WILM Wilmington, DE Quarterly Issues/Programs List Third Quarter, 2015 10/05/2015

WILM Quarterly Issues/Programs List

WILM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Health: Focus on services provided by Autism Delaware; Relay for Life cancer fundraising and awareness, substance abuse awareness among Delaware kids; Clean air in DE; Paramedic recruitment.
- Veterans Affairs: Ongoing project to help homeless veterans
- Transportation: Transportation projects for Kent County; Effort to improve pedestrian safety; AAA summer travel tips.
- Education: Start of a new school year in DE, DE State U. sponsors seminar on Middle East politics

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRA M/TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
Health	Community Spotlight	KICK OFF EVENT/BLOOD BANK OF DELMARVA- SUMMER BLOOD CHALLENGE	CAREY GRAY/ MIKE WAITE	07/05/2015 06:29 AM	029:50
Cultural Affairs Homeless Vets	Delaware Radio Magazine	Preview of DE State Fair/Delaware Comm. of Vet Affairs-Helping homeless vets	Danny Aguilar/Bill Farley	07/05/2015 06:59 AM	029:50
Financial	Community	STAND BY ME-	MARY	07/12/2015	029:52

ISSUE	PROGRA M/TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
Literacy/Cultural Affairs	Spotlight	Financial Empowerment/ IN WILMINGTON- Cultural Events	DUPONT/MICHELLE KRAMER	06:30 AM	
Cultural Affairs Homeless Vets	Delaware Radio Magazine	Preview of DE State Fair/Delaware Comm. of Vet Affairs-Helping homeless vets	Danny Aguilar/Bill Farley	07/12/2015 07:00 AM	029:50
Travel/Financial Literacy	Community Spotlight	AAA Mid-Atlantic- USE OF INTERNS/STAND BY ME-Financial Empowerment	LARDEAR/INTERNS/DU PONT	07/19/2015 06:30 AM	029:50
DE Highway Safety/Dover MPO	Delaware Radio Magazine	Pedestrian safety campaign, summertime smog	Alison Kirk/Kate Layton	07/19/2015 07:00 AM	029:50
Travel/Financial Literacy	Community Spotlight	AAA Mid-Atlantic- USE OF INTERNS/STAND BY ME-Financial Empowerment	LARDEAR/INTERNS/DU PONT	07/26/2015 06:30 AM	029:50
Homeless Vets/Transportati on	Delaware Radio Magazine	Delaware Comm. of Vet Affairs- Homeless Vets/Dover-Kent MPO-Dover transportation projects	Bill Farley/Rich Vetter	07/26/2015 07:00 AM	029:49
Economy/Touris m	Community Spotlight	DE STOCK EXCHANGE/SUM MER EVENTS IN WILMINGTON	DAVID/CAREY	08/02/2015 06:30 AM	029:50
Adoption-Foster Care	Delaware Radio Magazine	Foster Care Adoptive Services in DE	John Bates/Sara Riffe	08/02/2015 07:00 AM	029:50
Health	COMMUNI TY SPOTLIGH T	RELAY FOR LIFE- Cancer fundraiser/MOTIVA TE THE STATE- Fitness program	RELAY FOR LIFE/RICK SUTTON	08/09/2015 06:29 AM	029:50
Health- Cancer/Kids Services	Delaware Radio Magazine	DE cancer report/Helping kids cope w/ stress	Heather Brown/Pam Louie	08/09/2015 06:59 AM	029:50

