

WILM
Wilmington, DE
Quarterly Issues/Programs List
Third Quarter, 2015
10/05/2015

WILM
Quarterly Issues/Programs List

WILM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Health: Focus on services provided by Autism Delaware; Relay for Life cancer fundraising and awareness, substance abuse awareness among Delaware kids; Clean air in DE; Paramedic recruitment.
- Veterans Affairs: Ongoing project to help homeless veterans
- Transportation: Transportation projects for Kent County; Effort to improve pedestrian safety; AAA summer travel tips.
- Education: Start of a new school year in DE, DE State U. sponsors seminar on Middle East politics

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	Community Spotlight	KICK OFF EVENT/BLOOD BANK OF DELMARVA- SUMMER BLOOD CHALLENGE	CAREY GRAY/ MIKE WAITE	07/05/2015 06:29 AM	029:50
Cultural Affairs Homeless Vets	Delaware Radio Magazine	Preview of DE State Fair/Delaware Comm. of Vet Affairs-Helping homeless vets	Danny Aguilar/Bill Farley	07/05/2015 06:59 AM	029:50
Financial	Community	STAND BY ME-	MARY	07/12/2015	029:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Literacy/Cultural Affairs	Spotlight	Financial Empowerment/ IN WILMINGTON-Cultural Events	DUPONT/MICHELLE KRAMER	06:30 AM	
Cultural Affairs Homeless Vets	Delaware Radio Magazine	Preview of DE State Fair/Delaware Comm. of Vet Affairs-Helping homeless vets	Danny Aguilar/Bill Farley	07/12/2015 07:00 AM	029:50
Travel/Financial Literacy	Community Spotlight	AAA Mid-Atlantic-USE OF INTERNS/STANDBY ME-Financial Empowerment	LARDEAR/INTERNS/DUPONT	07/19/2015 06:30 AM	029:50
DE Highway Safety/Dover MPO	Delaware Radio Magazine	Pedestrian safety campaign, summertime smog	Alison Kirk/Kate Layton	07/19/2015 07:00 AM	029:50
Travel/Financial Literacy	Community Spotlight	AAA Mid-Atlantic-USE OF INTERNS/STANDBY ME-Financial Empowerment	LARDEAR/INTERNS/DUPONT	07/26/2015 06:30 AM	029:50
Homeless Vets/Transportation	Delaware Radio Magazine	Delaware Comm. of Vet Affairs-Homeless Vets/Dover-Kent MPO-Dover transportation projects	Bill Farley/Rich Vetter	07/26/2015 07:00 AM	029:49
Economy/Tourism	Community Spotlight	DE STOCK EXCHANGE/SUMMER EVENTS IN WILMINGTON	DAVID/CAREY	08/02/2015 06:30 AM	029:50
Adoption-Foster Care	Delaware Radio Magazine	Foster Care Adoptive Services in DE	John Bates/Sara Riffe	08/02/2015 07:00 AM	029:50
Health	COMMUNITY SPOTLIGHT	RELAY FOR LIFE-Cancer fundraiser/MOTIVATE THE STATE-Fitness program	RELAY FOR LIFE/RICK SUTTON	08/09/2015 06:29 AM	029:50
Health-Cancer/Kids Services	Delaware Radio Magazine	DE cancer report/Helping kids cope w/ stress	Heather Brown/Pam Louie	08/09/2015 06:59 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	COMMUNITY SPOTLIGHT	RELAY FOR LIFE-Cancer fundraiser/MOTIVATE THE STATE-Fitness program	RELAY FOR LIFE/RICK SUTTON	08/16/2015 06:30 AM	029:50
Adoption-Foster Care	Delaware Radio Magazine	Foster Care Adoptive Services in DE	John Bates/Sara Riffe	08/16/2015 07:00 AM	029:50
Health	COMMUNITY SPOTLIGHT	RELAY FOR LIFE-Cancer fundraiser/MOTIVATE THE STATE-Fitness program	RELAY FOR LIFE/RICK SUTTON	08/23/2015 06:30 AM	029:50
Tourism-Economics/Education	Delaware Radio Magazine	Tourism in Kent County/Kids' stress over new school year	Lorraine Dion/Pam Louie	08/23/2015 07:00 AM	029:50
Agriculture/Health	Community Spotlight	Workings of DE Horticultural Soc./Relay for Life-Cancer Fundraiser	MARCIA STEPHENSON	08/30/2015 06:30 AM	029:50
Education/Foreign Affairs	Delaware Radio Magazine	Start of a new school year, DE State U.-Middle Eastern politics seminar	Kevin Fitzgerald/Raymond Tutu	08/30/2015 07:00 AM	029:50
Agriculture/Health	Community Spotlight	Workings of DE Horticultural Soc./Relay for Life-Cancer Fundraiser	MARCIA STEPHENSON	09/06/2015 06:30 AM	029:50
Health/Tourism	Delaware Radio Magazine	Autism in DE/Tourism in Kent County	Teresa Avery/Lorraine Dion	09/06/2015 07:00 AM	029:50
Public Safety/Health	Community Spotlight	NCCo paramedic training and recruitment	CHRIS JOHNSON	09/13/2015 06:30 AM	029:50
Education/Foreign Affairs	Delaware Radio Magazine	Start of a new school year, DE State U.-Middle Eastern politics seminar	Kevin Fitzgerald/Raymond Tutu	09/13/2015 07:00 AM	029:50
Public Safety/Health	Community Spotlight	NCCo paramedic training and recruitment	CHRIS JOHNSON	09/20/2015 06:30 AM	029:50
Preparedness/Child	Delaware	Kent Emergency	Colin Faulkner/Terry Avery	09/20/2015	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
d Health	Radio Magazine	Services/Autism DE		07:00 AM	
Public Safety/Health	Community Spotlight	NCCo paramedic training and recruitment	CHRIS JOHNSON	09/27/2015 06:30 AM	029:50
Preparedness/Child Health	Delaware Radio Magazine	Kent Emergency Services/Autism DE	Colin Faulkner/Terry Avery	09/27/2015 07:00 AM	029:49

