2017
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to the Executive Director for WOKC about the programs they provide to families of children facing cancer. We also talked about volunteer opportunities and an upcoming event with Heroes For Children.

SERIES TITLE: Impact Texas
PROGRAM: CitySquare
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – September 23, 2017
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to Larry James, President of CitySquare. We talked about poverty and how CitySquare, through its programs and collaborations with other non profits in North Texas, is working to eradicate poverty in North Texas.

SERIES TITLE: Impact Texas
PROGRAM: MetroCare Services
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday –September 30, 2017
TIME AIRED: 6:00 AM – 6:30 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to about mental health with an organization who has been focused on mental health issues in North Texas for 50 years. We talked about the issue of mental health, the programs Metrocare provides as well as the public needs and volunteer opportunities.

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KTCK

COMMUNITY EVENTS

July 7th- DPD Anniversary

Ticket Promotions team on-site at Braum's in remembrance of the DPD shooting anniversary, giving away Combo meals to first responders to say Thank You!

August 12th- BvB Dallas

Mike Sirois, Donovan Lewis and Ty Walker hosted/ MC the Blondes vs Brunettes flag football game. A game that raises money and awareness for Alzheimers.

August 18th- Musers Clay Shoot

Musers broadcast LIVE from the Clay Shoot. The Clay Shoot raises money and awareness for Big Brothers Big Sisters.

September 12th- Drop Your Pants Clothing Drive

BaD Radio Broadcast LIVE at our clothing drive held at the AT&T Plaza to help collect clothes for Corner Stone Baptist Church. The Ticket and P1s collected over 4,600 pieces of clothing to help clothe the homeless.

September 14th- North Texas Giving Day

Musers broadcast LIVE at the AT&T Plaza to help raise awareness for North Texas Giving Day.

September 26th- D&M Open

George Dunham and Craig Miller hosted a golf tournament at Tangle Ridge Golf Course. All of the proceeds raised went to the Special Olympics Texas. George and Craig helped raise \$38,000.



Call Letters: KTCK-AM/FM

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2017

Show # 2017-27

Date aired: 7/01/17 Time Aired: 6:30A-7A

Tony Robbins, motivational speaker, author of "*Money, Master the Game: 7 Simple Steps to Financial Freedom*"

Mr. Robbins picked the brains of more than 50 of the world's most successful investors and money managers, and found dramatically different philosophies. He discussed lessons that anyone can use to improve their personal finances. He also talked about his efforts to feed the hungry and his personal reasons for being concerned about poverty and hunger in America.

Issues covered:
Personal Finance
Consumer Matters

Length: 8:23

Andrew Sperling, Director of Federal Advocacy, National Alliance on Mental Illness

Mr. Sperling discussed the cost of mental health treatment, and the options available to make treatment more affordable. He explained how the Affordable Care Act has affected mental health and substance abuse services. He outlined the most common forms of assistance provided to employees by larger employers. He also talked about the most common forms of mental illness.

Issues covered:
Mental Health
Substance Abuse
Consumer Matters

Length: 8:42

Richard Lichenstein MD, Director of Pediatric Emergency Medicine Research at the University of Maryland School of Medicine

Wearing earphones while walking, biking or driving can be much riskier than most people think. Dr. Lichenstein recently conducted a study that found that headphone-related deaths have tripled in the past several years. He explained who is most likely to become a victim and the reasons that this behavior is so dangerous.

Issues covered:
Traffic Safety
Personal Health

Length: 4:55

Show # 2017-28

Date aired: 7/08/17 Time Aired: 6:30A-7A

Clifford Bassett, M.D., FACAAl, FAAAAI, Founder and Medical Director of Allergy and Asthma Care of New York, author of *"The New Allergy Solution: Supercharge Resistance, Slash Medication, Stop Suffering"*

Allergies are on the rise. Dr. Bassett explained why the problem and its underlying causes are quite complex. He believes in many cases, allergic reactions can be prevented, with proper medical advice that examines the interplay of diet, mindset, and environment.

