

CONTRACT

www.koat.com

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

And:

Sage Media
Attention: Bobby Mushroe
128 Chestnut Street
Suite 203
Philadelphia, PA 19106

Contract / Revision 1787860 /		Alt Order # 09215169
Product Issue		
Contract Dates 09/18/18 - 09/24/18		Estimate # 5750 DCCC
Advertiser Democratic Congressional Campaign Comm		Original Date / Revision 09/17/18 / 09/17/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KOAT	Account Executive Mary Tricoli	Sales Office HRP-Philadelph
Special Handling		
Demographic Adults 35+		
Agv Code	Advertiser Code 889	Product 1/2 922
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 76	KOAT	09/22/18	09/22/18	ENTERTAIN TNGHT	ENTERTAIN TNG		:30			P-5		NM	1	\$120.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----S-				1	\$120.00					
Totals									0.00				76	\$26,905.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
08/27/18 - 09/24/18	76	\$26,905.00	(\$4,035.75)	\$22,869.25	\$1,800.95	\$24,670.20
Totals	76	\$26,905.00	(\$4,035.75)	\$22,869.25	\$1,800.95	\$24,670.20

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9215169 TRF# 1787860 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP17/18 15.43
 *** CHANGES *** ** KOAT-TV ***

ADV # _____ ADV. NAME ISS/DCCC REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME SAGE MEDIA PLANNING & PLACEMENT BUYER NAME BOBBY MUSHROE

1322 G STREET SE SALES PRSN PH- MARY TRICOLI
 WASHINGTON, DC 20003

ORDER # _____ CONTRACT # 9215169 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#5750 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/18 SEP24/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP17/18 15.43

REP: M2 APPLIED - MKGD ON LN 78
 TOTAL IS \$26,905
 PLEASE CONFIRM
 THANKS EMILY

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 889 AGENCY EST# = 5750
 AGENCY PRODUCT CODE = 922

78	A		1030P-1130P	30		\$120.00	9/22	9/22	1		SAT	1
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PROGRAM : ENTERTAINMENT TONIGHT WKEND
 ORD COM1: ADDED \$120 FROM 1787802
 STATION MAKEGOOD OFFERS:
 M2 OK'D MISSED: BONUS
 OFFER: SAT/1030P-1130P 30S \$120.00 (SEP17/18)
 CMT: ADDED \$120 FROM 1787802 SEP22 PLS ADVISE.

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# 610-225-1191
!
FROM REP          SEP17/18 15.43
**CHANGES**      ** KOAT-TV ****

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CONTRACT TOTAL	26905.00
TOTAL SPOTS	76

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP HEADLINE# 9215169 TRF# 1787860
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP14/18 14.38
*** KOAT-TV ***

ADV #	ADV. NAME	ISS/DCCC	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	SAGE MEDIA PLANNING & PLACEMENT	BUYER NAME	BOBBY MUSHROE	
		1322 G STREET SE	SALES PRSN	PH- MARY TRICOLI	
		WASHINGTON, DC 20003			
ORDER #	CONTRACT #	9215169	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	DCCC	EST#5750	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	SEP18/18	SEP24/18	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SEP14/18	14.38

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M2 UNRESL MISSED: BONUS
OFFER: SAT/1030P-1130P
CMT: ADDED \$120 FROM 1787802

SEP22	30S	\$120.00	(SEP14/18)
			PLS ADVISE.
CONTRACT TOTAL		26785.00	
TOTAL SPOTS		75	