

**KBON 101.1 FM** Date: \_\_\_\_\_ **New Account** **ORDER FORM** *Todd*  
**Account Name:** Lettow for Congress  
**Address** \_\_\_\_\_  
**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_ **Phone** \_\_\_\_\_  
**Fax** \_\_\_\_\_ **Email** \_\_\_\_\_ **Contact** \_\_\_\_\_

**Account #** 749 **Duration** 6 **Cut ID** E *Real Results - RPLALEtL2008*  
**Copy Attached** \_\_\_\_\_ **Use Current Script** \_\_\_\_\_ **Yes Aff.** \_\_\_\_\_ **Need Script w/Aff.** \_\_\_\_\_ **Rotation** **Yes** **No**

**Revised Order** **NOVEMBER 2020**

SUN	1 <sup>ST</sup>		
MON	2 <sup>ND</sup>		Contract # 4393457
TUES	3 <sup>RD</sup>		
WED	4 <sup>TH</sup>		Order # <del>317</del> 3179891
THUR	5 <sup>TH</sup>		
FRI	6 <sup>TH</sup>		
SAT	7 <sup>TH</sup>		dmnoise@Mediafinancial.com
SUN	8 <sup>TH</sup>		
MON	9 <sup>TH</sup>		
TUES	10 <sup>TH</sup>	6-10-1	3-7 1
WED	11 <sup>TH</sup>	/	/
THUR	12 <sup>TH</sup>	/	/
FRI	13 <sup>TH</sup>	/	/
SAT	14 <sup>TH</sup>		
SUN	15 <sup>TH</sup>		
MON	16 <sup>TH</sup>	/	/
TUES	17 <sup>TH</sup>	/	/
WED	18 <sup>TH</sup>	/	/
THUR	19 <sup>TH</sup>	/	/
FRI	20 <sup>TH</sup>	/	/
SAT	21 <sup>ST</sup>		
SUN	22 <sup>ND</sup>		
MON	23 <sup>RD</sup>		
TUES	24 <sup>TH</sup>		
WED	25 <sup>TH</sup>		
THUR	26 <sup>TH</sup>		
FRI	27 <sup>TH</sup>		
SAT	28 <sup>TH</sup>		
SUN	29 <sup>TH</sup>		
MON	30 <sup>TH</sup>		30% Agency Commission

**Number of Spots** 18 @ \$ 35 = \$ 630.00 **Bonus Spots** \_\_\_\_\_ **Total Spots** \_\_\_\_\_

**Remarks:**

**Order #** 6646

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Luke Letlow

Authorized committee:

Letlow for Congress

Agency requesting time (and contact information):

N/A Strategic Media Placement

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Louisiana Congressional District 5

Date of election:

December 5th, 2020

General

Primary

Treasurer of candidate's authorized committee:

Scott Franklin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <b>Anthony Iacovetti</b> <small>Digitally signed by Anthony Iacovetti Date: 2020.11.09 14:38:25 -05'00'</small>	Signature:
Name: Anthony Iacovetti	Name: <b>PAULA MARY</b>
Date of Request to Purchase Ad Time: 11.9.20	Date of Station Agreement to Sell Time: <b>11-10-20</b>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**Anthony Iacovetti**

Digitally signed by Anthony Iacovetti  
Date: 2020.11.09 14:38:51 -05'00'

Name: Anthony Iacovetti

Date: 11.9.20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 11-10-20

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>439 3457</u> <del>6099</del>	Station Call Letters: <u>KBON</u>	Date Received/Requested: <u>11-10-20</u>
Est. #: <u>317 9891</u>	Station Location: <u>Eunice, La</u>	Run Start and End Dates: <u>11-10 / 11-20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.