

KVRI 3rd QUARTER 2019

PUBLIC AFFAIRS RECORD

DATE	TIME	PROGRAM NAME	DESCRIPTION	
7/7/19	7:00AM	THIS WEEK IN AMERICA (29:30)	<p>Segment #1 – Leadership/Business 16:00</p> <p>Summary: Our guest discusses the need to quickly learn, adapt and keep up in decision making in today's world.</p> <p>Guest: Ed Muzio is a CEO, leader in management practice and author. His recent book is "Iterate: Run a Fast, Flexible, Focused Management Team". www.iteratenow.com</p> <p>Issues Covered: flexibility, decision-making, targets</p>	
7/7/19	7:15AM	THIS WEEK IN AMERICA	<p>Segment #2– Prisons/Law Enforcement 7:00</p> <p>Summary: Our guests discuss their television series that goes undercover to examine the inner workings of a county jail.</p> <p>Guests: Sheriff Mark Lamb of Pinal County, Arizona and Abner, an ex-convict and gang member, now a minister.</p> <p>Issues Covered: contraband, gangs, incarceration</p>	
7/7/19	7:30AM	COMMONWEALTH CLUB (29:45)	<p>Shannon Watts: Fight Like a Mother</p> <p>The United States experiences the highest number of school shootings in the world. Shannon Watts decided to do something about it. In the wake of the Sandy Hook Elementary School shooting, Watts, a mother of five and former communications executive, started Moms Demand Action for Gun Sense in America, an organization that advocates for gun regulation reform. Moms Demand Action has grown into one of the largest and most far-reaching organizations in American politics with a grassroots network in all 50 states and millions of supporters. Under Watts' leadership, Moms Demand</p>	

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			<p>Action has enjoyed a 93 percent success rate in beating the NRA in state legislatures.</p> <p>In her forthcoming book, <i>Fight Like a Mother: How a Grassroots Movement Took on the Gun Lobby</i>, Watts recounts how she and other mothers turned their outrage into action to drive progress in gun safety. The book celebrates the unique strength and power of women and highlights the potential for everyone to engage in everyday activism. In addition to her work with Moms Demand Action, Watts is the founder and board chair of Rise to Run, an organization dedicated to mobilizing young progressive women to run for office, and an active board member of Emerge America. Join Watts live at INFORUM as she shares her inspiring journey of how one woman's cry for change became a driving force in a national demand for action.</p>
7/14/19	7:00AM	THIS WEEK IN AMERICA (29:30)	<p style="text-align: right;">Segment #1 – Military/Security 16:00</p> <p>Summary: Our guest discusses a secret Defense Department study of Unidentified Aerial Phenomena.</p> <p>Guest: Luis Elizondo is a 22 year veteran of the Department of Defense with top security clearance. He was director of their Advanced Aerospace Threat Identification Program. He is featured on the Television series "Unidentified: Inside America's UFO Investigation".</p> <p>Issues Covered: national security, technology, reporting</p>
7/14/19	7:15AM	THIS WEEK IN AMERICA	<p style="text-align: right;">Segment #2– Health Care 7:00</p> <p>Summary: Our guest discuss the latest trend in affordable and accessible health care.</p> <p>Guest: Dr Drew Pinsky is a nationally known media medical expert and a practicing physician.</p> <p>Issues Covered: on demand house calls, prevention, costs</p>

