

Brooks, Valerie

To: lking@999thefan.com
Cc: Davis, Mary
Subject: RE: Spot - Preempt: Forest for Governor - 236206B

Hi Laura
I just heard back from the rep - please CREDIT this spot.
We will make it good on another station that has an active buy in Sept.
THANK YOU!
Valerie

-----Original Message-----

From: lking@999thefan.com <lking@999thefan.com>
Sent: Friday, September 4, 2020 12:13 PM
To: Brooks, Valerie <vbrooks@cbc-sunrise.com>
Subject: Spot - Preempt: Forest for Governor - 236206B

Good morning Val,

This spot bumped during reconciliation due to the break not airing. The order ended on 9/3. What would you like me to do with this spot?

Thanks!

Property: WMFD-AM

Order Information:

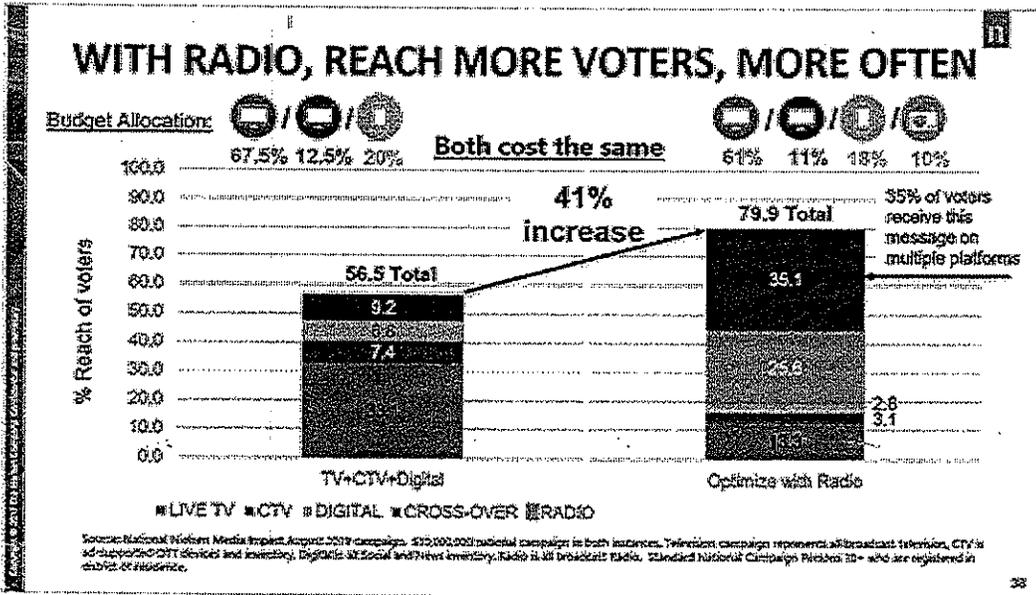
Order #: 236206B
Order Total: \$1,500.00
Agency: Media Financial Services
Advertiser: Forest for Governor
Product: Gen Market 8.7-9.3
Estimate #: Contract #4385438
Flight Dates: 08/07/20 - 09/03/20
Demo: Households
Processed Count: 1

Sales Information: McGaven Guild Media, McGavern Guild Media, National

The following spot(s) have been preempted:

Preempted Spot Information (236206B-1-82):

Rate: \$15.00
Air Date: Thu 09/03/20
Eligible Days: MTWTh-----
Inventory Code: M-F Prime
Inventory Description: M-F Prime
Inventory Code Time: 6a-7p



From: Brooks, Valerie [mailto:vbrooks@cbc-sunrise.com]
 Sent: Friday, September 4, 2020 1:11 PM
 To: Linley Grande <linley.grande@genmediapartners.com>
 Subject: Dan Forest for Governor missed spot technical fail

Hi Linley

I just got word that due to a technical failure a Forest spot didn't air on 9/3 – end of the pre window schedule
 It was \$15 WMFD commercial.

Should we credit or would you like to apply to WKXB urban buy in some form?

Valerie Brooks
 Market Manager
 Sunrise Broadcasting, LLC – a Division of Capitol Broadcasting Co.
 25 N. Kerr Avenue
 Wilmington, NC 28405
 910-632-2114 Office
 614-271-1570 Cell
 WAZO – WKXB – WILT – WRMR – WMFD – WKXB HD3 – WILM-TV
 WRAL Digital Solutions

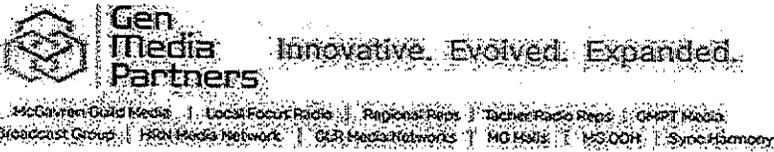
Brooks, Valerie

From: Linley Grande <linley.grande@genmediapartners.com>
Sent: Friday, September 4, 2020 1:13 PM
To: Brooks, Valerie
Subject: RE: Dan Forest for Governor missed spot technical fail

This message came from an external source. Please exercise caution when opening attachments or clicking on links.

