

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Sage Media
Attention: Bobby Mushroe
128 Chestnut Street
Suite 203
Philadelphia, PA 19106

<u>Contract / Revision</u> 1787860 /		<u>Alt Order #</u> 09215169
<u>Product</u> Issue		
<u>Contract Dates</u> 09/18/18 - 09/24/18		<u>Estimate #</u> 5750 DCCC
<u>Advertiser</u> Democratic Congressional Campaign Comm		<u>Original Date / Revision</u> 09/17/18 / 09/17/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 889	<u>Product 1/2</u> 922
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 76	KOAT	09/22/18	09/22/18	ENTERTAIN TNGHT	ENTERTAIN TNG		:30			P-5		NM	1	\$120.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/17/18	09/23/18	-----S-	1			\$120.00						
Totals													76	\$26,905.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
08/27/18 - 09/24/18	76	\$26,905.00	(\$4,035.75)	\$22,869.25	\$1,800.95	\$24,670.20
Totals	76	\$26,905.00	(\$4,035.75)	\$22,869.25	\$1,800.95	\$24,670.20

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9215169 TRF# 1787860 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP17/18 15.43
 CHANGES *** KOAT-TV ***

ADV # _____ ADV. NAME ISS/DCCC REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME SAGE MEDIA PLANNING & PLACEMENT BUYER NAME BOBBY MUSHROE

1322 G STREET SE SALES PRSN PH- MARY TRICOLI
 WASHINGTON, DC 20003

ORDER # _____ CONTRACT # 9215169 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#5750 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/18 SEP24/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP17/18 15.43

REP: M2 APPLIED - MKGD ON LN 78
 TOTAL IS \$26,905
 PLEASE CONFIRM
 THANKS EMILY

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
78	A		1030P-1130P	30		\$120.00	9/22	9/22	1		SAT	1
AGENCY ADVERTISER CODE = 889 AGENCY EST# = 5750 AGENCY PRODUCT CODE = 922 PROGRAM : ENTERTAINMENT TONIGHT WKEND ORD COM1 : ADDED \$120 FROM 1787802 STATION MAKEGOOD OFFERS: M2 OK'D MISSED: BONUS SEP22 30S \$120.00 (SEP17/18) OFFER: SAT/1030P-1130P PLS ADVISE. CMT: ADDED \$120 FROM 1787802												

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** KOAT-TV ***

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SEP/18			26905.00									26905.00
CONTRACT TOTAL											26905.00	
TOTAL SPOTS											76	

MARKET TOTALS \$83,703 KOAT 32% KROE 26% KOB 28% KWBQ 0% KASA 14% KASY 0% CABL 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9215169 TRF# 1787860
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP14/18 14.38
*** KOAT-TV ***

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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP14/18 14.38

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M2 UNRESL MISSED: BONUS SEP22 30S \$120.00 (SEP14/18)
OFFER: SAT/1030P-1130P PLS ADVISE.
CMT: ADDED \$120 FROM 1787802

CONTRACT TOTAL 26785.00
TOTAL SPOTS 75