



**KTCK
DALLAS/FORT WORTH
ISSUE/PROGRAM REPORT
SECOND QUARTER 2014
JULY 1, 2014**



Part 1 – INTRODUCTION

KTCK (AM), licensed to Dallas, TX, and KTCT (FM), licensed to Flower Mound, TX, serve the Dallas/Fort Worth area. From April 1 through June 30, 2014, KTCK (AM) & KTCK (FM) aired xx minutes hours of public affairs programming weekly. This includes a locally produced weekly program (“Impact Texas”) which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

“Impact Texas” – every Saturday morning from 6:00a – 6:30a.

Details about individual Impact Texas segments are included in Part 2 of this report.

KTCK is a participant in “The Amber Plan”, in which area radio stations alert the public of confirmed child abductions. In the Second Quarter of 2014, KTCK activated “The Amber Plan” when necessary, to provide information about child abductions to the general public.

KTCK has determined the following to issues of concern to our audience during the Second Quarter of 20xx:

- 1-Women’s Health
- 2-Child Abuse & Services
- 3-Education
- 4-Pet Health
- 5-Employment Services

During this time if KTCK participated in Community Service Projects, they are listed and described in Part 3.

During the Second Quarter of 2014, KTCK ran a total of xx recorded and live PSAs. The PSAs aired through all day parts, Monday through Sunday from 6:00 AM until 5:59 AM. The following pages describe the station’s most significant treatment of the previously described community issues of concern.

Part 2 – KTCK’s SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas
PROGRAM: Alliance For Children
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – April 5, 2014
TIME AIRED: 6:00 AM – 6 30 AM
SOURCE: Local In-House
DESCRIPTION: April is Child Abuse Prevention Month. We spoke to Alliance For Children’s Executive Director about the services they provide in Tarrant County.

SERIES TITLE: Impact Texas
PROGRAM: Alzheimer’s Association of North Texas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – April 12, 2014
TIME AIRED: 6:00 AM – 6 30 AM
SOURCE: Local In-House
DESCRIPTION: We spoke with the Alzheimer’s Association regarding the disease, it’s prevalence in Texas, as well as volunteer opportunities with the organization.

SERIES TITLE: Impact Texas
PROGRAM: Parkinson Voice Project
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – April 19, 2014
TIME AIRED: 6:00 AM – 6 30 AM
SOURCE: Local In-House
DESCRIPTION: Parkinson Voice Project was started in the garage of it’s Executive Director. We spoke to her about the organization’s beginnings, its rapid growth, as well as the services and volunteer opportunities.

SERIES TITLE: Impact Texas
PROGRAM: Arthritis Foundation
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – April 26, 2014
TIME AIRED: 6:00 AM – 6 30 AM
SOURCE: Local In-House
DESCRIPTION: We spoke with the Arthritis Foundation’s VP of Communications Leah Wearthl about their upcoming walks, and volunteer opportunities with the organization.

SERIES TITLE: Impact Texas
PROGRAM: American Veterinary Medical Association
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday –May 3th, 2014
TIME AIRED: 6:00 AM – 6 30 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to the local chapter of the AVMA during *Pet Week 2014* about various pet topics.

SERIES TITLE: Impact Texas
PROGRAM: Momentous Institute Powered by the Salesmanship Club
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – May 10, 2014
TIME AIRED: 6:00 AM – 6 30 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to the Momentous Institute (formerly Salesmanship Club Youth & Family Centers) about the services they provide children and families.

SERIES TITLE: Impact Texas
PROGRAM: Executives In Action
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday –May 17, 2014
TIME AIRED: 6:00 AM – 6 30 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to the Executive Director for EIA about the services they offer nonprofits in North Texas.

SERIES TITLE: Impact Texas
PROGRAM: Badge of Honor
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – May 24, 2014
TIME AIRED: 6:00 AM – 6 30 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to the founder and CEO of the Badge of Honor organization about the services they provide to the families of fallen police officers in North Texas and across the Country.

