



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Campaign Group-Philadelphia
1600 Locust St
Philadelphia, PA 19103

Contract # 2273974
 Schedule Dates: 10/20/15-10/26/15
 Advertiser: Conway-Overy for Kentucky-D (104072)
 Agency: Campaign Group-Philadelphia (4642)
 Product: POLITICAL CANDIDATE (ns) (1186)
 Brand: CONWAY FOR GOVERNOR (745066)
 Salesperson: Millennium/DC, Washington DC (1108)
 Sales Office: Millennium Washington DC
 Buyer Name: Cabanel, Lisa
 Phone/Fax: /
 CPE: 2/4/40
 Account Types: National/Political Candidate Agency BRD
 Billing Type: Standard
 Comments: CONWAY FOR GOV
 JACK CONWAY FOR GOVERNOR

Date Entered: 10/16/15
 Last Modified: Brenda Allen
 Entered By: No
 CO-OP: No
 Demo: A35+
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$502.50
 Net Total: \$2,847.50
 Sales Tax:

By Broadcast Month	Spots	Rate
Oct. 2015	8	\$3,000.00
Nov. 2015	1	\$350.00
Grand Total:	9	\$3,350.00

INCOMPLETE CONTRACT
 Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / Prime	10/26/15-10/26/15	1	:30	8p- FOX-Minority Report (Monday)	1								1	\$350.00	\$350.00	Paducah (KBSI)	minority report	10/16/15
Est 2.0	Unapproved (NewL) on credit hold / Prime	10/20/15-10/20/15	1	:30	Orbit- (P)FOX-Grandfathered (Tuesday)(Tu), (P)FOX-The Grindr (Tuesday)(Tu)	1		1						1	\$350.00	\$350.00	Paducah (KBSI)	GRANDFATHERED/GRINDER REVISED PRGM	10/16/15
Est 3.0	Unapproved (NewL) on credit hold / Prime	10/20/15-10/20/15	1	:30	8p- FOX-Scream Queens (Tuesday)	1		1						1	\$350.00	\$350.00	Paducah (KBSI)	SCREAM QUEENS REVISED PRGM	10/16/15
Est 4.0	Unapproved (NewL) on credit hold / Prime	10/21/15-10/21/15	1	:30	7p- FOX-Rosewood (Wednesday)	1			1					1	\$450.00	\$450.00	Paducah (KBSI)	rosewood	10/16/15
Est 5.0	Unapproved (NewL) on credit hold / Prime	10/21/15-10/21/15	1	:30	8p- FOX-Emptre (Wednesday)	1			1					1	\$450.00	\$450.00	Paducah (KBSI)	emptre	10/16/15
Est 6.0	Unapproved (NewL) on credit hold / Prime	10/22/15-10/22/15	1	:30	7p- FOX-Bones (Thursday)	1				1				1	\$450.00	\$450.00	Paducah (KBSI)	BONES-FOX	10/16/15
Est 7.0	Unapproved (NewL) on credit hold / Prime	10/22/15-10/22/15	1	:30	8p- FOX-Sleepy Hollow (Thursday)	1				1				1	\$350.00	\$350.00	Paducah (KBSI)	SLEEPY HOLLOW REVISED PRGM	10/16/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigline/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Comments CONWAY FOR GOV
 JACK CONWAY FOR GOVERNOR

Date Entered 10/16/15
Last Modified
Entered By Brenda Allen
CO-OP No
Headline # ECR10700306
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$502.50
Net Total \$2,847.50
Sales Tax

By Broadcast Month	Spots	Rate
Oct. 2015	8	\$3,000.00
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INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 8.0	Unapproved (Newsl) on credit hold / Prime	10/25/15-10/25/15	1	:30	On-air [P]FOX-Simpsons (Sunday)(Su), [P]FOX-Brooklyn Nine-Nine (Sunday)(Su)	1							1	1	\$300.00	\$300.00	Paducah (KBSI)	SIMPSONS-FOX/BROKLYN 9-9-FOX	10/16/15
Est 9.0	Unapproved (Newsl) on credit hold / Prime	10/25/15-10/25/15	1	:30	8P- FOX-Family Guy (Sunday)	1							1	1	\$300.00	\$300.00	Paducah (KBSI)	FAMILY GUY/BOB'S BURGERS REVISED PRGM/REVISED PRGM	10/16/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

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ORDER WORKSHEET

Rep Order# 10700306 Ver# 3 Status Revised
 EC'd Yes

9273914

Traffic Order#
 Last Received:
 Showing Buylines:

