

WILM  
 Wilmington, DE  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2015  
 01/04/2016

WILM  
 Quarterly Issues/Programs List

WILM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Health: Preparing for the flu season, tackling drug addiction in DE, statewide cancer report, the issue of teen pregnancy.
- Poverty: Homeless vets in Delaware, Code Purple warming shelters.
- Public Safety: Smart 911 system, rising number of pedestrian deaths.
- Economic Development: Capital Gateway study, tourism in New Castle County.

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TOURISM	Community Spotlight	NCC EVENTS/ DELAWARE STOCK EXCHANGE	Carey Corbin	10/04/2015 06:30 AM	029:48
Highway Safety/Attack Addiction	Delaware Radio Magazine	Driver Sober/Drug Addiction	JJ Yeley- JClements/M.Pruett	10/04/2015 07:00 AM	029:50
TOURISM	Community Spotlight	NCC EVENTS/ DELAWARE STOCK EXCHANGE	Carey Corbin	10/11/2015 06:30 AM	029:48
Flu season in DE/Cancer in DE	Delaware Radio	DE Div of Public Health/Flu	Karyl Rattay/Heather Brown	10/11/2015 07:00 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Magazine	season-Cancer Report			
Community outreach/Health	Community Spotlight	A DOOR OF HOPE teen pregnancy	CAROL DOHERTY	10/18/2015 06:29 AM	029:50
Flu season in DE/Cancer in DE	Delaware Radio Magazine	DE Div of Public Health/Flu season-Cancer Report	Karyl Rattay/Heather Brown	10/18/2015 07:00 AM	029:50
Community outreach/Health	Community Spotlight	A DOOR OF HOPE teen pregnancy	CAROL DOHERTY	10/25/2015 06:30 AM	029:50
Homeless vets, Public safety	Delaware Radio Magazine	Homeless vets in Dover, Smart 911 for Kent Co.	Bill Farley/Colin Faulkner	10/25/2015 07:00 AM	029:50
Community outreach/Health	Community Spotlight	A DOOR OF HOPE teen pregnancy	CAROL DOHERTY	11/01/2015 06:30 AM	029:50
Homeless vets, Public safety	Delaware Radio Magazine	Homeless vets in Dover, Smart 911 for Kent Co.	Bill Farley/Colin Faulkner	11/01/2015 07:00 AM	029:50
Community outreach/Health	Community Spotlight	A DOOR OF HOPE teen pregnancy	CAROL DOHERTY	11/08/2015 06:30 AM	029:50
Transportation/Public Safety	Delaware Radio Magazine	Capital Gateway Study/Smart 911 for Kent Co.	Rich Vetter/Colin Faulkner	11/08/2015 07:00 AM	029:50
Community Service/Tourism	Community Spotlight	COMMUNITY EVENTS	Carey Corbin	11/15/2015 06:30 AM	029:50
Public Health/Econ Development	Delaware Radio Magazine	Flu season in DE/Downtown Dover facelift	Dr. Karyl Rattay/Rich Vetter	11/15/2015 07:00 AM	029:50
Community Service/Tourism	Community Spotlight	COMMUNITY EVENTS	Carey Corbin	11/22/2015 06:30 AM	029:50
Highway Safety/Veterans Services	Delaware Radio Magazine	Rising pedestrian death toll/Homeless vets	Jim Lardear/Bill Farley	11/22/2015 07:00 AM	029:50
Community Service/Tourism	Community Spotlight	COMMUNITY EVENTS	Carey Corbin	11/29/2015 06:32 AM	029:50
Public Health/Econ	Delaware	Flu season in	Dr. Karyl Rattay/Rich	11/29/2015	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Development	Radio Magazine	DE/Downtown Dover facelift	Vetter	07:00 AM	
Community Service/Tourism	Community Spotlight	COMMUNITY EVENTS	MARIA TSUGRANES/CAREY CORBIN	12/06/2015 06:30 AM	029:50
Homelessness/Public Safety	Delaware Radio Magazine	Kent Co. Code Purple/Smart 211	Becky Martin/Colin Faulkner	12/06/2015 07:00 AM	029:49
Community Service/Tourism	Community Spotlight	COMMUNITY EVENTS	MARIA TSUGRANES/CAREY CORBIN	12/13/2015 06:30 AM	029:50
Animal control/pedestrian deaths	Delaware Radio Magazine	DE Office of Animal Welfare/AAA Mid-Atlantic	Hetti Brown/Jim Lardear	12/13/2015 07:00 AM	029:50
Community Service/Tourism	Community Spotlight	COMMUNITY EVENTS	MARIA TSUGRANES/CAREY CORBIN	12/20/2015 06:30 AM	029:50
Afford. housing/Poverty	Delaware Radio Magazine	Cent. DE Habitat/Kent Code Purple	Jon Gallo/Becky Martin	12/20/2015 07:00 AM	029:50
Community Service/Tourism	Community Spotlight	COMMUNITY EVENTS	MARIA TSUGRANES/CAREY CORBIN	12/27/2015 06:30 AM	029:50
Animal control/pedestrian deaths	Delaware Radio Magazine	DE Office of Animal Welfare/AAA Mid-Atlantic	Hetti Brown/Jim Lardear	12/27/2015 07:00 AM	029:50

**Section II  
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Animal Welfare	BEST FRIENDS ANIMAL SOCIETY	000:31	083
Animal Welfare	BEST FRIENDS ANIMAL SOCIETY	001:01	130
BULLYING	BYSTANDER REVOLTUION	000:30	009
CHILD SAFETY	BUCKLE UP FOR LIFE	000:30	106

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY ENGAGEMENT	United Way	000:30	109
COMMUNITY ENGAGEMENT	United Way	001:00	193
COMMUNITY INVOLVEMENT	WE ARE BROADCASTERS	000:30	022
CRIME	NATL INSURANCE CRIME BUREAU	000:30	213
Education	DE STATE EDUCATION ASSOC	001:00	196
Education	US Navy	000:15	348
Education	US Navy	000:30	102
Education	US Navy	000:59	203
FINANCIAL LITERACY	NEFE (FINANCIAL EDUCATION)	000:15	316
FINANCIAL LITERACY	NEFE (FINANCIAL EDUCATION)	000:31	105
FINANCIAL LITERACY	NEFE (FINANCIAL EDUCATION)	000:58	230
HEALTH	EPA	000:30	112
HEALTH	EPA	001:00	204
Housing	FEMA	000:30	110
Housing	NATL FAIR HOUSING ALLIANCE	000:30	118
Housing	NATL FAIR HOUSING ALLIANCE	000:59	200
MILITARY	SELECTIVE SERVICE	000:30	106
MILITARY	SELECTIVE SERVICE	001:00	379
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	008
RELIGION	SALVATION ARMY	001:00	384
VETERANS	REAL WARRIORS CAMPAIGN	000:29	128
VETERANS	REAL WARRIORS CAMPAIGN	000:59	197
VOTING	ROCK THE VOTE	000:29	101
VOTING	ROCK THE VOTE	000:30	008
YOUTH	SELECTIVE SERVICE	000:30	119