Issues covered:
Personal Health

Length: 7:28

Cornelius N. Grove, Ed.D., education expert, author of *"The Drive to Learn: What the East Asian Experience Tells Us about Raising Students Who Excel"*

American students are currently ranked #25 in education globally, significantly behind countries such as Singapore, China and Japan. He believes that American children are less receptive to classroom learning, compared to East Asian children. He said a different approach to parenting is a major factor.

Issues covered:
Education
Parenting

Length: 9:51

Laurence J. Kotlikoff, PhD, William Fairfield Warren Distinguished Professor, Professor of Economics at Boston University, President of Economic Security Planning, Inc, author/co-author of 16 books on retirement planning, economics and personal finance

Dr. Kotlikoff has developed the first retirement planning software built by economists. He explained how the "Economist Approach" differs from traditional retirement advice. He said the new approach can help consumers determine the highest level of spending their household can sustain over time, in order to live within their means for the remainder of their lives.

Issues covered:
Retirement Planning
Senior Citizens

Length: 4:56

Show # 2017-29

Date aired: 7/15/17 Time Aired: 6:30A-7A

Rachael Stickland, Co-Founder and Co-Chair of the Parent Coalition for Student Privacy

Schools and third-party vendors collect and share an astonishing amount of personal data on nearly every student in America. Ms. Stickland explained why parents should be concerned and what they can do about it. She believes laws protecting student privacy need to be strengthened.

Issues covered:

Length: 8:56

**Parenting
Privacy Concerns
Education**

Vijay R. Varma, PhD, researcher and post-doctoral fellow at the National Institute on Aging, part of the National Institutes of Health

Dr. Varma recently co-authored a study that found an alarming decrease in physical activity in youngsters at every age. 19 year olds now get as much exercise and activity as 60 year olds. Dr. Varma explained why this is a major problem. He offered suggestions of ways to encourage both younger and older Americans to become more physically active.

Issues covered:

Length: 8:02

**Physical Fitness
Personal Health
Aging**

Jim Hedlund, consultant for the Governors Highway Safety Association, former researcher for 22 years at the National Highway Traffic Safety Administration

Mr. Hedlund conducted a study for the Governors Highway Safety Administration that found that for the first time, more drivers who were tested after fatal crashes had drugs in their system than had alcohol. He discussed the role that the increasing legalization of marijuana may play in this trend. He also explained why laws targeting drivers under the influence of alcohol cannot easily be amended to include drug users.

Issues covered:

Length: 5:09

**Impaired Driving
Substance Abuse
Government Legislation**

Show # 2017-30

Date aired: 7/22/17 Time Aired: 6:30A-7A

Bill Thornton, PhD, Professor of Psychology, University of Southern Maine

Dr. Thornton led a study that found that the mere presence of a smart phone, even if it is turned off, can make it difficult to perform complex tasks. He explained the likely reasons that a phone can be so distracting. He offered suggestions for parents who are concerned about phone usage affecting their child's schoolwork.

Issues covered:

**Mental Health
Consumer Matters**

Length: 7:27

Sharon Fowler, MPH, Adjunct Assistant Professor, University of Texas Health Science Center at San Antonio

Ms. Fowler was the co-author of a study that found that diet soda consumption leads to expanding waistlines. She found that older adults who drank two or more diet sodas a day had waist size increases that were six times greater than those of people who didn't drink diet soda. She discussed the possible physiological reasons and offered suggestions for those trying to control calories.

Issues covered:

**Personal Health
Senior Citizens
Consumer Matters**

Length: 9:43

Regina Leeds, professional organizer, author of "*The 8-Minute Organizer*"

Nearly everyone can use some help in getting organized. Ms. Leeds talked about the reasons that keeping order in our lives and possessions is so difficult. She offered small, step-by-step suggestions on how determine goals to get organized, and how to create positive routines for the long-term.

