

WILM
Wilmington, DE
Quarterly Issues/Programs List
Third Quarter, 2014
10/01/2014

WILM
Quarterly Issues/Programs List

WILM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Animal Welfare: Delaware SPCA
- Financial Education: Better Business Bureau of DE and consumer services
- Tourism: Return of Slam Dunk to the Beach high school basketball tournament
- Health: Cancer in Delaware, State health and social service issues, Kid's health

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Consumer Affairs	Community Spotlight	Better Business Bureau	Christine Sauers	07/06/2014 06:28 AM	029:50
Consumer Affairs	Community Spotlight	Better Business Bureau	Christine Sauers	07/13/2014 06:30 AM	029:50
Consumer Affairs	Community Spotlight	American Cancer Society	American Cancer Society	07/20/2014 06:30 AM	029:50
Consumer Affairs	Community Spotlight	Better Business Bureau	Christine Sauers	07/27/2014 06:30 AM	029:50
Animal Welfare	Community Spotlight	Delaware SPCA	Chris Morayoki	08/03/2014 06:48 AM	029:50
Sports in DE	Community Spotlight	DE Sports Hall of Fame	Hal Bodley, retired sports reporter	08/10/2014 06:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Children Services	Community Spotlight	Easter Seals & Camp Fairlee	Cynthia Morgan	08/17/2014 06:30 AM	029:50
Sports in DE	Community Spotlight	DE Sports Hall of Fame	Hal Bodley, retired sports reporter	08/24/2014 06:29 AM	029:50
Sports Tourism	Community Spotlight	Slam Dunk to the Beach	Jeffery Robinson	08/31/2014 06:30 AM	029:42
Sports Tourism	Community Spotlight	Slam Dunk to the Beach	Jeffery Robinson	09/07/2014 06:30 AM	029:50
Consumer Affairs	Community Spotlight	Better Business Bureau	Christine Sauers	09/14/2014 06:30 AM	029:50
Social Services	Community Spotlight	DE Health & Social Services	Mary DuPont	09/21/2014 06:30 AM	029:50
Animal Welfare	Community Spotlight	Delaware SPCA	Chris Morayoki	09/28/2014 06:30 AM	029:50

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	AUTISM DELAWARE	000:27	026
Agriculture	DE BEE KEEPERS ASSOCIATION OPEN HIVE	000:25	020
Education	DEL TECH	000:24	038
Emergency Services	DOVER FD	000:19	011
Library Services	DOVER PUBLIC LIBRARY CONICON	000:32	007
Military Affairs	GRAND MASTERS FISHER HOUSE A (SEAFORD)	000:33	006
Military Affairs	GRAND MASTERS FISHER HOUSE B (NEW CASTLE)	000:32	009
Affordable Housing	HABITAT FOR HUMANITY (FAMILY SELECTION)	000:34	012
Affordable Housing	HABITAT FOR HUMANITY PSA (GENERIC)	000:34	189
Volunteer Services	IAABO 129 PSA	000:22	021

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Cultural Affairs	Indo American Association of Delaware	000:30	001
Health	JDRF National Walk	000:30	003
Community Service	Middletown Rotary REV	000:31	188
Religion	Presbyterian Church TERCENNTENTIAL	000:19	003
Childhood Cancer	ST. JUDE	000:17	013
Religion	THREE STONES BIBLE SCHOOL	000:18	006
Animal Welfare	TRI STATE BIRD RESCUE	000:18	009
ADOPTION FROM FOSTER CARE	AdoptUSKids.org	000:30	014
ADOPTION FROM FOSTER CARE	AdoptUSKids.org	000:59	052
Animal Welfare	Humane Society	000:30	025
Animal Welfare	Humane Society	001:00	126
CHILDHOOD HUNGER	US Navy	000:30	049
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
DUI	US Navy	000:30	007
Education	COMMUNITIES IN SCHOOLS	000:30	052
Education	COMMUNITIES IN SCHOOLS	001:00	154
Education	US Navy	000:30	568
EDUCATION-TEACHING	US Navy	000:15	010
Education/Jobs	AMERICAN BRAIN FOUNDATION	000:28	009
Education/Jobs	CROHN'S & COLITIS FOUNDATION	000:30	004
Education/Jobs	CROHN'S & COLITIS FOUNDATION	001:00	028
Education/Jobs	PEST MANAGEMENT ASSOCIATION	000:26	010
Education/Jobs	PEST MANAGEMENT ASSOCIATION	001:00	028
Environment/Education	U.S. FOREST SERVICE	000:30	004
HEALTH	AMERICAN BRAIN FOUNDATION	000:28	056
HEALTH	CROHN'S & COLITIS FOUNDATION	000:30	048
HEALTH	CROHN'S & COLITIS FOUNDATION	001:00	127
HEALTH	PEST MANAGEMENT ASSOCIATION	000:26	097
HEALTH	PEST MANAGEMENT ASSOCIATION	001:00	124

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
JOBS	GOODWILL	000:15	041
JOBS	GOODWILL	000:30	014
MARINE SCIENCE	US Navy	000:15	102
MILITARY	AIR FORCE RESERVE	000:30	053
MILITARY	AIR FORCE RESERVE	001:00	150
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	111
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	120
POVERTY	WORLD VISION	000:30	050
POVERTY	WORLD VISION	001:00	148
Religion/Air Quality	U.S. FOREST SERVICE	000:30	012
US CONFERENCE OF CATHOLIC BIS	US CONFERENCE OF CATHOLIC BIS	000:30	049
US CONFERENCE OF CATHOLIC BIS	US CONFERENCE OF CATHOLIC BIS	001:00	128
VETERANS	U.S VETERANS AFFAIRS DEPT.	000:15	110
VETERANS	US DEPT OF VET AFFAIRS	000:30	049
VETERANS	US DEPT OF VET AFFAIRS	000:59	146
VETERANS	Wounded Warrior Project	000:30	043
VETERANS	Wounded Warrior Project	001:00	151
WOMEN'S HEART HEALTH	GOODWILL	000:15	471
WOMEN'S HEART HEALTH	GOODWILL	000:30	094
YOUTH	Selective Service System	000:30	100