



**KTCK
DALLAS/FORT WORTH
ISSUE/PROGRAM REPORT
FOURTH QUARTER 2015
January 1, 2016**



Part 1 – INTRODUCTION

KTCK (AM), licensed to Dallas, TX, and KTCT (FM), licensed to Flower Mound, TX, serve the Dallas/Fort Worth area. From October 1 through December 31, 2015, KTCK (AM) & KTCK (FM) aired 1 hour of public affairs programming weekly. This includes a locally produced weekly program (“Impact Texas”) which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

“Impact Texas” – every Saturday morning from 6:00a – 6:30a.

Details about individual Impact Texas segments are included in Part 2 of this report.

KTCK is a participant in “The Amber Plan”, in which area radio stations alert the public of confirmed child abductions. In the Fourth Quarter of 2015, KTCK activated “The Amber Plan” when necessary, to provide information about child abductions to the general public.

KTCK has determined the following are issues of concern to our audience during the Fourth Quarter of 2015:

- 1-Veterans Programs
- 2- Homeless Needs and Services
- 3- Health
- 4- Children Services
- 5- Philanthropy

During this time if KTCK participated in Community Service Projects, they are listed and described in Part 3.

During the Fourth Quarter of 2015, KTCK ran a variety of recorded and live PSAs. The PSAs aired through all day parts, Monday through Sunday from 6:00 AM until 5:59 AM. The following pages describe the station’s most significant treatment of the previously described community issues of concern.

Part 2 – KTCK’s SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas
PROGRAM: American Heart Association
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – October 3, 2015
TIME AIRED: 6:00a – 6:30a
SOURCE: Local In-House
DESCRIPTION: We spoke to the American Heart Association and American Stroke Association regarding their programs, needs as well as signs of a stroke.

SERIES TITLE: Impact Texas
PROGRAM: Girls, Inc. Metropolitan Dallas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – October 10, 2015
TIME AIRED: 6:00a – 6:30a
SOURCE: Local In-House
DESCRIPTION: We spoke to the CEO of Girls, Inc. Metropolitan Dallas, Lori Palmer, about the programs and services they offer to girls in North Texas to empower them as well as educate them in areas such as STEM.

SERIES TITLE: Impact Texas
PROGRAM: Children At Risk
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – October 17, 2015
TIME AIRED: 6:00a – 6:30a
SOURCE: Local In-House
DESCRIPTION: We visited with Children At Risk about the serious issue of Human Trafficking in North Texas and what this organization is doing to educate the public to stop this issue. We also spoke to a young lady who escaped being a child trafficking victim.

SERIES TITLE: Impact Texas
PROGRAM: Samaritan House of Tarrant County
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – October 24, 2015
TIME AIRED: 6:00a – 6:30a
SOURCE: Local In-House
DESCRIPTION: The mission of Samaritan House is to create a supportive community providing housing and resources for positive change in the lives of persons living with HIV/AIDS and other special needs. We spoke to the CEO of Samaritan House, Norbert White, about the organization's history, programs and services, as well as volunteer opportunities.

SERIES TITLE: Impact Texas
PROGRAM: Executives In Action
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – October 31, 2015
TIME AIRED: 6:00a – 6:30a
SOURCE: Local In-House
DESCRIPTION: EIA joins professional executives in transition with nonprofits who need their expertise for short term goal oriented projects. We spoke to Kimber Westphall with EIA about the history and success of EIA, as well as some of the projects they have been a part of.

SERIES TITLE: Impact Texas
PROGRAM: Salvation Army DFW
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – November 7, 2015
TIME AIRED: 6:00a – 6:30a
SOURCE: Local In-House
DESCRIPTION: This week we spoke to Mr. & Mrs. John Rich, the new Commanders for the Salvation Army DFW, regarding the organization's services, as well as their annual Red Kettle and Angel Tree programs. The DFW Angel Tree will provide Christmas gifts to 50k kids in North Texas.

SERIES TITLE: Impact Texas
PROGRAM: Salvation Army DFW
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – November 14, 2015
TIME AIRED: 6:00a – 6:30a
SOURCE: Local In-House
DESCRIPTION: Due to technical issues, the previous week re-aired.

SERIES TITLE: Impact Texas
PROGRAM: Dallas CASA
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – November 21, 2015
TIME AIRED: 6:00a – 6:30a
SOURCE: Local In-House
DESCRIPTION: We spoke to the Executive Director of Dallas CASA about their services and also their involvement with the annual Share The Warmth program, which will provide over 4k donated blankets to needy North Texans this winter.

