

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Sage Media Planning & Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kyra Harris Bolden

Authorized committee:

Kyra Harris Bolden for Justice, PO Box 2199, Southfield, MI 48033

Agency requesting time (and contact information):

N/A Sage Media Planning & Placement

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

Michigan Supreme Court Justice

Date of election:

November 8th, 2022

General

Primary

Treasurer of candidate's authorized committee:

Tara West

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Bobby Mushroe

Digitally signed by Bobby Mushroe
Date: 2022.09.19 09:54:23 -04'00'

Signature:

Name: Bobby Mushroe - Sage Media

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: _____

Name: _____

Date: _____

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



TRAFFIC INSTRUCTIONS

Client: Kyra Harris Bolden for Justice
 Date: 9/15/2022
 Medium: Broadcast TV, Cable VOD & D2 Satellite
 Agency: Sage Media Planning & Placement
 Estimate(s): 11595, 11611
 Questions? Call 202-675-6936

DUB CONTENTS: Spot Name Generations Spot Code TV101x479-22 HD or SD HD Duration :30 Arrival Via Extreme Reach

INSTRUCTIONS

ALL SPOTS ARE EMBARGOED FROM RELEASE BEFORE FIRST SCHEDULED AIRING.

Beginning on Friday, September 23rd please run:

Markets	Spot Name	Spot Code	Rotation	Start Date	End Date
Detroit (Broadcast) Flint-Saginaw-Bay City (Broadcast) Grand Rapids-Kalamazoo-Battle Creek (Broadcast) Statewide MI (D2 Satellite & Cable VOD)	Generations	TV101x479-22	100%	9/23/2022	10/10/2022

STATION: _____ DATE: _____

CONTACT: _____ FIRST AIRING: _____

Please sign upon receipt of traffic & dub and return confirmation of traffic instructions
 Fax : 202-675-6929
 E-mail: bobby@sagemediaplanning.com



125 West 55th St
New York, NY 10019

Contract # 27901340	Changes as of: 9/19/2022 at 10:07 AM	Version: Current State Version 1
CPE: 1421/1465/11611	Flight: 10/4/22 - 10/10/22	Station: WADL
Agency: Sage Media Planning and Placement 1322 G St SE Washington, DC 20003	Advertiser: Kyra Harris Bolden for Justice Product: Candidate Agency Order #: 12010750 Buyer: Placement, Media	Market: Detroit Office: WASHINGTON Service: Nielsen Primary Demo:
	Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400
	Separation:	Con Type: POLITICAL/VOTE Total \$: \$405.00 Total Spots: 11 Total CPP: \$0.00 Total GRP:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	10/4	10/4 - 10/4	Total Spots	Total \$	CPP*	GRP*
1	Tu-F,M 5p-6p		Mom	\$25.00	30	3		3	\$75.00	\$0.00	0.0
2	Tu-F,M 7p-8p		Dateline	\$15.00	30	1		1	\$15.00	\$0.00	0.0
3	Sa 7p-7:30p		Mom	\$15.00	30	1		1	\$15.00	\$0.00	0.0
4	M 8p-9p		Law & Order: SVU-MYNET1	\$50.00	30	1		1	\$50.00	\$0.00	0.0
5	W 9p-10p		Dateline-MYNET2	\$50.00	30	1		1	\$50.00	\$0.00	0.0
6	Th 8p-9p		Dateline-MYNET1	\$50.00	30	1		1	\$50.00	\$0.00	0.0
7	F 8p-9p		Chicago P.D.-MYNET1	\$50.00	30	1		1	\$50.00	\$0.00	0.0
8	Su 8p-9p		Dateline	\$50.00	30	1		1	\$50.00	\$0.00	0.0
9	Su 9p-10p		Dateline	\$50.00	30	1		1	\$50.00	\$0.00	0.0
TOTALS:								11	\$405.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27901340	Changes as of: 9/19/2022 at 10:07 AM	Version: Current State Version 1
CPE: 1421/1465/11611	Flight: 10/4/22 - 10/10/22	Station: WADL
Agency: Sage Media Planning and Placement 1322 G St SE Washington, DC 20003	Advertiser: Kyra Harris Bolden for Justice	Market: Detroit
Product: Candidate	Agency Order #: 12010750	Office: WASHINGTON
Buyer: Placement, Media	Salesperson: FRAN BROWN 215-563-5400	Service: Nielsen
Separation:	Primary Demo:	Assistant: FRAN BROWN 215-563-5400
		Con Type: POLITICAL/VOTE Total \$: \$405.00 Total Spots: 11 Total CPP: \$0.00 Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/19/22 10:07 AM	System	Notice Received.
09/19/22 9:06 AM	BRADLEY PHILIPPS	Separation: 30:PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$59,500
WADL Share:	1%
Comment:	
Unknown:	99%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	11	\$405.00	N/A	0.0
Total	100%	11	\$405.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Oct	11	\$405.00
Total	11	\$405.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/22 11:24 AM					\$0	\$0	
Queued for Electronic Contracting	9/19/22 10:05 AM					\$0	\$0	
New	9/19/22 9:06 AM	BRADLEY PHILIPPS	Confirmed	11		\$405.00	\$405.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 55th St
New York, NY 10019

