



KVAL+
4575 Blanton Rd
Eugene, OR 97405
(541) 342-4961

CONTRACT

| | | |
|--|---|--|
| <u>Contract / Revision</u> 640541 / 1 | | <u>Alt Order #</u> 25325195 |
| <u>Product</u> Yes on 97 | | |
| <u>Contract Dates</u> 10/18/16 - 10/24/16 | | <u>Estimate #</u> 4069 |
| <u>Advertiser</u> Yes on 97 | | <u>Original Date / Revision</u> 10/06/16 / 10/14/16 |
| <u>Billing Cycle</u> WEEKLY | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KVAL | <u>Account Executive</u> Philadelphia Eagle/PH | <u>Sales Office</u> KATZ Philadelphi |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> 697 | <u>Product 1/2</u> 727 |
| <u>Agency Ref</u> 8328 | | <u>Advertiser Ref</u> 89456 |

And:

Prism Communications
1322 G St SE
Washington, DC 20003

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|---------------------------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| 1 | Multi | 10/18/16 | 10/18/16 | KVAL News @ 5a | 5a-6a | | :30 | | | | NM | 1 | \$50.00 |
| | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$50.00 | | | | |
| 2 | Multi | 10/19/16 | 10/19/16 | KVAL News @ 5a | 5a-6a | | :30 | | | | NM | 1 | \$50.00 |
| | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | --W---- | | | | 1 | \$50.00 | | | | |
| 3 | Multi | 10/20/16 | 10/20/16 | KVAL News @ 5a | 5a-6a | | :30 | | | | NM | 1 | \$50.00 |
| | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$50.00 | | | | |
| 4 | Multi | 10/21/16 | 10/21/16 | KVAL News @ 5a | 5a-6a | | :30 | | | | NM | 1 | \$50.00 |
| | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$50.00 | | | | |
| 5 | Multi | 10/24/16 | 10/24/16 | KVAL News @ 5a | 5a-6a | | :30 | | | | NM | 1 | \$50.00 |
| | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$50.00 | | | | |
| 6 | Multi | 10/18/16 | 10/18/16 | KVAL News @ 6a | 6a-7a | | :30 | | | | NM | 1 | \$200.00 |
| | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$200.00 | | | | |
| 7 | Multi | 10/19/16 | 10/19/16 | KVAL News @ 6a | 6a-7a | | :30 | | | | NM | 1 | \$200.00 |
| | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | --W---- | | | | 1 | \$200.00 | | | | |
| 8 | Multi | 10/20/16 | 10/20/16 | KVAL News @ 6a | 6a-7a | | :30 | | | | NM | 1 | \$200.00 |
| | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$200.00 | | | | |
| 9 | Multi | 10/21/16 | 10/21/16 | KVAL News @ 6a | 6a-7a | | :30 | | | | NM | 1 | \$200.00 |
| | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | | |

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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------|---------------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$200.00 | | | | |
| 10 | Multi | 10/24/16 | 10/24/16 | KVAL News @ 6a | 6a-7a | | :30 | | | | NM | 1 | \$200.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$200.00 | | | | |
| 11 | Multi | 10/18/16 | 10/18/16 | CBS This Morning | 7a-9a | | :30 | | | | NM | 1 | \$200.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$200.00 | | | | |
| 12 | Multi | 10/19/16 | 10/19/16 | CBS This Morning | 7a-9a | | :30 | | | | NM | 1 | \$200.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | --W---- | | | | 1 | \$200.00 | | | | |
| 13 | Multi | 10/20/16 | 10/20/16 | CBS This Morning | 7a-9a | | :30 | | | | NM | 1 | \$200.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$200.00 | | | | |
| 14 | Multi | 10/21/16 | 10/21/16 | CBS This Morning | 7a-9a | | :30 | | | | NM | 1 | \$200.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$200.00 | | | | |
| 15 | Multi | 10/24/16 | 10/24/16 | CBS This Morning | 7a-9a | | :30 | | | | NM | 1 | \$200.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$200.00 | | | | |
| 16 | Multi | 10/18/16 | 10/18/16 | KVAL News 9a | 9a-10a | | :30 | | | | NM | 1 | \$65.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$65.00 | | | | |
| 17 | Multi | 10/19/16 | 10/19/16 | KVAL News 9a | 9a-10a | | :30 | | | | NM | 1 | \$65.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | --W---- | | | | 1 | \$65.00 | | | | |
| 18 | Multi | 10/20/16 | 10/20/16 | KVAL News 9a | 9a-10a | | :30 | | | | NM | 1 | \$65.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$65.00 | | | | |
| 19 | Multi | 10/21/16 | 10/21/16 | KVAL News 9a | 9a-10a | | :30 | | | | NM | 1 | \$65.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$65.00 | | | | |
| 20 | Multi | 10/24/16 | 10/24/16 | KVAL News 9a | 9a-10a | | :30 | | | | NM | 1 | \$65.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$65.00 | | | | |
| 21 | Multi | 10/18/16 | 10/18/16 | Price is Right | 10a-11a | | :30 | | | | NM | 1 | \$200.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$200.00 | | | | |
| 22 | Multi | 10/19/16 | 10/19/16 | Price is Right | 10a-11a | | :30 | | | | NM | 1 | \$200.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |

