



Target Media Inc
4750 Lindle Rd
Harrisburg, PA 17111

Contract # 1458033

Schedule Dates

11/01/16-11/07/16

Advertiser

Priorities USA Action(PAC) (44728)

Agency

Target Media Inc (10204)

Product

Political - Issues / Propositions (1068)

Brand

TV (571919)

Salesperson

Katz - Washington DC, Washington DC (1179)

Sales Office

Katz - Washington DC

Buyer Name

Katie Thompson,

Phone/Fax

/

CPE

750/760/5391

Account Types

National/Political

Billing Type

Standard

Comments

TV

11/01/16

11/01/16

Marissa Garrett

NO

ECR25345116

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$822.75

Net Total

\$4,662.25

Sales Tax

Jacksonville (WCWJ)

By Broadcast Month

Nov. 2016

Grand Total:

Rate

\$5,485.00

\$5,485.00

Spots

38

38

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	4P- 5P (EST)					2	2			4	\$140.00	\$560.00	Jacksonville (WCWJ)	Maury	11/1/16
2.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	5P- 6P (EST)					2	2			4	\$140.00	\$560.00	Jacksonville (WCWJ)	People's Court	11/1/16
3.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	7P- 7:30P (EST)	3					X	X		3	\$225.00	\$675.00	Jacksonville (WCWJ)	Mike & Molly	11/1/16
4.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	7:30P- 8P (EST)	3					X	X		3	\$225.00	\$675.00	Jacksonville (WCWJ)	Mike & Molly	11/1/16
5.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	12:30A- 1A (EST)	4					X	X		4	\$30.00	\$120.00	Jacksonville (WCWJ)	The Office	11/1/16
6.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	1A- 1:30A (EST)	4					X	X		4	\$30.00	\$120.00	Jacksonville (WCWJ)	The Office	11/1/16
7.0	Normal Line / SPOT	11/03/16-11/04/16	4	:30	1:30A- 2A (EST)	4					X	X		4	\$15.00	\$60.00	Jacksonville (WCWJ)	House of Payne	11/1/16
8.0	Normal Line / SPOT	11/01/16-11/01/16	4	:30	8P- 9P (EST)		1							1	\$800.00	\$800.00	Jacksonville (WCWJ)	The Flash-CW	11/1/16
9.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	8P- 9P (EST)	1		X						1	\$700.00	\$700.00	Jacksonville (WCWJ)	Arrow-CW	11/1/16
10.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	4P- 6P (EST)	2						X		2	\$65.00	\$130.00	Jacksonville (WCWJ)	Weekend Showplace 3	11/1/16
11.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	6P- 6:30P (EST)	1						X		1	\$75.00	\$75.00	Jacksonville (WCWJ)	2 Broke Girls	11/1/16
12.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	6:30P- 7P (EST)	1						X		1	\$75.00	\$75.00	Jacksonville (WCWJ)	2 Broke Girls	11/1/16
13.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	7P- 10P (EST)	1						X		1	\$300.00	\$300.00	Jacksonville (WCWJ)	Jacksonville Armada Soccer	11/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this form for Advertising Terms and Conditions



WCWJ
9117 Hogan Rd
Jacksonville, FL 32216

Target Media Inc
4750 Lindle Rd
Harrisburg, PA 17111

Contract # 1458033

Schedule Dates 11/01/16-11/07/16
Advertiser Priorities USA Action (PAC) (44728)
Agency Target Media Inc (10204)
Product Political - Issues / Propositions (1068)
Brand TV (571919)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Katie Thompson,
Phone/Fax /
CPE 750/760/5391
Account Types National/Political
Billing Type Standard
Comments TV

Date Entered 11/01/16
Last Modified 11/01/16
Entered By Marissa Garrett
CO-OP No
Headline # ECR25345116
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$822.75
Net Total \$4,662.25
Sales Tax

Jacksonville (WCWJ)
By Broadcast Month
Nov. 2016 38 \$5,485.00
Grand Total: 38 \$5,485.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	7:30P- 8P (EST)	1						X		1	\$75.00	\$75.00	Jacksonville (WCWJ)	Mike & Molly	11/1/16
15.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	7P- 7:30P (EST)	1							X	1	\$55.00	\$55.00	Jacksonville (WCWJ)	Mike & Molly	11/1/16
16.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	7:30P- 8P (EST)	1							X	1	\$55.00	\$55.00	Jacksonville (WCWJ)	Mike & Molly	11/1/16
17.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	7:30P- 8P (EST)	1	X							1	\$225.00	\$225.00	Jacksonville (WCWJ)	Mike & Molly	11/1/16
18.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	7P- 7:30P (EST)	1	X							1	\$225.00	\$225.00	Jacksonville (WCWJ)	Mike & Molly	11/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 2016
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I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Presidential General Election on November 8, 2016

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential General Election to be held November 8, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action, 601 13th St NW, Washington, DC 20005

(202) 798-5902

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Greg Speed, Treasurer
Anne Caprara, Executive Strategist
Guy Cecil, Chief Strategist

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

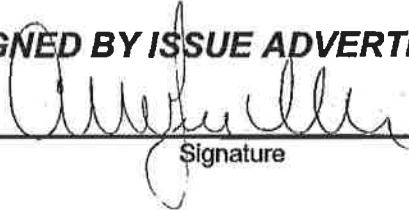
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29, 2016

Date



Signature

(202) 965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title