

KVRI 4th QUARTER 2017
PUBLIC AFFAIRS RECORD

DATE	TIME	PROGRAM NAME	DESCRIPTION
10/01/17	7:00AM	THIS WEEK IN AMERICA	<p>Segment #1 – Health 16:00</p> <p>Summary: Our guest discusses his research into macular degeneration an eye disease that impacts 1 in 3 people over age 65.</p> <p>Guest: Alan McClain is an author and former management systems analyst who was diagnosed with macular degeneration. He's the author of "How I Beat Macular Degeneration in the Early Stages And How You Can Too". www.beatmaculardegeneration.com</p> <p>Issues Covered: testing, diet, supplements</p> <p>22:00 Segment #2- Literature 7:00</p> <p>Summary: Our guest discusses her newest young adult novel that takes place 100 years in the future.</p> <p>Guest: Katharine McGee is the author of the best selling young adult fiction "The Thousandth Floor." She has just released the sequel "The Dazzling Heights".</p> <p>Issues Covered: technology, relationships, literacy</p>
10/01/17	7:30AM	COMMONWEALTH CLUB	<p>Ashlee Vance, Technology Writer, Bloomberg Businessweek; Author, Elon Musk: Tesla, SpaceX, and the Quest for a Fantastic Future. Peter Henderson, West Coast Deputy Bureau Chief, Thomson Reuters</p> <p>Can the nation of inventors and creators, which led the modern world for a century, still compete in an age of fierce global</p>

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			<p>competition? Vance argues that Elon Musk is a contemporary amalgam of legendary inventors and industrialists like Thomas Edison, Henry Ford, Howard Hughes and Steve Jobs. Vance is one of the most prominent writers on technology today. After spending several years reporting on Silicon Valley and technology for The New York Times, Vance went to Bloomberg Businessweek, where he has written dozens of cover and feature stories on topics ranging from cyber espionage to DNA sequencing and space exploration.</p>
10/08/17	7:00AM	THIS WEEK IN AMERICA	<p>Segment #1 – Business/Entrepreneurship 16:00</p> <p>Summary: Our guest discusses the benefits of developing your own business in this uncertain economy.</p> <p>Guest: Hovie Smith is a geologist, decorated Combat Engineer Officer, entrepreneur and author. His latest book "Ideas For New Businesses". www.hoveysmith.com</p> <p>Issues Covered: concepts, financing, consulting, marketing</p> <p>22:00 Segment #2- Animal Care 7:00</p> <p>Summary: Our guest discusses his work in bettering the lives of animals at risk and helping the people who care for them.</p> <p>Guest: Cat behaviorist Jackson Galaxy is host of "My Cat From Hell" on Animal Planet. www.animalplanet.com</p> <p>Issues Covered: adoption, overcrowded shelters, control</p>

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10/08/17	7:30AM	COMMONWEALTH CLUB	<p>Nick Bilton, Special Correspondent, Vanity Fair; Author, American Kingpin: The Epic Hunt for the Criminal Mastermind Behind the Silk Road; Twitter @nickbilton</p> <p>In Conversation with Dick Costolo, CEO, Chorus; Former CEO, Twitter</p> <p>Imagine a place where you can anonymously purchase drugs, hire hit men, and acquire forged passports counterfeit cash, guns, grenades and poisons. Journalist Nick Bilton has written about politics and power struggles behind the founding of Twitter. Now he turns his investigative journalism to the story of Ross Ulbricht, the notorious and enigmatic founder of a drug empire and the Silk Road website. Bilton will divulge Ulbricht's rise and fall and what Ulbricht's story reveals about the clash of a libertarian-leaning web, where everything is decentralized, against the old world of government, law and order. He will also discuss what this could ultimately mean for all of us.</p>
10/15/17	7:00AM	THIS WEEK IN AMERICA	<p>3:00 Segment #1 – Mental Health 16:00</p> <p style="text-align: right;">Summary: Our guest discusses a long-term and drug-free treatment for brain-based disorders.</p> <p style="text-align: right;">Guest: Dr. Edward Carlton is board certified in neurofeedback training and is also a licensed chiropractic physician with over 25 years of experience. He is the author of "The Answer". www.carltonneurofeedbackcenter.com</p> <p style="text-align: right;">Issues Covered: neurofeedback training, mood altering drugs</p> <p>22:00 Segment #2- Arts/Health 7:00</p> <p style="text-align: right;">Summary: Our guest discusses his work in Television and motion pictures as well as a recent health invention.</p>

