

10.3.2023

WPCD Quarterly Issues and Programs Report for the Third Quarter (July- September 2023)

WPCD airs live newscasts and community information (i.e. weather, PSAs) when student DJ are on-air. Most new information is sourced by USA News Networks and delivered by Parkland College broadcasting students.

WPCD airs approximately 70 public service announcements per week; most of them are pre-recorded 30 or 60 second spots. WPCD also airs live mentions from our promotions and PSA binder. These live mentions inform the public about campus events, including Parkland College related events at the art gallery, planetarium, and theater as well as community events happening locally.

To prevent crime on campus and in the community, WPCD airs Crimestoppers reports as live mentions every week. Crimestoppers is a weekly report issued cooperatively by the Champaign and Urbana Police Departments and the Champaign County Sheriff's office.

WPCD participated in, broadcast from, or sponsored/promoted in the following events:

- C-U Food Pantry promotion – July - September.
- P.A.C.E. Independent Living Center promo – July - September.
- Money Minute Spots – Each Wednesday – July - September.
- Parkland Planetarium Science Lecture Series July - September.
- Parkland Registration and Class Promos – July – August 15.
- CU Comedy Show Promo – July 12-26
- Com 141 promotions – July – August 15.
- Giertz Art Gallery Call for Artist – July 12-26
- Parkland Theater promo for Creature Feature and Mac Beth – September 12-October
- HVAC Program Promotion – July- August
- Student Scholarship Promotion – August – September 30