

## ORDER



**Orders**  
**Order / Rev:** 2250450  
**Alt Order #:** WOC13282196  
**Product Desc:** 2022 Primary Election  
**Estimate:** 2549  
**Flight Dates:** 11/06/21 - 11/12/21  
**Original Date / Rev:** 11/03/21 / 11/03/21  
**Order Type:** NORMAL

**WXIX**

**Primary AE:** Joe Brunnhuber  
**Sales Office:** CVG-N  
**Sales Region:** National

**Agency Name:** Armada Strategies  
**Buying Contact:**  
**Billing Contact:**  
 2637 East Atlantic Boulevard Suite 4387  
 Pompano Beach, FL 33662

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** USA Freedom Fund  
**Demographic:** A55+  
**Product Codes:** Issue - National - Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P-02

**New Business Thru:**  
**Advertiser External ID:** 589051  
**Agency External ID:** 163897  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/21	11/12/21	19	\$13,440.00	\$11,424.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2021	19	\$13,440.00	\$11,424.00	70.30
<b>Totals</b>	<b>19</b>	<b>\$13,440.00</b>	<b>\$11,424.00</b>	<b>70.30</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Brunnhuber			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WXIX	11/06/21	11/12/21	M-F 6a News M-F 6a News	CM	6:00 AM-7:00 AM	11--1--	:30	3	\$385.00	P-02	1.50	NM	3	\$1,155.00
(Program: FOX19NOW 6AM)USA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/06/21	11/12/21	11--1--			3			\$385.00		1.50			
2	WXIX	11/06/21	11/12/21	M-F 7a News M-F 7a News	CM	7:00 AM-9:00 AM	---11--	:30	2	\$385.00	P-02	2.70	NM	2	\$770.00
(Program: FOX19 NOW 7AM)USA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/06/21	11/12/21	---11--			2			\$385.00		2.70			
3	WXIX	11/06/21	11/10/21	M-F 3p News M-F 3p News	CM	3:00 PM-4:00 PM	1-1----	:30	2	\$130.00	P-02	2.40	NM	2	\$260.00
(Program: FOX19NOW AT 3PM)USA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/06/21	11/12/21	1-1----			2			\$130.00		2.40			
4	WXIX	11/06/21	11/08/21	M-F 5p News M-F 5p News	CM	5:00 PM-6:00 PM	1-----	:30	1	\$320.00	P-02	2.60	NM	1	\$320.00
(Program: FOX19NOW AT 5PM)USA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/06/21	11/12/21	1-----			1			\$320.00		2.60			
5	WXIX	11/06/21	11/09/21	M-F 6p News M-F 6p News	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$385.00	P-02	2.60	NM	1	\$385.00

