

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Lutisha Merrill, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Lutisha Merrill

Agency name: 360 Touch

Address: PO BOX 982467, Park City, UT 84098

Contact: Lutisha Merrill

Phone number: 435-655-0360

Email: lutisha@360-touch.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Virginians For Freedom

Address: 2465 Centerville Rd No J17-714

Contact: Maria W

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Maria Wojciechowski. Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Bob Good

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Virginia 5th Congressional District

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature: **Lutisha Merrill**

Digitally signed by Lutisha Merrill
Date: 2024.04.10 14:23:02 -06'00'

Signature: **Laura Haemker**

Name: **Lutisha Merrill**

Name: **Laura Haemker**

Date of Request to Purchase Ad Time: **4/19/23**

Date of Station Agreement to Sell Time: **4/19/24**

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: **4/24/24**

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: **0073208**

Station Call Letters: **WRLH**

Date Received/Requested:
4/24/24

Est. #: **426**

Station Location: **Richmond, VA**

Run Start and End Dates:
4/25/24 - ~~4/29/24~~ 4/29/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



WRUH FOX Richmond
 2001 Maywill St
 Ste 103
 Richmond, VA 23230

360 Touch Advertising
 4222 Hilltop Drive
 Park City, UT 84098

Contract # 6073208

Schedule Dates: 04/25/24-04/29/24
 Advertiser: Virginians for Freedom (156036)
 Agency: 360 Touch Advertising (16927)
 Product: POLITICAL ISSUE (ns) (1187)
 Brand: 53/92/426 (2016154)
 Salesperson: Katz/LA, Los Angeles (4026)
 Sales Office: Katz Los Angeles
 Buyer Name: LUtish, Merrill,
 Phone/Fax: /
 CPE: 53/92/426
 Account Types: National/Political Issue Agency BRD
 Billing Type: Weekly/Irregular
 Comments: Issue: MATT JOHNSON
 Separation: 30;PopulationBuyType: CPP

Date Entered: 04/24/24
 Last Modified: 04/24/24
 Entered By: Terneka Richardson
 CO-OP: No
 External #: ECR828394635
 Demo: H
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$3,054.75
 Net Total: \$17,310.25
 Sales Tax:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station
1.0	Normal Line / News (1)	04/25/24-04/25/24	1	:30	7A- News-Fox Richmond @ 7am	1				X				1	\$350.00	\$350.00	
2.0	Normal Line / News (1)	04/26/24-04/26/24	1	:30	7A- News-Fox Richmond @ 7am	1					X			1	\$350.00	\$350.00	
3.0	Normal Line / News (2)	04/25/24-04/25/24	1	:30	8A- News-The National Desk 2	1				X				1	\$350.00	\$350.00	
4.0	Normal Line / News (2)	04/26/24-04/26/24	1	:30	8A- News-The National Desk 2	1					X			1	\$350.00	\$350.00	
5.0	Normal Line / News (2)	04/29/24-04/29/24	1	:30	8A- News-The National Desk 2	1	X							1	\$350.00	\$350.00	
6.0	Normal Line / SPOT (3)	04/28/24-04/28/24	1	:30	9A- FOX-Fox News Sunday	1							X	1	\$175.00	\$175.00	
7.0	Normal Line / SPOT (4)	04/25/24-04/25/24	1	:30	5P- Judge Judy	1				X				1	\$750.00	\$750.00	
8.0	Normal Line / SPOT (4)	04/26/24-04/26/24	1	:30	5P- Judge Judy	1					X			1	\$750.00	\$750.00	
9.0	Normal Line / SPOT (4)	04/29/24-04/29/24	1	:30	5P- Judge Judy	1	X							1	\$750.00	\$750.00	
10.0	Normal Line / SPOT (5)	04/25/24-04/25/24	1	:30	5:30P- Judge Judy B	1				X				1	\$750.00	\$750.00	
11.0	Normal Line / SPOT (5)	04/26/24-04/26/24	1	:30	5:30P- Judge Judy B	1					X			1	\$750.00	\$750.00	
12.0	Normal Line / SPOT (5)	04/29/24-04/29/24	1	:30	5:30P- Judge Judy B	1	X							1	\$750.00	\$750.00	
13.0	Normal Line / SPOT (6)	04/25/24-04/25/24	1	:30	6P- Family Feud	1				X				1	\$800.00	\$800.00	
14.0	Normal Line / SPOT (6)	04/26/24-04/26/24	1	:30	6P- Family Feud	1					X			1	\$800.00	\$800.00	
15.0	Normal Line / SPOT (6)	04/29/24-04/29/24	1	:30	6P- Family Feud	1	X							1	\$800.00	\$800.00	



