ORDER

PRAISE 107.9

Philadelphia's Inspiration Station

WPPZ-FM

Orders		
Order / Rev:	470860	
Alt Order #:		
Product Desc:	Political-Congressional 3rd District	
Estimate:		
Flight Dates:	04/21/18 - 04/23/18	Primary AE: J. Roger Powe
Original Date / Rev:	04/20/18 / 04/20/18	Sales Office: L-PHI
Order Type:	GENERAL	Sales Region: Local

Agency		
Name:	**Willie Singletary for Congress**	
Buying Contact:	Willie Singletary	Billing Type: Cash
Billing Contact:		Billing Calendar: Broadcast
	4700 City Avenue	Billing Cycle: EOM/EOC
	Philadelphia, PA 19131	Agency Commission: 0%

Advertiser		
Name:	**Willie Singletary for Congress**	New Business Thru:
Demographic:	A25-54	Order Separation: 00:30:00
Product Codes:	Political Candidate	Advertiser External ID:
Priority:	10	Agency External ID:
Revenue Code 1:	DIR	Unit Code: General
Revenue Code 2:	POLITICAL	
Revenue Code 3:	POL-CAND	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/26/18	04/23/18	17	$310.00	$310.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2018	17	$310.00	$310.00	0.00
Totals	17	$310.00	$310.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
J. Roger Powe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WPPZ	04/21/18	04/23/18	Su AM Su	CM	6a-10a	------4	:30	4	$30.0006		0.00 NM	4	$120.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	04/16/18	04/22/18	------4	4	$30.00	0.00
Week:	04/23/18	04/29/18	-------	0	$30.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WPPZ	04/22/18	04/22/18	Su Evening Su	CM	7p-12xm	------5	:30	5	$10.0006		0.00 NM	5	$50.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	04/16/18	04/22/18	------5	5	$10.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 3	WPPZ	04/21/18	04/21/18	Sa Evening Sa	CM	7p-12xm	-----5-	:30	5	$10.0006		0.00 NM	5	$50.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	04/16/18	04/22/18	-----5-	5	$10.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 4	WPPZ	04/23/18	04/23/18	M-F AM Drive M-F	CM	6a-10a	3------	:30	3	$30.0003		0.00 NM	3	$90.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	04/23/18	04/29/18	3------	3	$30.00	0.00

				Totals	17	$310.00

AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ **FEDERAL CANDIDATE**   ☐ **STATE/LOCAL CANDIDATE**

> **To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

Station and Location:	Date:
WPPZ AND WRNB	

I, _Willie F. Singleton_ ,

being/on behalf of: _Friends of Willie Singleton_ ,

a legally qualified candidate of the _Democratic_

political party for the office of: _U.S. Congress_

in the _Primary_

election to be held on: _May 15, 2018_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached schedule				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of cville

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Justine Johnson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

_4/19/18_
Date

[signature]
Signature

To Be Signed By Station Representative

☐ **Accepted**   ☐ **Accepted in Part**   ☐ **Rejected**

J. Roger Burett
Signature

J. Roger Burett
Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

> **In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, _Willie Singletary_

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:
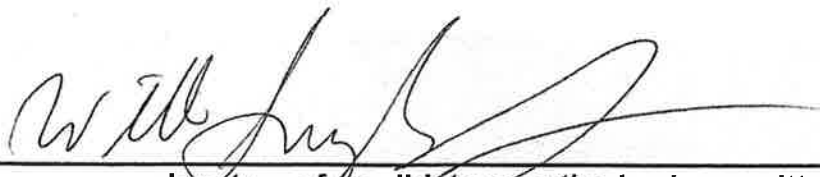
☐ **does**   ☑ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐   the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐   the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

_____
signature of candidate or authorized committee

Willie F. Singletary   _4/19/18_
printed name   **date**

Willie Singletary for Congress 3rd v2

From: J. Roger Powe
Phone: (973) 953-3763
Email: jpowe@radio-one.com
4/19/2018 4:57 PM

