



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

CONTRACT

<u>Product</u> Issue		<u>Contract / Revision</u> 1798115 /	<u>Alt Order #</u> 09274048
<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Estimate #</u> 5980 DCCC	
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 10/24/18 / 10/24/18	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash	
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agv Code</u>	<u>Advertiser Code</u> 889	<u>Product 1/2</u> 922	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Sage Media
128 Chestnut Street
Suite 203
Philadelphia, PA 19106

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 75	KOAT	11/04/18	11/04/18	DWTS	7-8p		:30			P-1		NM	1	\$2,000.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/29/18		11/04/18		-----1				1	\$2,000.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>					
1	KOAT	10/29/18-11/04/18		DWTS	7-8p	-----S1	:30		\$2,000.00					
See MG 75.2														
2	KOAT	11/02/18-11/02/18		FRESH/SPEECHLESS	7-8p	-----F----	:30		\$2,000.00					
Ⓜ MG for 75.1, 11/04														

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/29/18 - 11/06/18	89	\$45,070.00	(\$6,760.50)	\$38,309.50	\$3,016.87	\$41,326.37
Totals	89	\$45,070.00	(\$6,760.50)	\$38,309.50	\$3,016.87	\$41,326.37

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9274048 TRF# 1798115 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/18 15.14
*** CHANGES *** ** KOAT-TV ***

ADV # _____ ADV. NAME ISS/DCCC REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME SAGE MEDIA PLANNING & PLACEMENT BUYER NAME MEDIA PLACEMENT
1322 G STREET SE SALES PRSN PH- MARY TRICOLI
WASHINGTON, DC 20003
ORDER # _____ CONTRACT # 9274048 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC EST#5980 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT30/18 NOV6/18 WK-2
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT24/18 15.14

REP: M2 APPLIED - MKGD ON LN 91
TOTAL IS \$45,070
PLEASE CONFIRM
THANKS EMILY

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS

AGENCY ADVERTISER CODE = 889 AGENCY EST# = 5980
AGENCY PRODUCT CODE = 922

76	S		700P-800P	30		\$2,000.00	11/4	11/4	0		SUN	0
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PROGRAM : DANCING WITH THE STARS: JUNIORS
CON COM1: DANCING WITH THE STARS: JUNIORS

91	A		700P-800P	30		\$2,000.00	11/2	11/2	1		FRI	1
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PROGRAM : FRESH/SPEECHLESS
ORD COM1: WRONG PROGRAM WAS SENT DOWN. PLS ADVISE ASAP ON MG OFFER
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-76 FOR 1 SPOT/WK

REP HEADLINE# 9274048 TRF# 1798115
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/18 15.14
CHANGES *** KOAT-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#76	MISSED: SUN/700P-800P	NOV4	30S	\$2,000.00	(OCT24/18)
			OFFER: FRI/700P-800P	NOV2	30S	\$2,000.00	PLS ADVISE.
CMT: WRONG PROGRAM WAS SENT DOWN. PLS ADVISE ASAP ON MG OFFER							
NOV/18	45070.00					CONTRACT TOTAL	45070.00
						TOTAL SPOTS	89

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9274048 TRF# 1798115 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM STATION OCT24/18 10.33
 ORDER WORKSHEET *** KOAT-TV ***

ADV # _____ ADV. NAME ISS/DCCC REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME SAGE MEDIA PLANNING & PLACEMENT BUYER NAME MEDIA PLACEMENT
 1322 G STREET SE SALES PRSN PH- MARY TRICOLI
 WASHINGTON, DC 20003
ORDER # _____ CONTRACT # 9274048 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC EST#5980 COMMENTS: (LINE, ORDER, INVOICE) _____
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT24/18 10.33

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#76 MISSED:SUN/700P-800P NOV4 30S \$2,000.00 (OCT24/18)
 OFFER:FRI/700P-800P NOV2 30S \$2,000.00 PLS ADVISE.
 CMT:WRONG PROGRAM WAS SENT DOWN. PLS ADVISE ASAP ON MG OFFER

CONTRACT TOTAL 45070.00
TOTAL SPOTS 89