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|-------|-------|---------------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | --W---- | | | | 1 | \$200.00 | | | | |
| 23 | Multi | 10/20/16 | 10/20/16 | Price is Right | 10a-11a | | :30 | | | | NM | 1 | \$200.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$200.00 | | | | |
| 24 | Multi | 10/21/16 | 10/21/16 | Price is Right | 10a-11a | | :30 | | | | NM | 1 | \$200.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$200.00 | | | | |
| 25 | Multi | 10/24/16 | 10/24/16 | Price is Right | 10a-11a | | :30 | | | | NM | 1 | \$200.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$200.00 | | | | |
| 26 | Multi | 10/18/16 | 10/18/16 | Young & Restless | 11a-12p | | :30 | | | | NM | 1 | \$190.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$190.00 | | | | |
| 27 | Multi | 10/19/16 | 10/19/16 | Young & Restless | 11a-12p | | :30 | | | | NM | 1 | \$190.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | --W---- | | | | 1 | \$190.00 | | | | |
| 28 | Multi | 10/20/16 | 10/20/16 | Young & Restless | 11a-12p | | :30 | | | | NM | 1 | \$190.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$190.00 | | | | |
| 29 | Multi | 10/21/16 | 10/21/16 | Young & Restless | 11a-12p | | :30 | | | | NM | 1 | \$190.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$190.00 | | | | |
| 30 | Multi | 10/24/16 | 10/24/16 | Young & Restless | 11a-12p | | :30 | | | | NM | 1 | \$190.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$190.00 | | | | |
| 31 | Multi | 10/18/16 | 10/18/16 | KVAL News @ Noon | 12p-1230p | | :30 | | | | NM | 1 | \$100.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$100.00 | | | | |
| 32 | Multi | 10/19/16 | 10/19/16 | KVAL News @ Noon | 12p-1230p | | :30 | | | | NM | 1 | \$100.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | --W---- | | | | 1 | \$100.00 | | | | |
| 33 | Multi | 10/20/16 | 10/20/16 | KVAL News @ Noon | 12p-1230p | | :30 | | | | NM | 1 | \$100.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$100.00 | | | | |
| 34 | Multi | 10/21/16 | 10/21/16 | KVAL News @ Noon | 12p-1230p | | :30 | | | | NM | 1 | \$100.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$100.00 | | | | |
| 35 | Multi | 10/24/16 | 10/24/16 | KVAL News @ Noon | 12p-1230p | | :30 | | | | NM | 1 | \$100.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |

