

CONTRACT



KVAL+
 4575 Blanton Rd
 Eugene, OR 97405
 (541) 342-4961

<u>Contract / Revision</u> 644868 /		<u>Alt Order #</u> 25331758
<u>Product</u> Yes on 97		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 4071
<u>Advertiser</u> Yes on 97		<u>Original Date / Revision</u> 10/18/16 / 10/18/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVAL	<u>Account Executive</u> Philadelphia Eagle/PH	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u>	<u>Advertiser Code</u> 697	<u>Product 1/2</u> 727
<u>Agency Ref</u> 8328	<u>Advertiser Ref</u> 89456	

And:

Prism Communications
 1322 G St SE
 Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	Multi	10/19/16	10/19/16	KVAL News @ 5a	5a-6a		:30				NM	1	\$65.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$65.00				
2	Multi	10/19/16	10/19/16	KVAL News @ 5a	5a-6a		:30				NM	1	\$65.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$65.00				
3	Multi	10/20/16	10/20/16	KVAL News @ 5a	5a-6a		:30				NM	1	\$65.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$65.00				
4	Multi	10/21/16	10/21/16	KVAL News @ 5a	5a-6a		:30				NM	1	\$65.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$65.00				
5	Multi	10/24/16	10/24/16	KVAL News @ 5a	5a-6a		:30				NM	1	\$65.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$65.00				
6	Multi	10/19/16	10/19/16	KVAL News @ 6a	6a-7a		:30				NM	1	\$200.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$200.00				
7	Multi	10/19/16	10/19/16	KVAL News @ 6a	6a-7a		:30				NM	1	\$200.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$200.00				
8	Multi	10/20/16	10/20/16	KVAL News @ 6a	6a-7a		:30				NM	1	\$200.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$200.00				
9	Multi	10/21/16	10/21/16	KVAL News @ 6a	6a-7a		:30				NM	1	\$200.00
	Channels : KCBY,KPIC,KVAL												

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644868 /	25331758

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	Yes on 97	4071

<u>Advertiser</u>	<u>Original Date / Revision</u>
Yes on 97	10/18/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$200.00				
10	Multi	10/24/16	10/24/16	KVAL News @ 6a	6a-7a		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$200.00				
11	Multi	10/19/16	10/19/16	CBS This Morning	7a-9a		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$200.00				
12	Multi	10/19/16	10/19/16	CBS This Morning	7a-9a		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$200.00				
13	Multi	10/20/16	10/20/16	CBS This Morning	7a-9a		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$200.00				
14	Multi	10/21/16	10/21/16	CBS This Morning	7a-9a		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$200.00				
15	Multi	10/24/16	10/24/16	CBS This Morning	7a-9a		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$200.00				
16	Multi	10/19/16	10/19/16	KVAL News 9a	9a-10a		:30				NM	1	\$75.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$75.00				
17	Multi	10/19/16	10/19/16	KVAL News 9a	9a-10a		:30				NM	1	\$75.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$75.00				
18	Multi	10/20/16	10/20/16	KVAL News 9a	9a-10a		:30				NM	1	\$75.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$75.00				
19	Multi	10/21/16	10/21/16	KVAL News 9a	9a-10a		:30				NM	1	\$75.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$75.00				
20	Multi	10/24/16	10/24/16	KVAL News 9a	9a-10a		:30				NM	1	\$75.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$75.00				
21	Multi	10/19/16	10/19/16	Price is Right	10a-11a		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$200.00				
22	Multi	10/19/16	10/19/16	Price is Right	10a-11a		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											

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10/18/16 - 10/24/16	Yes on 97	4071