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7/14/19	7:30AM	COMMONWEALTH CLUB (29:45)	<p>Ash Carter, Former U.S. Secretary of Defense</p> <p>The Department of Defense is the single largest institution in America, managing the most complex information network, carrying out more research and development than Google, Apple and Microsoft combined, owning and operating more real estate and spending more money than any other entity. As such, it has incredible power and immense responsibility. There is no better person to explain the inner workings of such a place than the man who ran it all.</p> <p>In his new book, <i>Inside the Five-Sided Box: Lessons from a Lifetime of Leadership in the Pentagon</i>, former U.S. Secretary of Defense Ash Carter gives us an inside look into all that happens in one of the most secretive and secure locations in the nation—the obstacles it faces and the innovation taking place there. Unlike many of his colleagues in the Department of Defense, Carter was not always a career bureaucrat. His straightforward explanations of American foreign policy, and the ways in which the private sector and public sector can work together towards greater peace and security, reflect a refreshingly moderate perspective in such a highly-politicized era.</p>	
7/21/19	7:00AM	THIS WEEK IN AMERICA (29:30)	<p>Segment #1 – Pain Management 16:00</p> <p>Summary: Our guest discusses how to fight pain with proper food and lifestyle choices.</p> <p>Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books. www.SusanSmithJones.com</p> <p>Issues Covered: diet, exercise, sleep</p>	
7/21/19	7:15AM	THIS WEEK IN AMERICA	<p>Segment #2- Same as Segment #1</p> <p>Summary: Same as Segment #1</p> <p>Guest: Same as Segment #1</p>	7:00

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			Issues Covered: power of laughter, supplements, infrared heat
7/21/19	7:30AM	COMMONWEALTH CLUB (29:45)	<p>Elaine Welteroth: More Than Enough</p> <p>In 2012, after moving up the ranks at Condé Nast, Elaine Welteroth became the first African-American to hold the title of beauty and health director at <i>Teen Vogue</i>. At 29, she was eventually promoted to editor in chief, making her the youngest to hold the title in the company's 107-year history and the second person of African-American heritage. Her reign at <i>Teen Vogue</i> was undeniably historic as she led the magazine in a new, fresh direction that allowed her young staff to create content centered on not only fashion and beauty, but also politics, social activism, world news and other topics that painted a more realistic, well-rounded picture of teen life.</p> <p>Throughout her wildly successful career, Welteroth has often noted that she consistently found herself alone as the only black woman in the room. Her life is filled with stories of triumph despite the numerous roadblocks put in her way, and in her memoir, <i>More Than Enough: Claiming Space for Who You Are (No Matter What They Say)</i>, Welteroth offers invaluable advice to young women looking to change the world in their own terms. She joins INFORUM to chronicle her life as a pioneer in media and to inspire a new generation of trailblazers.</p>
7/28/19	7:00AM	THIS WEEK IN AMERICA (29:30)	<p>Segment #1 – Health Care 16:00</p> <p>Summary: Our guest discusses how to be your own best healthcare advocate.</p> <p>Guest: Reina Weiner is an experienced healthcare and patient advocacy coach as well as a cancer survivor. She is the author of "Trust Your Doctor...But Not That Much-Be Your Own Best Healthcare Advocate"</p> <p>Issues Covered: finding a doctor, prep for a visit, research</p>

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7/28/19	7:15AM	THIS WEEK IN AMERICA	<p>Segment #2- Same as Segment #1</p> <p>Summary: Same as Segment #1</p> <p>Guest: Same as Segment #1</p> <p>Issues Covered: second opinion, finances, clinical trials</p>	7:00
7/28/19	7:30AM	COMMONWEALTH CLUB (29:45)	<p>Adam Savage: My Life as a Maker</p> <p>Adam Savage is a maker. From his elaborate Comic-Con costumes to a 1,000-shot Nerf gun, he has built thousands of projects as a special effects artist and co-host of the hit TV show "MythBusters."</p> <p>Savage will highlight some of his memorable ideas and shares what inspires him to build, make, invent, explore and above all else create.</p> <p>Savage spent 14 years as the popular co-host of "MythBusters." He currently stars on Tested.com's YouTube channel and is the host of "MythBusters Jr."</p>	
8/4/19	7:00AM	THIS WEEK IN AMERICA (29:30)	<p>Segment #1 – Crime/Media 16:00</p> <p>Summary: Our guests discuss their popular true crime podcast and the role of media.</p> <p>Guests: David Payne and Jody Gottlieb and creators and hosts of the true crime podcast "Somebody, Somewhere:." David is a former prosecutor and Jody a former CNN producer.</p> <p>Issues Covered: homelessness, judicial system, forensics</p>	

