

WILM
 Wilmington, DE
 Quarterly Issues/Programs List
 Second Quarter, 2015
 07/06/2015

WILM
 Quarterly Issues/Programs List

WILM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Crime:** Crime-fighting plan for Wilmington with focus on reducing murders and shootings
- **Education:** Opting out of standardized tests
- **Foster Care/Youth Services:** Foster Care and adoption services in DE, YMCA, Camps for kids
- **New Castle County Government:** Target abandoned housing, tax amnesty program, ice cream festival

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Crime/Child Poverty	Community Spotlight	Crime-fighting plan for Wilmington/Poverty among children	Lew Schiliro/Janice Barlow	04/05/2015 06:30 AM	029:50
Crime/Child Poverty	Community Spotlight	Crime-fighting plan for Wilmington/Poverty among children	Lew Schiliro/Janice Barlow	04/12/2015 06:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Crime/Property taxes	Community Spotlight	Fighting crime in NCCo/Tax Amnesty for county	Jeff Miller/George Tackett	04/19/2015 06:30 AM	029:50
Affordable housing/ Tourism	Delaware Radio Magazine	NCALL Research foreclosure prevention/Kent Tourism	Joe Myer/Lorraine Dion	04/19/2015 07:00 AM	029:49
Online privacy/Gov't spending	Community Spotlight	Internet privacy laws in DE/GOP says state spends too much	Matt Denn/Colin Bonini	04/26/2015 06:30 AM	029:50
Affordable housing/ Tourism	Delaware Radio Magazine	NCALL Research foreclosure prevention/Kent Tourism	Joe Myer/Lorraine Dion	04/26/2015 07:00 AM	029:49
County Gov't/Health	Community Spotlight	Abandoned homes in NCCo, Clean air	Sen. Bryan Townsend/Deb Brown	05/03/2015 06:30 AM	029:49
Education, Health, Environment	Delaware Radio Magazine	Opting out of standardized tests/DE air quality report	Mark Murphy/Deb Brown	05/03/2015 07:00 AM	029:49
Affordable Housing, Economy	Delaware Radio Magazine	Revitalizing downtown Dover, Foreclosure prevention	Jocelyn Tice/Joe Myer	05/10/2015 07:00 AM	029:50
Affordable Housing, Economy	Community Spotlight	Revitalizing downtown Dover, Foreclosure prevention	Jocelyn Tice/Joe Myer	05/17/2015 06:29 AM	029:50
Foster Care/Youth Services	Delaware Radio Magazine	Foster Care Adoptive Services in DE	John Bates/Sara Riffe	05/17/2015 06:59 AM	029:50
Summer Activities for kids	Community Spotlight	Camp for kids in New Castle County	Carey Corbin	05/24/2015 06:30 AM	029:51
Transportation/Housing	Delaware Radio Magazine	Transportation in Kent Co./Mortgage foreclosure prevention	Rich Vetter/Joe Myer	05/24/2015 07:00 AM	029:50
Summer Activities for kids	Community Spotlight	Camp for kids in New Castle County	Carey Corbin	05/31/2015 06:30 AM	029:51
Foster Care/Youth	Delaware	Foster Care	John Bates/Sara	05/31/2015	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Services	Radio Magazine	Adoptive Services in DE	Riffe	07:00 AM	
Community Service/Tourism	Community Spotlight	NCC Ice Cream Fest/Motivate DE for Health	Tony Prado/Rick Sutton	06/07/2015 06:30 AM	029:50
Transportation/Housing	Delaware Radio Magazine	Transportation in Kent Co./Mortgage foreclosure prevention	Rich Vetter/Joe Myer	06/07/2015 07:00 AM	029:50
TOURISM	Community Spotlight	MOTIVATE THE STATE/ICECREAM FESTIVAL	TONY PRADO/RICK SUTTON	06/14/2015 06:30 AM	029:50
Dover-Kent MPO/NCALL Research	Delaware Radio Magazine	Clean air, transportation, foreclosure prevention	Kate Layton/Joe Myer	06/14/2015 07:00 AM	029:50
COMMUNITY ENGAGEMENT	Community Spotlight	YMCA PROGRAM/ IN WILMINGTON	LEE & THEO/MICHELLE	06/21/2015 06:30 AM	029:50
Homeless Vets/Transportation	Delaware Radio Magazine	Delaware Comm. of Vet Affairs/Dover-Kent MPO	Bill Farley/Rich Vetter	06/21/2015 07:00 AM	029:49
TOURISM	Community Spotlight	BLOOD BANK OF DE/ IN WILMINGTON	MIKE WAITE/ MICHELLE FITZGERA	06/28/2015 06:29 AM	029:50
DE Highway Safety/Dover MPO	Delaware Radio Magazine	Pedestrian safety campaign, summertime smog	Alison Kirk/Kate Layton	06/28/2015 07:00 AM	029:50