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Kids Services	DSCYF Foster Parent Anne Marie Mixdown 6-4-15	001:03	001
Animal Welfare	BEST FRIENDS ANIMAL SOCIETY	000:31	204
Animal Welfare	BEST FRIENDS ANIMAL SOCIETY	001:01	312
CHILD SAFETY	BUCKLE UP FOR LIFE	000:30	195
COMMUNITY ENGAGEMENT	United Way	000:30	198
COMMUNITY ENGAGEMENT	United Way	001:00	327
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	011
CRIME	NATL INSURANCE CRIME BUREAU	000:30	391
Education	DE STATE EDUCATION ASSOC	001:00	322
Education	US Navy	000:15	422
Education	US Navy	000:30	201
Education	US Navy	000:59	328
FINANCIAL LITERACY	NEFE (FINANCIAL EDUCATION)	000:15	398
FINANCIAL LITERACY	NEFE (FINANCIAL EDUCATION)	000:31	192
FINANCIAL LITERACY	NEFE (FINANCIAL EDUCATION)	000:58	337
HEALTH	EPA	000:30	194
HEALTH	EPA	001:00	319

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Housing	FEMA	000:30	198
Housing	NATL FAIR HOUSING ALLIANCE	000:30	197
Housing	NATL FAIR HOUSING ALLIANCE	000:59	333
MILITARY	SELECTIVE SERVICE	000:30	194
MILITARY	SELECTIVE SERVICE	001:00	631
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	037
RELIGION	SALVATION ARMY	001:00	659
VETERANS	REAL WARRIORS CAMPAIGN	000:29	228
VETERANS	REAL WARRIORS CAMPAIGN	000:59	329
YOUTH	SELECTIVE SERVICE	000:30	196