Printed: 10/16/15 4:05 PM
 10/16/15 3:47 PM
 All Lines

Station KBSI-TV PADUCAH KY
 Advertiser (NW80) POLITICAL
 Product CONWAY FOR GOV
 Estimate# 40
 Buyer Lisa Cabanel

Agency (CAMG) CAMPAIGN GROUP
 1600 LOCUST STREET
 PHILADELPHIA, PA 19103
 Agency C/P1/P2/E 2/4/40
 Flight Dates 10/20/15-10/26/15

[Signature]

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (JSC) JAMES SCUTTARI
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

JACK CONWAY FOR GOVERNOR
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED PRGM ON LINES 2,3,7,9 - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	RTG/TMP	GRBs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	8P-9P	minority report	30	3.4	3.4	\$350.00	10/26-10/26	1	1	\$350.00
2*	Tu	7P-8P	GRANDFATHERED/GRINDER	30	3.0	3.0	\$350.00	10/20-10/20	1	1	\$350.00
			Buy Comment: REVISED PRGM								
			Sales remark: V3 REVISED PRGM								
			V3 Program Name Change, Comment Changed								
3*	Tu	8P-9P	SCREAM QUEENS	30	3.0	3.0	\$350.00	10/20-10/20	1	1	\$350.00
			Buy Comment: REVISED PRGM								
			Sales remark: V3 REVISED PRGM								
			V3 Program Name Change, Comment Changed								
4	W	7P-8P	rosewode	30	3.0	3.0	\$450.00	10/21-10/21	1	1	\$450.00
5	W	8P-9P	emplyre	30	3.0	3.0	\$450.00	10/21-10/21	1	1	\$450.00
6	Th	7P-8P	BONES-FOX	30	3.4	3.4	\$450.00	10/22-10/22	1	1	\$450.00

ORDER WORKSHEET

Rep Order# 10700306 Ver# 3 Status Revised
 EC'd Yes

Traffic Order#
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 Showing Buylines: All Lines

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Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (JSC) JAMES SCUTLARI
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
7*	Th	8P-9P	SLEEPY HOLLOW	30	1.0	1.0	\$350.00	10/22-10/22	1	1	\$350.00
Buy Comment: REVISED PRGM Sales remark: V3 REVISED PRGM V3 Program Name Change, Comment Changed											
8	Su	7P-8P	SIMPSONS-FOX/BKLYN 9-9-FOX	30	1.2	1.2	\$300.00	10/25-10/25	1	1	\$300.00
Buy Comment: REVISED PRGM Sales remark: V3 REVISED PRGM V3 Program Name Change, Comment Changed											
9*	Su	8P-9P	FAMILY GUY/BOB'S BURGERS	30	0.8	0.8	\$300.00	10/25-10/25	1	1	\$300.00

---REPORT TOTALS---

Report Totals: 9 / \$3,350.00

---SALES MONTHLY TOTALS---

Oct2015: 8/ \$3,000.00
 Order Totals: 9 / \$3,350.00
 Total GRPs: 21.8

---COMPETITIVE---

Market Totals \$53,945.25
 CABL .00% KBSI 6.21% KEVS 20.12% UNKN .00%
 WPSD 60.15% WQWQ .00% WSIL 13.51% WDKA .00%

---COMPETITIVE COMMENTS---

SHARES ACCURATE

Books [null]
 Demos RA35+

---CREDIT RISK---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10700306 Ver# 3 Status Revised
EC'd Yes

Traffic Order#
Printed: 10/16/15 4:05 PM
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Showing Buylines: All Lines

3 of 3

Station KBSI-TV PADUCAH KY
Advertiser (NW80) POLITICAL
Product CONWAY FOR GOV
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1600 LOCUST STREET
PHILADELPHIA, PA 19103
Agency C/P1/P2/E 2/4/40
Flight Dates 10/20/15-10/26/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Lisa Cabanel

being/on behalf of: Jack Conway, a legally

qualified candidate of the Democratic political

party for the office of: Governor

in the General

election to be held on: November 3 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty rectangular box for listing matters of national importance]

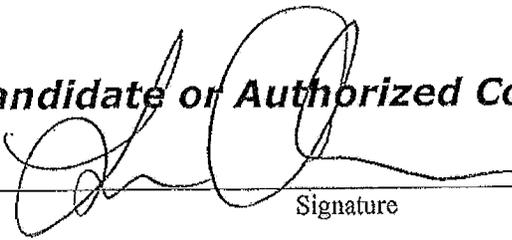
I represent that the payment for the above described broadcast time has been furnished by:
Paid for by Conway Overly for Kentucky

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Wayne Stratton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

_____  _____
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Signature Printed Name Title