



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Campaign Group-Philadelphia
1600 Locust St
Philadelphia, PA 19103

Contract # 2273974

Schedule Dates 10/20/15-10/26/15
Advertiser Conway-Overy for Kentucky-D (104072)
Agency Campaign Group-Philadelphia (4642)
Product POLITICAL CANDIDATE (ns) (1186)
Brand CONWAY FOR GOVERNOR (745066)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Cabanel, Lisa
Phone/Fax /
CPE 2/4/40
Account Types National/Political Candidate Agency/ BRD
Billing Type Standard
Comments CONWAY FOR GOV
JACK CONWAY FOR GOVERNOR

Date Entered 10/16/15
Last Modified
Entered By Brenda Allen
CO-OP No
Headline # ECR10700306
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$502.50
Net Total \$2,847.50
Sales Tax

Paducah (KBSI)	
By Broadcast Month	Spots
Oct. 2015	8
Nov. 2015	1
Grand Total:	9
	\$3,350.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / Prime	10/26/15-10/26/15	1	:30	8p- FOX-Minority Report (Monday)	1								1	\$350.00	\$350.00	Paducah (KBSI)	minority report	10/16/15
Est 2.0	Unapproved (NewL) on credit hold / Prime	10/20/15-10/20/15	1	:30	Orbit- (p)FOX-Grandfathered (Tuesday)(Tu), (p)FOX-The Grinder (Tuesday)(Tu)		1							1	\$350.00	\$350.00	Paducah (KBSI)	GRANDFATHERED/GRINDER REVISED PRGM	10/16/15
Est 3.0	Unapproved (NewL) on credit hold / Prime	10/20/15-10/20/15	1	:30	8p- FOX-Scream Queens (Tuesday)		1							1	\$350.00	\$350.00	Paducah (KBSI)	SCREAM QUEENS REVISED PRGM/REVISED PRGM	10/16/15
Est 4.0	Unapproved (NewL) on credit hold / Prime	10/21/15-10/21/15	1	:30	7p- FOX-Rosewood (Wednesday)			1						1	\$450.00	\$450.00	Paducah (KBSI)	rosewood	10/16/15
Est 5.0	Unapproved (NewL) on credit hold / Prime	10/21/15-10/21/15	1	:30	8p- FOX-Empire (Wednesday)			1						1	\$450.00	\$450.00	Paducah (KBSI)	empire	10/16/15
Est 6.0	Unapproved (NewL) on credit hold / Prime	10/22/15-10/22/15	1	:30	7p- FOX-Bones (Thursday)				1					1	\$450.00	\$450.00	Paducah (KBSI)	BONES-FOX	10/16/15
Est 7.0	Unapproved (NewL) on credit hold / Prime	10/22/15-10/22/15	1	:30	8p- FOX-Sleepy Hollow (Thursday)				1					1	\$350.00	\$350.00	Paducah (KBSI)	SLEEPY HOLLOW REVISED PRGM/REVISED PRGM	10/16/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KESL-TV
806 Enterprise St
Cape Girardeau, MO 63701

Contract # 2273974

Schedule Dates	10/20/15-10/26/15	Date Entered	10/16/15
Advertiser	Conway-Overly for Kentucky-D (104072)	Last Modified	
Agency	Campaign Group-Philadelphia (4642)	Entered By	Brenda Allen
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	CONWAY FOR GOVERNOR (745066)	Headline #	ECR10700306
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Cabanel, Lisa	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	2/4/40	Commission	\$502.50
Account Types	National/Political Candidate Agency BRD	Net Total	\$2,847.50
Billing Type	Standard	Sales Tax	
Comments	CONWAY FOR GOV JACK CONWAY FOR GOVERNOR		

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Oct. 2015	8	\$3,000.00
Nov. 2015	1	\$350.00
Grand Total:	9	\$3,350.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 8.0 Unapproved (NewL) on credit hold / Prime		10/25/15-10/25/15	1	:30	On-Air [P]FOX-Simpsons (Sunday)(Su), [P]FOX-Brooklyn Nine-Nine (Sunday)(Su)								1	1	\$300.00	\$300.00	Paducah (KBSI)	SIMPSONS-FOX/BROKLYN 9-9-FOX	10/16/15
Est 9.0 Unapproved (NewL) on credit hold / Prime		10/25/15-10/25/15	1	:30	8P- FOX-Family Guy (Sunday)								1	1	\$300.00	\$300.00	Paducah (KBSI)	FAMILY GUY/BOB'S BURGERS REVISED PRGM/REVISED PRGM	10/16/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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ORDER WORKSHEET