SERIES TITLE: Impact Texas
PROGRAM: Project Transformation
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – May 31, 2014
TIME AIRED: 6:00 AM – 6 30 AM
SOURCE: Local In-House

DESCRIPTION: Our discussion this week was with a group that is helping children. We spoke about their services, their history as well as volunteer opportunities with their Executive Director, Eric Lindh.

SERIES TITLE: Impact Texas
PROGRAM: Mosaic Family Services
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – June 7, 2014
TIME AIRED: 6:00 AM – 6 30 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Laura DeMoss with Mosaic about the services they offer to women and children. The topic centered around domestic abuse as well as refugee services they offer.

SERIES TITLE: Impact Texas
PROGRAM: Grant Halliburton Foundation
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – June 14, 2014
TIME AIRED: 6:00 AM – 6 30 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Vanita Haliburton, founder of the Grant Haliburton Foundation about her organization which was started after her son committed suicide.

SERIES TITLE: Impact Texas
PROGRAM: Grant Haliburton Foundation*
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – June 21, 2014
TIME AIRED: 6:00 AM – 6 30 AM
SOURCE: Local In-House
DESCRIPTION: *This week was a repeat of last week's program

SERIES TITLE: Impact Texas
PROGRAM: Ronald McDonald House of Fort Worth
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – June 28, 2014
TIME AIRED: 6:00 AM – 6 30 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Jennifer Johns, Executive Director of the RMHFW about the services they offer families, the qualifications to stay at the House, as well as volunteer opportunities

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KTCK

COMMUNITY EVENTS



Call Letters: KTCK-AM/FM

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, APRIL – JUNE, 2014

Show # 2014-14

Date aired: 4/05/14 Time Aired: 6:30A-7:00A

Gary Taubes, science and health journalist, author of "*Why We Get Fat, and What to Do About It*"

Mr. Taubes discussed the science of weight loss. He believes most people gain weight because they eat too many carbohydrates, and that the medical community has placed far too much emphasis on calories and dietary fat. He offered advice on how to make dietary changes for long-term weight loss and more energy.

Issues covered:

**Personal Health
Nutrition**

Length: 9:41

Ben Dattner, PhD, psychologist, executive coach, Adjunct Professor in Organizational Development at New York University, author of "*The Blame Game: How the Hidden Rules of Credit and Blame Determine Our Success and Failure*"

It's human nature to resort to blaming others, as well as to take more credit for successes than we should. Dr. Dattner said the dynamics of credit and blame are at the heart of every team and organization, and make or break every career. He explained how managers can change the culture of blame, and encourage employees to speak up or experiment with new approaches.

Issues covered:

**Workplace Matters
Employment**

Length: 7:26

Jonathan Adkins, spokesman for the Governors Highway Safety Association

A recent report from the Governors Highway Safety Association highlighted the role of speeding in traffic deaths. Mr. Adkins explained that, despite progress in nearly every other area of highway safety, speeding continues to be a factor in approximately one third of traffic deaths every year. He outlined several recommendations the report contained for both state and federal governments.

Issues covered:

**Highway Safety
Government Policies**

Length: 4:54

Show # 2014-15

Date aired: 4/12/14 Time Aired: 6:30A-7:00A

Eric Decker, PhD, Professor, Head of the Department of Food Science at the University of Massachusetts

Rancid foods are becoming more common, thanks to recent reductions in trans fats. Dr. Decker said consumers may have a kitchen full of toxic products and not know it. He explained why these products are potentially dangerous. He also talked about the foods most likely to become rancid and the telltale signs of rancidity that many consumers don't recognize.

Issues covered:

Length: 7:23

**Food Safety
Personal Health
Consumer Matters**

Lori Andrews, Law Professor, Director of the Institute for Science, Law & Technology at Illinois Institute of Technology, author of "*I Know Who You Are and I Saw What You Did: Social Networks and the Death of Privacy*"

If Facebook were a country, it would be the third largest nation in the world. Ms. Andrews believes that while social networks have made positive contributions to society, they have also greatly accelerated the erosion of personal privacy rights. She explained how social network sites can damage a person's career or marriage. She would like to see Congress pass new legal protections aimed at safeguarding the privacy of social network users.

