



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Campaign Group-Philadelphia
1600 Locust St
Philadelphia, PA 19103

Contract # 2280421

Schedule Dates 11/02/15-11/02/15
Advertiser Conway-Overly for Kentucky-D (104072)
Agency Campaign Group-Philadelphia (4642)
Product POLITICAL CANDIDATE (ns) (1186)
Brand JACK CONWAY FOR KY GOV (756927)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Cabanel, Lisa
Phone/Fax /
CPE 2/4/49
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments CONWAY FOR KY GOV
 JACK CONWAY FOR GOV KY

Date Entered 10/23/15

Last Modified 10/23/15

Entered By Brenda Allen

CO-OP No

Headline # ECR10703305

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$105.00

Net Total \$595.00

Sales Tax

Paducah (KBSI)

By Broadcast Month

Nov. 2015

Grand Total:

Spots

2

2

Rate

\$700.00

\$700.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (New!) on credit hold / Prime	11/02/15-11/02/15	1	:30	6:55P- FOX-Gotham (Monday)	1	1							1	\$350.00	\$350.00	Paducah (KBSI)	GOTHAM-FOX	10/23/15
Est 2.0	Unapproved (New!) on credit hold / Prime	11/02/15-11/02/15	1	:30	8P- FOX-Minority Report (Monday)	1	1							1	\$350.00	\$350.00	Paducah (KBSI)	minority report	10/23/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigline?P=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

ORDER WORKSHEET

Rep Order# 10703305 Ver# 1 Status New
 EC'd Yes

Traffic Order# 228052
 Last Received: 10/23/15 2:43 PM
 Showing Buylines: All Lines

Printed: 10/23/15 2:51 PM
 1 of 2

Station KBSI-TV PADUCAH KY
 Advertiser (NW80) POLITICAL
 Product CONWAY FOR KY GOV
 Estimate# 49
 Buyer Lisa Cabanel

Agency (CAMG) CAMPAIGN GROUP
 1600 LOCUST STREET
 PHILADELPHIA, PA 19103
 Agency C/P1/P2/E 2/4/49
 Flight Dates 10/27/15-11/02/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (JSC) JAMES SCUTARI
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

JACK CONWAY FOR GOV KY
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	7P-8P	GOTHAM-FOX	30	2.1	2.1	\$350.00	11/02-11/02	1	1	\$350.00
2	M	8P-9P	minority report	30	3.4	3.4	\$350.00	11/02-11/02	1	1	\$350.00

---REPORT TOTALS---

Report Totals: 2 / \$700.00

---SALES MONTHLY TOTALS---

Nov2015: 2/ \$700.00
 Order Totals: 2 / \$700.00
 Total GRPs: 5.5

---COMPETITIVE---

Market Totals	CABL	KBSI	KEVS	UNKN	WDKA
\$78,651.69	.00%	.89%	26.39%	.00%	.00%
WPSD	58.14%	WQWQ	14.58%		

---COMPETITIVE COMMENTS---

SHARES ACCURATE

Books [null]

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1600 LOCUST STREET
PHILADELPHIA, PA 19103
Agency C/P1/P2/E 2/4/49
Flight Dates 10/27/15-11/02/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (ISC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Lisa Cabanel,
 being/on behalf of: Jack Conway, a legally
 qualified candidate of the Democratic political
 party for the office of: Governor
 in the General
 election to be held on: November 3 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