SERIES TITLE: Impact Texas
PROGRAM: USO
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – November 28, 2015
TIME AIRED: 6:00a – 6:30a
SOURCE: Local In-House
DESCRIPTION: This week we visited the DFW Command of the USO and spoke to the Director, Rhenda White-Brunner, about the programs and services they offer North Texans serving our Country and how the public can get involved with the Holidays approaching.

SERIES TITLE: Impact Texas
PROGRAM: Arlington Life Shelter
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – December 5, 2015
TIME AIRED: 6:00a – 6:30a
SOURCE: Local In-House
DESCRIPTION: We visited with the new Executive Director for Arlington Life Shelter about the homeless issue in North Texas and how North Texans can help out.

SERIES TITLE: Impact Texas
PROGRAM: Impact on Texas Education with CIS and Dan Rather
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – December 12, 2015
TIME AIRED: 6:00a – 6:30a
SOURCE: Local In-House
DESCRIPTION: This week we took a special look at a report which ranked Texas Education near the bottom in many areas. We examined this with Communities In Schools of Greater Dallas Region and Communities In Schools of Tarrant County. We also had Dan Rather, former CBS News anchor, along with his grandson Martin Rather on the program to discuss a statewide initiative they launched called the Rather Prize, which is a \$10k grant to a teacher, student or former student for the best idea of improving Texas Education.

SERIES TITLE: Impact Texas
PROGRAM: Communities In Schools & Dan Rather
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – December 19, 2015
TIME AIRED: 6:00a – 6:30a
SOURCE: Local In-House
DESCRIPTION: Program re-aired

SERIES TITLE: Impact Texas
PROGRAM: Austin Street Center for the Homeless
SEGMENT LENGTH: 30 minutes
DATE AIRED: Saturday – December 26, 2015
TIME AIRED: 6:00a – 6:30a
SOURCE: Local In-House
DESCRIPTION: 1310 The Ticket's Norm Hitzges will hold his 15th annual "Norm-A-Thon" on December 28, which once again benefits Austin Street Center, one of the area's largest, most renowned homeless shelters. This week we spoke to Austin Street about what sets them apart, their programs, services, and how the public can be involved in helping to eradicate homelessness in North Texas

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KTCK

COMMUNITY EVENTS

October 4th- National Kidney Foundation Golf Tournament

To raise the awareness, prevention and treatment of kidney disease for hundreds of thousands of healthcare professionals, millions of patients and their families, and tens of millions of Americans at risk.

October 17th- Komen Race for the Cure

Komen Race for the Cure is to raise awareness of breast cancer. Komen has played a critical role in every major advance in the fight against breast cancer - transforming how the walk talks about and treats this disease and helping to turn millions of breast cancer patients into breast cancer survivors.

October 22nd - Mavs 5K

Mavs Run This Town 5K will benefit the Dallas Mavericks Foundation, whose mission is to assist young people through programs stressing education, good health and skills necessary for their future success.

December 10th- Whataburger Appearance Coat Drive

Encourage listeners to bring gently worn or brand new coats to help the homeless. All coats went to the Austin Street Center.

December 16th - Whataburger Appearance Coat Drive

Encourage listeners to bring gently worn or brand new coats to help the homeless. All coats went to the Austin Street Center.

December 22nd - Whataburger Appearance Coat Drive

Encourage listeners to bring gently worn or brand new coats to help the homeless. All coats went to the Austin Street Center.

December 28th- Normathon

All day Radiothon to raise money for the Austin Street Center. We raised \$500,400.

**ISSUES AND PROGRAMS
 QUARTERLY DOCUMENTATION
 FOURTH QUARTER 2015**

KTCK-AM/FM

<i>ISSUES</i>	<i>SOURCE/ DURATION</i>	<i>TIME</i>	<i>DAY/DATE</i>
<u>OCTOBER 2015</u>			
<i>Impact Texas</i> <i>American Heart Association</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 10/03</i>
<i>InfoTrak</i> <i>Citizenship, Government Policies</i>	<i>Other</i> 6:54	<i>6:30a-7a</i>	<i>SAT 10/03</i>
<i>Disabilities, Civil Rights, Government Policies</i>	10:21		
<i>Personal Health, Medical Issues</i>	5:00		
<i>Impact Texas</i> <i>Girls, Inc. Metropolitan Dallas</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 10/10</i>
<i>InfoTrak</i> <i>Stalking, Crime, Women's Issues</i>	<i>Other</i> 9:43	<i>6:30a-7a</i>	<i>SAT 10/10</i>
<i>Workplace Matters, Community Involvement, Parenting</i>	7:33		
<i>Consumer Matters, Technology</i>	4:55		
<i>Impact Texas</i> <i>Children At Risk</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 10/17</i>
<i>InfoTrak</i> <i>Employment</i>	<i>Other</i> 8:04	<i>6:30a-7a</i>	<i>SAT 10/17</i>
<i>Police & Crime, Violence, Legal Matters</i>	9:10		
<i>Education, Youth At Risk</i>	5:07		

