


[www.koat.com](http://www.koat.com)

Billing Address:

**Sage Media**  
**Attention: Accounts Payable**  
**128 Chestnut Street**  
**Suite 203**  
**Philadelphia, PA 19106**

Send Payment To:

**KOAT**  
**PO Box 90020**  
**Prescott, AZ 86304-9020**

DUPLICATE

## INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1804522-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Democratic Congressional	Issue	6487 DCCC

Flight Dates	Order #	Alt Order #
10/23/18 - 10/29/18	1804522	09292347

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	889	922

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/18	10/23/18	M-F A7N This AM @ 430:430-5a		- 1 - - - -	:30	1	\$225.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	- 1 - - - -	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/18	4:42 AM	M-F A7N This AM @ 430a	430-5a	:30	D3C18NM02T04H	\$225.00 NM
2	10/26/18	10/26/18	ELLEN EF	3-4p	- - - - 1 - -	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	- - - - 1 - -	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/18	3:24 PM	ELLEN EF	3-4p	:30	D3C18NM02T04H	\$400.00 NM
3	10/24/18	10/24/18	Action 7 News @ 6p	6-630p	- - 1 - - - -	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	- - 1 - - - -	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/18		Action 7 News @ 6p	6-630p	:00		<del>\$1,500.00</del> NM
Credited									
4	10/23/18	10/23/18	Kimmel	Jimmy Kimmel	- 1 - - - -	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	- 1 - - - -	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/18	11:18 PM	Kimmel	Jimmy Kimmel	:30	D3C18NM02T04H	\$400.00 NM
5	10/27/18	10/27/18	ENTERTAIN TNGHT WK	ENTERTAIN TNGH	- - - - - 1 -	:30	1	\$175.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	- - - - - 1 -	1	\$175.00				

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Democratic Congressional	Issue	6487 DCCC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/27/18	10/27/18	ENTERTAIN TNGHT WK	ENTERTAIN TNGH	-----1-	:30	1	\$175.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/18	11:07 PM	ENTERTAIN TNGHT WKND LF	ENTERTAIN TNGH	:30	D3C18NM02T04H	\$175.00 NM
6	10/25/18	10/25/18	Entertainment Tonight 63(630-7p		---1---	:30	1	\$1,250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	---1---	1	\$1,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/18	6:48 PM	Entertainment Tonight 630-7p	630-7p	:30	D3C18NM02T04H	\$1,250.00 NM
7	10/25/18	10/25/18	M-F A7N This AM @ 430:430-5a		---1---	:30	1	\$225.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	---1---	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/18	4:44 AM	M-F A7N This AM @ 430a	430-5a	:30	D3C18NM02T04H	\$225.00 NM
8	10/24/18	10/24/18	5a A7N More In The AM 5-6a		--1----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	--1----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/18	5:39 AM	5a A7N More In The AM	5-6a	:30	D3C18NM02T04H	\$550.00 NM
9	10/26/18	10/26/18	Good Morning America 7-9a		----1--	:30	1	\$1,250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	----1--	1	\$1,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/18	8:48 AM	Good Morning America	7-9a	:30	D3C18NM02T04H	\$1,250.00 NM
10	10/27/18	10/27/18	Sa 6a A7N More in the AM 6-9a		-----1-	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	-----1-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/18	7:37 AM	Sa 6a A7N More in the AM	6-9a	:30	D3C18NM02T04H	\$650.00 NM
11	10/28/18	10/28/18	Su 6a A7N More in the AM 6-9a		-----1	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/18	7:21 AM	Su 6a A7N More in the AM	6-9a	:30	D3C18NM02T04H	\$650.00 NM
12	10/23/18	10/23/18	The View 10-11a	10-11a	-1-----	:30	1	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	-1-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/23/18	10/23/18	The View 10-11a	10-11a	- 1 - - - -	:30	1	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/18		The View 10-11a	10-11a	:00		<del>\$750.00</del> NM
Credited									
14	10/25/18	10/25/18	GMA DAY	12-1P	- - - 1 - - -	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	- - - 1 - - -	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/25/18	11:59 AM	GMA DAY	12-1P	:30	D3C18NM02T04H	\$400.00 NM
15	10/27/18	10/27/18	Action 7 News @ 10p Sat	10-1030p	- - - - - 1 -	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	- - - - - 1 -	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/18	10:34 PM	Action 7 News @ 10p Sat	10-1030p	:30	D3C18NM02T04H	\$1,000.00 NM
LR - Football									
16	10/27/18	10/27/18	College Football Sa	130-p128p-6p	- - - - - 1 -	:30	1	\$1,250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	- - - - - 1 -	1	\$1,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/18	3:33 PM	College Football Sa 130-p	128p-6p	:30	D3C18NM02T04H	\$1,250.00 NM
Total Spots							13		

## Payment Terms 30 Days

Gross Total	\$8,425.00
Agency Commission	\$1,263.75
Net Amount Due	\$7,161.25
New Mexico Tax Rate 7.875%	\$563.95
Amount Due	\$7,725.20

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