






Order History 1070703

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
	01/22/24 4:41:37 PM	Processed		<async process>	Michelle Zi	\$20,030.00	114	0.00
	01/22/24 4:40:34 PM	Approved			Rachel Ori	\$20,030.00	114	0.00
	01/22/24 4:40:32 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Ori	\$20,030.00	114	0.00
	01/22/24 4:27:36 PM	Approval Workflow		[Sales Manager - Ready Default]	Todd Livin	\$20,030.00	114	0.00
	01/22/24 4:24:04 PM	Ready for approval		added 15% agency commission	Rachel Ori	\$20,030.00	114	0.00
	01/22/24 4:23:05 PM	Put in Edit Mode			Rachel Ori	\$20,030.00	114	0.00
	01/22/24 3:36:05 PM	Processed		<async process>	Michelle Zi	\$20,030.00	114	0.00
	01/22/24 3:25:19 PM	Approved			Rachel Ori	\$20,030.00	114	0.00
	01/22/24 3:25:16 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Ori	\$20,030.00	114	0.00
	01/22/24 3:21:18 PM	Approval Workflow		[Sales Manager - Ready Default]	Todd Livin	\$20,030.00	114	0.00
	01/22/24 3:21:13 PM	Ready for approval		New Order	Todd Livin	\$20,030.00	114	0.00
	01/22/24 12:44:38 PM	New order created		<new order>	Eula Patte	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1070703
 Alt Order #:
Product Desc: Chief Justice State
 Estimate:
Flight Dates: 01/24/24 - 03/05/24
Original Date / Rev: 01/22/24 / 01/22/24
Order Type: GENERAL

WJOX-FM
Primary AE: Eula Patterson
Sales Office: L-BHM
Sales Region: Local

Agency Name: Greystone Public Affairs LLC
Buying Contact:
Billing Contact:
 1150 Greymoon Road
 Shoal Creek, AL 35242

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Stewart/R/State Chief Justice
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/24	01/31/24	23	\$4,039.00	\$3,433.15
02/01/24	02/29/24	70	\$12,282.00	\$10,439.70
03/01/24	03/05/24	21	\$3,709.00	\$3,152.65

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	23	\$4,039.00	\$3,433.15	0.00
February 2024	70	\$12,282.00	\$10,439.70	0.00
March 2024	21	\$3,709.00	\$3,152.65	0.00
Totals	114	\$20,030.00	\$17,025.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eula Patterson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJOX	01/24/24	01/26/24	M-F AM Drive M-F	CM	6a-10a	--WTF--	:30	4	\$178.00	P-50	0.00	NM	4	\$712.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/22/24	01/28/24	--WTF--		4		\$178.00		0.00					
N 2	WJOX	01/24/24	01/26/24	M-F 5a-8p Revised M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	--WTF--	:30	4	\$165.00	P-50	0.00	NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/22/24	01/28/24	--WTF--		4		\$165.00		0.00					
N 3	WJOX	01/24/24	01/26/24	M-F 5a-8p Revised M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	--WTF--	:30	4	\$185.00	P-50	0.00	NM	4	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/22/24	01/28/24	--WTF--		4		\$185.00		0.00					
N 4	WJOX	01/29/24	03/01/24	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	6	\$178.00	P-50	0.00	NM	30	\$5,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/29/24	02/04/24	MTWTF--		6		\$178.00		0.00					
		Week: 02/05/24	02/11/24	MTWTF--		6		\$178.00		0.00					
		Week: 02/12/24	02/18/24	MTWTF--		6		\$178.00		0.00					
		Week: 02/19/24	02/25/24	MTWTF--		6		\$178.00		0.00					
		Week: 02/26/24	03/03/24	MTWTF--		6		\$178.00		0.00					