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<i>ISSUES</i>	<i>SOURCE/ DURATION</i>	<i>TIME</i>	<i>DAY/DATE</i>
<u>OCTOBER 2015 (cont'd)</u>			
<i>Impact Texas</i> <i>Samaritan House of Tarrant County</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 10/24</i>
<i>InfoTrak</i> <i>Education, Science, Citizenship</i>	<i>Other</i> 7:07	<i>6:30a-7a</i>	<i>SAT 10/24</i>
<i>Parenting</i>	10:11		
<i>Personal Health, Mental Health</i>	4:30		
<i>Impact Texas</i> <i>Executives In Action</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 10/31</i>
<i>InfoTrak</i> <i>Education, Parenting</i>	<i>Other</i> 9:53	<i>6:30a-7a</i>	<i>SAT 10/31</i>
<i>Personal Productivity, Workplace Matters, Mental Health</i>	7:27		
<i>Crime, Privacy, Workplace Matters</i>	5:04		
<u>NOVEMBER 2015</u>			
<i>Impact Texas</i> <i>Salvation Army DFW</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 11/07</i>
<i>InfoTrak</i> <i>Workplace Matters, Mental Health</i>	<i>Other</i> 9:27	<i>6:30a-7a</i>	<i>SAT 11/07</i>
<i>Charitable Giving, Consumer Matters, Career</i>	7:58		
<i>Health, Parenting Issues</i>	4:57		

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<i>ISSUES</i>	<i>SOURCE/ DURATION</i>	<i>TIME</i>	<i>DAY/DATE</i>
<u>NOVEMBER 2015 (cont'd)</u>			
<i>Impact Texas</i> <i>Salvation Army DFW (re-broadcast)</i>	<i>Local In-House</i> <i>30:00</i>	<i>6a-6:30a</i>	<i>SAT 11/14</i>
<i>InfoTrak</i> <i>Education, Parenting</i>	<i>Other</i> <i>8:57</i>	<i>6:30a-7a</i>	<i>SAT 11/14</i>
<i>Legal Matters, Poverty, Government Policies</i>	<i>8:09</i>		
<i>Personal Health, Children, Parenting</i>	<i>4:45</i>		
<i>Impact Texas</i> <i>Dallas CASA</i>	<i>Local In-House</i> <i>30:00</i>	<i>6a-6:30a</i>	<i>SAT 11/21</i>
<i>InfoTrak</i> <i>Substance Abuse, Government Regulations, Parenting</i>	<i>Other</i> <i>9:22</i>	<i>6:30a-7a</i>	<i>SAT 11/21</i>
<i>Consumer Issues, Education</i>	<i>7:52</i>		
<i>Environmental Issues, Consumer Issues</i>	<i>4:54</i>		
<i>Impact Texas</i> <i>USO</i>	<i>Local In-House</i> <i>30:00</i>	<i>6a-6:30a</i>	<i>SAT 11/28</i>
<i>InfoTrak</i> <i>Senior Citizens, Personal Health, Career</i>	<i>Other</i> <i>9:17</i>	<i>6:30a-7a</i>	<i>SAT 11/28</i>
<i>Unemployment, Government Policies, Economy</i>	<i>7:57</i>		
<i>Personal Health</i>	<i>4:54</i>		

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FOURTH QUARTER 2015**

KTCK-AM/FM

<i>ISSUES</i>	<i>SOURCE/ DURATION</i>	<i>TIME</i>	<i>DAY/DATE</i>
<u>DECEMBER 2015</u>			
<i>Impact Texas</i> <i>Arlington Life Shelter</i>	<i>Local In-House</i> <i>30:00</i>	<i>6a-6:30a</i>	<i>SAT 12/05</i>
<i>InfoTrak</i> <i>Poverty, Government Regulations, Personal Finance</i>	<i>Other</i> <i>11:05</i>	<i>6:30a-7a</i>	<i>SAT 12/05</i>
<i>Affordable Housing, Poverty, Consumer Issues</i>	<i>6:07</i>		
<i>Mental Health, Women's Issues</i>	<i>4:48</i>		
<i>Impact Texas</i> <i>Impact on Texas Education with CIS and Dan Rather</i>	<i>Local In-House</i> <i>30:00</i>	<i>6a-6:30a</i>	<i>SAT 12/12</i>
<i>InfoTrak</i> <i>Economics, Career, Education</i>	<i>Other</i> <i>9:17</i>	<i>6:30a-7a</i>	<i>SAT 12/12</i>
<i>Personal Health</i>	<i>8:01</i>		
<i>Poverty, Education, Minority Concerns, Parenting</i>	<i>5:00</i>		
<i>Impact Texas</i> <i>Impact on Texas Education with CIS and Dan Rather (re-broadcast)</i>	<i>Local In-House</i> <i>30:00</i>	<i>6a-6:30a</i>	<i>SAT 12/19</i>
<i>InfoTrak</i> <i>Personal Health, Workplace Matters, Career</i>	<i>Other</i> <i>7:24</i>	<i>6:30a-7a</i>	<i>SAT 12/19</i>
<i>Parenting, Personal Health</i>	<i>9:36</i>		
<i>Citizenship, Education</i>	<i>4:52</i>		

