



KBSL-TV
806 Enterprise St
Cape Girardeau, MO 63701

Contract # 2233071

Schedule Dates 09/09/15-09/09/15

Advertiser Conway-Overly for Kentucky-D (104072)

Agency Campaign Group-Philadelphia (4642)

Product POLITICAL CANDIDATE (ns) (1186)

Brand JACK CONWAY FOR KY GOV (756927)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Cabanel,Lisa

Phone/Fax /

CPE 2/4/16

Account Types National/Political Candidate Agency BRD

Billing Type Standard

Comments CONWAY FOR GOV
JACK CONWAY FOR GOV

Date Entered 09/04/15

Last Modified

Entered By Brenda Allen

CO-OP No

Headline # ECR10674599

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$135.00

Net Total \$765.00

Sales Tax

Paducah (KBSL)

By Broadcast Month	Spots	Rate
Sep. 2015	1	\$900.00
Grand Total:	1	\$900.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (New!) on credit hold / Phone	09/09/15-09/09/15	1	1:00	7P- FOX-Masterchef (Wednesday)				1					1	\$900.00	\$900.00	Paducah (KBSL)	MASTERCHEF	9/4/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____

Date: _____

Accepted-Station: _____

Date: _____

Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sfgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

ORDER WORKSHEET

Rep Order# 10674599 Ver# 1 Status New
 EC'd Yes

Traffic Order#

Printed: 09/04/15 10:51 AM
 Last Received: 09/04/15 10:44 AM
 Showing Buylines: All Lines

1 of 2

Station KBST-TV PADUCAH KY
 Advertiser (NW80) POLITICAL
 Product CONWAY FOR GOV
 Estimate# 16
 Buyer Lisa Cabanel

Agency (CAMG) CAMPAIGN GROUP
 1600 LOCUST STREET
 PHILADELPHIA, PA 19103
 Agency C/P1/P2/E 2/4/16
 Flight Dates 09/08/15-09/14/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (JSC) JAMES SCUTARI
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

JACK CONWAY FOR GOV
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W	7P-8P	MASTERCHEF	60	3.0	3.0	\$900.00	09/09-09/09	1	1	\$900.00

---REPORT TOTALS---

Report Totals: 1 / \$900.00

---SALES MONTHLY TOTALS---

Sep2015: 1/ \$900.00

Order Totals: 1 / \$900.00 Total GRPS: 3.0

---COMPETITIVE---

Market Totals	CABL	KBST	KEVS	UNKN	WDKA
\$53,571.43	.00%	1.68%	13.36%	.00%	.00%
WPSD	81.98%	WQWQ	2.98%		

---COMPETITIVE COMMENTS---

SHARES ACCURATE

Books [null]
 Demos RA35+

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--- CREDIT RISK ---
STANDARD CREDIT TERMS

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
9/9/15	7:40:09PM	00:59	CON1508PATH	16545	2233071.1.0	\$900.00	Prime	Billed	Conway-Overly for Kentucky-D (104072)	Campaign Group-Philadelphia (4642)	POLITICAL CANDIDATE (ns) (1186)	JACK CONWAY FOR KY GOV	KBSI	FOX-Masterchef (Wednesday) N/R
Grand Total:						\$900.00		Total Spots: 1						

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Lisa Cabanel,

being/on behalf of: Jack Conway, a legally

qualified candidate of the Democratic political

party for the office of: Governor

in the General

election to be held on: November 3 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