Order / Rev: 1070703
 Alt Order #:
 Flight Dates: 01/24/24 - 03/05/24

Advertiser: Stewart/R/State Chief Justice
 Product Desc: Chief Justice State
 Estimate:
WJOX-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WJOX	01/29/24	03/01/24	M-F 5a-8p Revised M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	MTWTF--	:30	6	\$165.00	P-50	0.00	NM	30	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	MTWTF--					6	\$165.00		0.00			
		Week: 02/05/24	02/11/24	MTWTF--					6	\$165.00		0.00			
		Week: 02/12/24	02/18/24	MTWTF--					6	\$165.00		0.00			
		Week: 02/19/24	02/25/24	MTWTF--					6	\$165.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--					6	\$165.00		0.00			
N 6	WJOX	01/29/24	03/01/24	M-F 5a-8p Revised M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	:30	5	\$185.00	P-50	0.00	NM	25	\$4,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	MTWTF--					5	\$185.00		0.00			
		Week: 02/05/24	02/11/24	MTWTF--					5	\$185.00		0.00			
		Week: 02/12/24	02/18/24	MTWTF--					5	\$185.00		0.00			
		Week: 02/19/24	02/25/24	MTWTF--					5	\$185.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--					5	\$185.00		0.00			
N 7	WJOX	03/04/24	03/05/24	M-F AM Drive M-F	CM	6a-10a	MT-----	:30	6	\$178.00	P-50	0.00	NM	6	\$1,068.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	MT-----					6	\$178.00		0.00			
N 8	WJOX	03/04/24	03/05/24	M-F 5a-8p Revised M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	MT-----	:30	5	\$165.00	P-50	0.00	NM	5	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	MT-----					5	\$165.00		0.00			
N 9	WJOX	03/04/24	03/05/24	M-F 5a-8p Revised M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MT-----	:30	6	\$185.00	P-50	0.00	NM	6	\$1,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	MT-----					6	\$185.00		0.00			
Totals													114	\$20,030.00	



Sarah Stewart for Chief Justice

From: Eula Patterson
 Phone: (205) 917-1918
 Email: eula.patterson@cumulus.com
 1/19/2024 11:31 AM

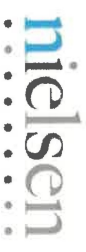
Flight Dates: 01/24/2024 - 03/05/2024
 Demo: P 25+

Radio Market: BIRMINGHAM
 Survey: DEC23 SD (OCT-DEC)
 Geography: Metro

ScheduleDescription:
 Sarah Stewart for Chief Justice

Radio Total	Daypart	Spots	Length	Unit Rate	Total Cost	Frequency	% Reach	CPP	Schedule Cume Persons
WZRR-FM		220		\$136.66	\$30,065.00	8.3	18.0%	\$203.97	157,300
Flight A - 1 wk (01/22)		108		\$94.67	\$10,035.00	8.5	8.1%	\$143.56	70,300
One Week Total		11		\$94.09	\$1,035.00	2.1	3.5%	\$139.86	46,000
M-F 6A-10A		11		\$94.09	\$1,035.00	2.1	3.5%	\$139.86	46,000
M-F 10A-3P		3		\$85.00	\$255.00	1.4	1.3%	\$141.67	25,600
M-F 3P-7P		4		\$75.00	\$300.00	1.5	1.8%	\$107.14	29,000
Flight B - 5 wks (01/29, 02/05, 02/12, 02/19, 02/26)		4		\$120.00	\$480.00	1.5	1.9%	\$171.43	33,400
One Week Total		80		\$85.00	\$7,600.00	6.7	7.9%	\$142.06	70,300
M-F 6A-10A		16		\$85.00	\$1,520.00	2.6	4.0%	\$142.06	46,000
M-F 10A-3P		5		\$85.00	\$425.00	1.7	1.7%	\$141.67	25,600
M-F 3P-7P		6		\$120.00	\$720.00	1.8	2.3%	\$171.43	33,400
Flight C - 1 wk (03/04)		15		\$93.33	\$1,400.00	2.9	3.2%	\$155.56	34,900
One Week Total		15		\$93.33	\$1,400.00	2.9	3.2%	\$155.56	34,900
M-Tu 6A-10A		5		\$85.00	\$425.00	2.0	1.4%	\$170.00	17,400
M-Tu 10A-3P		5		\$75.00	\$375.00	1.9	1.6%	\$125.00	21,600
M-Tu 3P-7P		5		\$120.00	\$600.00	1.9	1.7%	\$171.43	22,000
WJOL-FM		14		\$175.70	\$2,460.00	8.2	9.8%	\$258.45	85,300
Flight A - 1 wk (01/22)		12		\$176.00	\$2,112.00	2.1	4.1%	\$264.00	54,900

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: BIRMINGHAM; DEC23 SD (OCT-DEC); Metro; Multiple Dayparts Used; P 25+; See Detailed Sourcing Page for Complete Details.
 Copyright © 2024 The Nielsen Company. All rights reserved.