Issues covered:

**Consumer Matters
Mental Health**

Length: 5:06

Show # 2017-31

Date aired: 7/29/17 Time Aired: 6:30A-7A

Kevin Carey, PhD, education researcher and writer, Director of the Education Policy Program at the New America Foundation, co-author of *"The End of College: Creating the Future of Learning and the University of Everywhere"*

The cost of college has exploded in recent years, and whole generations are sinking deeper into college debt. Mr. Carey discussed recent innovations in digital learning and why he believes that the current methods of higher education are woefully outdated. He said, more than ever, a college degree is required to secure even a middle class income for those entering the workforce, but he believes universities much be willing to adapt to online learning and other new technologies.

Issues covered:

Length: 8:30

Education

Government Policies

George King, MD, Research Director and Chief Science Officer, Joslin Diabetes Center, Harvard Medical School, author of *"The Diabetes Reset: Avoid It. Control It. Even Reverse It. A Doctor's Scientific Program"*

Dr. King discussed the effect of diabetes on the nation's health. He said it's possible to prevent and even reverse type 2 diabetes, through appropriate lifestyle changes. He outlined the importance of diet, exercise and sleep in the prevention of diabetes.

Issues covered:

Length: 8:38

Diabetes

Personal Health

Christopher Ferguson, PhD, psychology professor in the Department of Behavioral Sciences at Texas A&M International University

Dr. Ferguson led a study into the effects of fast food advertising on children. His research found that while advertising target at children is highly effective, parental influence can lessen the impact of commercials and help young kids make healthier food decisions. He offered advice for parents.

Issues covered:

Length: 4:53

Children's Health

Nutrition

Show # 2017-32

Date aired: 8/05/17 Time Aired: 6:30A-7A

Benjamin H. Barton, Helen and Charles Lockett Distinguished Professor of Law at the University of Tennessee, author of *"Rebooting Justice: More Technology, Fewer Lawyers, and the Future of Law"*

Professor Barton discussed what he sees are longstanding problems in our judicial system. He said that laws are too complex and legal advice is far more expensive than necessary. He outlined a series of reforms which he believes would make the courts much fairer and more accessible for poor and middle-class Americans.

Issues covered:
Legal Reform
Poverty

Length: 8:31

Steve Casner, PhD, research psychologist, NASA scientist, author of *"Careful: A User's Guide to Our Injury-Prone Minds"*

Dr. Casner has devoted his career to studying the psychology of safety. He said after a hundred years of steady decline, the rate at which people are being injured or killed in everyday accidents, such as car crashes, pedestrian fatalities, home-improvement projects gone wrong, medical mistakes and home fires, is increasing. He explained why few of us are as careful as we think we are, and what we can do about it.

Issues covered:
Accident Prevention
Personal Health

Length: 8:36

Robin Behrstock, entrepreneur, author of *"Adventures Of Women Entrepreneurs: Stories That Inspire"*

Dr. Behrstock shared some inspiring examples of women who overcame both personal and professional setbacks to turn their dreams of starting their own business into reality. She offered advice for aspiring entrepreneurs who are reluctant to take that first step.

Issues covered:
Women's Issues
Career

Length: 4:50

Show # 2017-33

Date aired: 8/12/17 Time Aired: 6:30A-7A

Lea Waters, Ph.D., President-Elect of the International Positive Psychology Association, Gerry Higgins Chair in Positive Psychology at the University of Melbourne, Australia, author of *"The Strength Switch: How the New Science of Strength-Based Parenting Can Help Your Child and Your Teen to Flourish"*

Dr. Waters discussed strength-based parenting, which focuses on sincerely praising children's strengths rather than always trying to correct their weaknesses. She said her approach helps children recognize skills, talents and positive aspects of their personalities, and shows them how to make the most of those positive resources. She said the technique differs significantly from the "participation trophy" approach that was common in the past couple of generations of parenting.

Issues covered:
Parenting

Length: 10:01

Octavia H. Zahrt, doctoral candidate in health psychology at the Stanford University Graduate School of Business

Physical inactivity is estimated to account for 1 in 10 deaths worldwide, and 79% of U.S. adults do not meet recommended exercise guidelines. Ms. Zahrt co-authored a study that found that people who think they are less active than others in a similar age bracket die younger than those who believe they are more active – even if their actual activity levels are similar. She talked about the possible reasons behind this finding, and how a person's mindset affects their overall health.