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			<p>Guest: James Lipton is the highly acclaimed host of "Inside the Actors Studio" on Bravo. Also inventor of "KneesEase" for arthritis sufferers. www.kneesease.com</p> <p>Issues Covered: pain management, research, media</p>
10/15/17	7:30AM	COMMONWEALTH CLUB	<p>Over the course of 16 months, NBC and MSNBC correspondent Tur took the high road as she devoted her life to covering the 2016 presidential campaign and in particular now-President Donald Trump. A former foreign correspondent, Tur began her stint on the Trump campaign under the impression that she'd be back home in London in just six weeks, but her experiences on the campaign trail altered her career and life forever. From being publicly asked by candidate Trump to "be quiet" during a press conference to needing Secret Service protection to escort her to her car safely, Tur received personal and professional critiques from President Trump and beyond on a regular basis.</p> <p>It didn't stop there: she was threatened by rowdy crowds both online and in her everyday life, but in response, thousands of her supporters took to Twitter to applaud her efforts. By the end of the campaign, Tur was a new journalism star, and at just 33, her profile continues to rise. Today, she's a correspondent for NBC News and an MSNBC Live anchor.</p> <p>In her new book, Tur shares her eye-opening, first-hand accounts of being an embed reporter on the 2016 presidential campaign, her thoughts on the current media landscape and President Trump, while exposing the intrigue and power at play in the 2016 election.</p>
10/22/17	7:00AM	THIS WEEK IN AMERICA	<p>Segment #1 – Health 16:00</p> <p>Summary: Our guest discusses inexpensive treatments for life threatening diseases. Also how to research and discuss with your doctor.</p> <p>Guest: Julia Schopick is a best selling author of "Honest Medicine"</p>

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			<p>and creator of the award winning health blog www.honestmedicine.com www.honestmedicine.com</p> <p>Issues Covered: autoimmune disease, research, costs</p> <p>22:00 Segment #2- Media/LGBT issues 7:00</p> <p>Summary: Our guest discusses her groundbreaking television series "Transparent" which deals with social issues.</p> <p>Guest: Amy Landecker is an actress and director currently starring in the Amazon Prime award winning series "Transparent". www.amazon.com/transparent</p> <p>Issues Covered: transgender issues, family, discrimination</p>
10/22/17	7:30AM	COMMONWEALTH CLUB	<p>In 2012, Ellen Pao sent shock waves throughout Silicon Valley when she sued her employer, powerhouse venture capital firm Kleiner Perkins Caufield Byers, for workplace discrimination against women and other minority groups. While she lost her case in 2015, her fight for change was just beginning. From her work as a founder of Project Include to fighting negative culture as interim CEO of Reddit, Pao dedicates time and energy to making sure others don't have the same experiences she did, and she recently published her first book, Reset: My Fight for Inclusion and Lasting Change.</p> <p>Pao's bravery in calling out systemic harassment and other abusive practices within the tech community has inspired others. In the wake of the most recent stories around discrimination and harassment, many mention Pao by name in their accounts. Today, women, people of color and allies in the workplace and beyond are standing up for themselves and their colleagues. They're pushing back against toxic workplace cultures in Silicon Valley and beyond, galvanizing widespread</p>

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			<p>coverage and advocating for increased accountability of individuals and companies. They're resetting Silicon Valley.</p> <p>Join Pao and Laura Weidman Powers, co-founder and CEO of Code2040, for an empowering discussion about overcoming the struggle to be heard and raising your voice to create lasting change.</p>
10/29/17	7:00AM	THIS WEEK IN AMERICA	<p>Segment #1 – Business 16:00</p> <p style="padding-left: 40px;">Summary: Our guest discusses how women can excel in a business workplace dominated by men.</p> <p style="padding-left: 40px;">Guest: Marja Norris is a Top 100 Barron's Woman Advisor with a distinguished career in finance. She's the author of "The Unspoken Code: A Businesswoman's No-Nonsense Guide to Making It In the Corporate World". www.marjanorris.com</p> <p style="padding-left: 40px;">Issues Covered: confrontation, risks, stress, dress</p> <p>22:00</p> <p>Segment #2- Media/Psychology 7:00</p> <p style="padding-left: 40px;">Summary: Our guests discuss their groundbreaking television series that tells the story of a psychopathic killer.</p> <p style="padding-left: 40px;">Guest: Jharrell Jerome, featured in the Academy Award winning movie "Moonlight" and Justine Lupe, star in the tv series "Mr Mercedes" from Stephen King.</p> <p style="padding-left: 40px;">Issues Covered: alcoholism, technology, crime</p>
10/29/17	7:30AM	COMMONWEALTH CLUB	<p>Once at the center of the American conservative movement, best-selling author and radio host Charles Sykes is a fierce opponent of Donald Trump and the right-wing media that has enabled his rise. Sykes will present an impassioned, regretful</p>