Adoption-Foster Care Radio Adoptive Services in DE Delaware Poster Connomics/Education/Foreig n Affairs Region Polary Reduction/Foreig n Affairs Delaware Radio Adoptive Services in DE Delaware Polary Region Polary Reservices in DE Delaware Radio Polary Reservices in DE Delaware Radio Cancer Fundraiser Poster Cancer Fundraiser Postate U-Middle Eastern Politics seminar Poster Poster Cancer Fundraiser Poster Cancer Fund	ISSUE	PROGRA M/TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
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Education/Foreig n Affairs Delaware Radio Magazine Workings of DE Horticultural Soc./Relay for Life-Cancer Fundraiser Health/Tourism Delaware Radio Magazine Delaware Radio DE/Tourism in Kent County Public Safety/Health Spotlight Community Safety/Health Delaware Radio Magazine NCCo paramedic training and recruitment Education/Foreig n Affairs Delaware Radio Magazine Start of a new School year, DE State UMiddle Eastern politics seminar NCCo paramedic training and recruitment NCCo paramedic training and recruitment Start of a new School year, DE State UMiddle Eastern politics seminar NCCo paramedic training and Tutu Ogy/06/2015 06:30 AM O29:5 CHRIS JOHNSON O9/13/2015 06:30 AM O29:5 CHRIS JOHNSON O9/13/2015 07:00 AM O29:5 CHRIS JOHNSON O9/13/2015 07:00 AM O29:5 CHRIS JOHNSON O9/20/2015 07:00 AM O29:5 CHRIS JOHNSON O9/20/2015 07:00 AM O29:5 CHRIS JOHNSON O9/20/2015 06:30 AM O29:5	_ -		Horticultural Soc./Relay for Life-	MARCIA STEPHENSON		029:50
Agriculture/Health Spotlight Soc./Relay for Life-Cancer Fundraiser Health/Tourism Delaware Radio DE/Tourism in Kent County Public Safety/Health Spotlight State UMiddle Eastern politics seminar Delaware Radio DE/Tourism in Kent County NCCo paramedic training and recruitment Start of a new school year, DE State UMiddle Eastern politics seminar NCCo paramedic training and recruitment Start of a new school year, DE State UMiddle Eastern politics seminar NCCo paramedic training and recruitment CHRIS JOHNSON 09/13/2015 029:5 Kevin Fitzgerald/Raymond 09/13/2015 07:00 AM O29:5 CHRIS JOHNSON 09/20/2015 06:30 AM O29:5		Radio	year, DE State U Middle Eastern	-		029:50
Health/Tourism Radio Magazine DE/Tourism in Kent County Teresa Avery/Lorraine Dion 07:00 AM 029:5 Public Community Safety/Health Spotlight Policy Safety/Health Spotlight Policy State UMiddle Magazine Eastern politics seminar Public State UMiddle Eastern politics seminar Public Safety/Health Spotlight Community Spotlight Policy Safety/Health Spotlight Community Spotlight CHRIS JOHNSON 09/13/2015 029:5 CHRIS JOHNSON 09/13/2015 029:5 Kevin Fitzgerald/Raymond Tutu 07:00 AM 029:5 CHRIS JOHNSON 09/20/2015 06:30 AM 029:5			Horticultural Soc./Relay for Life-	MARCIA STEPHENSON		029:50
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Education/Foreig n Affairs Delaware Radio State UMiddle Eastern politics seminar NCCo paramedic training and recruitment Delaware School year, DE Kevin Fitzgerald/Raymond 09/13/2015 07:00 AM NCCo paramedic CHRIS JOHNSON 09/20/2015 06:30 AM O29:5		•	training and	CHRIS JOHNSON		029:50
Safety/Health Spotlight training and CHRIS JOHNSON 06:30 AM 029:5		Radio	school year, DE State UMiddle Eastern politics			029:50
Preparedness/Chil Delaware Kent Emergency Colin Faulkner/Terry Avery 09/20/2015 029:4			training and	CHRIS JOHNSON		029:50
1	Preparedness/Chil	Delaware	Kent Emergency	Colin Faulkner/Terry Avery	09/20/2015	029:49

ISSUE	PROGRA M/TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
d Health	Radio Magazine	Services/Autism DE		07:00 AM	
Public Safety/Health	Community Spotlight	NCCo paramedic training and recruitment	CHRIS JOHNSON	09/27/2015 06:30 AM	029:50
Preparedness/Chil d Health	Delaware Radio Magazine	Kent Emergency Services/Autism DE	Colin Faulkner/Terry Avery	09/27/2015 07:00 AM	029:49

Section II PUBLIC SERVICE ANNOUNCEMENTS

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Kids Services	DSCYF Foster Parent Anne Marie Mixdown 6-4-15	001:03	001
Animal Welfare	BEST FRIENDS ANIMAL SOCIETY	000:31	204
Animal Welfare	BEST FRIENDS ANIMAL SOCIETY	001:01	312
CHILD SAFETY	BUCKLE UP FOR LIFE	000:30	195
COMMUNITY ENGAGEMENT	United Way	000:30	198
COMMUNITY ENGAGEMENT	United Way	001:00	327
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	011
CRIME	NATL INSURANCE CRIME BUREAU	000:30	391
Education	DE STATE EDUCATION ASSOC	001:00	322
Education	US Navy	000:15	422
Education	US Navy	000:30	201
Education	US Navy	000:59	328
FINANCIAL LITERACY	NEFE (FINANCIAL EDUCATION)	000:15	398
FINANCIAL LITERACY	NEFE (FINANCIAL EDUCATION)	000:31	192
FINANCIAL LITERACY	NEFE (FINANCIAL EDUCATION)	000:58	337
HEALTH	EPA	000:30	194
HEALTH	EPA	001:00	319

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Housing	FEMA	000:30	198
Housing	NATL FAIR HOUSING ALLIANCE	000:30	197
Housing	NATL FAIR HOUSING ALLIANCE	000:59	333
MILITARY	SELECTIVE SERVICE	000:30	194
MILITARY	SELECTIVE SERVICE	001:00	631
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	037
RELIGION	SALVATION ARMY	001:00	659
VETERANS	REAL WARRIORS CAMPAIGN	000:29	228
VETERANS	REAL WARRIORS CAMPAIGN	000:59	329
YOUTH	SELECTIVE SERVICE	000:30	196