

## ORDER



**Orders**  
**Order / Rev:** 1371150  
**Alt Order #:** 07903624  
**Product Desc:** PUTTING KY FIRST 9/9  
**Estimate:** 549  
**Flight Dates:** 09/09/15 - 09/15/15  
**Original Date / Rev:** 09/04/15 / 09/08/15  
**Order Type:** Political

**WXIX**

**Primary AE:** Aaron Ashe  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency**  
**Name:** PinPoint Media, Inc  
**Buying Contact:**  
**Billing Contact:**  
 1707 Osage St, Ste 103  
 Alexandria, VA 22302

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/Putting Kentucky First  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 2  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/15	09/15/15	20	\$8,700.00	\$7,395.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2015	20	\$8,700.00	\$7,395.00	0.00
<b>Totals</b>	<b>20</b>	<b>\$8,700.00</b>	<b>\$7,395.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	09/11/15	09/11/15	LOC Late News M-F Late News M-F (10:00 PM-10:30 PM)	Comm	10p-1030p	----1--	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	----1--		1				\$550.00		0.00			
E 2	WXIX	09/11/15	09/11/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	----1--	:30	1	\$650.00	P 2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	----1--		1				\$650.00		0.00			
E 3	WXIX	09/11/15	09/11/15	News @ 7a News @ 7am (7:30 AM-8:00 AM)	Comm	730a-8a	----1--	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	----1--		1				\$250.00		0.00			
E 4	WXIX	09/14/15	09/14/15	LOC Late News M-F Late News M-F (10:00 PM-10:30 PM)	Comm	10p-1030p	1-----	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/15	09/20/15	1-----		1				\$550.00		0.00			
E 5	WXIX	09/14/15	09/14/15	News @ 7a News @ 7am (7:30 AM-8:00 AM)	Comm	730a-8a	1-----	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/15	09/20/15	1-----		1				\$250.00		0.00			
E 6	WXIX	09/14/15	09/14/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	1-----	:30	1	\$650.00	P 2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/15	09/20/15	1-----		1				\$650.00		0.00			

Order / Rev: 1371150  
 Alt Order #: 07903624  
 Flight Dates: 09/09/15 - 09/15/15

Advertiser: ISS/Putting Kentucky First  
 Product Desc: PUTTING KY FIRST 9/9  
 Estimate: 549  
**WXIX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	09/12/15	09/12/15	LOC Late News Sa Late News Sat	Comm	10p-1030p (10:00 PM-10:30 PM)	----- 1-	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/07/15	09/13/15	----- 1-	1	\$200.00	0.00								
E 8	WXIX	09/13/15	09/13/15	Late News Sunday 11P Late News Sun 11P	Comm	11P-1130P	----- 1	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/07/15	09/13/15	----- 1	1	\$200.00	0.00								
E 9	WXIX	09/13/15	09/13/15	News 9-10a Sunday News 9-10a Sunday	Comm	9a-930a (9:00 AM-9:30 AM)	----- 1	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/07/15	09/13/15	----- 1	1	\$200.00	0.00								
E 10	WXIX	09/13/15	09/13/15	News 9-10a Sunday News 9-10a Sunday	Comm	930a-10a (9:30 AM-10:00 AM)	----- 1	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/07/15	09/13/15	----- 1	1	\$200.00	0.00								
E 11	WXIX	09/10/15	09/10/15	LOC Late News M-F Late News M-F	Comm	10p-1030p (10:00 PM-10:30 PM)	--- 1 ---	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/07/15	09/13/15	--- 1 ---	1	\$550.00	0.00								
E 12	WXIX	09/10/15	09/10/15	News @ 7a News @ 7am	Comm	730a-8a (7:30 AM-8:00 AM)	--- 1 ---	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/07/15	09/13/15	--- 1 ---	1	\$250.00	0.00								
E 13	WXIX	09/10/15	09/10/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	--- 1 ---	:30	1	\$650.00	P 2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/07/15	09/13/15	--- 1 ---	1	\$650.00	0.00								
E 14	WXIX	09/15/15	09/15/15	LOC Late News M-F Late News M-F	Comm	10p-1030p (10:00 PM-10:30 PM)	- 1 - - - -	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/14/15	09/20/15	- 1 - - - -	1	\$550.00	0.00								
E 15	WXIX	09/15/15	09/15/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	- 1 - - - -	:30	1	\$650.00	P 2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/14/15	09/20/15	- 1 - - - -	1	\$650.00	0.00								
E 16	WXIX	09/15/15	09/15/15	News @ 7a News @ 7am	Comm	730a-8a (7:30 AM-8:00 AM)	- 1 - - - -	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/14/15	09/20/15	- 1 - - - -	1	\$250.00	0.00								
E 17	WXIX	09/15/15	09/15/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	- 1 - - - -	:30	1	\$650.00	P 2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/14/15	09/20/15	- 1 - - - -	1	\$650.00	0.00								
E 18	WXIX	09/09/15	09/09/15	LOC Late News M-F Late News M-F	Comm	10p-1030p (10:00 PM-10:30 PM)	-- 1 - - - -	:30	1	\$550.00	P 2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/07/15	09/13/15	-- 1 - - - -	1	\$550.00	0.00								
E 19	WXIX	09/09/15	09/09/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	-- 1 - - - -	:30	1	\$650.00	P 2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/07/15	09/13/15	-- 1 - - - -	1	\$650.00	0.00								
E 20	WXIX	09/09/15	09/09/15	News @ 7a News @ 7am	Comm	730a-8a (7:30 AM-8:00 AM)	-- 1 - - - -	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/07/15	09/13/15	-- 1 - - - -	1	\$250.00	0.00								
													Totals	20	\$8,700.00