Issues covered:

Length: 9:51

**Privacy
Government Policy
Employment**

Kevin Haley, Director of Product Management for Symantec Security Response

Today's smartphones hold a wealth of personal, financial and work-related data that thieves would love to get their hands on. So what happens when a phone is lost or stolen? Mr. Haley led a research project that intentionally lost 50 phones to see what data was accessed by the finder and whether the phones would be returned to their owners. The results were disconcerting. Mr. Haley offered advice for phone owners to protect their data.

Issues covered:

Length: 5:04

**Crime
Privacy
Workplace Matters**

Show # 2014-16

Date aired: 4/19/14 Time Aired: 6:30A-7:00A

Anne Perschel, PhD, leadership and organizational psychologist, President and Founder of Germane Consulting

Dr. Perschel recently co-authored a paper that concluded that corporations are leaving money on the table and forgoing future success by failing to move more women into senior leadership roles. She discussed the various obstacles faced by women who want to move up the corporate ladder and made suggestions on how to overcome them.

Issues covered:
Women's Issues
Discrimination
Career

Length: 9:03

Steven Kotler, science writer, author of "*Abundance: The Future Is Better Than You Think*"

Mr. Kotler believes that four powerful social and technological trends are converging today that will improve the lives of billions of people across the globe in the near future. He explained how governments, industry and entrepreneurs can adapt to these changing forces and harness them to solve the world's biggest problems, including shortages of water, food, energy and education.

Issues covered:
Economy
Science & Technology
Employment

Length: 8:05

Alison Borland, Vice President of Retirement Product Strategy at Aon Hewitt, a human resources firm based in Chicago

The Great Recession has led many Americans to dip into their retirement savings early, but minorities have withdrawn much more than other racial and ethnic groups, according to a new study from Ms. Borland's firm. She explained why Blacks and Hispanics have made these decisions and what they can do to shore up depleted 401(k) accounts.

Issues covered:
Retirement Planning
Minority Concerns
Senior Citizens

Length: 5:09

Show # 2014-17

Date aired: 4/26/14 Time Aired: 6:30A-7:00A

Ric Edelman, nationally-recognized financial advisor, syndicated columnist, author of "*The Truth About Retirement Plans and IRAs*"

Only half of all eligible Americans contribute to a retirement plan. Mr. Edelman explained how the average person can save for a comfortable retirement. He talked about the importance of 401(k)s, and IRAs. He also explained how to determine how much money a person may need in retirement, and the dangers of borrowing money from retirement funds.

Issues covered:

Length: 8:31

**Personal Finance
Retirement
Senior Issues**

James Hubbard, MD, family physician, author of "*Living Ready Pocket Manual - First Aid: Fundamentals for Survival*"

Dr. Hubbard discussed basic skills that everyone should know in the event of a medical emergency, and basic first aid supplies that every home should have on hand. He outlined steps to stop serious bleeding and what to do in the event someone simply collapses. He also talked about the lifesaving value of automated external defibrillators, which are found in many public places.

Issues covered:

Length: 8:44

**Emergency Preparedness
Personal Health**

Simon Davidoff, Water Expert and Director, Food & Beverage Industry for Siemens Water Technologies

Mr. Davidoff talked about little-known ways that water is wasted by consumers each year, both directly and indirectly. He explained how businesses are changing their practices to reduce water consumption and what the average person can do to determine and reduce their personal "water footprint."

Issues covered:

Length: 4:58

**Environment
Consumer Matters**

Show # 2014-18

Date aired: 5/03/14 Time Aired: 6:30A-7:00A

Mike Staver, strategic business advisor, CEO of The Staver Group, creator of the audio and video series "*21 Ways to Defuse Anger and Calm People Down*"

The U.S. Department of Labor has found that homicide is the fourth-leading cause of occupational death, and the leading cause of death for women in the workplace. Mr. Staver explained why workplace violence in the U.S. is a persistent and dangerous problem. He outlined ways to recognize warning signals and offered tips to defuse conflicts on the job.