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 FOURTH QUARTER 2015**

KTCK-AM/FM

<i>ISSUES</i>	<i>SOURCE/ DURATION</i>	<i>TIME</i>	<i>DAY/DATE</i>
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DECEMBER 2015 (cont'd)

<i>Impact Texas</i> <i>Austin Street Center for the Homeless</i>	<i>Local In-House</i> 30:00	<i>6a-6:30a</i>	<i>SAT 12/26</i>
<i>InfoTrak</i> <i>Child Abuse, Parenting</i>	<i>Other</i> 8:31	<i>6:30a-7a</i>	<i>SAT 12/26</i>
<i>Retirement Planning, Senior Citizens, Personal Finance</i>	8:41		
<i>Economy, Consumer Matters</i>	5:01		



Call Letters: **KTCK-AM/FM**

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2015

Show # 2015-27

Date aired: Sat 10/03/15 Time Aired: 6:30a-7a

John R. Baker, PhD, Professor of Political Science at Wittenberg University, author of "*Government in the Twilight Zone: Volunteers to Small-City Boards and Commissions*"

97 percent of all American cities have a population fewer than 50,000 and Dr. Baker studies the workings of these smaller local governments. He discussed how local board systems operate, who the board members are and what motivates them to serve. He explained why it is important for citizens to understand how government functions, even in small towns.

Issues covered:

Length: 6:54

**Citizenship
Government Policies**

Lennard J. Davis, PhD, Professor in the English Department in the School of Arts and Sciences at the University of Illinois at Chicago, Professor of Disability and Human Development in the School of Applied Health Sciences of the University of Illinois at Chicago, Professor of Medical Education in the College of Medicine, author of "*Enabling Acts: The Hidden Story of How the Americans with Disabilities Act Gave the Largest US Minority Its Rights*"

Disabled Americans are the largest minority group in the country. Dr. Davis believes the Americans with Disabilities Act (ADA) is the widest-ranging and most comprehensive piece of civil rights legislation in history. He explained the unusual path the law took to passage, some of the challenges in implementing it and the enormous impact of the ADA, 25 years after its adoption. He also outlined several potential reforms which he believes could improve it.

Issues covered:

Length: 10:21

**Disabilities
Civil Rights
Government Policies**

Michael A. Fischer, MD, MS, Instructor in Medicine at Harvard Medical School, Associate Physician at the Division of Pharmacoepidemiology and Pharmacoeconomics at Brigham and Women's Hospital in Boston

Dr. Fischer led a study that found that many people whose doctors start them on medications for conditions like diabetes and high blood pressure may never fill those prescriptions. He explained the reasons behind this problem and how doctors and patients can improve communication.

Issues covered:

Length: 5:00

**Personal Health
Medical Issues**

Show # 2015-41

Date aired: Sat 10/10/15 Time Aired: 6:30a-7a

Michelle Garcia, Director of the Stalking Resource Center at the National Center for Victims of Crime

Nearly 3.5 million people over the age of 18 are stalked each year in the United States. Ms. Garcia talked about the most common stalker scenarios, and why the crime is so difficult to define. She also explained why new developments such as GPS and social networking sites have made it much easier for stalkers to target their victims.

Issues covered:

Length: 9:43

**Stalking
Crime
Women's Issues**

John Izzo, PhD, business consultant, author of "*Stepping Up: How Taking Responsibility Changes Everything*"

Mr. Izzo said that almost every problem, from personal and business challenges to social issues, can be solved if Americans looked to themselves to create change rather than expecting others to do it. He offered advice to employees who are afraid to speak up at work and how to encourage children to step up and improve problems they see in their community.

Issues covered:

Length: 7:33

**Workplace Matters
Community Involvement
Parenting**

Ron Shevlin, Senior Analyst with Aite Group, an independent research and advisory firm serving the financial services industry

Social media sites like Twitter and Facebook have empowered consumers in many new ways. Mr. Shevlin explained how these new tools have made it much easier to complain about a problem or to influence corporate policies. He offered advice for the best ways for consumers to use social media to interact with companies.