<u>Advertiser</u>	<u>Original Date / Revision</u>
Yes on 97	10/18/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$200.00				
23	Multi	10/20/16	10/20/16	Price is Right	10a-11a		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$200.00				
24	Multi	10/21/16	10/21/16	Price is Right	10a-11a		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$200.00				
25	Multi	10/24/16	10/24/16	Price is Right	10a-11a		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$200.00				
26	Multi	10/19/16	10/19/16	Young & Restless	11a-12p		:30				NM	1	\$250.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$250.00				
27	Multi	10/20/16	10/20/16	Young & Restless	11a-12p		:30				NM	1	\$250.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$250.00				
28	Multi	10/19/16	10/19/16	KVAL News @ Noon	12p-1230p		:30				NM	1	\$150.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$150.00				
29	Multi	10/19/16	10/19/16	KVAL News @ Noon	12p-1230p		:30				NM	1	\$150.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$150.00				
30	Multi	10/20/16	10/20/16	KVAL News @ Noon	12p-1230p		:30				NM	1	\$150.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$150.00				
31	Multi	10/21/16	10/21/16	KVAL News @ Noon	12p-1230p		:30				NM	1	\$150.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$150.00				
32	Multi	10/24/16	10/24/16	KVAL News @ Noon	12p-1230p		:30				NM	1	\$150.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$150.00				
33	Multi	10/19/16	10/19/16	Bold & Beautiful	1230p-1p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$200.00				
34	Multi	10/20/16	10/20/16	Bold & Beautiful	1230p-1p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$200.00				
35	Multi	10/24/16	10/24/16	Bold & Beautiful	1230p-1p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$200.00				
36	Multi	10/19/16	10/19/16	The Talk	1p-2p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$200.00				
37	Multi	10/19/16	10/19/16	The Talk	1p-2p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$200.00				
38	Multi	10/20/16	10/20/16	The Talk	1p-2p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$200.00				
39	Multi	10/21/16	10/21/16	The Talk	1p-2p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$200.00				
40	Multi	10/24/16	10/24/16	The Talk	1p-2p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$200.00				
41	Multi	10/19/16	10/19/16	Let's Make A Deal	2p-3p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$200.00				
42	Multi	10/20/16	10/20/16	Let's Make A Deal	2p-3p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$200.00				
43	Multi	10/24/16	10/24/16	Let's Make A Deal	2p-3p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$200.00				
44	Multi	10/19/16	10/19/16	Dr. Phil	4p-5p		:30				NM	1	\$150.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$150.00				
45	Multi	10/19/16	10/19/16	Dr. Phil	4p-5p		:30				NM	1	\$150.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$150.00				
46	Multi	10/20/16	10/20/16	Dr. Phil	4p-5p		:30				NM	1	\$150.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$150.00				
47	Multi	10/21/16	10/21/16	Dr. Phil	4p-5p		:30				NM	1	\$150.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$150.00				
48	Multi	10/24/16	10/24/16	Dr. Phil	4p-5p		:30				NM	1	\$150.00
		Channels : KCBY,KPIC,KVAL											

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<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Product</u> Yes on 97
		<u>Estimate #</u> 4071
<u>Advertiser</u> Yes on 97		<u>Original Date / Revision</u> 10/18/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$150.00				
49	Multi	10/19/16	10/19/16	KVAL News @ 5p	5p-530p		:30				NM	1	\$250.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$250.00				
50	Multi	10/19/16	10/19/16	KVAL News @ 5p	5p-530p		:30				NM	1	\$250.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$250.00				
51	Multi	10/20/16	10/20/16	KVAL News @ 5p	5p-530p		:30				NM	1	\$250.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$250.00				
52	Multi	10/21/16	10/21/16	KVAL News @ 5p	5p-530p		:30				NM	1	\$250.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$250.00				
53	Multi	10/24/16	10/24/16	KVAL News @ 5p	5p-530p		:30				NM	1	\$250.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$250.00				
54	Multi	10/19/16	10/19/16	CBS Evening News	530p-6p		:30				NM	1	\$400.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$400.00				
55	Multi	10/19/16	10/19/16	CBS Evening News	530p-6p		:30				NM	1	\$400.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$400.00				
56	Multi	10/20/16	10/20/16	CBS Evening News	530p-6p		:30				NM	1	\$400.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$400.00				
57	Multi	10/21/16	10/21/16	CBS Evening News	530p-6p		:30				NM	1	\$400.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$400.00				
58	Multi	10/24/16	10/24/16	CBS Evening News	530p-6p		:30				NM	1	\$400.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$400.00				
59	Multi	10/19/16	10/19/16	KVAL News @ 6p	6p-630p		:30				NM	1	\$300.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$300.00				
60	Multi	10/20/16	10/20/16	KVAL News @ 6p	6p-630p		:30				NM	1	\$300.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$300.00				
61	Multi	10/21/16	10/21/16	KVAL News @ 6p	6p-630p		:30				NM	1	\$300.00
		Channels : KCBY,KPIC,KVAL											

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KVAL+
4575 Blanton Rd
Eugene, OR 97405
(541) 342-4961