Contract # 27901339	Changes as of: 9/19/2022 at 10:07 AM	Version: Current State Version 1	
CPE: 1421/1465/11595	Flight: 9/20/22 - 10/3/22	Station: WADL	Con Type: POLITICAL/VOTE
Agency: Sage Media Planning and Placement 1322 G St SE Washington, DC 20003	Advertiser: Kyra Harris Bolden for Justice Product: Candidate Agency Order #: 12010460	Market: Detroit Office: WASHINGTON Service: Nielsen Primary Demo:	Total \$: \$595.00 Total Spots: 16 Total CPP: \$0.00 Total GRP:
	Buyer: Placement Media Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400	
Separation:			
Comments: Separation: 30:PopulationBuyType: CPP			

#	Day/Time	DP	Program	Rate	Len	9/20 - 9/27		Total Spots	Total \$	CPP*	GRP*
						9/20	9/27				
1	Tu-F,M 5p-6p		Mom	\$25.00	30	1	3	4	\$100.00	\$0.00	0.0
2	Tu-F,M 7p-8p		Dateline	\$15.00	30	0	1	1	\$15.00	\$0.00	0.0
3	Sa 7p-7.30p		Mom	\$15.00	30	1	1	2	\$30.00	\$0.00	0.0
4	M 8p-9p		Law & Order: SVU-MYNET1	\$50.00	30	1	1	2	\$100.00	\$0.00	0.0
5	W 8p-9p		Dateline-MYNET1	\$50.00	30	0	1	1	\$50.00	\$0.00	0.0
6	W 9p-10p		Dateline-MYNET2	\$50.00	30	0	0	0	\$0.00	\$0.00	0.0
7	Th 8p-9p		Dateline-MYNET1	\$50.00	30	0	1	1	\$50.00	\$0.00	0.0
8	F 8p-9p		Chicago P.D.-MYNET1	\$50.00	30	1	0	1	\$50.00	\$0.00	0.0
9	Su 8p-9p		Dateline	\$50.00	30	1	1	2	\$100.00	\$0.00	0.0
10	Su 9p-10p		Dateline	\$50.00	30	1	1	2	\$100.00	\$0.00	0.0
TOTALS:						6	10	16	\$595.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27901339	Changes as of: 9/19/2022 at 10:07 AM	Version: Current State Version 1	
CPE: 1421/1465/11595	Flight: 9/20/22 - 10/3/22	Station: WADL	Con Type: POLITICAL/VOTE
Agency: Sage Media Planning and Placement 1322 G St SE Washington, DC 20003	Advertiser: Kyra Harris Bolden for Justice Product: Candidate Agency Order #: 12010460 Buyer: Placement, Media	Market: Detroit Office: WASHINGTON Service: Nielsen Primary Demo:	Total \$: \$595.00 Total Spots: 16 Total CPP: \$0.00 Total GRP:
	Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400	
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/19/22 10:07 AM	System	Notice Received.
09/19/22 9:06 AM	BRADLEY PHILIPPS	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$59,500
WADL Share:	1%
Comment:	
Unknown:	99%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$595.00	N/A	0.0
Total	100%	16	\$595.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Sep	6	\$240.00
2022-Oct	10	\$355.00
Total	16	\$595.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/19/22 10:06 AM					\$0	\$0	
New	9/19/22 9:06 AM	BRADLEY PHILIPPS	Confirmed	16		\$595.00	\$595.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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ORDER