Issues covered:

Length: 4:55

**Consumer Matters
Technology**

Show # 2015-42

Date aired: Sat 10/17/15 Time Aired: 6:30a-7a

Phil Gaddis, President, Executive Search at the Addison Group, a Chicago-based provider of professional staffing and search services

Recent statistics show that the average American changes careers seven times. Mr. Gaddis explained why the turnover has increased so rapidly in recent decades, and offered advice for people who are considering a career change.

Issues covered:
Employment

Length: 8:04

Lance LoRusso, Atlanta-based attorney, former law enforcement officer, author of "*When Cops Kill: The Aftermath of a Critical Incident*"

Mr. LoRusso said police officers are well-trained on when and how to use their weapons, but are ill-prepared for what to do in the aftermath. He explained how the investigation of a police shooting differs significantly from one involving a civilian. He estimated that 75% of officers involved in a deadly force incident are the target of a civil lawsuit, whether the shooting was justified or not.

Issues covered:
Police & Crime
Violence
Legal Matters

Length: 9:10

Jonathan T. Jefferson, PhD, school administrator, author of "*Mugamore: Succeeding without Labels—Lessons for Educators*"

Dr. Jefferson said he believes that today's education system needs to change the way it handles problem students. He said zero tolerance policies and the application of labels to students who have behavioral or learning disorders causes many of them to be left behind. He believes that schools personnel need to exercise more patience with immature students to give them time to grow into productive students.

Issues covered:
Education
Youth at Risk

Length: 5:07

Show # 2015-43

Date aired: Sat 10/24/15 Time Aired: 6:30a-7a

Cary Funk, Associate Director of Research at Pew Research Center

A recent survey by the Pew Research Center found that Americans' grasp of common science topics could be better. She outlined the results of the survey, including differences between genders, ages and education levels. She explained why a basic understanding of scientific principles is important for Americans to understand many of today's civic issues.

Issues covered:

Length: 7:07

Education

Science

Citizenship

Julie Lythcott-Haims, former Dean of Freshmen and Undergraduate Advising at Stanford University, author of "*How to Raise an Adult: Break Free of the Overparenting Trap and Prepare Your Kid for Success*"

Ms. Lythcott-Haims believes that overparenting is out of control in America, and that it harms children, their stressed-out parents, and society at large. She explained how parents can allow children to make their own mistakes and develop the resilience, resourcefulness, and inner determination necessary for success.

Issues covered:

Length: 10:11

Parenting

Karina Davidson, PhD, researcher and clinical psychologist at Columbia University Medical Center in New York

Dr. Davidson recently led a 10-year study that found that happiness may prevent a heart attack. She explained the science behind this finding and suggested ways that people can improve their outlook to improve their health.

Issues covered:

Length: 4:30

Personal Health

Mental Health

Show # 2015-44

Date aired: Sat 10/31/15 Time Aired: 6:30a-7a

Denise Pope, Senior Lecturer, Co-Founder, Challenge Success at Stanford University Graduate, co-author of "Overloaded and Underprepared"

Dr. Pope explained why parents and teachers should be concerned that many America's students are stressed out or have given up. She outlined steps that schools can take to provide kids with academic, social and emotional skills needed to succeed in school now and as adults later. She talked about the Challenge Success program at Stanford and how the program is customized for each school in which it is applied.

Issues covered:

Length: 9:53

Education
Parenting

Brooks Palmer, professional organizer, author of "*Clutter Busting: Letting Go of What's Holding You Back*" and "*Clutter Busting Your Life: Clearing Physical and Emotional Clutter to Reconnect with Yourself and Others*"

Most Americans struggle with clutter and disorganization. Mr. Palmer talked about the emotionally suffocating effects of clutter and why people have problems letting go of items they no longer need or use. He offered suggestions for how to get started and how to look at items in a different way to assess whether they are worth keeping.

Issues covered:

Length: 7:27

Personal Productivity
Workplace Matters
Mental Health

Kevin Haley, Director of Product Management for Symantec Security Response

Today's smartphones hold a wealth of personal, financial and work-related data that thieves would love to get their hands on. So what happens when a phone is lost or stolen? Mr. Haley led a research project that intentionally lost 50 phones to see what data was accessed by the finder and whether the phones would be returned to their owners. The results were Showoncerting. Mr. Haley offered advice for phone owners to protect their data.

Issues covered:

Length: 5:04

Crime
Privacy
Workplace Matters

Show # 2015-45

Date aired: Sat 11/07/15 Time Aired: 6:30a-7a

Barry Schwartz, PhD, Professor of Psychology at Swarthmore College, author of "*Why We Work*"

Dr. Schwartz discussed his research that examined why Americans work. He said the reasons are surprising and complex, but that the need for a paycheck is not the primary factor. He discussed the most common trends and patterns that lead to happiness in the workplace, and how employers can try to improve productivity and employee satisfaction.