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			<p>and deeply thoughtful account of how the American conservative movement came to lose its values, asking: How did a movement that was defined by its belief in limited government, individual liberty, free markets, traditional values and civility find itself embracing bigotry, political intransigence, demagoguery and outright falsehood?</p> <p>In his new book, Sykes addresses:</p> <p style="padding-left: 40px;">Why are so many voters so credulous and immune to factual information reported by responsible media?</p> <p style="padding-left: 40px;">Why did conservatives decide to overlook, even embrace, so many of Trump's outrages, gaffes, conspiracy theories, falsehoods and smears?</p> <p style="padding-left: 40px;">Can conservatives govern? Or are they content merely to rage?</p> <p style="padding-left: 40px;">How can the Right recover its traditional values and persuade a new generation of their worth?</p> <p>Come hear from a leading conservative voice about how the conservatives and the nation as a whole got to where it is today.</p>
11/05/17	7:00AM	THIS WEEK IN AMERICA	<p style="text-align: right;">16:00</p> <p>Segment #1 – Aging/Wellness</p> <p style="padding-left: 40px;">Summary: Our guest discusses emerging trends in healthy aging and healthcare.</p> <p style="padding-left: 40px;">Guest: Dr Carrie Engelbright, RN, CNE, CWP is lead faculty at Mid-State Technical College in Wisconsin Rapids, Wisconsin. A learned expert in the field of healthy aging and wellness of life.</p> <p style="padding-left: 40px;">Issues Covered: age in place, caregiving, managing medications</p>

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			<p>Segment #2- Media</p> <p>Summary: Our guest discusses his daily tv show that deals with social issues such as abuse.</p> <p>Guest: Steve Wilkos is host of the nationally syndicated daily tv show "The Steve Wilkos Show" now in it's 9th season. He is a former Marine and Chicago police officer. www.stevewilkos.com</p> <p>Issues Covered: law enforcement, child abuse, drugs</p>
11/05/17	7:30AM	COMMONWEALTH CLUB	<p>Fifty years ago, Sir Richard Branson started his first business, and he hasn't stopped since. In his new autobiography, Finding My Virginity, the Virgin founder shares his personal, intimate thoughts on five decades as the world's ultimate entrepreneur. This is the true account of how the Virgin founder reinvented himself and his brand for the 21st century while continuing to push boundaries, break rules and reach for the stars in more ways than one. This is the story of the man behind the beard, the business, the bravado and the brand.</p> <p>In Finding My Virginity, Branson shares the secrets that have seen his family business grow from a student magazine into a global brand. He discusses his dream of private citizens one day flying into space, an idea that developed from a childhood fantasy to the brink of reality. He also shares his focusing shift from battling bigger rivals to changing business for good. Go behind the scenes as Branson creates the world's first commercial "spaceline," Virgin Galactic. Learn how Branson created 12 different billion-dollar businesses and hundreds more companies across dozens of sectors, going from living on a houseboat to owning a private island.</p> <p>It's not all business though: Join Sir Richard as he juggles working life with his dedication to his wife and family. Get the real story behind his adventures with everyone from Bill Gates and Kate Moss to Nelson Mandela and Barack Obama. Get under the skin of his world record attempts on land, sea and air.</p>