Issues covered:
Physical Fitness
Mental Health

Length: 6:56

Rachel Tolbert Kimbro, PhD, Professor of Sociology at Rice University

Prof. Kimbro co-authored a study that found that, in the wake of the Great Recession, more children than ever are living in low-income neighborhoods. She said white children were the group with the biggest increase. She explained why low-income living conditions are a negative influence on academic performance. She offered suggestions of how educators and legislators should attempt to deal with the issue.

Issues covered:
Poverty
Youth at Risk
Education

Length: 4:43

Show # 2017-34

Date aired: 8/19/17 Time Aired: 6:30A-7A

Scott Sampson, PhD, dinosaur paleontologist, science communicator, Vice President of Research and Collections at the Denver Museum of Nature & Science, host of the PBS Kids' television series, *Dinosaur Train*, author of "*How to Raise a Wild Child: The Art and Science of Falling in Love with Nature*"

Today's American children spend 4 to 7 minutes a day playing outdoors. Dr. Sampson explained why this disconnect between kids and nature is a problem that should concern parents. He offered tips for parents to help kids fall in love with nature, by enlisting technology as an ally and encouraging outdoor activities like the Boy Scouts and Girls Scouts.

Issues covered:

Length: 10:15

**Parenting
Environment**

David Ernst, PhD, Chief Information Officer at the University of Minnesota's College of Education and Human Development, creator of the Open Textbook Library

The cost of college textbooks has skyrocketed in recent years, but a new trend of free or low-cost "open source" textbooks is gaining momentum. Dr. Ernst said college students could save an average of \$128 a course if traditional textbooks were replaced with the new electronic versions. He explained why this new generation of textbooks is often of equal academic value compared to traditional printed textbooks.

Issues covered:

Length: 6:57

**Education
Consumer Matters**

Linda Gordon Howard, attorney, author of "*The Sexual Harassment Handbook*"

Ms. Howard talked about progress in the battle against sexual harassment. She discussed how sexually inappropriate behavior in the workplace has evolved since attention was first focused on it. She believes many situations involving sexual harassment can be prevented or resolved if victims recognize what's happening and know what to do.

Issues covered:

Length: 5:13

**Sexual Harassment
Workplace Matters
Women's Issues**

Show # 2017-35

Date aired: 8/26/17 Time Aired: 6:30A-7A

Tim Stockwell, Ph.D., Director of the Center for Addictions Research at the University of Victoria, British Columbia

Many people believe that having a glass of wine with dinner -- or moderately drinking any kind of alcohol -- will protect them from heart disease. However, Dr. Stockwell has conducted a series of studies that he believes cast doubt on that thinking. He outlined several issues that many researchers fail to factor into their studies.

Issues covered:

**Personal Health
Substance Abuse**

Length: 8:04

Justin Knoll, sociology doctoral student at the University of Arizona

With incivility in American public and political discourse increasingly in the spotlight, Mr. Knoll conducted a study that found that people's tolerance to incivility impacts the degree to which they participate in politics, especially online. He noted that people who most engage in online political discussions are five times more likely to vote.

Issues covered:

**Civic Participation
Voting**

Length: 9:07

Ken Blanchard, management expert and co-author of more than 60 books, including "*The One Minute Manager*" and "*One Minute Mentoring: How to Find and Work With a Mentor--And Why You'll Benefit from Being One*"

Mr. Blanchard explained why it is more critical than ever to seek out a mentor for career advancement. He said older workers can also benefit from seeking out a younger mentor for help with technology. He also talked about the positive aspects of mentoring to both parties. He also offered advice on how to locate a mentor.