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8/4/19	7:15AM	THIS WEEK IN AMERICA	<p>Segment #2- Young Adult Literature 7:00</p> <p>Summary: Our guest discusses her award winning book series for young adults and the themes she addresses.</p> <p>Guest: Angie Sage is an award winning young adult author best known for her "Septimus Heap" series. Her current book is "Maximillian Fly".</p> <p>Issues Covered: family dynamics, prejudice, tolerance</p>	
8/4/19	7:30AM	COMMONWEALTH CLUB (29:45)	<p>George Will: The Future of Conservatism</p> <p>George Will has been a columnist for <i>The Washington Post</i> since 1974 and is one of the most influential political pundits today. He is vocally dissatisfied with the directions that both the American Right and Left have dragged the nation. His new book, <i>The Conservative Sensibility</i>, asks Americans to revisit their history books and remind themselves of the values America was founded upon—values which he sees both sides of the aisle straying dangerously far from.</p> <p>The book covers everything from the natural rights of man and the history of American democracy to the modern capitulation of congressional checks on the power of the executive. He believes the solution to many of the high-profile political issues of today can be found by going back to the founders' intentions for the nation, and by grounding modern solutions more solidly in a historical context.</p> <p>People of all political affiliations have found themselves in agreement with much of what he has to say. Join us for a conversation with one of the most respected journalists and political commentators in the nation.</p>	

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8/11/19	7:00AM	THIS WEEK IN AMERICA (29:30)	<p>Segment #1 – Cults/Media 16:00</p> <p>Summary: Our guest discusses her television series that focuses on the strange and often violent world of cults.</p> <p>Guest: Alicia Dennis is an award winning journalist and People Magazine’s senior editor of crime. She oversees an investigative unit that reports on cult activity in the tv series “People Magazine Investigates: Cults”. www.investigationdiscovery.com Issues Covered: manipulation, brutality, crimes</p>
8/11/19	7:15AM	THIS WEEK IN AMERICA	<p>Segment #2 – Crime</p> <p>Summary: Our guest discusses his involvement in a murder. Guest: Sammy Sadler is a country singer who was wounded in an assassination attempt in Nashville and became a suspect.</p> <p>Issues Covered: corruption, payola, victims</p>
8/11/19	7:30AM	COMMONWEALTH CLUB (29:45)	<p>Secretary George Shultz: Thinking About the Future</p> <p>In a rich and varied career that has included roles as U.S. secretary of state, secretary of the treasury and secretary of labor, George P. Shultz has aided presidents, confronted national and international crises, and argued passionately that the United States has a vital stake in promoting democratic values and institutions. In speeches, articles, congressional testimony and conversations with world leaders, he has helped shape policy and public opinion on topics such as technology, terrorism, drugs and climate change. The result is a body of work that has influenced the decisions of nations and leaders and impacted the lives of ordinary people.</p> <p>In his newest book, <i>Thinking About the Future</i>, Secretary Shultz has collected and revisited key writings, applying his past thinking to America’s most pressing contemporary problems. In the more than half a century since Shultz entered public life, the world has changed dramatically. But he remains guided by the belief that “you can learn about the future—or at least relate to it—by studying the past and identifying principles that have</p>

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			continuing application to our lives and our world.” Here’s a rare chance to hear from one of America’s most respected statesmen.	
8/18/19	7:00AM	THIS WEEK IN AMERICA (29:30)	<p>Segment #1 – Crime/Justice 16:00</p> <p>Summary: Our guest discusses her investigations into the child sexual abuse allegations against Michael Jackson.</p> <p>Guest: Diane Dimond is an award winning investigative reporter, author and syndicated columnist. She is author of the best seller “Be Careful Who You Love: Inside the Michael Jackson Case”, newly revised.</p> <p>Issues Covered: media, law enforcement, recent documentary</p>	
8/18/19	7:15AM	THIS WEEK IN AMERICA	<p>Segment #2- Same as Segment #1 7:00</p> <p>Summary: Same as Segment #1</p> <p>Guest: Same as Segment #1</p> <p>Issues Covered: juror pressure, addictions, prosecution</p>	
8/18/19	7:30AM	COMMONWEALTH CLUB (29:45)	<p>Esther Wojcicki: How to Raise Successful People</p> <p>What does it take to raise successful people? Esther Wojcicki, lovingly referred to as the Godmother of Silicon Valley, has a simple answer to this million-dollar question. It comes in the convenient form of an acronym: TRICK (Trust, Respect, Independence, Collaboration and Kindness). It also comes in the form of her new book, <i>How to Raise Successful People: Simple Lessons for Radical Results</i>. Her tried-and-true advice for parents, employers and mentors of all kinds is to trust individuals to follow their passions and to work hard, to be supportive of their achievements and, above all, to relax. Her wisdom applies to the corporate hiring process, to young parents</p>	

