

## ORDER



**Orders**  
**Order / Rev:** 1359362  
**Alt Order #:** 07860704  
**Product Desc:** PUTTING KY FIRST8/18  
**Estimate:** 506  
**Flight Dates:** 08/18/15 - 08/24/15  
**Original Date / Rev:** 08/06/15 / 08/06/15  
**Order Type:** Political

**WXIX**

**Primary AE:** Aaron Ashe  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency Name:** PinPoint Media, Inc  
**Buying Contact:**  
**Billing Contact:**  
 1707 Osage St, Ste 103  
 Alexandria, VA 22302

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Putting Kentucky First  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 2  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/15	08/24/15	22	\$8,375.00	\$7,118.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2015	22	\$8,375.00	\$7,118.75	0.00
<b>Totals</b>	<b>22</b>	<b>\$8,375.00</b>	<b>\$7,118.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	08/21/15	08/21/15	LOC Late News M-F Late News M-F (10:00 PM-10:30 PM)	Comm	10P-1030P	----1--	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/15	08/23/15	----1--		1				\$550.00		0.00			
E 2	WXIX	08/21/15	08/21/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	----1--	:30	1	\$425.00	P 5	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/15	08/23/15	----1--		1				\$425.00		0.00			
E 3	WXIX	08/21/15	08/21/15	News @ 7a News @ 7am (7:30 AM-8:00 AM)	Comm	730A-8A	----1--	:30	1	\$225.00	P 2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/15	08/23/15	----1--		1				\$225.00		0.00			
E 4	WXIX	08/24/15	08/24/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	1-----	:30	1	\$425.00	P 5	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/15	08/30/15	1-----		1				\$425.00		0.00			
E 5	WXIX	08/24/15	08/24/15	News @ 7a News @ 7am (7:30 AM-8:00 AM)	Comm	730A-8A	1-----	:30	1	\$225.00	P 2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/15	08/30/15	1-----		1				\$225.00		0.00			
E 6	WXIX	08/24/15	08/24/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	1-----	:30	1	\$550.00	P 5	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/15	08/30/15	1-----		1				\$550.00		0.00			

Order / Rev: 1359362  
 Alt Order #: 07860704  
 Flight Dates: 08/18/15 - 08/24/15

Advertiser: ISS/Putting Kentucky First  
 Product Desc: PUTTING KY FIRST8/18  
 Estimate: 506  
**WXIX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	08/22/15	08/22/15	LOC Late News Sa Late News Sat	Comm	10P-1030P (10:00 PM-10:30 PM)	-----1-	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/15	08/23/15	-----1-		1				\$200.00		0.00			
E 8	WXIX	08/23/15	08/23/15	Late News Sunday 11P Late News Sun 11P	Comm	11P-1130P	-----1	:30	1	\$150.00	P 5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/15	08/23/15	-----1		1				\$150.00		0.00			
E 9	WXIX	08/23/15	08/23/15	News 8-10A Sun News 8-10A Sun	Comm	8A-830A (8:00 AM-8:30 AM)	-----1	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/15	08/23/15	-----1		1				\$150.00		0.00			
E 10	WXIX	08/23/15	08/23/15	News 8-10A Sun News 8-10A Sun	Comm	830A-9A (8:30 AM-9:00 AM)	-----1	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/15	08/23/15	-----1		1				\$150.00		0.00			
E 11	WXIX	08/20/15	08/20/15	LOC Late News M-F Late News M-F	Comm	10P-1030P (10:00 PM-10:30 PM)	---1---	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/15	08/23/15	---1---		1				\$550.00		0.00			
E 12	WXIX	08/20/15	08/20/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	---1---	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/15	08/23/15	---1---		1				\$400.00		0.00			
E 13	WXIX	08/20/15	08/20/15	News @ 7a News @ 7am	Comm	730A-8A (7:30 AM-8:00 AM)	---1---	:30	1	\$225.00	P 2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/15	08/23/15	---1---		1				\$225.00		0.00			
E 14	WXIX	08/20/15	08/20/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	---1---	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/15	08/23/15	---1---		1				\$550.00		0.00			
E 15	WXIX	08/18/15	08/18/15	LOC Late News M-F Late News M-F	Comm	10P-1030P (10:00 PM-10:30 PM)	-1-----	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/15	08/23/15	-1-----		1				\$550.00		0.00			
E 16	WXIX	08/18/15	08/18/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	-1-----	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/15	08/23/15	-1-----		1				\$400.00		0.00			
E 17	WXIX	08/18/15	08/18/15	News @ 7a News @ 7am	Comm	730A-8A (7:30 AM-8:00 AM)	-1-----	:30	1	\$225.00	P 2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/15	08/23/15	-1-----		1				\$225.00		0.00			
E 18	WXIX	08/18/15	08/18/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	-1-----	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/15	08/23/15	-1-----		1				\$550.00		0.00			
E 19	WXIX	08/19/15	08/19/15	LOC Late News M-F Late News M-F	Comm	10P-1030P (10:00 PM-10:30 PM)	--1----	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/15	08/23/15	--1----		1				\$550.00		0.00			
E 20	WXIX	08/19/15	08/19/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	--1----	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/15	08/23/15	--1----		1				\$550.00		0.00			
E 21	WXIX	08/19/15	08/19/15	News @ 7a News @ 7am	Comm	730A-8A (7:30 AM-8:00 AM)	--1----	:30	1	\$225.00	P 2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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**WXIX**

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E 21	WXIX	08/19/15	08/19/15	News @ 7a News @ 7am	Comm	730A-8A (7:30 AM-8:00 AM)	-- 1----	:30	1	\$225.00	P 2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/15	08/23/15	-- 1----	1		\$225.00		0.00						
E 22	WXIX	08/19/15	08/19/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	-- 1----	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/15	08/23/15	-- 1----	1		\$550.00		0.00						
Totals													22	\$8,375.00	