

# New Order

**Agency:** American Media & Advocacy Group      **Station:** WJAN-TV  
**Office:** Alexandria      **Order Type:** Normal  
**Client:** 754 - Rick Scott for Florida      **Cancel Date:**  
**Product:** 1924 - 2024  
**Piggyback Product:**  
**Estimate:** 16346 - SL TV May 2 - 8      **Received in ePort:** 4/30/2024 11:22:18 AM

**Flight Start:** 05/02/2024  
**Flight End:** 05/08/2024  
**Hiatus:**

**Airtime Dollars:** \$2,000.00  
**Interactive Dollars:** \$0.00  
**Non-Airtime Dollars:** \$0.00  
**Total Dollars:** \$2,000.00  
**Total Spots:** 4

**Local/National:** Local  
**Rep Office:** WJAN-TV  
**AE:** Toni Menicocci  
**Phone:**  
**OrderID:** 13401825  
**Status:** Pending Review  
**MarketShare:**

**Primary Demo:** A35+  
**Demo 2:**  
**Demo 3:**  
**GRP:** 1.92  
**CPP:** \$1,041.67  
**GIMP:** 0  
**CPM:** \$0.00  
**Comments:** Separation: 30  
 PopulationBuyType: CPP

## Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	5/2	5/3	5/4	5/5	5/6	5/7	5/8	Total Spots	Rtg	CPP	Imp	CPM							
1	ThFMTuW 7P-8P AN7	PT	\$500.00	C	30	1	1	0	0	1	0	1	4	0.48	\$1,041.67									
Hispanic Nov-Dec-Jan - MIAMI-FT. LAUDERDALE																								
<b>Total Spots:</b> 1													1	0	0	1	0	1						
<b>Total GRP:</b> 0.5													0.5	0.0	0.0	0.5	0.0	0.5						
<b>Cash\$ - Spots:</b> \$2,000.00 - 4													<b>Trade\$ - Spots:</b> \$0.00 - 0			<b>Total Cost:</b> \$2,000.00			<b>Total GRP - CPP:</b> 1.9 - \$1,041.67			<b>Total GIMP(000) - CPM:</b> 0 - \$0.00		

**CANDIDATE ADVERTISEMENT AGREEMENT FORM**

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.  
 I, American Media & Advocacy Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE  FEDERAL CANDIDATE  STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Rick Scott  
 Authorized committee: Rick Scott for Florida  
 Agency requesting time (and contact information):  N/A American Media & Advocacy Group  
 Candidate's political party: Republican  
 Office sought (no acronyms or abbreviations): United States Senator from Florida  
 Date of election: August 20, 2024  
 Treasurer of candidate's authorized committee: Salvatore Purpura

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):  
 the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and  
 (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency Signature: <i>Steve Sykes</i> Name: Steve Sykes Date of Request to Purchase Ad Time:	Station Representative Signature: <i>[Signature]</i> Name: <i>Sevante Rodriguez</i> Date of Station Agreement to Sell Time: <i>4/24/24</i>
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**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

*Steve Sykes*

Name: Steve Sykes

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
See attached	WJTV	
Est. #:	Station Location:	Run Start and End Dates:
See attached	Halegh Gardens, A 3301B	See attached

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.