

ORDER



Orders
Order / Rev: 1371150
Alt Order #: 07903624
Product Desc: PUTTING KY FIRST 9/9
Estimate: 549
Flight Dates: 09/09/15 - 09/15/15
Original Date / Rev: 09/04/15 / 09/08/15
Order Type: Political

WXIX
Primary AE: Aaron Ashe
Sales Office: T-DC
Sales Region: National

Agency Name: PinPoint Media, Inc
Buying Contact:
Billing Contact:
 1707 Osage St, Ste 103
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Putting Kentucky First
Demographic: A35+
Product Codes: PL20
Priority: P 2
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/15	09/15/15	20	\$8,700.00	\$7,395.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2015	20	\$8,700.00	\$7,395.00	0.00
Totals	20	\$8,700.00	\$7,395.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	09/11/15	09/11/15	LOC Late News M-F Late News M-F	Comm	10p-1030p (10:00 PM-10:30 PM)	----1--	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	----1--		1				\$550.00		0.00			
E 2	WXIX	09/11/15	09/11/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	----1--	:30	1	\$650.00	P 2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	----1--		1				\$650.00		0.00			
E 3	WXIX	09/11/15	09/11/15	News @ 7a News @ 7am	Comm	730a-8a (7:30 AM-8:00 AM)	----1--	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	----1--		1				\$250.00		0.00			
E 4	WXIX	09/14/15	09/14/15	LOC Late News M-F Late News M-F	Comm	10p-1030p (10:00 PM-10:30 PM)	1-----	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/15	09/20/15	1-----		1				\$550.00		0.00			
E 5	WXIX	09/14/15	09/14/15	News @ 7a News @ 7am	Comm	730a-8a (7:30 AM-8:00 AM)	1-----	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/15	09/20/15	1-----		1				\$250.00		0.00			
E 6	WXIX	09/14/15	09/14/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	1-----	:30	1	\$650.00	P 2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/15	09/20/15	1-----		1				\$650.00		0.00			

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 Flight Dates: 09/09/15 - 09/15/15

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 Product Desc: PUTTING KY FIRST 9/9
 Estimate: 549
WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	09/12/15	09/12/15	LOC Late News Sa Late News Sat	Comm	10p-1030p (10:00 PM-10:30 PM)	-----1-	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	-----1-		1				\$200.00		0.00			
E 8	WXIX	09/13/15	09/13/15	Late News Sunday 11P Late News Sun 11P	Comm	11P-1130P	-----1	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	-----1		1				\$200.00		0.00			
E 9	WXIX	09/13/15	09/13/15	News 9-10a Sunday News 9-10a Sunday	Comm	9a-930a (9:00 AM-9:30 AM)	-----1	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	-----1		1				\$200.00		0.00			
E 10	WXIX	09/13/15	09/13/15	News 9-10a Sunday News 9-10a Sunday	Comm	930a-10a (9:30 AM-10:00 AM)	-----1	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	-----1		1				\$200.00		0.00			
E 11	WXIX	09/10/15	09/10/15	LOC Late News M-F Late News M-F	Comm	10p-1030p (10:00 PM-10:30 PM)	---1---	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	---1---		1				\$550.00		0.00			
E 12	WXIX	09/10/15	09/10/15	News @ 7a News @ 7am	Comm	730a-8a (7:30 AM-8:00 AM)	---1---	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	---1---		1				\$250.00		0.00			
E 13	WXIX	09/10/15	09/10/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	---1---	:30	1	\$650.00	P 2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	---1---		1				\$650.00		0.00			
E 14	WXIX	09/15/15	09/15/15	LOC Late News M-F Late News M-F	Comm	10p-1030p (10:00 PM-10:30 PM)	-1-----	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/15	09/20/15	-1-----		1				\$550.00		0.00			
E 15	WXIX	09/15/15	09/15/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	-1-----	:30	1	\$650.00	P 2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/15	09/20/15	-1-----		1				\$650.00		0.00			
E 16	WXIX	09/15/15	09/15/15	News @ 7a News @ 7am	Comm	730a-8a (7:30 AM-8:00 AM)	-1-----	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/15	09/20/15	-1-----		1				\$250.00		0.00			
E 17	WXIX	09/15/15	09/15/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	-1-----	:30	1	\$650.00	P 2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/15	09/20/15	-1-----		1				\$650.00		0.00			
E 18	WXIX	09/09/15	09/09/15	LOC Late News M-F Late News M-F	Comm	10p-1030p (10:00 PM-10:30 PM)	--1----	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	--1----		1				\$550.00		0.00			
E 19	WXIX	09/09/15	09/09/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	--1----	:30	1	\$650.00	P 2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	--1----		1				\$650.00		0.00			
E 20	WXIX	09/09/15	09/09/15	News @ 7a News @ 7am	Comm	730a-8a (7:30 AM-8:00 AM)	--1----	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	--1----		1				\$250.00		0.00			

Totals 20 \$8,700.00