Issues covered:
Workplace Violence
Mental Health
Crime

Length: 8:04

Jonathan Ladd, PhD, assistant professor of Government and Public Policy at Georgetown University, author of "*Why Americans Hate The Media And How It Matters*"

As recently as the early 1970s, the news media was one of the most respected institutions in the United States. Yet by the 1990s, this trust had all but evaporated. Dr. Ladd talked about the reasons that confidence in the press has declined so dramatically over the past 40 years. He also explained why this issue is so important in a healthy democracy.

Issues covered:
Media Issues
Voting
Consumer Matters

Length: 9:00

Jerry Brewer, MD, dermatologist and researcher at the Mayo Clinic

Dr. Brewer led a study that found that the risk of developing the most dangerous type of skin cancer is now more than six times higher among young adults than it was 40 years ago. He talked about the likely reasons behind this trend and why women under age 40 may be especially vulnerable.

Issues covered:
Cancer
Personal Health

Length: 4:51

Show # 2014-19

Date aired: 5/10/14 Time Aired: 6:30A-7:00A

Dorothy Espelage, PhD, bullying and youth violence expert, Professor of Child Development, Department of Educational Psychology, University of Illinois at Urbana-Champaign

Dr. Espelage led a youth survey that explored the prevalence of sexual harassment and sexual violence among middle school youth as well as the locations where these behaviors occur. She said that these incidents are extremely common in schools and that they are a strong predictor of dating violence as students move into high school.

Issues covered:
Sexual Harassment
Violence
Parenting

Length: 9:34

Greg Kaplan, PhD, Assistant Professor of Economics, Princeton University

Roughly one-third of all U.S. families live paycheck-to-paycheck, according to Dr. Kaplan's recent study. Surprisingly, he found that many of these are middle-class families who have decent incomes, but illiquid assets tied up in homes or retirement funds. He explained why this is so common and why it may not be as financially dangerous as it may appear.

Issues covered:
Economy
Personal Finance

Length: 7:46

Michelle Macy, MD, Assistant Professor of Emergency Medicine, University of Michigan

Dr. Macy's research found that that 90 percent of parent drivers admitted to distracted driving with kids in the car. She outlined ten types of driving distractions and explained why they are so dangerous. She also offered tips for parents who would like to minimize distractions on the road.

Issues covered:
Traffic Safety

Length: 4:45

Show # 2014-20

Date aired: 5/17/14 Time Aired: 6:30A-7:00A

Mike Gikas, Senior Electronics Editor at Consumer Reports

Smart phone theft is on the rise. A projected 3.1 million were stolen last year, according to a Consumer Reports survey. Mr. Gikas outlined the sensitive information that many phones contain, and he offered security tips to both prevent thefts and to minimize the loss of personal data if a phone is lost or stolen.

Issues covered:

Length: 8:56

Crime

Consumer Matters

Robert D. Morris, MD, PhD, environmental epidemiologist, drinking water research scientist, author of "*The Blue Death: Disease, Disaster & the Water We Drink*"

Dr. Morris believes that despite better overall health conditions, the nation's water supply remains a serious health risk. He talked about potential disease pathogens, toxic chemicals, decaying pipes and cancer risks. He discussed the growing body of research linking the chlorine relied on for water treatment with cancer and stillbirths. He also talked about the history of water-borne pathogens like cholera and typhoid.

Issues covered:

Length: 8:17

Community Health

Environment

Lynsey Romo, Assistant Professor of Communication, North Carolina State University

Prof. Romo led a study of school-aged kids and what their parents tell them about family finances. She found that parents often make gender-based distinctions in what they choose to talk about, and kids pick up on what they're *not* being told — sometimes drawing incorrect conclusions that can have repercussions for them in the future.

