

# 2020 Political Candidate Rate Card

## KCVM Gross Rates



Format: Adult Hits  
Dial: FM 93.5 Target: A25-54

	Non Preemptible		Preemptible	
	:60	:30	:60	:30
Mon-Fri				
6am-10am	\$29	\$27	\$20	\$19
10am-3pm	\$29	\$27	\$18	\$18
3pm-7pm	\$26	\$23.50	\$16	\$16
7pm-12 Mid	\$13	\$10.50	\$9	\$7
6am-7pm	\$28	\$26	\$18	\$17
6am-12 Mid	\$26	\$23.50	\$16	\$15
<b>Sat-Sun</b>	<b>Non Preemptible</b>		<b>Preemptible</b>	
6am-7pm	\$19	\$16.50	\$12	\$9

## KCNZ Gross Rates



Format: Sports Talk  
Dial: AM 1650/FM 102.3 Target: M25-54

	Non Preemptible		Preemptible	
	:60	:30	:60	:30
Mon-Fri				
6am-10am	\$18.50	\$16.50	\$14	\$11.75
10am-3pm	\$18.50	\$16.50	\$14	\$11.75
3pm-7pm	\$15	\$14	\$11.75	\$9.50
7pm-12 Mid	\$7	\$6	\$4.75	\$4.75
6am-7pm	\$16.50	\$14	\$13	\$9.50
6am-12 Mid	\$14	\$10	\$11	\$7.50
<b>Sat-Sun</b>	<b>Non Preemptible</b>		<b>Preemptible</b>	
6am-7pm	\$11.75	\$9.50	\$7.50	\$5.25

## KCFI Gross Rates



Format: Oldies  
Dial: AM 1250/FM 105.1 Target: A50+

	Non Preemptible		Preemptible	
	:60	:30	:60	:30
Mon-Fri				
6am-10am	\$17.50	\$15	\$11.50	\$10.50
10am-3pm	\$17.50	\$15	\$11.50	\$11.50
3pm-7pm	\$15	\$13	\$11.50	\$9.50
6am-7pm	\$16.50	\$14	\$11.50	\$8.25
6am-Mid	\$16.50	\$14	\$11.50	\$9.50
<b>Sat-Sun</b>	<b>Non Preemptible</b>		<b>Preemptible</b>	
6am-7pm	\$14	\$11.50	\$7	\$4.75

## Corn Country Gross Rates



Format: 80s/90s Country  
Dial: FM 106.5/93.5 HD2 Target: A25-54

	Non Preemptible		Preemptible	
	:60	:30	:60	:30
Mon-Fri				
6am-10am	\$17.50	\$15	\$10.50	\$9.50
10am-3pm	\$17.50	\$15	\$10.50	\$9.50
3pm-7pm	\$15	\$13	\$10.50	\$9.50
6am-7pm	\$16.50	\$14	\$10.50	\$9.50
6am-Mid	\$16.50	\$14	\$9.50	\$8.25
<b>Sat-Sun</b>	<b>Non Preemptible</b>		<b>Preemptible</b>	
6am-7pm	\$14	\$11.50	\$6	\$4.75

3rd Shift Prime (overnight) rates: \$1.50 ea - all stations

### Station Contact:

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Commercial production included.  
Political is cash in advance. All Rates are net to station.  
Production: cprod@colloffmedia.com