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			<p>raising children, to teachers trying to be the best advocates for their students they can be.</p> <p>Wojcicki is a revered high school teacher in the media arts program she founded at Palo Alto High School, a role model for Silicon Valley legends such as Steve Jobs (and his daughter Lisa), and the mother of three successful daughters: the CEO of YouTube, a professor of pediatrics at UCSF medical school and one of the co-founders of 23andMe. Come join us for a conversation about mentoring, trust and unlocking human potential with a teacher and parent who has it figured out.</p>	
8/25/19	7:00AM	THIS WEEK IN AMERICA (29:30)	<p>Segment #1 – Happiness/Fulfillment</p> <p>Summary: Our guests discuss how to attain greater happiness and a true understanding of self.</p> <p>Guests: Alison Lanza Falls and David Prudomme are co-authors of “Be Happy Now: From Wall Street Ambition and the Illusion of Success-My Path to Happiness”. Both are successful high-performance coaches, wellness consultants and stress reduction coaches.</p> <p>Issues Covered: authentic happiness, negativity, forgiveness</p>	16:00
8/25/19	7:15AM	THIS WEEK IN AMERICA	<p>Segment #2- Same as Segment #1</p> <p>Summary: Same as Segment #1</p> <p>Guest: Same as Segment #1</p> <p>Issues Covered: emotional potential, perception, choice</p>	7:00

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8/25/19	7:30AM	COMMONWEALTH CLUB (29:45)	<p>An Evening with Dr. Cornel West</p> <p>Dr. Cornel West says his passion is to keep alive the legacy of the Rev. Martin Luther King Jr.—a legacy of telling the truth and bearing witness to love and justice. In addition to his posts at Harvard and Princeton, West has taught at Union Theological Seminary, Yale and the University of Paris. He graduated Magna Cum Laude from Harvard in three years and obtained his master's and doctorate in philosophy at Princeton.</p> <p>Sheryl Davis is the executive director of the San Francisco Human Rights Commission (HRC), a city agency mandated to address the causes of and problems resulting from prejudice, intolerance, bigotry and discrimination in San Francisco. Davis previously served as commissioner from 2011 to 2016, including a tenure as vice chair of the commission. Prior to her work with the HRC, she was the executive director of Collective Impact, a community-based organization in the Western Addition neighborhood of San Francisco.</p> <p>In a polarized country, with issues of voter disenfranchisement, police shootings of unarmed African-Americans and discussions of reparations at the forefront, our guests will explore the possibilities for improved life outcomes and opportunities for black people, particularly in cities such as San Francisco as the wealth gap continues to swell. In commemoration of the 55th anniversary of the HRC, created in response to antiblack racism in businesses, government services and community investments, join us for a conversation with one of the nation's most prominent and provocative civil rights champions about America's (and San Francisco's) present and future racial equity.</p>
9/1/19	7:00AM	THIS WEEK IN AMERICA (29:30)	<p>Segment #1 – Transportation/Engineering 16:00</p> <p>Summary: Our guest discusses history's greatest transportation breakthroughs and the mind blowing machines of the future.</p> <p>Guest: Sean Riley is an engineer, rigger, designer and host of the new original docuseries SPEED that looks at the science and history of travel and innovation.</p>