Flight Dates: 04/21/2018 - 04/23/2018
Demo: P 12+

Radio Market: PHILADELPHIA
Survey: MAR18
Geography: Metro

TAPSCAN
nielsen

Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gls
Radio Total		25		$21.60	$540.00	0.1%	$234.78	2.3	100%	100%	1.9%	85,400	1.4	119,300
WRNB-FM		8		$28.75	$230.00	0.2%	$143.75	1.6	70%	43%	1.2%	53,800	1.3	69,000
Flight A - 1 wk (04/16)														
One Week Total		6		$25.00	$150.00	0.2%	$150.00	1.0	43%	28%	0.7%	33,800	1.3	45,400
Sa 6A-10A	SA1	2	:30	$35.00	$70.00	0.1%	$350.00	0.2	20%	47%	0.2%	11,000	1.2	13,000
Sa 3P-7P	SA3	2	:30	$20.00	$40.00	0.3%	$66.67	0.6	60%	27%	0.5%	22,500	1.2	26,800
Su 7P-12M	SU4	2	:30	$20.00	$40.00	0.1%	$200.00	0.2	20%	27%	0.1%	5,100	1.1	5,600
Mon til 12noon - 1 wk (04/23)														
One Week Total		2		$40.00	$80.00	0.3%	$133.33	0.6	26%	15%	0.4%	20,000	1.2	23,600
M 6A-10A		2	:30	$40.00	$80.00	0.3%	$133.33	0.6	100%	100%	0.4%	20,000	1.2	23,600
WPPZ-FM		17		$18.24	$310.00	0.1%	$442.86	0.7	30%	57%	0.7%	31,300	1.6	50,300
Flight A - 1 wk (04/16)														
One Week Total		14		$15.71	$220.00	0.1%	$550.00	0.4	17%	41%	0.4%	17,600	1.9	34,100
Su 6A-10A	SU1	4	:30	$30.00	$120.00	0.1%	$300.00	0.4	100%	55%	0.2%	10,300	1.7	17,600
Sa 7P-12M	SA4	5	:30	$10.00	$50.00	0.0%	$0.00	0.0	0%	23%	0.1%	5,000	1.6	8,000
Su 7P-12M	SU4	5	:30	$10.00	$50.00	0.0%	$0.00	0.0	0%	23%	0.1%	5,600	1.5	8,500
Mon til 12noon - 1 wk (04/23)														
One Week Total		3		$30.00	$90.00	0.1%	$300.00	0.3	13%	17%	0.3%	12,200	1.3	16,200
One Week Total		3		$30.00	$90.00	0.1%	$300.00	0.3	13%	17%	0.3%	12,200	1.3	16,200
M 6A-10A		3	:30	$30.00	$90.00	0.1%	$300.00	0.3	100%	100%	0.3%	12,200	1.3	16,200

Willie Singletary for Congress 3rd v2

From: J. Roger Powe
Phone: (973) 953-3763
Email: jpowe@radio-one.com

4/19/2018 4:57 PM

Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gls	CPM
Radio Total	25	$21.60	$540.00	0.1%	$234.78	2.3	100%	100%	1.9%	85,400	1.4	119,300	$4.50
WRNB-FM	8	$28.75	$230.00	0.2%	$143.75	1.6	70%	43%	1.2%	53,800	1.3	69,000	$3.34
WPPZ-FM	17	$18.24	$310.00	0.1%	$442.86	0.7	30%	57%	0.7%	31,300	1.6	50,300	$5.08

Accepted by Station _____ Date _____

Accepted by Client _____ Date 4/19/18

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
This report was created in TAPSCAN using the following Radio information: PHILADELPHIA; MAR18; Metro; Multiple Dayparts Used; P 12+; See Detailed Sourcing Page for Complete Details.

Detailed Sourcing Summary

Radio Market: PHILADELPHIA
Survey: Nielsen Radio March 2018
Geography: Metro
Daypart: Multiple Dayparts Used

Demo/Intab/Population:

Age/Gender	Population		Intab	
	Avg Daily	Avg Weekly	Avg Daily	Avg Weekly
Persons 12+ (Primary)	4,593,500	4,593,500	1,665	1,479

Stations: User Selected
Additional
Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day.

Encoded stations qualify to be reported if they have received credit for five or more minutes of listening within a quarter hour from at least one PPM Panelist and an Average Weekly Cume Rating of at least .495 during the Monday - Sunday 6am - Midnight daypart for the survey period.