Orders
Order / Rev: 25984
Alt Order #: 27901339
Product Desc: Candidate
Estimate: 11595
Flight Dates: 09/20/22 - 10/03/22
Original Date / Rev: 09/19/22 / 09/19/22
Order Type: GENERAL

WADL
Primary AE: Fran Brown
Sales Office: MWash
Sales Region: National

Agency Name: Sage Media Planning & Placement
Buying Contact:
Billing Contact:
 1322 G St SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kyra Harris Bolden for Justice
Demographic: HH
Product Codes: PL1
Priority: P-05
Revenue Code 1: POLN
Revenue Code 2: POL
Revenue Code 3: POLCANN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	4	\$165.00	\$140.25
09/26/22	10/03/22	12	\$430.00	\$365.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	4	\$165.00	\$140.25	0.00
October 2022	12	\$430.00	\$365.50	0.00
Totals	16	\$595.00	\$505.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Fran Brown			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WADL	1%	\$595.00
Market	100%	\$59,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	99%	\$58,905.00
WDIV	0%	\$0.00
WDWB	0%	\$0.00
WJBK	0%	\$0.00
WKBD	0%	\$0.00
WLPC	0%	\$0.00
WPXD	0%	\$0.00
WTVS	0%	\$0.00
WWJ	0%	\$0.00
WXYZ	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WADL	09/20/22	10/03/22	Broad Rotator M-Su 5a-5m M-Su 5a-5am	RM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	MTWTF--	:30	1	\$25.00	P-02	0.00	NM	4	\$100.00
COMMENTS APPLY TO SUB LINES A THRU B															
Mom															

