

# ORDER



**Orders**  
**Order / Rev:** 2250072  
**Alt Order #:** WOC13282192  
**Product Desc:** 2022 Primary Election  
**Estimate:** 2541  
**Flight Dates:** 10/23/21 - 10/29/21  
**Original Date / Rev:** 10/20/21 / 10/20/21  
**Order Type:** NORMAL

**WXIX**  
**Primary AE:** Joe Brunnhuber  
**Sales Office:** CVG-N  
**Sales Region:** National

**Agency Name:** Armada Strategies  
**Buying Contact:**  
**Billing Contact:**  
 2637 East Atlantic Boulevard Suite 4387  
 Pompano Beach, FL 33662

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** USA Freedom Fund  
**Demographic:** A55+  
**Product Codes:** Issue - National - Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P-02

**New Business Thru:**  
**Advertiser External ID:** 589051  
**Agency External ID:** 163897  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/29/21	22	\$12,885.00	\$10,952.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	22	\$12,885.00	\$10,952.25	78.10
<b>Totals</b>	<b>22</b>	<b>\$12,885.00</b>	<b>\$10,952.25</b>	<b>78.10</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Brunnhuber			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXIX	10/23/21	10/29/21	M-F 6a News M-F 6a News (Program: FOX19NOW 6AM)USA	CM	6:00 AM-7:00 AM	11--1--	:30	3	\$385.00	P-02	1.50	NM	3	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/21	10/29/21	11--1--		3				\$385.00		1.50			
N 2	WXIX	10/23/21	10/29/21	M-F 7a News M-F 7a News (Program: FOX19 NOW 7AM)USA	CM	7:00 AM-9:00 AM	--111--	:30	3	\$385.00	P-02	2.70	NM	3	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/21	10/29/21	--111--		3				\$385.00		2.70			
N 3	WXIX	10/23/21	10/29/21	M-F 3p News M-F 3p News (Program: FOX19NOW AT 3PM)USA	CM	3-4p	1-1-1--	:30	3	\$130.00	P-02	2.40	NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/21	10/29/21	1-1-1--		3				\$130.00		2.40			
N 4	WXIX	10/23/21	10/25/21	M-F 5p News M-F 5p News (Program: FOX19NOW AT 5PM)USA	CM	5:00 PM-6:00 PM	1-----	:30	1	\$320.00	P-02	2.60	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/21	10/29/21	1-----		1				\$320.00		2.60			
N 5	WXIX	10/23/21	10/26/21	M-F 6p News M-F 6p News	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$385.00	P-02	2.60	NM	1	\$385.00

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 Flight Dates: 10/23/21 - 10/29/21

Advertiser: USA Freedom Fund  
 Product Desc: 2022 Primary Election  
 Estimate: 2541  
**WXIX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: FOX19 NOW AT 6PM)USA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/21	10/29/21	-1-----					1	\$385.00		2.60			
N 6	WXIX	10/23/21	10/27/21	M-F 630p News News @ 630p	CM	6:30 PM-7:00 PM	--1----	:30	1	\$385.00	P-02	2.70	NM	1	\$385.00
(Program: FOX19NOW AT 630PM)USA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/21	10/29/21	--1----					1	\$385.00		2.70			
N 7	WXIX	10/23/21	10/29/21	M-F 7-730p WHEEL OF FORTUNE	CM	7:00 PM-7:30 PM	----1--	:30	1	\$1,000.00	P-02	8.50	NM	1	\$1,000.00
(Program: WHEEL OF FORTUNE)USA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/21	10/29/21	----1--					1	\$1,000.00		8.50			
N 8	WXIX	10/23/21	10/27/21	M-F 730-8p JEOPARDY	CM	7:30 PM-8:00 PM	--1----	:30	1	\$1,150.00	P-02	10.10	NM	1	\$1,150.00
(Program: JEOPARDY!)USA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/21	10/29/21	--1----					1	\$1,150.00		10.10			
N 9	WXIX	10/23/21	10/29/21	M-F 10p Late News M-F 10p Late News	CM	10:00 PM-11:00 PM	1--1--	:30	2	\$895.00	P-02	3.40	NM	2	\$1,790.00
(Program: FOX19NOW AT 10PM)USA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/21	10/29/21	-1--1--					2	\$895.00		3.40			
N 10	WXIX	10/23/21	10/25/21	FOX Monday Prime Hr 1 9-1-1	1CM	8:00 PM-9:00 PM	1-----	:30	1	\$1,920.00	P-02	10.20	NM	1	\$1,920.00
(Program: 9-1-1)USA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/21	10/29/21	1-----					1	\$1,920.00		10.20			
N 11	WXIX	10/23/21	10/26/21	FOX MLB World Series Pre FOX MLB World Series Pre	CM	7:00 PM-8:00 PM	-1-----	:30	1	\$1,280.00	P-02	2.70	NM	1	\$1,280.00
(Program: MLB WORLD SERIES PRE-GM)USA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/21	10/29/21	-1-----					1	\$1,280.00		2.70			
N 12	WXIX	10/23/21	10/23/21	Sa 8a News Sa 8a News	CM	8:00 AM-10:00 AM	-----1-	:30	1	\$230.00	P-02	2.30	NM	1	\$230.00
(Program: FOX19NOW SAT)USA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/21	10/24/21	-----1-					1	\$230.00		2.30			
N 13	WXIX	10/23/21	10/23/21	FOX College FB Early Game College FB Early Game	CM	12:00 PM-3:00 PM	-----1-	:30	1	\$1,150.00	P-02	5.20	NM	1	\$1,150.00
(Program: COLLEGE FOOTBALL GAME 1)USA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/21	10/24/21	-----1-					1	\$1,150.00		5.20			
N 14	WXIX	10/23/21	10/23/21	Sa 10p Late News 10p News Saturday	CM	10:00 PM-11:00 PM	-----1-	:30	1	\$320.00	P-02	2.60	NM	1	\$320.00
(Program: FOX19NOW AT 10PM SAT)USA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/21	10/24/21	-----1-					1	\$320.00		2.60			
N 15	WXIX	10/23/21	10/24/21	FOX News Sunday FOX News Sunday	CM	10-11a	-----1	:30	1	\$255.00	P-02	2.00	NM	1	\$255.00
(Program: FOX NEWS SUNDAY)USA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/21	10/24/21	-----1					1	\$255.00		2.00			
													Totals	22	\$12,885.00