

WILM  
 Wilmington, DE  
 Quarterly Issues/Programs List  
 First Quarter, 2015  
 03/31/2015

WILM  
 Quarterly Issues/Programs List

WILM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Health:** Expansion of drug and alcohol addiction treatment services in Delaware
- **Highway Safety:** Increase in Delaware traffic death, raising speed limit on I-95, bumper crop of pot holes
- **Crime:** New state commission to study violent crime in Wilmington
- **Economy:** Targeting abandoned properties in New Castle County, new county budget

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health Well Being	Community Spotlight	Best Buddies of Delaware focusing on services to people with intellectual disabilities	Rob Halpern	01/04/2015 06:30 AM	029:50
DE Health & Social Services/Libraries	Delaware Radio Magazine	Expansion of addiction treatment services in DE/ New technology at Dover Library	Rita Landgraf/Margie Cyr	01/04/2015 07:00 AM	029:50
Health Well Being	Community Spotlight	Best Buddies of Delaware focusing on services to people with intellectual disabilities	Rob Halpern	01/11/2015 06:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health Well Being	Community Spotlight	Best Buddies of Delaware focusing on services to people with intellectual disabilities	Rob Halpern	01/18/2015 06:30 AM	029:50
Health Well Being	Community Spotlight	Best Buddies of Delaware focusing on services to people with intellectual disabilities	Rob Halpern	01/25/2015 06:30 AM	029:50
Health Well Being	Community Spotlight	Lewes Polar Bear Plunge to benefit Special Olympics DE	Jon Buzby	02/01/2015 06:30 AM	029:50
DE Health & Social Services/Libraries	Delaware Radio Magazine	Expansion of addiction treatment services in DE/ New technology at Dover Library	Rita Landgraf/Margie Cyr	02/08/2015 06:30 AM	029:50
Downtown Dover Dev./Poverty	Delaware Radio Magazine	New incentives for Downtown Dover economic development/Warming shelters for homeless in Kent County	Bill Neaton/Allan Angel	02/15/2015 06:30 AM	029:50
Crime/Public Safety	Community Spotlight	New state commission studying violent crime in Wilmington Crime/ New law targeting abandoned homes in New Castle County	Lew Schiliro/David Tackett	02/22/2015 06:30 AM	029:50
Transportation/Schools	Community Spotlight	Economic impact of Slam Dunk basketball tournament/Delaware's high school drop-out rate fall to all-time low	Mark Luszuz/Mark Murphy	03/01/2015 06:30 AM	029:50
Health/Economy	Community Spotlight	Colon Cancer Awareness Month in DE/Housing market improves in New Castle County	Dr. J. Chodos/Steve Larrimore	03/08/2015 06:28 AM	029:50
UD Research/School Bullies	Community Spotlight	University of Delaware joins landmark concussion research project/ Examining school bullying in Delaware	Tom Kaminski/Matt Denn	03/15/2015 06:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
State finances/Transportation	Community Spotlight	Declining state revenue, potholes appear on Delaware roads	Sen. Greg Lavelle/Jim Lardear	03/22/2015 06:30 AM	029:50
County Gov't/Public Education	Community Spotlight	New budget for New Castle County/State to conduct Public School Needs Assessment	Tom Gordon/Mark Murphy	03/29/2015 06:30 AM	029:48

**Section II  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Religion	Aldersgate RUMMAGE SALE	000:31	031
Mental Health	ARC of DELAWARE	000:25	050
Religion	Asbury UMC Golf Outing PSA	000:31	006
Affordable Housing	Central De Habitat for Humanity BUILDERS DASH	000:32	008
Emergency Services	Clayton Fire Hall PAINT NITE	000:30	011
Homelessness	Code Purple 1/31	000:31	010
Homelessness	Code Purple GENERIC	000:22	163
Education	COMMUNITIES IN SCHOOLS 30SEC	000:31	263
Education	COMMUNITIES IN SCHOOLS 60SEC	001:00	391
Health	DE Ovarian Cancer TEAL 5 K	000:24	034
Police	DE State Trooper YOUTH WEEK	000:29	030
Youth Activities	Delaware Miss Amazing CONTESTANTS	000:30	039
Animal Welfare	Faithful Friends MATCH A	000:31	169
Animal Welfare	Faithful Friends MATCH B	000:31	176
Education	FINANCIAL AID WEEK A	000:16	018
Education	FINANCIAL AID WEEK B	000:14	017
Education	First State Military Academy ENROLLMENT	000:31	063