PPM estimates are derived from the PPM technology and methodology and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here:
http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf

The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Ascription Website: http://ascription.nielsen.com
Rating Reliability Estimator: https://rre.nielsen.com

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.
https://ebook.nielsen.com/secure/PPS/2018MAR/0007/pdfs/SpecialNotices.pdf

PPM ratings are based on audience estimates and are the opinion of Nielsen and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.

nielsen

INVOICE

WPPZ-FM
Two Bala Plaza
Suite 700
Bala Cynwyd, PA 19004
Main: (610) 538-1100
Billing: (610) 538-1086

PraisePhilly.com

Billing Address:

Willie Singletary for Congress
Attention: Accounts Payable
4700 City Avenue
Suite 9103
Philadelphia, PA 19131

Send Payment To:

WPPZ-FM
PO Box 603441
Charlotte, NC 28260-3441

Invoice #	Invoice Date	Invoice Month	Invoice Period
470860-1	04/29/18	April 2018	03/26/18 - 04/23/18

Property	Account Executive	Sales Office	Sales Region
WPPZ-FM	J. Roger Powe	Local Philadelph	Local

Advertiser	Product	Estimate Number
Willie Singletary for Congre	Political-Congressional 3r	

Flight Dates	Order #	Alt Order #
04/21/18 - 04/23/18	470860	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/21/18	04/23/18	Su	6a-10a	------4	:30	4	$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/16/18	04/22/18	------4	4	$30.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WPPZ	Su	04/22/18	6:29 AM Su		6a-10a	:30	Political - willie	$30.00	NM
	3	WPPZ	Su	04/22/18	8:59 AM Su		6a-10a	:30	Political - willie	$30.00	NM
	1	WPPZ	Su	04/22/18	9:31 AM Su		6a-10a	:30	Political - willie	$30.00	NM
	2	WPPZ	Su	04/22/18	10:01 AM Su		6a-10a	:30	Political - willie	$30.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	04/22/18	04/22/18	Su	7p-12xm	------5	:30	5	$10.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/16/18	04/22/18	------5	5	$10.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WPPZ	Su	04/22/18	7:25 PM Su		7p-12xm	:30	Political - willie	$10.00	NM
	1	WPPZ	Su	04/22/18	8:22 PM Su		7p-12xm	:30	Political - willie	$10.00	NM
	5	WPPZ	Su	04/22/18	9:27 PM Su		7p-12xm	:30	Political - willie	$10.00	NM
	4	WPPZ	Su	04/22/18	10:24 PM Su		7p-12xm	:30	Political - willie	$10.00	NM
	2	WPPZ	Su	04/22/18	11:27 PM Su		7p-12xm	:30	Political - willie	$10.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	04/21/18	04/21/18	Sa	7p-12xm	-----5-	:30	5	$10.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/16/18	04/22/18	-----5-	5	$10.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	5	WPPZ	Sa	04/21/18	7:20 PM Sa		7p-12xm	:30	Political - willie	$10.00	NM
	2	WPPZ	Sa	04/21/18	8:29 PM Sa		7p-12xm	:30	Political - willie	$10.00	NM
	4	WPPZ	Sa	04/21/18	9:26 PM Sa		7p-12xm	:30	Political - willie	$10.00	NM
	1	WPPZ	Sa	04/21/18	10:46 PM Sa		7p-12xm	:30	Political - willie	$10.00	NM
	3	WPPZ	Sa	04/21/18	11:21 PM Sa		7p-12xm	:30	Political - willie	$10.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	04/23/18	04/23/18	M-F	6a-10a	3------	:30	3	$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/23/18	04/29/18	3------	3	$30.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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INVOICE

Send Payment To:

WPPZ-FM
PO Box 603441
Charlotte, NC 28260-3441

107.9

Philadelphia's Inspiration Station

PraisePhilly.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
470860-1	04/29/18	April 2018	03/26/18 - 04/23/18

Advertiser	Product	Estimate Number
Willie Singletary for Congr	Political-Congressional 3r	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
4	04/23/18	04/23/18	M-F	6a-10a	3------	:30	3	$30.00	NM	

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPPZ	M	04/23/18	7:17 AM	M-F	6a-10a	:30	Political - Willie	$30.00	NM
1	WPPZ	M	04/23/18	8:58 AM	M-F	6a-10a	:30	Political - Willie	$30.00	NM
2	WPPZ	M	04/23/18	9:56 AM	M-F	6a-10a	:30	Political - Willie	$30.00	NM

	Total Spots	17

Payment Terms 30 Days

	Net Total	$310.00
Invoice Balance as of 05/14/18 11:34:31 AM ET		$310.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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