Sarah Stewart for Chief Justice

From: Eula Patterson
 Phone: (205) 917-1918
 Email: eula.patterson@cumulus.com
 1/19/2024 11:31 AM

WUOX-FM (continued)	Daypart	Spots	Length	Unit Rate	Total Cost	Frequency	% Reach	CPP	Schedule Cume Persons
One Week Total		12		\$176.00	\$2,112.00	2.1	4.1%	\$264.00	54,900
M-F 6A-10A		4 30		\$178.00	\$712.00	1.4	2.0%	\$254.29	36,300
M-F 10A-3P		4 30		\$165.00	\$660.00	1.5	2.0%	\$235.71	37,100
M-F 3P-7P		4 30		\$185.00	\$740.00	1.4	1.8%	\$308.33	35,400
Flight B - 5 wks (01/29, 02/05, 02/12, 02/19, 02/26)		85		\$175.47	\$14,915.00	6.3	9.5%	\$261.67	85,300
One Week Total		17		\$175.47	\$2,983.00	2.6	4.6%	\$261.67	54,900
M-F 6A-10A		6 30		\$178.00	\$1,068.00	1.8	2.4%	\$254.29	36,300
M-F 10A-3P		6 30		\$165.00	\$990.00	1.8	2.5%	\$235.71	37,100
M-F 3P-7P		5 30		\$185.00	\$925.00	1.6	2.1%	\$308.33	35,400
Flight C - 1 wk (03/04)		17		\$176.65	\$3,003.00	3.1	4.0%	\$240.24	43,400
One Week Total		17		\$176.65	\$3,003.00	3.1	4.0%	\$240.24	43,400
M-Tu 6A-10A		6 30		\$178.00	\$1,068.00	2.1	2.3%	\$222.50	28,500
M-Tu 10A-3P		5 30		\$165.00	\$825.00	1.9	1.9%	\$235.71	24,900
M-Tu 3P-7P		6 30		\$185.00	\$1,110.00	2.0	2.0%	\$264.29	28,700

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: BIRMINGHAM; DEC23 SD (OCT-DEC); Metro; Multiple Dayparts Used; P 25+; See Detailed Sounding Page for Complete Details.
 Copyright © 2024 The Nielsen Company. All rights reserved.





Sarah Stewart for Chief Justice

From: Eula Patterson
Phone: (205) 917-1918
Email: eula.patterson@cumulus.com
1/9/2024 11:31 AM

Schedule Grand Totals: 7 Weeks

Stations	Spots	Unit Rate	Total Cost	Frequency	% Reach	CPP	Schedule Crime Persons
WZRR-FM	106	\$94.67	\$10,036.00	8.5	3.1%	\$143.58	70,300
WJGX-FM	114	\$175.70	\$20,030.00	8.2	9.8%	\$258.45	85,300

Accepted by Station *Eula Patterson* Date *1-22-24*

Accepted by Client *Sarah Apple* Date *1-22-24*

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
This report was created in TAPSCAN using the following Radio Information: BIRMINGHAM, DEQ23 SD (CCT-DEQ); Major: Multiple Dayparts Used; P 25+; See Detailed Sourcing Page for Complete Details.
Copyright © 2024 The Nielsen Company. All rights reserved.





