

ORDER



Orders
Order / Rev: 1355851
Alt Order #: 07860709
Product Desc: PUTTING KY FIRST 9/1
Estimate: 508
Flight Dates: 09/01/15 - 09/04/15
Original Date / Rev: 07/28/15 / 07/28/15
Order Type: Political

WXIX

Primary AE: Aaron Ashe
Sales Office: T-DC
Sales Region: National

Agency
Name: PinPoint Media, Inc
Buying Contact:
Billing Contact:
 1707 Osage St, Ste 103
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Putting Kentucky First
Demographic: A35+
Product Codes: PL20
Priority: P 5
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/15	09/04/15	14	\$4,500.00	\$3,825.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2015	14	\$4,500.00	\$3,825.00	0.00
Totals	14	\$4,500.00	\$3,825.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	09/04/15	09/04/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	----1--	:30	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/31/15	09/06/15	----1--			1			\$350.00		0.00			
E 2	WXIX	09/04/15	09/04/15	News @ 7a News @ 7am	Comm	730A-8A (7:30 AM-8:00 AM)	----1--	:30	1	\$175.00	P 5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/31/15	09/06/15	----1--			1			\$175.00		0.00			
E 3	WXIX	09/03/15	09/03/15	LOC Late News M-F Late News M-F	Comm	10P-1030P (10:00 PM-10:30 PM)	---1---	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/31/15	09/06/15	---1---			1			\$400.00		0.00			
E 4	WXIX	09/03/15	09/03/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	---1---	:30	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/31/15	09/06/15	---1---			1			\$350.00		0.00			
E 5	WXIX	09/03/15	09/03/15	News @ 7a News @ 7am	Comm	730A-8A (7:30 AM-8:00 AM)	---1---	:30	1	\$175.00	P 5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/31/15	09/06/15	---1---			1			\$175.00		0.00			
E 6	WXIX	09/03/15	09/03/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	---1---	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/31/15	09/06/15	---1---			1			\$400.00		0.00			

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WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	09/01/15	09/01/15	LOC Late News M-F Late News M-F	Comm	10P-1030P (10:00 PM-10:30 PM)	- 1 - - - - -	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/31/15	09/06/15	- 1 - - - - -	1	\$400.00	0.00								
E 8	WXIX	09/01/15	09/01/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	- 1 - - - - -	:30	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/31/15	09/06/15	- 1 - - - - -	1	\$350.00	0.00								
E 9	WXIX	09/01/15	09/01/15	News @ 7a News @ 7am	Comm	730A-8A (7:30 AM-8:00 AM)	- 1 - - - - -	:30	1	\$175.00	P 5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/31/15	09/06/15	- 1 - - - - -	1	\$175.00	0.00								
E 10	WXIX	09/01/15	09/01/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	- 1 - - - - -	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/31/15	09/06/15	- 1 - - - - -	1	\$400.00	0.00								
E 11	WXIX	09/02/15	09/02/15	LOC Late News M-F Late News M-F	Comm	10P-1030P (10:00 PM-10:30 PM)	- - 1 - - - -	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/31/15	09/06/15	- - 1 - - - -	1	\$400.00	0.00								
E 12	WXIX	09/02/15	09/02/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	- - 1 - - - -	:30	1	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/31/15	09/06/15	- - 1 - - - -	1	\$350.00	0.00								
E 13	WXIX	09/02/15	09/02/15	News @ 7a News @ 7am	Comm	730A-8A (7:30 AM-8:00 AM)	- - 1 - - - -	:30	1	\$175.00	P 5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/31/15	09/06/15	- - 1 - - - -	1	\$175.00	0.00								
E 14	WXIX	09/02/15	09/02/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	- - 1 - - - -	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/31/15	09/06/15	- - 1 - - - -	1	\$400.00	0.00								
Totals														14	\$4,500.00