Issues covered:

Length: 4:59

Parenting

Personal Finance

Show # 2014-21

Date aired: 5/24/14 Time Aired: 6:30A-7:00A

Richard Bolles, career development expert, author of "*What Color Is Your Parachute? Guide to Rethinking Resumes*" and "*What Color Is Your Parachute? Guide to Rethinking Interviews*"

Mr. Bolles discussed the rapidly changing way companies locate and hire employees. He explained why the value of a resume has declined, and how job hunters can use more effective alternatives. He said prospective employees must be as up-to-the-minute in job hunting skills as they are in the work skills that they offer an employer.

Issues covered:

**Employment
Career**

Length: 8:58

Jean Illsley Clarke, PhD, internationally known parent educator, co-author of "*How Much Is Too Much?: Raising Likeable, Responsible, Respectful Children*"

Ms. Clarke believes that many of today's parents overindulge their children, often without even realizing it. She explained how to recognize overindulgence and why can be so damaging as kids grow into adulthood. She said assigning ongoing household chores to children is an excellent way to foster their responsibility and independence, and offered other tips for parents.

Issues covered:

Parenting Issues

Length: 8:13

Ron Montoya, Consumer Advice Editor at Edmunds.com

Mr. Montoya offered suggestions for shoppers who have poor credit to buy a new car. He said it is important for potential buyers to carefully check and clean up credit reports before applying for a car loan, and to try to get pre-approval before shopping. He also outlined other ways that buyers can demonstrate that they are a good credit risk.

Issues covered:

**Consumer Matters
Personal Finance**

Length: 4:53

Show # 2014-22

Date aired: 5/31/14 Time Aired: 6:30A-7:00A

Mai Fernandez, Executive Director of the National Center for Victims of Crime

Nearly 20 million violent and property crimes are committed each year in the US, but the numbers may not tell the whole story. Ms. Fernandez discussed the human impact of national crime statistics, and why fewer than half the crimes committed go unreported. She also talked about the effectiveness of victims' rights laws and the resources that are available to crime victims.

Issues covered:
Victims' Rights
Crime

Length: 7:05

Steve Pemberton, Divisional Vice President of Diversity and Inclusion at Walgreens, author of "*A Chance In The World: An Orphan Boy, a Mysterious Past, and How He Found a Place Called Home*"

Mr. Pemberton shared his rags-to-riches journey, starting with a childhood of neglect and abusive foster homes. He said his primary refuge was in a box of books, and he explained how a love of reading transformed his life. He described his quest to uncover and understand his family's tragic past and how that has influenced him as a father. He also discussed the value of diversity in America and where we stand as a nation.

Issues covered:
Foster Care
Child Abuse
Diversity
Literacy

Length: 9:58

Lacey Plache, Chief Economist of Edmunds.com, an automotive web site

Only 35 percent of hybrid vehicle owners chose to purchase a hybrid again when they returned to the car market last year, according to an Edmunds.com analysis of new car registration data. Ms. Plache explained why conventional gas-powered cars are successfully competing against hybrids. She talked about the rapidly growing number of vehicles capable of delivering more than 30 miles per gallon.

Issues covered:
Consumer Matters
Energy
Environment

Length: 4:42

Show # 2014-23

Date aired: 6/07/14 Time Aired: 6:30A-7:00A

Michael Ford, Founding Director of the Center for the Study of the American Dream at Xavier University

97.5 percent of immigrants who want to become American citizens successfully pass a naturalization test. Mr. Ford's organization found that at least 35% of native-born Americans are not sufficiently educated to pass the same test. He explained why civic illiteracy is a serious threat to the American Dream. He talked about the disappearance of civics classes from the nation's high schools in the past several decades.

Issues covered:

Length: 7:44

**Education
Citizenship
Voting**

Cynthia Hammond-Davis, author of "*If I Knew Then What I Know Now! College & Financial Aid Planning From A Parent's Perspective*"

Planning for college is more complex than ever. Ms. Hammond-Davis said the financial aid planning process should start as early in a child's life as possible. She shared the story of her struggle to help her son sort out the complex universe of college searches, financial aid, scholarships, athletics and extracurricular activities.