Issues covered:
Workplace Matters
Mental Health

Length: 9:27

William MacAskill, PhD, Associate Professor in Philosophy at Oxford University, cofounder of the nonprofit organizations Giving What We Can and 80,000 Hours, author of "*Doing Good Better: How Effective Altruism Can Help You Make a Difference*"

Dr. MacAskill said Americans often base their decisions on where to donate money and what career to pursue on emotions and false assumptions. He outlined five key questions that may help consumers make wiser altruistic decisions. He explained how to use evidence and careful reasoning to chart the best course to help others.

Issues covered:
Charitable Giving
Consumer Matters
Career

Length: 7:58

Katie Liljenquist, Assistant Professor of Organizational Leadership and Strategy at Brigham Young University's Marriott School of Management, expert in behavior and decision making

Prof. Liljenquist led a study that found that the smell of cleaning products can make people act more virtuous. She explained the reasons behind the behavioral changes. She also talked about potential ways to smells could be used to reduce societal problems such as crime or vandalism.

Issues covered:
Health
Parenting Issues

Length: 4:57

Show # 2015-46

Date aired: Sat 11/14/15 Time Aired: 6:30a-7a

Dara Feldman, award-winning teacher, Director of Educational Initiatives for The Virtues Project, author of "*The Heart of Education*"

Ms. Feldman noted that 50 percent of new teachers get burned out in their first five years on the job and end up leaving the profession. She explained why this is such a costly problem and how it damages our nation's education system. She offered suggestions for concerned parents who would like to help and encourage stressed-out teachers.

Issues covered:

Length: 8:57

Education
Parenting

Sheldon Krantz, Distinguished Visiting Professor of Law at the University of Maryland Carey School of Law, former dean of the University of San Diego Law School, former law professor at the Boston University Law School, former federal prosecutor, author of "*The Legal Profession: What Is Wrong and How to Fix It*"

Mr. Krantz said legal services should be available to every American, whether they can afford it or not. He said attorneys do not provide nearly enough pro bono services. He said many of today's law students would be willing to work in the public interest, but are often mired down in student debt. He would like to see loan forgiveness programs or other new initiatives that would enable young lawyers to help lower-income litigants.

Issues covered:

Length: 8:09

Legal Matters
Poverty
Government Policies

Brenda Shields, M.S., research coordinator, Center for Injury Research and Policy, Columbus Children's Hospital in Ohio

Ms. Shields discussed a recent study into the increasing dangers for young people involved in cheerleading. Her research found that emergency room visits are becoming much more common as cheerleading routines have added complex gymnastic moves. She outlined the questions that parents should ask, to be sure coaches are properly qualified.

Issues covered:

Length: 4:45

Personal Health
Children
Parenting

Show # 2015-47

Date aired: Sat 11/21/15 Time Aired: 6:30a-7a

Yasmin Hurd, PhD, Professor of Psychiatry and Neuroscience at the Icahn School of Medicine at Mount Sinai Hospital in New York

Dr. Hurd's research found that teenagers who smoke marijuana may make their future offspring more vulnerable to substance abuse problems. She believes that marijuana use causes structural changes in DNA that may last for generations. Dr. Hurd said much more research into the health effects of marijuana is needed. She also explained how parents can deal with the mixed messages society is conveying to young people about marijuana.

Issues covered:

Length: 9:22

**Substance Abuse
Government Regulations
Parenting**

Chris Malone, Managing Partner of Fidelum Partners, a research-based consulting and professional services firm, author of "*THE HUMAN BRAND: How We Relate to People, Products and Companies*"

Mr. Malone explained why upstart businesses have surged in popularity while many traditionally dominant companies and brands have been falling behind. He outlined the reasons that social media has become such a valuable tool for both consumers and the companies they do business with. He said business schools fail to teach students how to nurture relationships with customers, causing much less loyalty to brands and products.

Issues covered:

Length: 7:52

**Consumer Issues
Education**

Janet Larson, Director of Research, the Earth Policy Institute

The US is the world's largest consumer of bottled water. Ms. Larson talked about the huge environmental impact of bottled water, both in its manufacture and disposal. She also explained how consumers can wisely decide whether to use bottled water.

Issues covered:

Length: 4:54

**Environmental Issues
Consumer Issues**

Show # 2015-48

Date aired: Sat 11/28/15 Time Aired: 6:30a-7a

Karl Pillemer, PhD, Hazel E. Reed Professor in the Department of Human Development and Professor of Gerontology in Medicine at the Weill Cornell Medical College, Founder and Director of the Cornell Institute for Translational Research on Aging, author of "*30 Lessons On Living: Tried and True Advice from the Wisest Americans*"

Dr. Pillemer interviewed more than 1,000 Americans over the age of 65 to seek their counsel on all of life's big issues: children, marriage, money, career and aging. He explained why younger people should take advantage of this rich resource of older Americans' wisdom. He recommends that young people talk to older members of their own family before it is too late.