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 Brand: 53/92/426 (2016154)
 Salesperson: Katz/LA, Los Angeles (4026)
 Sales Office: Katz, Los Angeles
 Buyer Name: Lutish, Merrill,
 Phone/Fax: /
 CPE: 53/92/426
 Account Types: National/Political Issue Agency BRD
 Billing Type: Weekly/Irregular
 Comments: Issue MATT JOHNSON
 Separation: 30/PopulationBuy Type: CPP

Date Entered: 04/24/24
 Last Modified: 04/24/24
 Entered By: Temeka Richardson
 CO-OP: No
 External #: ECR28394635
 Demo: H
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$3,054.75
 Net Total: \$17,310.25
 Sales Tax:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station
16.0	Normal Line / SPOT (7)	04/25/24-04/25/24	1	:30	6:30p- Family Feud 2	1				X				1	\$800.00	\$800.00	
17.0	Normal Line / SPOT (7)	04/26/24-04/26/24	1	:30	6:30p- Family Feud 2	1				X				1	\$800.00	\$800.00	
18.0	Normal Line / SPOT (7)	04/29/24-04/29/24	1	:30	6:30p- Family Feud 2	1	X							1	\$800.00	\$800.00	
19.0	Normal Line / Access (8)	04/25/24-04/25/24	1	:30	7p- The Big Bang Theory	1				X				1	\$600.00	\$600.00	
20.0	Normal Line / Access (8)	04/26/24-04/26/24	1	:30	7p- The Big Bang Theory	1				X				1	\$600.00	\$600.00	
21.0	Normal Line / Access (8)	04/29/24-04/29/24	1	:30	7p- The Big Bang Theory	1	X							1	\$600.00	\$600.00	
22.0	Normal Line / Access (9)	04/25/24-04/25/24	1	:30	7:30p- The Big Bang Theory	1				X				1	\$600.00	\$600.00	
23.0	Normal Line / Access (9)	04/26/24-04/26/24	1	:30	7:30p- The Big Bang Theory	1				X				1	\$600.00	\$600.00	
24.0	Normal Line / Access (9)	04/29/24-04/29/24	1	:30	7:30p- The Big Bang Theory	1	X							1	\$600.00	\$600.00	
25.0	Normal Line / News (10)	04/25/24-04/25/24	1	:30	10p- News-Fox Richmond	2				X				2	\$600.00	\$1,200.00	
26.0	Normal Line / News (10)	04/26/24-04/26/24	1	:30	10p- News-Fox Richmond	2				X				2	\$600.00	\$1,200.00	
27.0	Normal Line / News (10)	04/29/24-04/29/24	1	:30	10p- News-Fox Richmond	2	X							2	\$600.00	\$1,200.00	
28.0	Normal Line / News (11)	04/27/24-04/27/24	1	:30	10p- News-Fox Richmond	1					X			1	\$350.00	\$350.00	
29.0	Normal Line / News (12)	04/28/24-04/28/24	1	:30	10p- News-Fox Richmond	1						X		1	\$600.00	\$600.00	
30.0	Normal Line / SPOT (13)	04/28/24-04/28/24	1	:30	10:35p- News-Full Measure with Sharyl Attkisson 2	1						X		1	\$450.00	\$450.00	



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Salesperson Katz/LA, Los Angeles (4026)
Sales Office Katz Los Angeles
Buyer Name Lutish,Merrill,
Phone/Fax /
CPE 53/92/426
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue MATT JOHNSON
 Separation: 30;PopulationBuyType: C/P

Date Entered 04/24/24
Last Modified 04/24/24
Entered By Temeka Richardson
CO-OP No
External # ECR28394635
Demo H
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,054.75
Net Total \$17,310.25
Sales Tax

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31.0	Normal Line / SPOT (14)	04/25/24-04/25/24	1	:30	11P- Young Sheldon	1				X				1	\$150.00	\$150.00	
32.0	Normal Line / SPOT (14)	04/26/24-04/26/24	1	:30	11P- Young Sheldon	1					X			1	\$150.00	\$150.00	
33.0	Normal Line / SPOT (14)	04/29/24-04/29/24	1	:30	11P- Young Sheldon	1	X							1	\$150.00	\$150.00	
34.0	Normal Line / SPOT (15)	04/26/24-04/26/24	1	:30	12A- Modern Family	1					X			1	\$90.00	\$90.00	