Issues covered:

Length: 9:24

**Education
Parenting
Consumer Matters**

Robert Whelan, PhD, postdoctoral research fellow at the University of Vermont

Dr. Whelan led a recent brain-imaging study of that examined similarities and differences in the brains of teens with ADHD vs. those who use drugs or alcohol. He said that the impulsivity that leads kids to blow off their homework and the impulsiveness that drives kids use drugs or alcohol are not the same, neurologically speaking. He talked about possible ways to help young people who may be diagnosed before they actually get into trouble.

Issues covered:

Length: 5:05

**Drug & Alcohol Abuse
Learning Disabilities
Youth at Risk**

Show # 2014-24

Date aired: 6/14/14 Time Aired: 6:30A-7:00A

Christopher Wildeman, PhD, Associate Professor of Sociology, faculty fellow at the Center for Research on Inequalities and the Life Course, faculty fellow at the Institution for Social and Policy Studies at Yale University

Dr. Wildeman recently conducted a study at Yale that found that approximately 12% of American children will suffer from neglect or physical, emotional, or sexual abuse before they turn 18 years old. He explained why his research yielded dramatically higher rates of maltreatment than official government figures. He offered suggestions for changes in public policy to deal with the problem.

Issues covered:

Length: 9:10

**Child Abuse & Neglect
Government Policies
Parenting**

Cash Nickerson, employment expert, attorney, author of "*BOOMERangs: Engaging the Aging Workforce in America*"

As nearly 80 million Baby Boomers approach the traditional age of retirement, Mr. Nickerson said many want to continue to work, and the economy needs them. He discussed the challenges that surround an aging working population and offered ideas on how older workers can make a gradual transition into retirement, rather than a sudden exit from the workforce.

Issues covered:

Length: 8:07

**Senior Citizens
Employment**

Jeff Haig, Chair of the UCLA Scholarship Admissions Committee, co-author of the book "*Unlock Your Educational Potential*"

Mr. Haig talked about the value of summertime activities as a strategic opportunity for students planning for college. He believes that many common summer activities can be used to broaden a student's horizons and get a leg up in the competitive college admittance process.

Issues covered:

Length: 5:02

**Education
Children's Issues**

Show # 2014-25

Date aired: 6/21/14 Time Aired: 6:30A-7:00A

Enrico Moretti, PhD, Professor of Economics at the University of California, Berkeley, Director of the Infrastructure and Urbanization Program at the International Growth Centre at the London School of Economics and Oxford University, author of "*The New Geography of Jobs*"

Dr. Moretti said an unprecedented redistribution of jobs, population and wealth is underway in America, and he believes it will accelerate in years to come. He talked about the emergence of a few US cities as centers of innovation with highly-educated labor forces, and explained why other regions of the country cannot compete economically. He offered advice for young people who are considering career choices and weighing the value of a college education.

Issues covered:

Length: 8:54

Employment

Education

Government Policies

Victoria Moran, board-certified holistic health counselor, founder of Main Street Vegan Academy, which trains and certifies Vegan Lifestyle Coaches, author of "*Main Street Vegan*"

Ms. Moran discussed veganism and outlined the reasons that millions of Americans have chosen to avoid all animal-based products. She offered suggestions on how a person can decide whether the lifestyle choice is right for them, and talked about the challenges vegans often face in raising kids, travelling and eating out.

Issues covered:

Length: 8:10

Nutrition and Health

Consumer Matters

Richard Ponziani, traffic safety researcher, President of RLP Engineering of Dayton, OH

Mr. Ponziani recently conducted a study that found that drivers fail to use turn signals nearly half the time when making a lane change and 25% of the time when turning. He said the failure to use turn signals results in as many as 2 million traffic accidents each year. He explained some possible solutions to the problem.

Issues covered:

Length: 4:59

Traffic Safety

Consumer Matters

Show # 2014-26

Date aired: 6/28/14 Time Aired: 6:30A-7:00A

Peter Cappelli, George W. Taylor Professor of Management at The Wharton School and Director of Wharton's Center for Human Resources at the University of Pennsylvania, Research Associate at the National Bureau of Economic Research in Cambridge, MA, author of "*Why Good People Can't Get Jobs*"

Despite high unemployment rates, companies often believe that they cannot find the employees they need, arguing that applicants are not qualified or won't accept jobs at the wages offered. Dr. Cappelli discussed the underlying reasons that jobs are going unfilled. He believes that employers often maintain bad hiring methods and unrealistic expectations. He offered advice for unemployed and recently-graduated job seekers.