Issues covered:

Length: 9:17

**Senior Citizens
Personal Health
Career**

Scott Bittle, policy analyst, Senior Fellow and Founding Editor of PublicAgenda.org, a non-partisan public opinion research organization, author of "*Where Did the Jobs Go And How Do We Get Them Back?*"

The subject of unemployment remains the public's top concern in polls and is continually marked as the most damaging result of the Great Recession. Mr. Bittle explained why the issue is so complex and why the nation needs to take a long-term approach to resolving it. He also analyzed various solutions proposed by each side of the political spectrum.

Issues covered:

Length: 7:57

**Unemployment
Government Policies
Economy**

John Hayes, PhD, Assistant Professor of Food Science and Director of the Sensory Evaluation Center at Penn State University

Nine out of 10 Americans get too much sodium in their diets. Dr. Hayes discussed a recent government report that found that just 10 foods are responsible for 44 percent of the sodium in the average diet. He outlined steps to cut sodium intake and the reasons why everyone should do it.

Issues covered:

Length: 4:54

Personal Health

Show # 2015-49

Date aired: Sat 12/05/15 Time Aired: 6:30a-7a

Lisa J. Servon, PhD, Professor and former dean at the Milano School of International Affairs, Management, and Urban Policy at The New School in New York

Alternative financial providers such as check cashers and payday lenders are often accused of preying on the poor, with high fees and interest rates. Dr. Servon conducted a study that examined why many lower income residents make the conscious decision to use these services, rather than traditional banks. She was surprised to find that the choice actually makes sense for many people who live paycheck to paycheck.

Issues covered:

Length: 11:05

**Poverty
Government Regulations
Personal Finance**

Dan McCue, Research Manager, Joint Center for Housing Studies of Harvard University

The cost of renting an apartment or house has jumped in the past decade, according to a study led by Mr. McCue. A rise in prices, combined with the drop in renter incomes, has made affordability a major concern. Much of the jump in prices is because of increased demand for rental homes as a result of the mortgage crisis. He said a quarter of all U.S. households are paying more than half of their income for housing, which is dangerously high.

Issues covered:

Length: 6:07

**Affordable Housing
Poverty
Consumer Issues**

Debbie Magids, PhD, psychologist, author of "*All the Good Ones Aren't Taken*"

Dr. Magids discussed the trend of serial dating and why dating is so difficult for women in particular. She explained the most common dating errors and suggested ways that a person can analyze their own patterns of behavior, to clear the way for more fulfilling relationships.

Issues covered:

Length: 4:48

**Mental Health
Women's Issues**

Show # 2015-50

Date aired: Sat 12/12/15 Time Aired: 6:30a-7a

Alvin E. Roth, PhD, Craig and Susan McCaw Professor of Economics at Stanford University, Gund Professor of Economics and Business Administration Emeritus at Harvard University, author of *Who Gets What — and Why: The New Economics of Matchmaking and Market Design*

Dr. Roth is one of the world's leading experts on matching markets, where "sellers" and "buyers" must choose each other, and price isn't the only factor that determines who gets what. He explained how market designs affect many less obvious aspects of life, such as the chances of getting a job or whether a university accepts a prospective student.

Issues covered:

Length: 9:17

**Economics
Career
Education**

Joel Kahn, MD, Clinical Professor of Medicine at Wayne State University School of Medicine and Director of Cardiac Wellness, Michigan Healthcare Professionals PC, author of *The Whole Heart Solution*

According to Dr. Kahn, more than 75 percent of cases of heart attacks, strokes and other cardiovascular disease events are preventable. He explained how lifestyle choices can make a huge difference in the development of heart disease and he said changes in diet and exercise can often reverse the disease.

Issues covered:

Length: 8:01

Personal Health

Paul Tough, former editor at the New York Times Magazine, nationally recognized writer on poverty, education and the achievement gap

Mr. Tough discussed a groundbreaking anti-poverty initiative called the Harlem Children's Zone. The creator of the program theorized that in order for poor kids to compete with their middle-class peers, everything in their lives—their schools, neighborhoods, parenting practices—all must be changed at once.

Issues covered:

Length: 5:00

**Poverty
Education
Minority Concerns
Parenting**

Show # 2015-51

Date aired: Sat 12/19/15 Time Aired: 6:30a-7a

Russell E. Johnson, PhD, Assistant Professor of Management in the Eli Broad College of Business at Michigan State University.