Issues covered:

**Career
Senior Citizens**

Length: 5:04

Show # 2017-36

Date aired: 9/02/17 Time Aired: 6:30A-7A

Bruce Schneier, data security expert, author of "*Data and Goliath: The Hidden Battles to Collect Your Data and Control Your World*"

Americans' personal identity, interests and behavior are being monitored more than ever before. How concerned should we be about the loss of privacy? Mr. Schneier explained what can be done to reform government surveillance programs and shake up surveillance-based business models. He also outlined simple steps that consumers can take to protect their personal privacy.

Issues covered:

Length: 8:42

Privacy

Government Policies

Consumer Matters

Matthew Drayton, motivational speaker, author of "*Succeeding While Black: A Blueprint for Success*"

Many African-American young men find themselves in prison, in gangs, and on the streets without opportunities to succeed. He talked about the importance of mentoring, education and leadership for kids who otherwise face grim futures in the inner cities of America.

Issues covered:

Length: 8:32

Minority Concerns

Youth at Risk

Poverty

Huntington Potter, PhD, Professor, Department of Neurology and Linda Crnic Institute for Down Syndrome, University of Colorado School of Medicine

Dr. Potter explained why Alzheimer's disease is such an expensive disease for the nation's healthcare system. He discussed who may be most likely to develop the disease, whether things like crossword puzzles can really keep the brain healthy, and where current research is headed.

Issues covered:

Length: 6:14

Personal Health

Senior Citizens

Show # 2017-37

Date aired: 9/09/17 Time Aired: 6:30A-7A

Jean Twenge, Ph.D., Professor of Psychology at San Diego State University, author of "*iGen: Why Today's Super-Connected Kids Are Growing Up Less Rebellious, More Tolerant, Less Happy--and Completely Unprepared for Adulthood--and What That Means for the Rest of Us*"

Dr. Twenge discussed the mental health and development of iGen, the first generation to spend their entire adolescence in the age of the smartphone. With social media and texting replacing other activities, she said Americans born between 1995 and 2012 spend less time with their friends in person and are experiencing unprecedented levels of anxiety, depression, loneliness, and suicide. She said iGen is growing up more slowly than previous generations, as reflected in delayed experiences with driving, dating, finding a job, drinking, and sex. She offered advice for parents.

Issues covered:

Length: 9:58

Youth at Risk

Mental Health

Parenting

Pam Shadel Fischer, traffic safety expert, Special Projects Consultant for the Governors Highway Safety Administration

Ms. Fischer led a study that found that bicyclist deaths have risen more than 12%, the largest percentage increase of all roadway user groups. She said the average age of those killed is 45, and most are male. She talked about the factors that cause bicycle/car collisions, and what bikers and drivers can do to reduce them.

Issues covered:

Length: 7:16

Traffic Safety

Kenneth S. Rogoff, PhD, Thomas D Cabot Professor of Public Policy in the Economics Department of Harvard University, author of "*The Curse of Cash: How Large-Denomination Bills Aid Crime and Tax Evasion and Constrain Monetary Policy*"

Even as people in advanced economies are using less paper money, there is more cash in circulation—\$4,200 for every American, mostly in \$100 bills. Dr. Rogoff believes the United States should discontinue the use of \$50 and \$100 bills, because they are primarily used as vehicles for tax evasion, the drug trade, terrorism, human trafficking, and other criminal enterprises. He outlined his plan for it phasing out, and said he believes it could cut criminal activity by 5-10%.

Issues covered:

Length: 5:03

Crime

Government Policies

Consumer Matters

Show # 2017-38

Date aired: 9/16/17 Time Aired: 6:30A-7A

Beth Givens, Founder and Executive Director of the Privacy Rights Clearinghouse, a nonprofit consumer education and advocacy organization

In perhaps the most egregious security breach to date, credit files of up to 143 million Americans were recently hacked from the credit reporting agency Equifax. Ms. Given explained the seriousness of the incident, how consumers can learn if their data was included and what steps to take to try to defend against identity theft and other forms of fraud.