Issues covered:
Unemployment
Government Policies
Economy

Length: 10:15

Jeff Deyette, Senior Energy Analyst/Assistant Director of Energy Research & Analysis at the Union of Concerned Scientists, co-author of "*Cooler Smarter: Practical Steps for Low-Carbon Living*"

Mr. Deyette's organization conducted a two-year study of simple steps that consumers can take to reduce their own global warming emissions by 20 percent. He outlined some of most effective ways to save energy and money, and shared some of the most surprising energy-saving myths.

Issues covered:
Environment
Global Warming
Consumer Matters

Length: 6:59

Dan Hannan, CSP, safety, health and environmental expert, author of "*Preventing Home Accidents*"

Accidents in the home injure more than 12 million Americans every year and are the fifth leading cause of death. Mr. Hannan talked about the most common accidents and how to avoid them. He also explained why there is a lack of education resources for people concerned about home safety.

Issues covered:
Home Safety

Length: 5:05

**ISSUES AND PROGRAMS
QUARTERLY DOCUMENTATION
SECOND QUARTER 2014**

KTCK-AM/FM

<i>ISSUES</i>	<i>SOURCE/ DURATION</i>	<i>TIME</i>	<i>DAY/DATE</i>
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APRIL 2014

<i>Impact Texas</i> <i>Alliance For Children</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 4/05</i>
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<i>InfoTrak</i> <i>Personal Health, Nutrition</i>	<i>Other</i> 9:41	<i>6:30a-7a</i>	<i>SAT 4/05</i>
<i>Workplace Matters, Employment</i>	7:26		
<i>Highway Safety, Government Policies</i>	4:54		

<i>Impact Texas</i> <i>Alzheimer's Association of North Texas</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 4/12</i>
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<i>InfoTrak</i> <i>Food Safety, Personal Health, Consumer Matters</i>	<i>Other</i> 7:23	<i>6:30a-7a</i>	<i>SAT 4/12</i>
<i>Privacy, Government Policy, Employment</i>	9:51		
<i>Crime, Privacy, Workplace Matters</i>	5:04		

<i>Impact Texas</i> <i>Parkinson Voice Project</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 4/19</i>
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<i>InfoTrak</i> <i>Women's Issues, Discrimination, Career</i>	<i>Other</i> 9:03	<i>6:30a-7a</i>	<i>SAT 4/19</i>
<i>Economy, Science & Technology, Employment</i>	8:05		
<i>Retirement Planning, Minority Concerns, Senior Citizens</i>	5:09		

**ISSUES AND PROGRAMS
QUARTERLY DOCUMENTATION
SECOND QUARTER 2014**

KTCK-AM/FM

<i>ISSUES</i>	<i>SOURCE/ DURATION</i>	<i>TIME</i>	<i>DAY/DATE</i>
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APRIL 2014 (cont'd)

<i>Impact Texas</i> <i>Arthritis Foundation</i>	<i>Local In-House</i> <i>30:00</i>	<i>6a-6:30a</i>	<i>SAT 4/26</i>
<i>InfoTrak</i> <i>Personal Finance, Retirement, Senior Issues</i>	<i>Other</i> <i>8:31</i>	<i>6:30a-7a</i>	<i>SAT 4/26</i>
<i>Emergency Preparedness, Personal Health</i>	<i>8:44</i>		
<i>Environment, Consumer Matters</i>	<i>4:58</i>		