Order / Rev: 25984
 Alt Order #: 27901339
 Flight Dates: 09/20/22 - 10/03/22

Advertiser: Kyra Harris Bolden for Justice
 Product Desc: Candidate
 Estimate: 11595
 WADL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
N 2	WADL	09/27/22	10/03/22	Broad Rotator M-Su 5a-5M M-Su 5a-5am	5M	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	MTWTF--	:30	1	\$15.00	P-02	0.00	NM	1	\$15.00																		
COMMENTS APPLY TO SUB LINES A THRU A Dateline <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>09/20/22</td> <td>09/26/22</td> <td>M---F--</td> <td>1</td> <td>\$25.00</td> <td>0.00</td> </tr> <tr> <td>09/27/22</td> <td>10/03/22</td> <td>MTWTF--</td> <td>3</td> <td>\$25.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	09/20/22	09/26/22	M---F--	1	\$25.00	0.00	09/27/22	10/03/22	MTWTF--	3	\$25.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
09/20/22	09/26/22	M---F--	1	\$25.00	0.00																												
09/27/22	10/03/22	MTWTF--	3	\$25.00	0.00																												
N 3	WADL	09/24/22	10/01/22	Broad Rotator M-Su 5a-5M M-Su 5a-5am	5M	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	-----S-	:30	1	\$15.00	P-02	0.00	NM	2	\$30.00																		
Mom <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>09/19/22</td> <td>09/25/22</td> <td>-----S-</td> <td>1</td> <td>\$15.00</td> <td>0.00</td> </tr> <tr> <td>09/26/22</td> <td>10/02/22</td> <td>-----S-</td> <td>1</td> <td>\$15.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	09/19/22	09/25/22	-----S-	1	\$15.00	0.00	09/26/22	10/02/22	-----S-	1	\$15.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
09/19/22	09/25/22	-----S-	1	\$15.00	0.00																												
09/26/22	10/02/22	-----S-	1	\$15.00	0.00																												
N 4	WADL	09/26/22	10/03/22	Broad Rotator M-Su 5a-5M M-Su 5a-5am	5M	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	M-----	:30	1	\$50.00	P-02	0.00	NM	2	\$100.00																		
Law & Order: SVU-MYNET1 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>09/26/22</td> <td>10/02/22</td> <td>M-----</td> <td>1</td> <td>\$50.00</td> <td>0.00</td> </tr> <tr> <td>10/03/22</td> <td>10/09/22</td> <td>M-----</td> <td>1</td> <td>\$50.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	09/26/22	10/02/22	M-----	1	\$50.00	0.00	10/03/22	10/09/22	M-----	1	\$50.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
09/26/22	10/02/22	M-----	1	\$50.00	0.00																												
10/03/22	10/09/22	M-----	1	\$50.00	0.00																												
N 5	WADL	09/28/22	09/28/22	Broad Rotator M-Su 5a-5M M-Su 5a-5am	5M	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	--W----	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00																		
COMMENTS APPLY TO SUB LINES A THRU A Dateline-MYNET1 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>09/26/22</td> <td>10/02/22</td> <td>--W----</td> <td>1</td> <td>\$50.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	09/26/22	10/02/22	--W----	1	\$50.00	0.00						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
09/26/22	10/02/22	--W----	1	\$50.00	0.00																												
N 6	WADL	09/29/22	09/29/22	Broad Rotator M-Su 5a-5M M-Su 5a-5am	5M	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---T---	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00																		
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09/26/22	10/02/22	---T---	1	\$50.00	0.00																												
N 7	WADL	09/23/22	09/23/22	Broad Rotator M-Su 5a-5M M-Su 5a-5am	5M	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	----F--	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00																		
COMMENTS APPLY TO SUB LINES A THRU A Chicago P.D.-MYNET1 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>09/19/22</td> <td>09/25/22</td> <td>----F--</td> <td>1</td> <td>\$50.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	09/19/22	09/25/22	----F--	1	\$50.00	0.00						
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09/19/22	09/25/22	----F--	1	\$50.00	0.00																												
N 8	WADL	09/25/22	10/02/22	Broad Rotator M-Su 5a-5M M-Su 5a-5am	5M	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	-----S	:30	1	\$50.00	P-02	0.00	NM	2	\$100.00																		
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
09/19/22	09/25/22	-----S	1	\$50.00	0.00																												
09/26/22	10/02/22	-----S	1	\$50.00	0.00																												
N 9	WADL	09/25/22	10/02/22	Broad Rotator M-Su 5a-5M M-Su 5a-5am	5M	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-----S	:30	1	\$50.00	P-02	0.00	NM	2	\$100.00																		
Dateline <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>09/19/22</td> <td>09/25/22</td> <td>-----S</td> <td>1</td> <td>\$50.00</td> <td>0.00</td> </tr> <tr> <td>09/26/22</td> <td>10/02/22</td> <td>-----S</td> <td>1</td> <td>\$50.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	09/19/22	09/25/22	-----S	1	\$50.00	0.00	09/26/22	10/02/22	-----S	1	\$50.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
09/19/22	09/25/22	-----S	1	\$50.00	0.00																												
09/26/22	10/02/22	-----S	1	\$50.00	0.00																												
Totals													16	\$595.00																			

ORDER



Orders
Order / Rev: 25986
Alt Order #: 27901340
Product Desc: Candidate
Estimate: 11611
Flight Dates: 10/04/22 - 10/10/22
Original Date / Rev: 09/19/22 / 09/19/22
Order Type: GENERAL