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			<p>See how the original business hippy adapted to becoming a doting “grand-dude” to his four grandchildren.</p> <p>This book goes far beyond numbers and achievements—it’s a journey into the heart and mind of Britain’s best-loved businessman. Join us for the rollercoaster ride of a lifetime with Sir Richard Branson.</p>
11/12/17	7:00AM	THIS WEEK IN AMERICA	<p>Segment #1 – Climate Change 16:00</p> <p>Summary: Our guest discusses the urgency of global climate change And what can be done to make a difference.</p> <p>Guest: Jon Shenk is an award winning documentary filmmaker. He is co-director and cinematographer of the film “Inconvenient Sequel” The follow up to Academy Award winning “Inconvenient Truth”.</p> <p>Issues Covered: Paris Accord, solar power, positive changes</p> <p>Segment #2- Consumer/Automotive</p> <p>Summary: Our guests discuss finding, fixing and flipping used cars.</p> <p>Guests: Mike Brewer and Ant Anstead are hosts of the international television series “Wheeler Dealers”. Both are car experts with vast experience in sales, service and customizing.</p> <p>Issues Covered: restoration, maintenance, buying tips</p>
11/12/17	7:30AM	COMMONWEALTH CLUB	<p>CNN political contributor Van Jones has been hailed as one who tries to “fight the right way.” He draws on his years of activism and political analysis to take aim at the failures of both parties and to show the nation how to focus on practical answers to problems that affect us regardless of region or</p>

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			<p>political ideology.</p> <p>Join us as Jones shares his blueprint for the fight we must wage as a nation. He asks us to abandon the politics of accusation and set fire to the traditional ways of political problem-solving. Jones will challenge us to change the way we think about politics so we can all get down to the vital business of solving—together—some of our nation’s toughest problems.</p>
11/19/17	7:00AM	THIS WEEK IN AMERICA	<p>Segment #1 – Cyber Crimes 16:00</p> <p style="padding-left: 40px;">Summary: Our guest discusses his book on cyber security and how to protect yourself from being a victim.</p> <p style="padding-left: 40px;">Guest: Nick Selby is a police detective with nearly 20 years of fighting cyber criminals. He is the author of “Cyber Attack Survival Manual”.</p> <p style="padding-left: 40px;">Issues Covered: identity theft, smart devices, privacy</p> <p style="text-align: center;">Segment #2- Media/History</p> <p style="padding-left: 40px;">Summary: Our guest discusses his history-based podcast dealing with legendary horror myths.</p> <p style="padding-left: 40px;">Guest: Aaron Mahnke is creator and host of the award winning podcast “Lore” which is now also a television series on Amazon Video. www.amazon.com</p> <p style="padding-left: 40px;">Issues Covered: new media, research, historical events</p>

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11/19/17	7:30AM	COMMONWEALTH CLUB	<p>In the tech world and beyond, government is often seen as slow and tech illiterate—the antithesis to innovation. However, this misperception is rapidly changing. Governments in San Francisco and cities across the nation are starting to harness the power of technology to tackle the biggest problems we face today. By partnering with technology, government becomes more accessible and efficient, and citizens can engage in change like never before.</p> <p>Anne-Marie Slaughter has seen firsthand how this innovation is possible. She served as the director of policy planning at the State Department under Secretary Hillary Clinton and is currently the president and CEO of the nonpartisan think tank New America. She will talk about local changemakers and how civic technology can be the best way to encourage citizens to organize, participate and act in government.</p>
11/26/17	7:00PM	THIS WEEK IN AMERICA	<p>Segment #1 – Psychology 16:00</p> <p style="padding-left: 40px;">Summary: Our guest discusses his book on the secrets behind our perceptions and the brain's ability to make sense of the world.</p> <p style="padding-left: 40px;">Guest: Dr Brian Boxer Wachler is an expert on human perception and world renowned eye surgeon. He is the author of "Perceptual Intelligence: The Brain's Secret to Seeing Past Illusion, Misperception And Self-Deception". www.perceptualintelligence.com</p> <p style="padding-left: 40px;">Issues Covered: intuition, biases, social impact</p> <p>Segment #2– Business</p> <p style="padding-left: 40px;">Summary: Our guest discusses how he started his successful auto design business out of his garage after cashing in his 401K.</p>

