



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Charlie Norman, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☐

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Charles D. Norman

Authorized committee:

Charlie Norman for County Mayor

Agency requesting time (and contact information):

☐

N/A

Candidate's political party:

Independent

Office sought (no acronyms or abbreviations):

County Mayor

Date of election:

08/04/22

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Lysel Fox

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Charlie Norman

Name:

Charlie Norman

Date of Request to Purchase Ad Time:

Signature:

[Signature]

Name:

Jan [Signature]

Date of Station Agreement to Sell Time:

06/16/2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/AgencySignature: *X*Name: *Charles Nor*Date: *06/16/22***TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: *06/16/2022*

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

*No follow up*Contract #: *931-381-3634*Station Call Letters: *WILM / WILM*

Date Received/Requested:

06/16/2022

Est. #:

*\$ 864.46*Station Location: *Columbia, SC*

Run Start and End Dates:

06/18 / July 18 2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Kennedy Broadcasting Company

315 W. 7th St
Columbia, TN



931.388.3636

WKOM 101.7 FM and/or WKRM 103.7 FM/1340 AM Advertising Agreement

CHARLIE NORMAN, agrees to purchase radio advertising on behalf of

PRINT NAME

CHARLIE NORMAN FOR MAYOR, based on the terms set below.

COMPANY NAME

Station(s): 101.7FM 103.7 FM WKRM WKOM

Unit/Package Rate: \$ 1X\$864.46

Ad Schedule/Package Details:

SALES AGREEMENT FOR POLITICAL BROADCAST AGREEMENT TEAM RADIO RADIO AND CHARLIE NORMAN FOR MAYOR 8 ADS PER DAY 4 ON THE WKOM SIDE 4 ON THE WKOM SIDE 8 TOTAL ADS PER DAY BASED ON THE 60 SECOND SPOTS FOR TOTAL OF 28 DAYS TOTAL OF 224 TOTAL SPOTS A WIN WIN FOR TEAM CHARLIE NORMAN ADS WILL RUN JUNE 17 THUR JULY 14/2022

Start Date: 06/17/2022

End Date: 07/14/22

*Ad Agency Discount: NO *Affidavit Required: NO *Co-op Ad: NO

Business Billing Address: CHARLIE NORMAN

992 CRANFORD HOLLOW ROAD

COLUMBIA TN., 38401

Email Address: charlesnormanjr@gmail.com

Phone Number: 931-981-3079

*PAID IN FULL
\$864.46 OK NO 2/25*

Items of note:

KBC invoices are sent on the last day of each month. Payments are due by the last day of the following month. If a payment is not recieved by the due date, a 5% late fee will be added to the amount due. For your convenience, we accept Credit/Debit Cards, EFT, Checks and Cash.

Upon expiration of this agreement, terms will automatically change to an "Until Further Notice" basis...you will be billed monthly until we are notified of your desire to cancel/terminate your advertising.

James Dickinson

Station Representative

Charlie Norman
x- Advertiser Representative

06/16/22

Date

Thank you for choosing WKOM-FM 101.7 and WKRM-103.7 FM/1340 AM

Kennedy Broadcasting Company does not discriminate in the sale of advertising. We will not accept advertising that discriminates on the basis of race, gender, ethnicity, or sexual orientation.