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			Issues Covered: railroads, assembly lines, space, technology
9/1/19	7:15AM	THIS WEEK IN AMERICA	<p>Segment #2– First Responders/Media 7:00</p> <p>Summary: Our guest discusses the groundbreaking television documentary series “Live Rescue” that follows first responders from across the country.</p> <p>Guest: Ashleigh Banfield is an Emmy Award winning tv anchor and host of “Live Rescue” on A&E following first responders as they put their lives on the line responding to emergency calls in real time.</p> <p style="text-align: center;">Issues Covered: training, agency interaction, immediate reaction</p>
9/1/19	7:30AM	COMMONWEALTH CLUB (29:45)	<p style="text-align: center;">The Art of the Green Deal</p> <p>With the Green New Deal, New York Democratic Rep. Alexandria Ocasio-Cortez’s vision challenges her own party to move farther and faster on climate action than ever before. Deal co-sponsor Sen. Ed Markey has spent 40 years in Congress and shares similar experiences pushing for bold climate action—not always successfully. How are the insurgent and veteran working together on this ambitious proposal?</p> <p>Meanwhile, Rep. Matt Gaetz (R-FL) vigorously supports President Trump—except for when it comes to climate and extreme weather, which have battered his district in the Florida panhandle. Gaetz says climate is a real concern that needs to be addressed through his Green Real Deal, a market-based alternative to the Green New Deal’s regulatory approach. Where is the U.S. headed with political action on climate: Green New Deal, Green Real Deal, or no deal at all?</p>

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9/8/19	7:00AM	THIS WEEK IN AMERICA (29:30)	<p>Segment #1 – Dangers of sugar</p> <p>Summary: Our guest discusses why and how to avoid sugar and lose your sweet-cravings.</p> <p>Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books. www.SusanSmithJones.com</p> <p>Issues Covered: low fat foods, cholesterol, what is sugar</p>	16:00
9/8/19	7:15AM	THIS WEEK IN AMERICA	<p>Segment #2- Same as Segment #1</p> <p>Summary: Same as Segment #1</p> <p>Guest: Same as Segment #1</p> <p>Issues Covered: natural sweets, detox symptoms, upgrade diet</p>	7:00
9/8/19	7:30AM	COMMONWEALTH CLUB (29:45)	<p>Richard Clarke: Cyber Threats in the Digital Age</p> <p>Cyber warfare is at the intersection of innovation and danger. It can be comical, like the malware which blasted AC/DC's song "Thunderstruck" at full blast in the middle of the night in Iranian nuclear facilities. It can also be catastrophic, like EternalBlue, the 2017 cyber battle that closed hospitals in Britain and froze shipping crates in Germany in midair. Richard Clarke, former U.S. national coordinator for security, infrastructure protection and counterterrorism, takes us behind the scenes with the scientists, executives and government officials who are on the forefront of cyber technologies.</p>	

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			<p>In the new book, <i>The Fifth Domain: Defending Our Country, Our Companies, and Ourselves in the Age of Cyber Threats</i>, Clarke explains that the threat of cyberattacks is manageable and provides concrete steps that can be taken toward cyber resilience, including building more resistant systems, raising the costs for cyber crime and avoiding the trap of overreacting to digital attacks. From the quantum-computing labs racing to develop cyber superweapons to the boardrooms of corporations that have been hacked to the corridors of U.S. intelligence agencies that work to defend against these attacks, Clarke effortlessly guides readers through the complexities of this fifth domain. Join us for a timely discussion with a former White House terrorism czar on this pressing issue.</p>
9/15/19	7:00AM	THIS WEEK IN AMERICA (29:30)	<p style="text-align: right;">Segment #1 – Health/Well-Being 16:00</p> <p>Summary: Our guest discusses the true essentials of wellness.</p> <p>Guest: Dr. Mary Jane Rogers is an exercise physiologist with more than 30 years of experience in the health and fitness industry. She's the author of "From Overwhelmed to Inspired: Your Personal Guide To Health and Well-Being".</p> <p>Issues Covered: compassion, self-respect, relationships</p>
9/15/19	7:15AM	THIS WEEK IN AMERICA	<p style="text-align: right;">Segment #2– Animal Training/Media 7:00</p> <p>Summary: Our guest discusses practical animal training tips she uses in her animal training for television and movies.</p> <p>Guest: Melissa Millet is a professional animal trainer and television host. She trained the cats who had starring roles in the movie "Pet Sematary".</p> <p>Issues Covered: having fun, acclimation, rewards, repetition</p>