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			<p>Guest: Dave Kindig is owner of the nationally recognized Kindig-It Auto Design Shop in Salt Lake City. He is host of the popular tv series "Bitchin Rides" on Velocity Channel www.velocity.com</p> <p>Issues Covered: hiring, design, finances, customer service</p>
11/26/17	7:30AM	COMMONWEALTH CLUB	<p>Sifting through the Trump administration's misleading statements on climate change can be a daunting task. That's where scientist Bill Nye comes in. The Science Guy is on a quest to set the record straight when it comes to anti-scientific thinking and climate denial.</p> <p>A new documentary, Bill Nye: Science Guy, chronicles the beloved children's show host as he pivots into the role of one of the country's leading scientific voices. The film is directed by Jason Sussberg, who takes viewers on an intimate, behind-the-scenes journey as Nye confronts climate change deniers and those who don't believe in science-based facts.</p>
12/03/17	7:00AM	THIS WEEK IN AMERICA	<p>Segment #1 – Business 16:00</p> <p>Summary: Our guest discusses his research into providing a path toward better decision making both at home and at work.</p> <p>Guest: Jack Quarles is an Amazon #1 bestselling author, an international trainer, speaker and consultant. He is the author of "Expensive Sentences: Debunking the Common Myths that Derail Decisions and Sabotage Success". www.expensivesentences.com</p> <p>Issues Covered: improve conversations, myths, culture</p>

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			<p style="text-align: center;">Segment #2- Youth Sports</p> <p style="text-align: center;">Summary: Our guest discusses the importance and benefits of youth sports as well as dealing with injuries. Part1</p> <p style="text-align: center;">Guest: Dr David Geier as an orthopedic surgeon, sports medicine Specialist and author. www.drdauidgeier.com</p> <p style="text-align: center;">Issues Covered: year round sports, proper healing, prevention</p>
12/03/17	7:30AM	COMMONWEALTH CLUB	<p>The 1968 U.S. presidential election fundamentally shaped modern American politics, and it was a transformative event in the life of a young Lawrence O'Donnell. Nothing went according to plan: Incumbent President Lyndon B. Johnson believed he would easily defeat Richard Nixon, former Republican vice president and California senator, until anti-war protests forced his withdrawal. The upstart Democratic candidate Robert F. Kennedy quickly secured the national spotlight, only to be tragically assassinated in Los Angeles that June.</p> <p>While Nixon remained the front-runner, Hubert Humphrey, the last remaining cog of the Democratic political machine, was closing in. To defeat him, Nixon pulled off one of the greatest dirty tricks in American political history. 1968 set the tone for Watergate and all else that has followed in the new era of modern politics.</p> <p>For decades, O'Donnell has been a pioneer in the field of political commentary and entertainment. As both a producer of The West Wing and as the host of his own MSNBC show, "The Last Word," he has served as a voice of wisdom and integrity throughout the evolution of our political sphere. His new book, Playing With Fire, tells the story of a country coming apart at the seams in real time; it is a master class in the electioneering that took advantage of the chaos.</p>

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12/10/17	7:00AM	THIS WEEK IN AMERICA	<p>Segment #1 – Business/Personal Growth 16:00 1 Summary: Our guest discusses how to get the life you want and how to be more productive.</p> <p>Guest: Andro Donovan is a sought after speaker, executive coach, leadership specialist and author. Her new book "Motivate Yourself: Get The Life You Want, Find Purpose and Achieve Fulfilment". www.androdonovan.com</p> <p>Issues Covered: negative thoughts, emotional burnout, values</p> <p>22:00 Segment #2- Diet 7:00</p> <p>Summary: Our guest discusses her cookbook that features foods low in saturated fat and cholesterol.</p> <p>Guest: Jill Skeem is a certified macrobiotic health counselor, educator and chef. She is author of "Comfort Food Gets A Vegan Makeover." www.jillskeem.com</p> <p>Issues Covered: holiday cooking tips, exercise, substitutes</p>
12/10/17	7:30AM	COMMONWEALTH CLUB	<p>Steve Forbes, Chairman and Editor-in-Chief, Forbes Media; Author, Reviving America: How Repealing Obamacare, Replacing the Tax Code and Reforming the Fed Will Restore Hope and Prosperity</p> <p>Duf Sundheim, Political Activist and Mediator; Former Chair, California Republican Party—Moderator</p>