Yes, go ahead and spend it on WKXB.

Linley Grande
Regional Manager/Chicago-Cleveland-Columbus Sales
National Political Broadcast Specialist
Your Trusted Nationwide Radio and Digital Resource



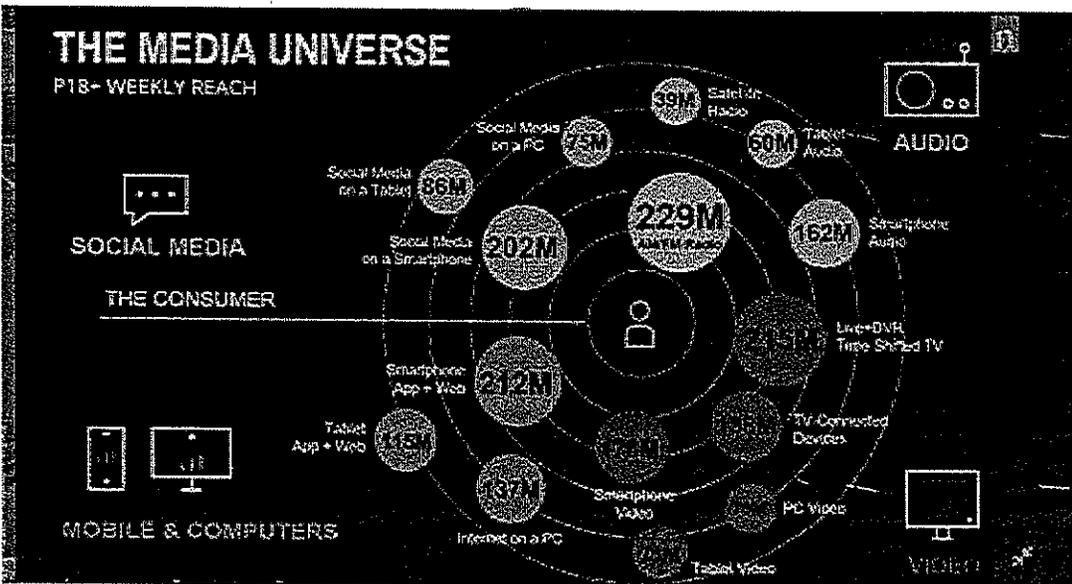
Working from home (Cell) 216-233-8181

Resources:

www.WhosMyRadioRep.com - a helpful tool when you need to find particular stations

Nielsen's Moneyball of Politics and Media 8/12/2020 Top takeaway from Nielsen's webinar was that layering Radio on top of a TV, cable and digital allows campaigns to reach more voters, more often!

Ask me about our Digital Audio/OTT capabilities and schedule a virtual meeting today!



CONTRACT



Sunrise Broadcasting, LLC
 25 North Kerr Avenue
 Wilmington, NC 28405
 (910)763-9990

<u>Contract / Revision</u> 237427 /		<u>Alt Order #</u>
<u>Advertiser</u> Forest for Governor		<u>Original Date / Revision</u> 09/04/20 / 09/04/20
<u>Contract Dates</u> 09/04/20 - 09/30/20	<u>Estimate #</u> Minority Buy Sept	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKXB-FM	<u>Account Executive</u> McGaven Guild Media	<u>Sales Office</u> McGaven Guild
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Media Financial Services
 ATTN: Tiffany Beres
 1655 Palm Beach Lakes Blvd, Suite 903
 West Palm Beach, FL 33401

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WKXB	09/07/20	09/25/20	M-F Prime	6a-7p		:30			NM	63	\$1,386.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/07/20	09/13/20	44544--				21	\$22.00			
Week:		09/14/20	09/20/20	44544--				21	\$22.00			
Week:		09/21/20	09/27/20	44544--				21	\$22.00			
2	WKXB	09/04/20	09/04/20	M-F Prime	6a-7p		:30			NM	3	\$66.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	----3--				3	\$22.00			
3	WKXB	09/28/20	09/30/20	M-F Prime	6a-7p		:30			NM	8	\$176.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	332----				8	\$22.00			
N 4	WKXB	09/13/20	09/13/20	Sa-Su Midday	10a-3p		:30			NM	1	\$8.00
		makegood from WMFD 9.3.20										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/07/20	09/13/20	-----1				1	\$8.00			
N 5	WKXB	09/13/20	09/13/20	Sa-Su AM Drive	6a-10a		:30			NM	1	\$7.00
		makegood from WMFD 9.3.20										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/07/20	09/13/20	-----1				1	\$7.00			
Totals											76	\$1,643.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/27/20	68	\$1,467.00	(\$220.05)	\$1,246.95
09/28/20 - 09/30/20	8	\$176.00	(\$26.40)	\$149.60
Totals	76	\$1,643.00	(\$246.45)	\$1,396.55

Revised

Signature: _____ Date: _____

This order is subject to the terms and conditions set forth at

WRAL Digital Solutions: <<https://www.wraldigitalsolutions.com/terms-conditions/>>

WRAL & FOX TV and CBC Radio: <<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>>