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Religion	Aldersgate RUMMAGE SALE	000:31	020
Mental Health	ARC of DELAWARE	000:25	123
Religion	Asbury UMC Golf Outing PSA	000:31	111

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	Capitol School District READING READINESS	000:28	017
Affordable Housing	Central De Habitat for Humanity BUILDERS DASH	000:32	018
Social Services	Child Abuse Prevention Secretary Jennifer Ranji 2	000:31	046
Social Services	Child Abuse Prevention Secretary Jennifer Ranji 3	000:58	047
Health-Cancer	DE Ovarian Cancer TEAL 5 K	000:24	005
Youth Activities	DE State Trooper YOUTH WEEK	000:29	140
Health	Delaware Brain Aneurysm 5K RUN/WALK PSA	000:59	035
Youth Activities	Delaware Miss Amazing CONTESTANTS	000:30	014
Social Services	DSCYF Brandon Adoption	000:59	068
Social Services	DSCYF Foster Parent	001:00	062
Social Services	DSCYF Foster Parent Anne Marie Mixdown 6-4-15	001:03	068
Social Services	DSCYF Foster Victoria	001:02	066
Social Services	DSCYF Shaina Collins Mixdown 6-4-15	001:02	074
Hunting	DU Greenwing FESTIVAL PSA	000:31	014
Youth Activities	Exceptional Care Bike Run	000:46	056
Youth Activities	Exceptional Care for Children Motorcycle Rid	000:30	029
Education	Franklin Institute CARNIVAL	000:15	064
Education	Franklin Institute GENERIC	000:15	066
Social Services	OVER THE EDGE PSA	000:31	014
Health-Cancer	Relay for Life BREAKFAST CLUB	000:16	039
Social Services	Special Olympics DE UNIFY RELAY	000:30	102
Hunger	Sunday Breakfast Mission - Restock	000:30	068
Emergency Services	Townsend Fire Company ROAST BEEF DINNER	000:30	035
Senior Services	Wilmington Senior Center RUN FOR THE AGES	000:31	023
AMERICAN LUNG ASSO	AMERICAN LUNG ASSO	000:25	176
AMERICAN LUNG ASSO	AMERICAN LUNG ASSO	000:31	095
Animal Welfare	BEST FRIENDS ANIMAL SOCIETY	000:31	247
Animal Welfare	BEST FRIENDS ANIMAL SOCIETY	001:01	209
CHILD SAFETY	BUCKLE UP FOR LIFE	000:30	248

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHRISTIANA CARE	CHRISTIANA CARE	000:26	081
CHRISTIANA CARE	CHRISTIANA CARE	000:28	015
CHRISTIANA CARE	CHRISTIANA CARE	000:29	012
CHRISTIANA CARE	CHRISTIANA CARE	000:30	035
CHRISTIANA CARE	CHRISTIANA CARE	000:31	213
CHRISTIANA CARE	CHRISTIANA CARE	000:32	009
COMMUNITY ENGAGEMENT	United Way	000:30	240
COMMUNITY ENGAGEMENT	United Way	001:00	219
CRIME	NATL INSURANCE CRIME BUREAU	000:30	480
Domestic violence	Ad Council	000:30	004
DOVER FOP	DOVER FOP	000:30	008
DSCI	DSCI	000:30	028
Education	DE STATE EDUCATION ASSOC	001:00	216
Education	FARMERS INSURANCE	030:01	001
Education	US Navy	000:15	436
Education	US Navy	000:30	238
Education	US Navy	000:59	221
FINANCIAL LITERACY	NEFE (FINANCIAL EDUCATION)	000:15	440
FINANCIAL LITERACY	NEFE (FINANCIAL EDUCATION)	000:31	243
FINANCIAL LITERACY	NEFE (FINANCIAL EDUCATION)	000:58	240
HEALTH	EPA	000:30	241
HEALTH	EPA	001:00	216
HEALTH	NATIONAL COUNCIL ON AGING	000:15	049
HEALTH	NATIONAL COUNCIL ON AGING	000:30	031
HEALTH	NATIONAL COUNCIL ON AGING	001:00	037
Health care	HEALTH INSURANCE MKTPLACE	001:00	134
Healthcare	HEALTH INSURANCE MKTPLACE	001:00	134
HOME OF THE BRAVE	HOME OF THE BRAVE	000:17	038
Housing	FEMA	000:30	235

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Housing	NATL FAIR HOUSING ALLIANCE	000:30	253
Housing	NATL FAIR HOUSING ALLIANCE	000:59	215
MILITARY	SELECTIVE SERVICE	000:30	241
MILITARY	SELECTIVE SERVICE	001:00	438
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	027
PSA	PSA	000:20	046
RELIGION	SALVATION ARMY	001:00	436
VETERANS	REAL WARRIORS CAMPAIGN	000:29	251
VETERANS	REAL WARRIORS CAMPAIGN	000:59	220
YOUTH	SELECTIVE SERVICE	000:30	245