Dr. Johnson's research has found that that people who check their work emails on smartphones at night could end up hurting their ability to work the following day. He found that smartphones appeared to have a greater effect on people's energy levels and sleeping abilities in comparison to other electronic screens. He offered several suggestions on how to control smartphone use at night.

Issues covered:

Length: 7:24

Personal Health

Workplace Matters

Career

Daniel J. Siegel, MD, neuropsychiatrist, Clinical Professor of Psychiatry at the UCLA School of Medicine, Executive Director of the Mindsight Institute, author of "*Brainstorm: The Power and Purpose of the Teenage Brain*"

Dr. Siegel said that between the ages of 12 and 24, the brain changes in dramatic and important ways. He believes this brain development is the explanation for sometimes erratic, unusual and creative behavior in teens. He said that if parents understand the science behind these changes, they can better help their teenagers navigate this challenging phase of life.

Issues covered:

Length: 9:36

Parenting

Personal Health

Kenneth Dautrich, PhD, Associate Professor of Public Policy, University of Connecticut

Dr. Dautrich recently conducted a survey of students to learn their attitudes toward the First Amendment. He found that schools are spending more class time on the First Amendment, but a sizeable number of students either do not view the First Amendment favorably or take its protections for granted.

Issues covered:

Length: 4:52

Citizenship

Education

Show # 2015-52

Date aired: Sat 12/26/15 Time Aired: 6:30a-7a

John M. Leventhal, MD, Professor of Pediatrics and Medical Director of the Child Abuse and Child Abuse Prevention Program at Yale Medical School, expert in child abuse prevention

Dr. Leventhal has dedicated his career to the prevention of child abuse. He recently conducted a study that found that the first year of life is the most dangerous for children. He said that parents from any income, educational or social level can be the perpetrators of abuse, largely because they are unprepared to deal with infants' crying. He believes that educational programs for new parents could help reverse the trend.

Issues covered:

Length: 8:31

**Child Abuse
Parenting**

Erin Botsford, financial planning expert, author of "*The Big Retirement Risk: Running out of Money Before You Run Out of Time*"

For many baby boomers, the recession didn't wipe out their nests egg completely, but it did shrink it considerably. Ms. Botsford discussed the turbulence in today's economy and how it has changed retirement planning. She explained how people approaching their golden years can assess their financial needs and take steps to ensure a sound retirement.

Issues covered:

Length: 8:41

**Retirement Planning
Senior Citizens
Personal Finance**

Aaron W. Smith, Senior Research Specialist with Pew Research Center's Internet & American Life Project

Mr. Smith surveyed 1,000 US adults and found that more half of consumers used cell phones in stores during the holidays. He outlined the most common ways that consumers use their phones as shopping tools. He also explained how brick-and-mortar stores may react to the trend by changing policies, products and prices.

Issues covered:

Length: 5:01

**Economy
Consumer Matters**

Cummius Media - Dallas
 Charity Projects
 Fiscal Year 2015

Station	Date	Event Description - Charity	Money Raised	Other Items
KTCK	2/20/15 - 02/21/15	Ticketstock - Mike Sirious/Rick Carlisle Golf Tournament - National Pancreatic Cancer Foundation	\$ 9,500.00	
KTCK	4/23/2015	Jub lam Charity Auction/Concert - Senior Source	\$ 36,615.00	
KTCK	9/5/2015	Disc Golf Tournament - MADD	\$ 4,278.00	
KTCK	9/15/2015	Drop Your Pants Clothes Drive - Cornerstone Clothes Closet/HIS Bridgebuilders	\$ -	Jeans 1400 pair, Shorts 600 pair, Tshirts 900, Suitses & Dress Clothes
KTCK	9/22/2015	D&M Open Golf Tournament - Special Olympics Texas	\$ 32,933.00	
KSCS	10/7/2015	Cook's Children Radiothon	\$ 205,449.00	
KPLX	11/9/2015	Journey of Hope Golf Tournament & Banquet	\$ 39,000.00	
KLIF-AM	11/19/15 - 12/9/15	KLIF Kids - Charles E. Nash Elementary/Martin Luther King Jr. Learning Center	\$ 48,507.85	
KPLX	12/4/15 - 12/5/15	Hunt For A Cure - St. June Radiothon	\$ 303,157.00	
WBAP-AM	12/7/15 - 12/11/15	Christmas is for Caring Radiothon - Denton State Supported Living Center	\$ 70,000.00	
KTCK	12/28/2015	Norm-A-Thon - Austin Street Center	\$ 500,400.00	
KESN	12/29/2015	American Red Cross/Garland Tornado Victims	\$ 1,250.00	
Total Contributions Raised For Charity in 2015			\$ 1,251,089.85	