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Elderly Issues	Frederica Senior WILD GAME DINNER	000:21	015
Health-Diabetes	JDRF National Walk	000:30	010
Religion	PENNISULA DE CONFERENCE ISREAL & NEW BREED	000:31	043
Religion	Point of Grace and Selah Concert	000:32	134
Special Olympics DE	POLAR BEAR PLUNGE 2015	000:34	151
Emergency Services	Townsend Fire Company ROAST BEEF DINNER	000:30	003
Military Issues	USO PSA	000:15	047
Military Issues	USO PSA	001:01	143
Military Issues	USO PSA 30	000:30	074
Elderly Issues	Westown Movies BACK TO FUTURE MOT SENIOR CNTR	000:23	015
Elderly Issues	Wilmington Senior Center RUN FOR THE AGES	000:31	030
Animal Welfare	BEST FRIENDS ANIMAL SOCIETY	000:31	098
Animal Welfare	BEST FRIENDS ANIMAL SOCIETY	001:01	198
CHILD SAFETY	BUCKLE UP FOR LIFE	000:30	101
CHRISTIANA CARE	CHRISTIANA CARE	000:20	005
CHRISTIANA CARE	CHRISTIANA CARE	000:30	077
CHRISTIANA CARE	CHRISTIANA CARE	000:31	081
COMMUNITY ENGAGEMENT	United Way	000:30	103
COMMUNITY ENGAGEMENT	United Way	001:00	205
CRIME	NATL INSURANCE CRIME BUREAU	000:30	205
DSCI	DSCI	000:30	050
Education	DE STATE EDUCATION ASSOC	001:00	201
Education	US Navy	000:15	251
Education	US Navy	000:30	100
Education	US Navy	000:59	196
FINANCIAL LITERACY	NEFE (FINANCIAL EDUCATION)	000:15	236
FINANCIAL LITERACY	NEFE (FINANCIAL EDUCATION)	000:31	098

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FINANCIAL LITERACY	NEFE (FINANCIAL EDUCATION)	000:58	215
HEALTH	EPA	000:30	099
HEALTH	EPA	001:00	195
HEALTH	NATIONAL COUNCIL ON AGING	000:15	253
HEALTH	NATIONAL COUNCIL ON AGING	000:30	104
HEALTH	NATIONAL COUNCIL ON AGING	001:00	207
HEALTH AND FITNESS	American Heart Association	000:30	005
Health care	HEALTH INSURANCE MKTPLACE	001:00	202
Healthcare	HEALTH INSURANCE MKTPLACE	001:00	194
HEALTHY KIDS	United Way	000:15	035
HEALTHY KIDS	United Way	000:30	017
Housing	FEMA	000:30	100
Housing	NATL FAIR HOUSING ALLIANCE	000:30	103
Housing	NATL FAIR HOUSING ALLIANCE	000:59	196
MILITARY	SELECTIVE SERVICE	000:30	105
MILITARY	SELECTIVE SERVICE	001:00	406
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	017
POVERTY	WORLD VISION	001:00	001
PSA	PSA	000:30	004
RELIGION	SALVATION ARMY	001:00	399
SPCA	SPCA	000:29	024
VETERANS	REAL WARRIORS CAMPAIGN	000:29	103
VETERANS	REAL WARRIORS CAMPAIGN	000:59	194
YOUTH	SELECTIVE SERVICE	000:30	100