Issues covered:

Length: 7:51

Identity Theft

Consumer Matters

Government Regulation

Steve Kardian, former FBI defense tactics instructor, author of "*The New Superpower for Women: Trust Your Intuition, Predict Dangerous Situations, and Defend Yourself from the Unthinkable*"

Each year, a disturbing number of women are victims of a crime or assault. Mr. Kardian explained the steps women should take to become a "hard target" in the eyes of criminals. He explained the importance of a woman following her intuition and being proactive in identifying potential trouble.

Issues covered:

Length: 9:26

Crime Prevention

Women's Issues

Self Defense

Wendy M. Troxel, PhD, Senior Behavioral and Social Scientist at the RAND Corporation, Adjunct Professor of Psychiatry and Psychology at the University of Pittsburgh

Dr. Troxel led a state-by-state analysis of the economic implications of a shift in school start times in the US. She found that a nationwide move to 8.30 a.m. could contribute \$83 billion to the U.S. economy within a decade. She said the economic gains would be realized through higher academic and professional performance of students, and reduced car crash rates among adolescents.

Issues covered:

Length: 5:00

Education

Economy

Youth at Risk

Show # 2017-39

Date aired: 9/23/17 Time Aired: 6:30A-7A

Jack Kosakowski, President and CEO, Junior Achievement USA

Mr. Kosakowski discussed a Junior Achievement USA survey that found that 77 percent of parents are concerned about their children's ability to have a successful job or career as adults, in light of global competition and automation. He talked about the rapidly changing career environment, and how Junior Achievement is adapting to today's tech environment to help teenagers.

Issues covered:

Length: 8:04

Youth Concerns

Careers

Parenting

Dale Bredesen, MD, NIH Postdoctoral Fellow at the University of California, San Francisco, author of *"The End of Alzheimer's: The First Program to Prevent and Reverse Cognitive Decline"*

Dr. Bredesen said his research has determined that Alzheimer's disease is not a single condition, but three similar ones--each with a different cause. He said new research is giving hope that the disease can be prevented and, under certain circumstances, even reversed. He said every American should get a cognitive and genetic test at age 45, to determine their likelihood of developing Alzheimer's.

Issues covered:

Length: 9:15

Alzheimer's Disease

Aging

Craig Gunderson, PhD, Soybean Industry Endowed Professor in Agricultural Strategy, Professor in the College of Agricultural, Consumer and Environmental Sciences Department of Agricultural and Consumer Economics at the University of Illinois

Dr. Gunderson led a study that found that 5.4 million people age 60 or older in the U.S., or 8.1 percent, did not have enough food for an active, healthy lifestyle. He explained how food insecurity adversely affects a senior citizen's health, and why many low income seniors fail to take advantage of government programs available to them.

Issues covered:

Length: 4:46

Hunger

Poverty

Senior Citizens

Government Programs

Show # 2017-40

Date aired: 9/30/17 Time Aired: 6:30A-7A

Roby Greenwald, PhD, Assistant Professor from the School of Public Health, Georgia State University

Traffic pollution research has traditionally been conducted with outdoor roadside sensors. Dr. Greenwald led a study with sensors mounted inside the passenger compartments of cars, and found that interior pollution levels were twice as high as previously thought. He talked about the various forms of pollution he found and their potential health effects.

Issues covered:

Length: 8:54

Pollution

Personal Health

Rebekah H. Nagler, PhD, Assistant Professor in the Hubbard School of Journalism & Mass Communication, University of Minnesota

Dr. Nagler led a study that found that most American women aren't aware of the risks of overdiagnosis and overtreatment in regards to breast cancer screening. She discussed the challenges of educating women about these risks so they can make informed decisions about mammograms and breast cancer screening.

