

# ORDER



**Orders**  
**Order / Rev:** 1355851  
**Alt Order #:** 07860709  
**Product Desc:** PUTTING KY FIRST 9/1  
**Estimate:** 508  
**Flight Dates:** 09/01/15 - 09/04/15  
**Original Date / Rev:** 07/28/15 / 07/28/15  
**Order Type:** Political

**WXIX**  
**Primary AE:** Aaron Ashe  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency Name:** PinPoint Media, Inc  
**Buying Contact:**  
**Billing Contact:**  
 1707 Osage St, Ste 103  
 Alexandria, VA 22302

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Putting Kentucky First  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 5  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/15	09/04/15	14	\$4,500.00	\$3,825.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2015	14	\$4,500.00	\$3,825.00	0.00
<b>Totals</b>	<b>14</b>	<b>\$4,500.00</b>	<b>\$3,825.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	09/04/15	09/04/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	----1--	:30	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	----1--		1		\$350.00		0.00					
E 2	WXIX	09/04/15	09/04/15	News @ 7a News @ 7am	Comm	730A-8A (7:30 AM-8:00 AM)	----1--	:30	1	\$175.00	P 5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	----1--		1		\$175.00		0.00					
E 3	WXIX	09/03/15	09/03/15	LOC Late News M-F Late News M-F	Comm	10P-1030P (10:00 PM-10:30 PM)	---1---	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	---1---		1		\$400.00		0.00					
E 4	WXIX	09/03/15	09/03/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	---1---	:30	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	---1---		1		\$350.00		0.00					
E 5	WXIX	09/03/15	09/03/15	News @ 7a News @ 7am	Comm	730A-8A (7:30 AM-8:00 AM)	---1---	:30	1	\$175.00	P 5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	---1---		1		\$175.00		0.00					
E 6	WXIX	09/03/15	09/03/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	---1---	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/15	09/06/15	---1---		1		\$400.00		0.00					

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Advertiser: ISS/Putting Kentucky First  
 Product Desc: PUTTING KY FIRST 9/1  
 Estimate: 508  
**WXIX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	09/01/15	09/01/15	LOC Late News M-F Late News M-F	Comm	10P-1030P (10:00 PM-10:30 PM)	- 1-----	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/15	09/06/15	- 1-----		1				\$400.00		0.00			
E 8	WXIX	09/01/15	09/01/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	- 1-----	:30	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/15	09/06/15	- 1-----		1				\$350.00		0.00			
E 9	WXIX	09/01/15	09/01/15	News @ 7a News @ 7am	Comm	730A-8A (7:30 AM-8:00 AM)	- 1-----	:30	1	\$175.00	P 5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/15	09/06/15	- 1-----		1				\$175.00		0.00			
E 10	WXIX	09/01/15	09/01/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	- 1-----	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/15	09/06/15	- 1-----		1				\$400.00		0.00			
E 11	WXIX	09/02/15	09/02/15	LOC Late News M-F Late News M-F	Comm	10P-1030P (10:00 PM-10:30 PM)	-- 1----	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/15	09/06/15	-- 1----		1				\$400.00		0.00			
E 12	WXIX	09/02/15	09/02/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	-- 1----	:30	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/15	09/06/15	-- 1----		1				\$350.00		0.00			
E 13	WXIX	09/02/15	09/02/15	News @ 7a News @ 7am	Comm	730A-8A (7:30 AM-8:00 AM)	-- 1----	:30	1	\$175.00	P 5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/15	09/06/15	-- 1----		1				\$175.00		0.00			
E 14	WXIX	09/02/15	09/02/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	-- 1----	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/15	09/06/15	-- 1----		1				\$400.00		0.00			
													Totals	14	\$4,500.00