Rep Order# 10700306 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

2273914

Printed: 10/16/15 4:05 PM
Last Received: 10/16/15 3:47 PM
Showing Buylines: All Lines

1 of 3

Station KBSI-TV PADUCAH KY
Advertiser (NW80) POLITICAL
Product CONWAY FOR GOV
Estimate# 40
Buyer Lisa Cabanel

Agency (CAMG) CAMPAIGN GROUP
1600 LOCUST STREET
PHILADELPHIA, PA 19103
Agency C/P1/P2/E 2/4/40
Flight Dates 10/20/15-10/26/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

JACK CONWAY FOR GOVERNOR
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED PRGM ON LINES 2,3,7,9 - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	RTG/TMP	GRBs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	8P-9P	minority report	30	3.4	3.4	\$350.00	10/26-10/26	1	1	\$350.00
2*	Tu	7P-8P	GRANDFATHERED/GRINDER	30	3.0	3.0	\$350.00	10/20-10/20	1	1	\$350.00
Buy Comment: REVISED PRGM											
Sales remark: V3 REVISED PRGM											
V3 Program Name Change, Comment Changed											
3*	Tu	8P-9P	SCREAM QUEENS	30	3.0	3.0	\$350.00	10/20-10/20	1	1	\$350.00
Buy Comment: REVISED PRGM											
Sales remark: V3 REVISED PRGM											
V3 Program Name Change, Comment Changed											
4	W	7P-8P	rosewooe	30	3.0	3.0	\$450.00	10/21-10/21	1	1	\$450.00
5	W	8P-9P	emplyre	30	3.0	3.0	\$450.00	10/21-10/21	1	1	\$450.00
6	Th	7P-8P	BONES-FOX	30	3.4	3.4	\$450.00	10/22-10/22	1	1	\$450.00

ORDER WORKSHEET

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EC'd Yes

Traffic Order#

Printed: 10/16/15 4:05 PM
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Showing Buylines: All Lines

2 of 3

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Product CONWAY FOR GOV
Estimate# 40
Buyer Lisa Cabanel

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1600 LOCUST STREET
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Agency C/P1/P2/E 2/4/40
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Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
7*	Th	8P-9P	SLEEPY HOLLOW	30	1.0	1.0	\$350.00	10/22-10/22	1	1	\$350.00
Buy Comment: REVISED PRGM											
Sales remark: V3 REVISED PRGM											
V3 Program Name Change, Comment Changed											
8	Su	7P-8P	SIMPSONS-FOX/BKLYN 9-9-FOX	30	1.2	1.2	\$300.00	10/25-10/25	1	1	\$300.00
9*	Su	8P-9P	FAMILY GUY/BOB'S BURGERS	30	0.8	0.8	\$300.00	10/25-10/25	1	1	\$300.00
Buy Comment: REVISED PRGM											
Sales remark: V3 REVISED PRGM											
V3 Program Name Change, Comment Changed											

---REPORT TOTALS---

Report Totals: 9 / \$3,350.00

---SALES MONTHLY TOTALS---

Oct2015: 8/ \$3,000.00
Order Totals: 9 / \$3,350.00
Total GRPs: 21.8

Nov2015: 1/ \$350.00

---COMPETITIVE---

Market Totals \$53,945.25
CABL .00% KBSI 6.21% KPV5 20.12% UNKN .00% WDKA .00%
WPSD 60.15% WQWQ .00% WSIL 13.51%

---COMPETITIVE COMMENTS---

SHARES ACCURATE

Books [null]
Demos RA35+

---CREDIT RISK---

STANDARD CREDIT TERMS

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Agency C/P1/P2/E 2/4/40
Flight Dates 10/20/15-10/26/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (OSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Lisa Cabanel,being/on behalf of: Jack Conway, a legallyqualified candidate of the Democratic politicalparty for the office of: Governorin the Generalelection to be held on: November 3 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Paid for by Conway Overly for Kentucky

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wayne Stratton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title