Issues covered:

Length: 8:18

Cancer

Women's Issues

Meghan Busse, PhD, Associate Professor of Management and Strategy at the Kellogg School of Management at Northwestern University

Dr. Busse was the co-author of a study that found women frequently are quoted higher prices for car repairs than men. The research also found that consumers (of any gender) who do their homework about the cost of repairs usually pay less. She offered advice on how to avoid being ripped off

Issues covered:

Length: 4:50

Consumer Matters

Women's Issues

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**ISSUES AND PROGRAMS
QUARTERLY DOCUMENTATION
THIRD QUARTER 2017**

KTCK-AM/FM

<i>ISSUES</i>	<i>SOURCE/ DURATION</i>	<i>TIME</i>	<i>DAY/DATE</i>
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JULY 2017

<i>Impact Texas</i> <i>Frontiers of Flight Museum</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 7/01</i>
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<i>InfoTrak</i> <i>Personal Finance, Consumer Matters</i>	<i>Other</i> 8:23	<i>6:30a-7a</i>	<i>SAT 7/01</i>
<i>Mental Health, Substance Abuse, Consumer Matters</i>	8:42		
<i>Traffic Safety, Personal Health</i>	4:55		

<i>Impact Texas</i> <i>CASA Dallas</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 7/08</i>
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<i>InfoTrak</i> <i>Personal Health</i>	<i>Other</i> 7:28	<i>6:30a-7a</i>	<i>SAT 7/08</i>
<i>Education, Parenting</i>	9:51		
<i>Retirement Planning, Senior Citizens</i>	4:56		

<i>Impact Texas</i> <i>Junior Achievement Dallas</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 7/15</i>
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<i>InfoTrak</i> <i>Parenting, Privacy Concerns, Education</i>	<i>Other</i> 8:56	<i>6:30a-7a</i>	<i>SAT 7/15</i>
<i>Physical Fitness, Personal Health, Aging</i>	8:02		
<i>Impaired Driving, Substance Abuse, Government Legislation</i>	5:09		

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JULY 2017 (cont'd)

<i>Impact Texas</i> <i>Heroes for Children</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 7/22</i>
<i>InfoTrak</i> <i>Mental Health, Consumer Matters</i>	<i>Other</i> 7:27	<i>6:30a-7a</i>	<i>SAT 7/22</i>
<i>Personal Health, Senior Citizens, Consumer Matters</i>	9:43		
<i>Consumer Matters, Mental Health</i>	5:06		

<i>Impact Texas</i> <i>Focus On Teens</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 7/29</i>
<i>InfoTrak</i> <i>Education, Government Policies</i>	<i>Other</i> 8:30	<i>6:30a-7a</i>	<i>SAT 7/29</i>
<i>Diabetes, Personal Health</i>	8:38		
<i>Children's Health, Nutrition</i>	4:53		

AUGUST 2017

<i>Impact Texas</i> <i>Alzheimer's Association</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 8/05</i>
<i>InfoTrak</i> <i>Legal Reform, Poverty</i>	<i>Other</i> 8:31	<i>6:30a-7a</i>	<i>SAT 8/05</i>
<i>Accident Prevention, Personal Health</i>	8:36		
<i>Women's Issues, Career</i>	4:50		

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KTCK-AM/FM

<i>ISSUES</i>	<i>SOURCE/ DURATION</i>	<i>TIME</i>	<i>DAY/DATE</i>
<u>AUGUST 2017 (cont'd)</u>			
<i>Impact Texas</i> <i>Happy Hill Farm Academy</i>	<i>Local In-House</i> <i>30:00</i>	<i>6a-6:30a</i>	<i>SAT 8/12</i>
<i>InfoTrak</i> <i>Parenting</i>	<i>Other</i> <i>10:01</i>	<i>6:30a-7a</i>	<i>SAT 8/12</i>
<i>Physical Fitness, Mental Health</i>	<i>6:56</i>		
<i>Poverty, Youth at Risk, Education</i>	<i>4:43</i>		
<i>Impact Texas</i> <i>Muscular Dystrophy Association</i>	<i>Local In-House</i> <i>30:00</i>	<i>6a-6:30a</i>	<i>SAT 8/19</i>
<i>InfoTrak</i> <i>Parenting, Environment</i>	<i>Other</i> <i>10:15</i>	<i>6:30a-7a</i>	<i>SAT 8/19</i>
<i>Education, Consumer Matters</i>	<i>6:57</i>		
<i>Sexual Harassment, Workplace Matters, Women's Issues</i>	<i>5:13</i>		
<i>Impact Texas</i> <i>MADD</i>	<i>Local In-House</i> <i>30:00</i>	<i>6a-6:30a</i>	<i>SAT 8/26</i>
<i>InfoTrak</i> <i>Personal Health, Substance Abuse</i>	<i>Other</i> <i>8:04</i>	<i>6:30a-7a</i>	<i>SAT 8/26</i>
<i>Civic Participation, Voting</i>	<i>9:07</i>		
<i>Career, Senior Citizens</i>	<i>5:04</i>		