POLITICAL INQUIRY FORM

(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION WZRR/WJAX DATE OF REQUEST: 1/19/2024

INQUIRY MADE BY: Lance Hynke
AGENCY (if any): Greystone Public Affairs, LLC
ADDRESS OF AGENCY: 4029 Milner Way
CITY, STATE, ZIP OF AGENCY: Hoover, Al 35242
TELEPHONE NUMBER OF AGENCY: 205-789-1446
CANDIDATE: Sarah Stewart

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): Com To Elect Sarah Stewart for Chief Justice
IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE: Comm To Elect Sarah Stewart for Chief Justice
ADDRESS OF COMMITTEE: 2029 Airport Blvd, # 212
CITY, STATE, ZIP OF COMMITTEE: Mobile, Al 36606
TELEPHONE NUMBER OF COMMITTEE: 334-306-5920

COMMITTEE OFFICERS:
Chairman: Jaclyn Beran
Vice Chairman:
Treasurer:
Secretary:

Is this the Candidate's Authorized Committee? (X) yes () no

OFFICE SOUGHT: Chief Justice PARTY AFFILIATION: Republican
() federal (X) state () local

ELECTION AND DATE: March 4, 2024
(X) primary () general



FOR ISSUE ADS ONLY:

- a. Candidate(s) and offices (if any) referred to: _____
- b. Federal election(s) (if any) referred to: _____
- c. Issue(s) discussed: _____
- d. Name, Address, Phone Number of Contact: _____

DATES REQUESTED: 1/24 - 3/5/2024

LENGTH OF SPOT/PROGRAM TIME REQUESTED: : 30

REQUEST MADE:

in writing orally
If request is made in writing, attach and retain.

STATION OFFER: Rates

DISPOSITION OF REQUEST:

granted denied
If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:

yes no
Attach any written documentation received.

DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR: 1/20/2024

COMMENTS

STATION REP	<u>Ede Patterson</u>
-------------	----------------------

REVIEWED	
----------	--



CERTIFICATE OF DISCLOSURE

CANDIDATE Sarah Stewart

REPRESENTATIVE (if applicable): Lance Hylce

METHOD OF DISCLOSURE (check any that apply):

By telephone to _____ (person's name) on _____ (date).

Mailed to _____ (person's name) on _____ (date).

By facsimile to _____ (person's name) on _____ (date).

In person to _____ (person's name) on _____ (date).

By e-mail to Lance Hylce (person's name) on 1/22/24 (date).

ACCOUNT EXECUTIVE (Initials) lh
lance@greystonepublic.com

RECEIVED BY: Lance Hylce
Candidate or Representative

DATE: 1-22-24

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Lance Hyche, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name:	<u>Sarah Stewart</u>
Authorized committee:	<u>Committee to Elect Sarah Stewart for Chief Justice</u>
Agency requesting time (and contact information):	<input type="checkbox"/> N/A <u>Greystone Public Affairs, LLC lance@greystonepublic.com</u>
Candidate's political party:	<u>Republican</u>
Office sought (no acronyms or abbreviations):	<u>Alabama Chief Justice</u>
Date of election:	<u>March 5, 2024</u> <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	<u>NA</u>
The undersigned represents that:	
(1) the payment for the broadcast time requested has been furnished by (check one box below):	
<input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or	
<input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;	
(2) this station is authorized to announce the time as paid for by such person or entity; and	
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: <u>Lance Hyche</u>	Signature: <u>Eula Patterson</u>
Name: <u>Lance Hyche</u>	Name: <u>Eula Patterson</u>
Date of Request to Purchase Ad Time: <u>1-19-24</u>	Date of Station Agreement to Sell Time: <u>1/22/2024</u>

Cumulus Media - A



Payments Report

Paid On:	1/22/24, 1:11 PM	Payment Type:	Check	Payment Status:	Completed
Transaction #:	752508	Routing Number:	XXXXX0019	Payment Amount:	\$25,555.25
Account:	Cumulus - Birmingham	Account Number:	XXXXXX8130	Payment #:	PMT908434

Station	Invoice #	Order #	Type	Agency	Advertiser	Tran. Status	Full Amount	Tran. Amount	Transaction ID
WZ RR-FM		1070693	Order	Greystone Public Affairs LLC	Stewart/R/State Chief Justice	Completed	\$8,529.75	\$8,529.75	752508
WJOX-FM		1070703	Order	Greystone Public Affairs LLC	Stewart/R/State Chief Justice	Completed	\$17,025.50	\$17,025.50	752508

Grand total amount: \$25,555.25



Accepted credit cards