

INVOICE

Remit Address:

WPVI
Attn: WPVI-606
P.O. Box 732384
Dallas, TX 75373-2384
Main: (215) 878-9700
Billing: (215) 581-4536

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 South Route 303
Blauvelt, NY 10913

Advertiser	Election Fund of Stanfield, O'Brien & Tiv
Product	ELECTION FUND OF STANFIELD, O'BF
Estimate Number	

Property	WPVI
Account Executive	Anne Clifford
Sales Office	Philadelphia NTVS
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	P116100536
Invoice Date	10/30/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/11/16

Order #	150319
Alt Order #	WOC10482219
Deal #	
Order Flight	10/05/16 - 10/11/16

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WPVI	Action News at 6am	6a-7a		10/03/16 to 10/09/16	3x	-- WTF--				
	WPVI			W	10/05/16	:15	6:54 AM	TVS0T092301H	\$950.00		1
						:15	6:56 AM	TVS0T092303H	\$950.00		
	WPVI			Th	10/06/16	:15	5:58 AM	TVS0T092303H	\$950.00		3
						:15	6:00 AM	TVS0T092304H	\$950.00		
	WPVI			F	10/07/16	:15	6:58 AM	TVS0T092304H	\$950.00		2
						:15	7:00 AM	TVS0T092301H	\$950.00		
2	WPVI	Action News at 6am	6a-7a		10/10/16 to 10/16/16	2x	MT- - - - -				
	WPVI			M	10/10/16	:15	6:53 AM	TVS0T092304H	\$950.00		2
						:15	6:55 AM	TVS0T092301H	\$950.00		
	WPVI			Tu	10/11/16	:15	6:54 AM	TVS0T092304H	\$950.00		1
						:15	6:56 AM	TVS0T092301H	\$950.00		
3	WPVI	Good Morning America	7a-9a		10/03/16 to 10/09/16	3x	-- WTF--				
	WPVI			W	10/05/16	:15	8:29 AM	TVS0T092303H	\$950.00		3
						:15	8:30 AM	TVS0T092304H	\$950.00		
	WPVI			Th	10/06/16	:15	8:49 AM	TVS0T092304H	\$950.00		2
						:15	8:51 AM	TVS0T092301H	\$950.00		
	WPVI			F	10/07/16	:15	8:29 AM	TVS0T092301H	\$950.00		1
						:15	8:30 AM	TVS0T092303H	\$950.00		
4	WPVI	Good Morning America	7a-9a		10/10/16 to 10/16/16	2x	MT- - - - -				
	WPVI			M	10/10/16	:15	8:53 AM	TVS0T092301H	\$950.00		1
						:15	8:56 AM	TVS0T092303H	\$950.00		
	WPVI			Tu	10/11/16	:15	8:59 AM	TVS0T092301H	\$950.00		2
						:15	9:00 AM	TVS0T092303H	\$950.00		
5	WPVI	Action News M-F	5p-6p		10/03/16 to 10/09/16	1x	-- WTF--				
	WPVI			W	10/05/16	:15	5:39 PM	TVS0T092304H	\$1,000.00		1
						:15	5:42 PM	TVS0T092301H	\$1,000.00		

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WPVI	Action News M-F	6p-630p		10/03/16 to 10/09/16	3x	-- WTF--				
	WPVI			W	10/05/16	:15	6:28 PM	TVS0T092301H	\$1,625.00		1
						:15	6:30 PM	TVS0T092303H	\$1,625.00		
	WPVI			Th	10/06/16	:15	6:15 PM	TVS0T092301H	\$1,625.00		3
						:15	6:17 PM	TVS0T092303H	\$1,625.00		
	WPVI			F	10/07/16	:15	6:16 PM	TVS0T092303H	\$1,625.00		2
						:15	6:17 PM	TVS0T092304H	\$1,625.00		
7	WPVI	Action News M-F	6p-630p		10/10/16 to 10/16/16	2x	MT- - - - -				
	WPVI			M	10/10/16	:15	6:15 PM	TVS0T092303H	\$1,625.00		1
						:15	6:17 PM	TVS0T092304H	\$1,625.00		
	WPVI			Tu	10/11/16	:15	6:28 PM	TVS0T092303H	\$1,625.00		2
						:15	6:30 PM	TVS0T092304H	\$1,625.00		
8	WPVI	Access M-F	7p-730p		10/03/16 to 10/09/16	1x	-- WTF--				
	WPVI			Th	10/06/16	:15	7:12 PM	TVS0T092303H	\$1,900.00		1
						:15	7:14 PM	TVS0T092304H	\$1,900.00		
9	WPVI	Good Morning America Sa	8a-9a		10/03/16 to 10/09/16	1x	- - - - - S-				
	WPVI			Sa	10/08/16	:15	8:52 AM	TVS0T092304H	\$800.00		1
						:15	8:53 AM	TVS0T092301H	\$800.00		
10	WPVI	Action News Weekend	6p-730p News		10/03/16 to 10/09/16	1x	- - - - - S-				
	WPVI			Sa	10/08/16	:15	7:17 PM	TVS0T092301H	\$800.00		1
						:15	7:18 PM	TVS0T092303H	\$800.00		
11	WPVI	Action News Sunday	7a-8a		10/03/16 to 10/09/16	1x	- - - - - S				
	WPVI			Su	10/09/16	:15	7:11 AM	TVS0T092303H	\$550.00		1
						:15	7:13 AM	TVS0T092304H	\$550.00		
12	WPVI	Good Morning America Su	8a-9a		10/03/16 to 10/09/16	1x	- - - - - S				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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12	WPVI	Good Morning America Su	8a-9a								
	WPVI			Su	10/09/16	:15	8:52 AM	TVS0T092304H	\$800.00		1
						:15	8:53 AM	TVS0T092301H	\$800.00		
13	WPVI	Action News Sunday	9a-1030AM								
					10/03/16 to 10/09/16	1x	-----S				
	WPVI			Su	10/09/16	:15	9:58 AM	TVS0T092301H	\$650.00		1
						:15	10:00 AM	TVS0T092303H	\$650.00		
14	WPVI	Action News Weekend	6p-730p News								
					10/03/16 to 10/09/16	1x	-----S				
	WPVI			Su	10/09/16	:15	6:11 PM	TVS0T092303H	\$800.00		1
						:15	6:13 PM	TVS0T092304H	\$800.00		

Aired Spots**23**

Gross Total **\$49,850.00**

Agency Commission **\$7,477.50**

Net Amount Due **\$42,372.50**

Due and payable NET 30 Days from Invoice Date