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THIRD QUARTER 2017**

KTCK-AM/FM

<i>ISSUES</i>	<i>SOURCE/ DURATION</i>	<i>TIME</i>	<i>DAY/DATE</i>
<u>SEPTEMBER 2017</u>			
<i>Impact Texas</i> <i>Suicide & Crisis Center of North TX</i>	<i>Local In-House</i> <i>30:00</i>	<i>6a-6:30a</i>	<i>SAT 9/02</i>
<i>InfoTrak</i> <i>Privacy, Government Policies, Consumer Matters</i>	<i>Other</i> <i>8:42</i>	<i>6:30a-7a</i>	<i>SAT 9/02</i>
<i>Minority Concerns, Youth at Risk</i>	<i>8:32</i>		
<i>Poverty</i>	<i>8:32</i>		
<i>Personal Health, Senior Citizens</i>	<i>6:14</i>		
<i>Impact Texas</i> <i>North TX Giving Day/Communities Foundation of TX</i>	<i>Local In-House</i> <i>30:00</i>	<i>6a-6:30a</i>	<i>SAT 9/09</i>
<i>InfoTrak</i> <i>Youth at Risk, Mental Health, Parenting</i>	<i>Other</i> <i>9:58</i>	<i>6:30a-7a</i>	<i>SAT 9/09</i>
<i>Traffic Safety</i>	<i>7:16</i>		
<i>Crime, Government Policies, Consumer Matters</i>	<i>5:03</i>		
<i>Impact Texas</i> <i>Wipe Out Kids Cancer</i>	<i>Local In-House</i> <i>30:00</i>	<i>6a-6:30a</i>	<i>SAT 9/16</i>
<i>InfoTrak</i> <i>Identity Theft, Consumer Matters, Government Regulation</i>	<i>Other</i> <i>7:51</i>	<i>6:30a-7a</i>	<i>SAT 9/16</i>
<i>Crime Prevention, Women's Issues</i>	<i>9:26</i>		
<i>Self Defense</i>	<i>9:26</i>		
<i>Education, Economy, Youth at Risk</i>	<i>5:00</i>		

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KTCK-AM/FM

<i>ISSUES</i>	<i>SOURCE/ DURATION</i>	<i>TIME</i>	<i>DAY/DATE</i>
<u>SEPTEMBER 2017 (cont'd)</u>			
<i>Impact Texas CitySquare</i>	<i>Local In-House 30:00</i>	<i>6a-6:30a</i>	<i>SAT 9/23</i>
<i>InfoTrak Youth Concerns, Careers, Parenting</i>	<i>Other 8:04</i>	<i>6:30a-7a</i>	<i>SAT 9/23</i>
<i>Alzheimer's Disease, Aging</i>	<i>9:15</i>		
<i>Hunger, Poverty, Senior Citizens, Government Programs</i>	<i>4:46</i>		
<i>Impact Texas MetroCare Services</i>	<i>Local In-House 30:00</i>	<i>6a-6:30a</i>	<i>SAT 9/30</i>
<i>InfoTrak Pollution, Personal Health</i>	<i>Other 8:54</i>	<i>6:30a-7a</i>	<i>SAT 9/30</i>
<i>Cancer, Women's Issues</i>	<i>8:18</i>		
<i>Consumer Matters, Women's Issues</i>	<i>4:50</i>		