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			<p>With a turbulent presidential election and Brexit on the horizon, a leading conservative voice offers his thoughts on the political and economic climate in the United States and the world. Steve Forbes is chairman of Forbes Media, which publishes Forbes magazine, with a circulation of nearly 1 million readers domestically and 5 million worldwide. In both 1996 and 2000, Mr. Forbes campaigned vigorously for the Republican nomination for the presidency. Key to his platform were a flat tax, medical savings accounts, a new Social Security system for working Americans, parental choice of schools for their children, term limits and a strong national defense. Forbes continues to energetically promote this agenda. Here's a chance to hear his views on how to make the country stronger and Americans more prosperous.</p>
12/17/17	7:00AM	THIS WEEK IN AMERICA	<p>Segment #1 – Mental Health</p> <p>Summary: Our guest discusses a long-term and drug-free treatment for brain-based disorders.</p> <p>Guest: Dr. Edward Carlton is board certified in neurofeedback training and is also a licensed chiropractic physician with over 25 years of experience. He is the author of "The Answer". www.carltonneurofeedbackcenter.com</p> <p>Issues Covered: PTSD, depression, aging process</p> <p>22:00 Segment #2- Diet</p> <p>Summary: Our guest discusses her cookbook that features foods low in saturated fat and cholesterol. Part 2</p> <p>Guest: Jill Skeem is a certified macrobiotic health counselor, educator and chef. She is author of "Comfort Food Gets A VeganMakeover."</p> <p>Issues Covered: eat regular meals, mindful eating, exercising</p>

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12/17/17	7:30AM	COMMONWEALTH CLUB	<p>In July 2016, just four months before Donald Trump’s stunning victory, the Democratic Party was in shambles. Its computer systems had been infiltrated by a mysterious and seemingly unstoppable hacker. Leaked emails suggested that ousted former party leader Debbie Wasserman Schultz and several of her top aides had machinated behind the scenes to tip the scales during the primary in favor of Hillary Clinton. Bitter internal rivalries and power struggles had ground Democratic staffers’ work to a near halt, all while Republicans leveled broadside after broadside against “Crooked Hillary” and her progressive agenda.</p> <p>In desperation, the Democrats turned to the only person they could trust to stabilize their flailing operation: veteran political strategist Donna Brazile, who shepherded the Democrats through one of the most turbulent general elections in history. During her time at the helm of the Democratic National Committee, Brazile weathered some of the most difficult challenges of any party leader in American history—from bomb threats called in to Democratic headquarters to cyberattacks suspected to be orchestrated by Russian intelligence to a brutal personal Twitter feud with Donald Trump.</p> <p>Now, Brazile is speaking out about her time as the leader of the Democratic Party. Join her for an unfiltered conversation about the 2016 election and the chaotic battlefield of American politics.</p>
12/24/17	7:00AM	THIS WEEK IN AMERICA	<p>Segment #1 – Negative Body Image</p> <p>Summary: Our guest discusses unrealistic beauty standards and their damaging effects on women.</p> <p>Guest: Emme is a groundbreaking model and a leading voice in the fashion industry for more than two decades. She is featured in the television documentary “Straight/Curve”.</p> <p>Issues Covered: health crisis, diversity in media, imagery</p>

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12/24/17	7:30AM	COMMONWEALTH CLUB	<p>America's Role on the World Stage: A Conversation with NBC News and MSNBC</p> <p>The national security experts and intelligence contributors of NBC News will discuss the United States' role on the global stage and its position as a world leader in diplomatic scenarios.</p>
12/31/17	7:00AM	THIS WEEK IN AMERICA	<p>Segment #1 – Business 16:00</p> <p>Summary: Our guest discusses to implement effective time management and improve productivity.</p> <p>Guest: R. Shawn McBride is an attorney, business consultant and author. His latest book "It's About Time: How To Do More of What Matters In the Time You Have." www.yourbusinessspeaker.com</p> <p>Issues Covered: planning, prioritize, delegate, reset</p>

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12/31/17	7:30PM	COMMONWEALTH CLUB	<p>Who is God? According to Reza Aslan, our desire to humanize God is hardwired in our brains, making it a central feature of nearly every religious tradition. Regardless of our actions or beliefs, Aslan says the majority of us consider God to be a divine version of ourselves. We bestow upon God not just all that is good in human nature but also our greed, bigotry and violence. All these qualities are reflected in our religion, culture and government. Whether you believe in one God, many gods or no God at all, Aslan's work will challenge the way you think about the role of the divine in our everyday lives.</p>

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