MAY 2014

<i>Impact Texas</i> <i>American Veterinary Medical Assoc.</i>	<i>Local In-House</i> <i>30:00</i>	<i>6a-6:30a</i>	<i>SAT 5/03</i>
<i>InfoTrak</i> <i>Workplace Violence, Mental Health, Crime</i>	<i>Other</i> <i>8:04</i>	<i>6:30a-7a</i>	<i>SAT 5/03</i>
<i>Media Issues, Voting, Consumer Matters</i>	<i>9:00</i>		
<i>Cancer, Personal Health</i>	<i>4:51</i>		
<i>Impact Texas</i> <i>Momentous Institute Powered by The Salesmanship Club</i>	<i>Local In-House</i> <i>30:00</i>	<i>6a-6:30a</i>	<i>SAT 5/10</i>
<i>InfoTrak</i> <i>Sexual Harassment, Violence, Parenting</i>	<i>Other</i> <i>9:34</i>	<i>6:30a-7a</i>	<i>SAT 5/10</i>
<i>Economy, Personal Finance</i>	<i>7:46</i>		
<i>Traffic Safety</i>	<i>4:45</i>		

**ISSUES AND PROGRAMS
QUARTERLY DOCUMENTATION
SECOND QUARTER 2014**

KTCK-AM/FM

<i>ISSUES</i>	<i>SOURCE/ DURATION</i>	<i>TIME</i>	<i>DAY/DATE</i>
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MAY 2014 (cont'd)

<i>Impact Texas</i> <i>Executives In Action</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 5/17</i>
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<i>InfoTrak</i> <i>Crime, Consumer Matters</i>	<i>Other</i> 8:56	<i>6:30a-7a</i>	<i>SAT 5/17</i>
<i>Community Health, Environment</i>	8:17		
<i>Parenting, Personal Finance</i>	4:59		

<i>Impact Texas</i> <i>Badge of Honor</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 5/24</i>
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<i>InfoTrak</i> <i>Employment, Career</i>	<i>Other</i> 8:58	<i>6:30a-7a</i>	<i>SAT 5/24</i>
<i>Parenting Issues</i>	8:13		
<i>Consumer Matters, Personal Finance</i>	4:53		

JUNE 2014

<i>Impact Texas</i> <i>Project Transformation</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 5/31</i>
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<i>InfoTrak</i> <i>Victims' Rights</i>	<i>Other</i> 7:05	<i>6:30a-7a</i>	<i>SAT 5/31</i>
<i>Foster Care, Child Abuse, Diversity, Literacy</i>	9:58		
<i>Consumer Matters, Energy, Environment</i>	4:42		

**ISSUES AND PROGRAMS
QUARTERLY DOCUMENTATION
SECOND QUARTER 2014**

KTCK-AM/FM

<i>ISSUES</i>	<i>SOURCE/ DURATION</i>	<i>TIME</i>	<i>DAY/DATE</i>
<u>JUNE 2014 (cont'd)</u>			
Impact Texas Mosaic Family Services	Local In-House 30:00	6a-6:30a	SAT 6/07
InfoTrak Education, Citizenship, Voting	Other 7:44	6:30a-7a	SAT 6/07
Education, Parenting, Consumer Matters	9:24		
Drug & Alcohol Abuse, Learning Disabilities, Youth at Risk	5:05		
Impact Texas Grant Halliburton Foundation	Local In-House 30:00	6a-6:30a	SAT 6/14
InfoTrak Child Abuse & Neglect, Government Policies, Parenting	Other 9:10	6:30a-7a	SAT 6/14
Senior Citizens, Employment	8:07		
Education, Children's Issues	5:02		
Impact Texas Grant Halliburton Foundation (repeat)	Local In-House 30:00	6a-6:30a	SAT 6/21
InfoTrak Employment, Education, Government Policies	Other 8:54	6:30a-7a	SAT 6/21
Nutrition and Health, Consumer Matters	8:10		
Traffic Safety, Consumer Matters	4:59		
Impact Texas Ronald McDonald House of Fort Worth	Local In-House 30:00	6a-6:30a	SAT 6/28
InfoTrak Unemployment, Government Policies, Economy	Other 10:15	6:30a-7a	SAT 6/28
Environment, Global Warming, Consumer Matters	6:59		
Home Safety	5:05		