WADL
Primary AE: Fran Brown
Sales Office: MWash
Sales Region: National

Agency Name: Sage Media Planning & Placement
Buying Contact:
Billing Contact:
 1322 G St SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kyra Harris Bolden for Justice
Demographic: HH
Product Codes: PL1
Priority: P-05
Revenue Code 1: POLN
Revenue Code 2: POL
Revenue Code 3: POLCANN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/10/22	11	\$405.00	\$344.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	11	\$405.00	\$344.25	0.00
Totals	11	\$405.00	\$344.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Fran Brown			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WADL	1%	\$405.00
Market	100%	\$40,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	99%	\$40,095.00
WDIV	0%	\$0.00
WDWB	0%	\$0.00
WJBK	0%	\$0.00
WKBD	0%	\$0.00
WLPC	0%	\$0.00
WPXD	0%	\$0.00
WTVS	0%	\$0.00
WWJ	0%	\$0.00
WXYZ	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WADL	10/04/22	10/10/22	Broad Rotator M-Su 5a-5m	GM	5:00 PM-6:00 PM	MTWTF--	:30	3	\$25.00	P-05	0.00	NM	3	\$75.00
Mom M-Su 5a-5am (5:00 PM-6:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	3	\$25.00	0.00								

Order / Rev: 25986
 Alt Order #: 27901340
 Flight Dates: 10/04/22 - 10/10/22

Advertiser: Kyra Harris Bolden for Justice
 Product Desc: Candidate
 Estimate: 11611
 WADL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WADL	10/04/22	10/10/22	Broad Rotator M-Su 5a-5m	M	7:00 PM-8:00 PM	MTWTF--	:30	1	\$25.00		0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/22	10/10/22	MTWTF--		3				\$25.00		0.00			
		Dateline													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/22	10/10/22	MTWTF--		1				\$15.00		0.00			
N 3	WADL	10/08/22	10/08/22	Broad Rotator M-Su 5a-5m	M	7:00 PM-7:30 PM	-----S-	:30	1	\$15.00		0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----S-		1				\$15.00		0.00			
		Mom													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----S-		1				\$15.00		0.00			
N 4	WADL	10/10/22	10/10/22	Broad Rotator M-Su 5a-5m	M	8:00 PM-9:00 PM	M-----	:30	1	\$50.00		0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	M-----		1				\$50.00		0.00			
		Law & Order: SVU-MYNET1													
N 5	WADL	10/05/22	10/05/22	Broad Rotator M-Su 5a-5m	M	9:00 PM-10:00 PM	--W----	:30	1	\$50.00		0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	--W----		1				\$50.00		0.00			
		Dateline-MYNET2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	--W----		1				\$50.00		0.00			
N 6	WADL	10/06/22	10/06/22	Broad Rotator M-Su 5a-5m	M	8:00 PM-9:00 PM	---T---	:30	1	\$50.00		0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	---T---		1				\$50.00		0.00			
		Dateline-MYNET1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	---T---		1				\$50.00		0.00			
N 7	WADL	10/07/22	10/07/22	Broad Rotator M-Su 5a-5m	M	8:00 PM-9:00 PM	----F--	:30	1	\$50.00		0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	----F--		1				\$50.00		0.00			
		Chicago P.D.-MYNET1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	----F--		1				\$50.00		0.00			
N 8	WADL	10/09/22	10/09/22	Broad Rotator M-Su 5a-5m	M	8:00 PM-9:00 PM	-----S	:30	1	\$50.00		0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----S		1				\$50.00		0.00			
		Dateline													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----S		1				\$50.00		0.00			
N 9	WADL	10/09/22	10/09/22	Broad Rotator M-Su 5a-5m	M	9:00 PM-10:00 PM	-----S	:30	1	\$50.00		0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----S		1				\$50.00		0.00			
		Dateline													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----S		1				\$50.00		0.00			
													Totals	11	\$405.00