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9/15/19	7:30AM	COMMONWEALTH CLUB (29:45)	<p>Tom Steyer and Michael Bennet</p> <p>This program draws from two Commonwealth Club speaker events: <u>Tom Steyer</u>, on August 19, 2019, and <u>Michael Bennet</u>, on August 23, 2019.</p> <p>Steyer and Bennet are both candidates for the Democratic Party nomination for president of the United States. Steyer is a billionaire hedge fund manager, philanthropist, environmentalist and activist. Bennet is the senior senator from Colorado; he has also been a businessman and a lawyer.</p>
9/22/19	7:00AM	THIS WEEK IN AMERICA (29:30)	<p>Segment #1 – Education 16:00</p> <p>Summary: Our guest discusses how we can change the education system without spending more money.</p> <p>Guest: Dr. Thomas Kelly is a lifelong educator with over 50 years of experience from pre-kindergarten through the doctoral level as a teacher and administrator.</p> <p>Issues Covered: funding, achievement gap, testing</p>
9/22/19	7:15AM	THIS WEEK IN AMERICA	<p>Segment #2- Same as Segment #1 7:00</p> <p>Summary: Same as Segment #1</p> <p>Guest: Same as Segment #1</p> <p>Issues Covered: wage gap, slow learners, teacher empowerment</p>
9/22/19	7:30AM	COMMONWEALTH CLUB (29:45)	<p>A Beginner's Guide to the End of Life</p> <p>How do we cope with the inevitability of death? How can we make better decisions for ourselves and our families? B.J. Miller and journalist Shoshana Berger visit INFORUM to answer the questions about death we're all afraid to ask with their new book: <i>A Beginner's Guide to the End: Practical Advice for Living Life and Facing Death</i>. Berger and Miller offer step-by-step instructions on managing the end of life, including how to</p>

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			<p>navigate a complex system of hidden costs and intense emotions without shame and guilt often associated with this period of life.</p> <p>Miller is an assistant clinical professor of medicine at UCSF, where he practices and teaches palliative medicine. Berger is a journalist and editorial director at IDEO. Together they join INFORUM for a lesson on dying—and how to live fully until you do.</p>	
9/29/19	7:00AM	THIS WEEK IN AMERICA (29:30)	<p>Segment #1 – Open Adoption</p> <p>Summary: Our guest discusses the open adoption system and its impact on everyone involved.</p> <p>Guest: Nancy Ure Douglass is a licensed social worker who has worked with children for over 40 years. Her main area of interest is children who have been placed for open adoption.</p> <p>Issues Covered: role of the birth father, biggest fears, emotions</p>	16:00
9/29/19	7:15AM	THIS WEEK IN AMERICA	<p>Segment #2- Same as Segment #1</p> <p>Summary: Same as Segment #1</p> <p>Guest: Same as Segment #1</p> <p>Issues Covered: concerns of the child, abuse, disruption</p>	7:00
9/29/19	7:30AM	COMMONWEALTH CLUB (29:45)	<p>Mike Isaac: The Battle for Uber</p> <p>Since its launch in 2009, ride-hailing service Uber has undergone major shifts to become a worldwide transportation network despite severe setbacks. Harassment allegations that led to the firing of 20 employees and the resignation of former CEO Travis Kalanick publicly embarrassed the company, yet Uber has grown to become the highest valued private tech company in Silicon Valley. In his new book, <i>Super Pumped: The Battle for Uber</i>, <i>New York Times</i> tech reporter Mike Isaac delves into the ambition, excess and massive loss of Uber and Kalanick over the last few years.</p>	

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			<p>Isaac has nearly a decade of experience writing about technology industry in the San Francisco Bay Area. He has spent the past few years covering the controversial ascent of Uber and the company's issues of workplace harassment, sexism and allegations of misconduct that reveal the problematic work culture of Silicon Valley tech companies. Join us as he narrates the deception and bad behavior of Uber that culminated in one of the most controversial periods in American corporate history.</p>	

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