

Cumulus/Wichita Falls
Public Service Programming
"Insight"
1st Quarter 2022
Sun Morning 6AM
KQXC FM

Weekend of Jan 2

Year in review
Keith Vaughn

Big local community events that were affected by Covid and has those events plan to respond in 2022.

Weekend of Jan 9

Covid Update for Community
Lou Kreidler, Wichita Co Health District
Keith Vaughn, Cumulus

The latest numbers, hospital updates and new cases versus recovered cases.

Weekend of Jan 16

Auto Chip Crisis Update
Ernie McConnell, Auto dealer

Latest info on backlog...how will the influx of newly chipped cars affect the market...driving up prices on used vehicles...Will prices come down once chipped vehicles get back on the market?

Weekend of Jan 23

Pets and Cold Weather
"Legacy Program" with the City of WF Animal Control.

When is is too cold for a pet outside?
Steps to report an abandoned or neglected animal.

Differences in City and County Animal Services...same with Humane Societies in the region.

Weekend of Jan 30

Northwest Texas Council/Boy Scouts of America Eagle Scout recognition returns in 2022

Keith Vaughn, NWTC Board Member

Why recognizing the newly ranked Eagles is important.

Eagle Scout tradition...values of Scouting.

How the BSA rank system works and how ranks are achieved.

Why the outdoors and survival skills are important in 2022.

Weekend of Feb 6

New WFISD High Schools and the selection of new mascots/colors

Ernie McConnell, "Save the Name" Wichita Falls High School Coyotes member

What the WFISD has said on the issue...

How the students are involved in selecting names/colors.

Public participation in the process...

Why have the Rider High School and WFHS mascots/colors been abandoned, and new colors/mascots are to be selected?

What happens to the Legacy of the previous schools? What are the plans moving forward to try and save the names?

School board meeting attendance and why it's important.

Weekend of Feb 13

New facilities of the Wichita County Sheriff's Department

Officer Melvin Joyner, WCSO

Tour of the facility for media...

Reasons why a new jail and offices were needed.

Strong points of the new technology in the facility.

Ways new strategies for incarceration are being utilized.

Weekend of Feb 20

Blood supply level at dangerous levels

Jennifer Reisenger, Texas Blood Institute

Why are the levels/stockpiles of blood depleted?

How has Covid affected donations?

Where are the increased blood drive locations in the region?

Weekend of Feb 27

Blood Supply O- now at extremely critical low level emergency levels.

Jennifer Reisenger, Texas Blood Institute

There has been an emergency in the general blood supply, why now the serious issue with O- blood?

Is O- a rare, hard to collect type?

How can someone find out there blood type?

Weekend f March 6

Severe Spring weather in Texoma

"Legacy" show

Keith Vaughn, KYI

John Cameron, KAUZ TV

General info: What is the criteria for a Weather Watch and a Weather Warning?

Best practices for each scenario.

Flash Flooding dangers...Lightning safety info.

In home severe weather safest locations.

Weekend of March 13

Post Covid restrictions and business

Kim Stevens, Owner/Operator

Are you experiencing employee shortages Post Covid?

Is business returning to pre Covid levels yet?

Are supply chain issues affecting business?

How have you adapted your business model/plan?

Weekend of March 20

Summer's Last Blast Event in Vernon, Texas and the economic impact on the Region.

Terry Steele, VSMCA

How long has SLB been happening in Vernon?

Post Covid, did the event return to pre Covid participation levels?

How much do the Hotel/Motels in the area gain each August?

How is the city of Vernon involved in the event?

Any ideas on generated tax revenue?

Weekend of March 27

Summer's Last Blast Event in Vernon, TX/Changes to SLB for 2022 Part 2

Summer Employment Opportunities/Region 9 Job Fair

SLB

Changes to the Friday night event line up...

Burn out contest changes...

Registration changes and online info.

Jobs in Texoma

Jobs available at various Wichita County employers...

Criteria for attending the Job Fair...best practices.

Employment situation post Covid in Wichita County...