

SEEHAFER BROADCASTING

Advertiser: Ron Johnson for Senate: Rural FM Today's Date: October 25, 2022
 Starting Date: October 25, 2022 End Date: November 1, 2022
 WOMT: _____ WQTC: XXX WLKN: XXX
 WCUB: XXX WLTU: _____ WEMP: _____
 New Contract: XXX Supplemental: _____ Superseding: _____

Campaign: Political

Total Spots 29x :30-seconds
 _____ :60-seconds Please do not include an FCC fee on invoices
 _____ Other (:10, :15, :20)
 _____ Promos

Billing

Media: XXX Monthly: _____ Affidavit: XXX Yes _____ No _____
 Co-Op: _____ Script: Yes XXX No _____
 Electronic Invoicing: Yes XXX No _____

Details

Please schedule all ads 6a-10a only

Schedule

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	5x	9x	5x	5x	5x	

Price Per Spot: \$13.00 / spot (Gross per station) Contract Total: \$1,131.00 Gross

Client Approval: Rural FM Date: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Contact Number: _____ Email: _____

Seehafer Broadcasting Approval: Terry Eric Stevenson Date: _____

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits or obligations relating to it discriminate in any way on the basis of race or ethnicity. In addition, in the event that this agreement is canceled or unfulfilled by the advertiser, normal rate adjustment procedures will apply. Term: 10 days net.

Client Name	Station	Days	Time	Format	Length	Rate	Oct 25 - Nov 1	Total Spots	Gross Spend	Net Spend	Rural/AM/FM Total	Station Total
Ron Johnson for Senate	WOTC-FM	MTWRF	0600A-1000A	Classic Rock	60	\$13.00	29	29	\$377.00	\$320.45	\$131.95	\$188.50
Ron Johnson for Senate	WOTC-FM	SS	0600A-0700P	Classic Rock	60	\$13.00	0	0	\$0.00	\$0.00	\$0.00	\$0.00
									\$377.00	\$320.45	\$131.95	\$188.50
Client Name	Station	Days	Time	Format	Length	Rate	Oct 25 - Nov 1	Total Spots	Gross Spend	Net Spend	Rural/AM/FM Total	Station Total
Ron Johnson for Senate	WLKN-FM	MTWRF	0600A-1000A	Adult Contemporary	60	\$13.00	29	29	\$377.00	\$320.45	\$131.95	\$188.50
Ron Johnson for Senate	WLKN-FM	SS	0600A-0700P	Adult Contemporary	60	\$13.00	0	0	\$0.00	\$0.00	\$0.00	\$0.00
									\$377.00	\$320.45	\$131.95	\$188.50
Client Name	Station	Days	Time	Format	Length	Rate	Oct 25 - Nov 1	Total Spots	Gross Spend	Net Spend	Rural/AM/FM Total	Station Total
Ron Johnson for Senate	WCUB-AM	MTWRF	0600A-1000A	Classic Country	60	\$13.00	29	29	\$377.00	\$320.45	\$131.95	\$188.50
Ron Johnson for Senate	WCUB-AM	SS	0600A-0700P	Classic Country	60	\$13.00	0	0	\$0.00	\$0.00	\$0.00	\$0.00
									\$377.00	\$320.45	\$131.95	\$188.50

WOMT/WQTC/WEMP/WLKN/WCUB/WLTU
 SEEHAFFER BROADCASTING CORPORATION
 PO BOX 1385
 3730 MANGIN ST
 MANITOWOC, WI 54221-1385

Client: **RON JOHNSON FOR SENATE - AGENCY**
 Order #: **5067-00028Q**
 Description: **POLITICAL**
 Date Entered: **10/25/2022**
 P.O.#:
 Salesperson: **STEVENSON, TERRY**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

RURAL AM/FM
 190 MONROE AVENUE NW
 STE 300
 GRAND RAPIDS, MI 49503

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/26/2022	11/1/2022	WQTC-FM	06:00:00 to 10:00:00	Weekly	1:00	29	13.00	377.00	5	9	5	5	5	0	0

Order Start Date: 10/26/2022 Order End Date: 11/1/2022 Spots: 29 Total Charges: \$377.00
 Combined Discounts: \$168.70
 Total Net: \$208.30

Projected Media Month Billing Totals for RON JOHNSON FOR SENATE - AGENCY / 5067-00028Q :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2022	15	\$195.00	\$87.26	\$107.74
November 2022	14	\$182.00	\$81.44	\$100.56
Total:	29	\$377.00	\$168.70	\$208.30

Confirmed & Accepted for WOMT/WQTC/WEMP/WLKN/WCUB/WLTU

Accepted for RURAL AM/FM By:

 Please Sign and Return One Copy

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ron Johnson

Authorized committee:

NRSC and Ron Johnson for Senate

Agency requesting time (and contact information):

FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

WI Senate

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Jim Malczewski

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Hollis Poch

Signature:

Name: Hollis Poch

Name:

Date of Request to Purchase Ad Time: 1/10/22

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Hollis Poch

Name: Hollis Poch

Date: 1/10/22

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes No

Date ad received: 10-25-22

Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

WQTC WLKñ WCUB

10-25-22

Est. #:

Station Location:

Run Start and End Dates:

Manitowoc, WI

10-26 to 11-1

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.