<u>Contract / Revision</u>	<u>Alt Order #</u>
644868 /	25331758

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	Yes on 97	4071

<u>Advertiser</u>	<u>Original Date / Revision</u>
Yes on 97	10/18/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$300.00				
62	Multi	10/24/16	10/24/16	KVAL News @ 6p	6p-630p		:30				NM	1	\$300.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$300.00				
63	Multi	10/19/16	10/19/16	Inside Edition	630p-7p		:30				NM	1	\$225.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$225.00				
64	Multi	10/20/16	10/20/16	Inside Edition	630p-7p		:30				NM	1	\$225.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$225.00				
65	Multi	10/21/16	10/21/16	Inside Edition	630p-7p		:30				NM	1	\$225.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$225.00				
66	Multi	10/24/16	10/24/16	Inside Edition	630p-7p		:30				NM	1	\$225.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$225.00				
67	Multi	10/19/16	10/19/16	Jeopardy	7p-730p		:30				NM	1	\$500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$500.00				
68	Multi	10/20/16	10/20/16	Jeopardy	7p-730p		:30				NM	1	\$500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$500.00				
69	Multi	10/21/16	10/21/16	Jeopardy	7p-730p		:30				NM	1	\$500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$500.00				
70	Multi	10/24/16	10/24/16	Jeopardy	7p-730p		:30				NM	1	\$500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$500.00				
71	Multi	10/19/16	10/19/16	Wheel of Fortune	730p-8p		:30				NM	1	\$500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$500.00				
72	Multi	10/20/16	10/20/16	Wheel of Fortune	730p-8p		:30				NM	1	\$500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$500.00				
73	Multi	10/21/16	10/21/16	Wheel of Fortune	730p-8p		:30				NM	1	\$500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$500.00				
74	Multi	10/24/16	10/24/16	Wheel of Fortune	730p-8p		:30				NM	1	\$500.00
		Channels : KCBY,KPIC,KVAL											

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<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Product</u> Yes on 97
		<u>Estimate #</u> 4071
<u>Advertiser</u> Yes on 97		<u>Original Date / Revision</u> 10/18/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$500.00				
75	Multi	10/19/16	10/19/16	KVAL News @ 11p	11p-1130p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$200.00				
76	Multi	10/20/16	10/20/16	KVAL News @ 11p	11p-1130p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$200.00				
77	Multi	10/24/16	10/24/16	KVAL News @ 11p	11p-1130p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$200.00				
78	Multi	10/19/16	10/19/16	The Late Show	11:35p-12:30xm		:30				NM	1	\$90.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$90.00				
79	Multi	10/20/16	10/20/16	The Late Show	11:35p-12:30xm		:30				NM	1	\$90.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$90.00				
80	Multi	10/21/16	10/21/16	The Late Show	11:35p-12:30xm		:30				NM	1	\$90.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$90.00				
81	Multi	10/22/16	10/22/16	CBS This Morning Sat	5a-7a		:30				NM	1	\$50.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$50.00				
82	Multi	10/22/16	10/22/16	Sat CBS Evening News	630p-7p		:30				NM	1	\$240.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$240.00				
83	Multi	10/22/16	10/22/16	Jeopardy	7p-7:30p		:30				NM	1	\$100.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$100.00				
84	Multi	10/22/16	10/22/16	KVAL News @ 11p	11p-1130p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$200.00				
85	Multi	10/23/16	10/23/16	CBS Sunday Morning	7a-830a		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$200.00				
86	Multi	10/23/16	10/23/16	Full Measure w/S.Atkinson	5p-530p		:30				NM	1	\$110.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$110.00				
87	Multi	10/23/16	10/23/16	KVAL News 6p	6p-630p		:30				NM	1	\$270.00
		Channels : KCBY,KPIC,KVAL											

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<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Product</u> Yes on 97
		<u>Estimate #</u> 4071
<u>Advertiser</u> Yes on 97		<u>Original Date / Revision</u> 10/18/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		10/17/16	10/23/16					1	\$270.00				
							Totals	0.00				0	\$0.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/17/16 - 10/23/16	70	\$15,275.00	(\$2,291.25)	\$12,983.75
10/24/16 - 10/30/16	17	\$4,015.00	(\$602.25)	\$3,412.75
Totals	87	\$19,290.00	(\$2,893.50)	\$16,396.50

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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