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| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$100.00 | | | | |
| 36 | Multi | 10/18/16 | 10/18/16 | Bold & Beautiful | 1230p-1p | | :30 | | | | NM | 1 | \$90.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$90.00 | | | | |
| 37 | Multi | 10/19/16 | 10/19/16 | Bold & Beautiful | 1230p-1p | | :30 | | | | NM | 1 | \$90.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | --W---- | | | | 1 | \$90.00 | | | | |
| 38 | Multi | 10/20/16 | 10/20/16 | Bold & Beautiful | 1230p-1p | | :30 | | | | NM | 1 | \$90.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$90.00 | | | | |
| 39 | Multi | 10/21/16 | 10/21/16 | Bold & Beautiful | 1230p-1p | | :30 | | | | NM | 1 | \$90.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$90.00 | | | | |
| 40 | Multi | 10/24/16 | 10/24/16 | Bold & Beautiful | 1230p-1p | | :30 | | | | NM | 1 | \$90.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$90.00 | | | | |
| 41 | Multi | 10/18/16 | 10/18/16 | The Talk | 1p-2p | | :30 | | | | NM | 1 | \$85.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$85.00 | | | | |
| 42 | Multi | 10/19/16 | 10/19/16 | The Talk | 1p-2p | | :30 | | | | NM | 1 | \$85.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | --W---- | | | | 1 | \$85.00 | | | | |
| 43 | Multi | 10/20/16 | 10/20/16 | The Talk | 1p-2p | | :30 | | | | NM | 1 | \$85.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$85.00 | | | | |
| 44 | Multi | 10/21/16 | 10/21/16 | The Talk | 1p-2p | | :30 | | | | NM | 1 | \$85.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$85.00 | | | | |
| 45 | Multi | 10/24/16 | 10/24/16 | The Talk | 1p-2p | | :30 | | | | NM | 1 | \$85.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$85.00 | | | | |
| 46 | Multi | 10/18/16 | 10/18/16 | Let's Make A Deal | 2p-3p | | :30 | | | | NM | 1 | \$75.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$75.00 | | | | |
| 47 | Multi | 10/19/16 | 10/19/16 | Let's Make A Deal | 2p-3p | | :30 | | | | NM | 1 | \$75.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | --W---- | | | | 1 | \$75.00 | | | | |
| 48 | Multi | 10/20/16 | 10/20/16 | Let's Make A Deal | 2p-3p | | :30 | | | | NM | 1 | \$75.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |

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Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

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KVAL+
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Eugene, OR 97405
(541) 342-4961

| | | |
|--|-----------------------------|--|
| <u>Contract / Revision</u> 640541 / 1 | | <u>Alt Order #</u> 25325195 |
| <u>Contract Dates</u> 10/18/16 - 10/24/16 | <u>Product</u> Yes on 97 | <u>Estimate #</u> 4069 |
| <u>Advertiser</u> Yes on 97 | | <u>Original Date / Revision</u> 10/06/16 / 10/14/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------|---------------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$75.00 | | | | |
| 49 | Multi | 10/21/16 | 10/21/16 | Let's Make A Deal | 2p-3p | | :30 | | | | NM | 1 | \$75.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$75.00 | | | | |
| 50 | Multi | 10/24/16 | 10/24/16 | Let's Make A Deal | 2p-3p | | :30 | | | | NM | 1 | \$75.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$75.00 | | | | |
| 51 | Multi | 10/18/16 | 10/18/16 | Dr. Phil | 4p-5p | | :30 | | | | NM | 1 | \$90.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$90.00 | | | | |
| 52 | Multi | 10/19/16 | 10/19/16 | Dr. Phil | 4p-5p | | :30 | | | | NM | 1 | \$90.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | --W---- | | | | 1 | \$90.00 | | | | |
| 53 | Multi | 10/20/16 | 10/20/16 | Dr. Phil | 4p-5p | | :30 | | | | NM | 1 | \$90.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$90.00 | | | | |
| 54 | Multi | 10/21/16 | 10/21/16 | Dr. Phil | 4p-5p | | :30 | | | | NM | 1 | \$90.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$90.00 | | | | |
| 55 | Multi | 10/24/16 | 10/24/16 | Dr. Phil | 4p-5p | | :30 | | | | NM | 1 | \$90.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$90.00 | | | | |
| 56 | Multi | 10/18/16 | 10/18/16 | KVAL News @ 5p | 5p-530p | | :30 | | | | NM | 1 | \$250.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$250.00 | | | | |
| 57 | Multi | 10/19/16 | 10/19/16 | KVAL News @ 5p | 5p-530p | | :30 | | | | NM | 1 | \$250.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | --W---- | | | | 1 | \$250.00 | | | | |
| 58 | Multi | 10/20/16 | 10/20/16 | KVAL News @ 5p | 5p-530p | | :30 | | | | NM | 1 | \$250.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$250.00 | | | | |
| 59 | Multi | 10/21/16 | 10/21/16 | KVAL News @ 5p | 5p-530p | | :30 | | | | NM | 1 | \$250.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$250.00 | | | | |
| 60 | Multi | 10/24/16 | 10/24/16 | KVAL News @ 5p | 5p-530p | | :30 | | | | NM | 1 | \$250.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$250.00 | | | | |
| 61 | Multi | 10/18/16 | 10/18/16 | CBS Evening News | 530p-6p | | :30 | | | | NM | 1 | \$400.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |

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| <u>Contract / Revision</u> 640541 / 1 | | <u>Alt Order #</u> 25325195 |
| <u>Contract Dates</u> 10/18/16 - 10/24/16 | <u>Product</u> Yes on 97 | <u>Estimate #</u> 4069 |
| <u>Advertiser</u> Yes on 97 | | <u>Original Date / Revision</u> 10/06/16 / 10/14/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------|---------------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$400.00 | | | | |
| 62 | Multi | 10/19/16 | 10/19/16 | CBS Evening News | 530p-6p | | :30 | | | | NM | 1 | \$400.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | --W---- | | | | 1 | \$400.00 | | | | |
| 63 | Multi | 10/20/16 | 10/20/16 | CBS Evening News | 530p-6p | | :30 | | | | NM | 1 | \$400.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$400.00 | | | | |
| 64 | Multi | 10/21/16 | 10/21/16 | CBS Evening News | 530p-6p | | :30 | | | | NM | 1 | \$400.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$400.00 | | | | |
| 65 | Multi | 10/24/16 | 10/24/16 | CBS Evening News | 530p-6p | | :30 | | | | NM | 1 | \$400.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$400.00 | | | | |
| 66 | Multi | 10/18/16 | 10/18/16 | KVAL News @ 6p | 6p-630p | | :30 | | | | NM | 1 | \$300.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$300.00 | | | | |
| 67 | Multi | 10/20/16 | 10/20/16 | KVAL News @ 6p | 6p-630p | | :30 | | | | NM | 1 | \$300.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$300.00 | | | | |
| 68 | Multi | 10/21/16 | 10/21/16 | KVAL News @ 6p | 6p-630p | | :30 | | | | NM | 1 | \$300.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$300.00 | | | | |
| 69 | Multi | 10/24/16 | 10/24/16 | KVAL News @ 6p | 6p-630p | | :30 | | | | NM | 1 | \$300.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$300.00 | | | | |
| 70 | Multi | 10/18/16 | 10/18/16 | Inside Edition | 630p-7p | | :30 | | | | NM | 1 | \$225.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$225.00 | | | | |
| 71 | Multi | 10/20/16 | 10/20/16 | Inside Edition | 630p-7p | | :30 | | | | NM | 1 | \$225.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$225.00 | | | | |
| 72 | Multi | 10/21/16 | 10/21/16 | Inside Edition | 630p-7p | | :30 | | | | NM | 1 | \$225.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$225.00 | | | | |
| 73 | Multi | 10/24/16 | 10/24/16 | Inside Edition | 630p-7p | | :30 | | | | NM | 1 | \$225.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$225.00 | | | | |
| 74 | Multi | 10/18/16 | 10/18/16 | Jeopardy | 7p-730p | | :30 | | | | NM | 1 | \$500.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |

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| <u>Contract / Revision</u> 640541 / 1 | | <u>Alt Order #</u> 25325195 |
| <u>Contract Dates</u> 10/18/16 - 10/24/16 | <u>Product</u> Yes on 97 | <u>Estimate #</u> 4069 |
| <u>Advertiser</u> Yes on 97 | | <u>Original Date / Revision</u> 10/06/16 / 10/14/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------|---------------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$500.00 | | | | |
| 75 | Multi | 10/20/16 | 10/20/16 | Jeopardy | 7p-730p | | :30 | | | | NM | 1 | \$500.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$500.00 | | | | |
| 76 | Multi | 10/21/16 | 10/21/16 | Jeopardy | 7p-730p | | :30 | | | | NM | 1 | \$500.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$500.00 | | | | |
| 77 | Multi | 10/24/16 | 10/24/16 | Jeopardy | 7p-730p | | :30 | | | | NM | 1 | \$500.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$500.00 | | | | |
| 78 | Multi | 10/18/16 | 10/18/16 | Wheel of Fortune | 730p-8p | | :30 | | | | NM | 1 | \$500.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$500.00 | | | | |
| 79 | Multi | 10/20/16 | 10/20/16 | Wheel of Fortune | 730p-8p | | :30 | | | | NM | 1 | \$500.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$500.00 | | | | |
| 80 | Multi | 10/21/16 | 10/21/16 | Wheel of Fortune | 730p-8p | | :30 | | | | NM | 1 | \$500.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----F-- | | | | 1 | \$500.00 | | | | |
| 81 | Multi | 10/24/16 | 10/24/16 | Wheel of Fortune | 730p-8p | | :30 | | | | NM | 1 | \$500.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$500.00 | | | | |
| 82 | Multi | 10/24/16 | 10/24/16 | Kevin Can Wait/Man With | 8p-9p | | :30 | | | | NM | 1 | \$700.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$700.00 | | | | |
| 83 | Multi | 10/18/16 | 10/18/16 | KVAL News @ 11p | 11p-1130p | | :30 | | | | NM | 1 | \$200.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$200.00 | | | | |
| 84 | Multi | 10/20/16 | 10/20/16 | KVAL News @ 11p | 11p-1130p | | :30 | | | | NM | 1 | \$200.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | 1 | \$200.00 | | | | |
| 85 | Multi | 10/24/16 | 10/24/16 | KVAL News @ 11p | 11p-1130p | | :30 | | | | NM | 1 | \$200.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | | 1 | \$200.00 | | | | |
| 86 | Multi | 10/19/16 | 10/19/16 | The Late Show | 1135p-1230xm | | :30 | | | | NM | 1 | \$90.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | --W---- | | | | 1 | \$90.00 | | | | |
| 87 | Multi | 10/18/16 | 10/18/16 | NCIS | 8p-9p | | :30 | | | | NM | 1 | \$900.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |

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KVAL+
4575 Blanton Rd
Eugene, OR 97405
(541) 342-4961

| | | |
|--|-----------------------------|--|
| <u>Contract / Revision</u> 640541 / 1 | | <u>Alt Order #</u> 25325195 |
| <u>Contract Dates</u> 10/18/16 - 10/24/16 | <u>Product</u> Yes on 97 | <u>Estimate #</u> 4069 |
| <u>Advertiser</u> Yes on 97 | | <u>Original Date / Revision</u> 10/06/16 / 10/14/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|-------|---------------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -T----- | | | | 1 | \$900.00 | | | | |
| 88 | Multi | 10/22/16 | 10/22/16 | CBS This Morning Sat | 5a-7a | | :30 | | | | NM | 2 | \$100.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S- | | | | 2 | \$50.00 | | | | |
| 89 | Multi | 10/22/16 | 10/22/16 | Sat CBS Evening News | 630p-7p | | :30 | | | | NM | 1 | \$240.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S- | | | | 1 | \$240.00 | | | | |
| 90 | Multi | 10/22/16 | 10/22/16 | Wheel of Fortune | 730p-8p | | :30 | | | | NM | 1 | \$100.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S- | | | | 1 | \$100.00 | | | | |
| 91 | Multi | 10/23/16 | 10/23/16 | CBS Sunday Morning | 7a-830a | | :30 | | | | NM | 1 | \$200.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S | | | | 1 | \$200.00 | | | | |
| 92 | Multi | 10/23/16 | 10/23/16 | Face The Nation | 830a-9a | | :30 | | | | NM | 1 | \$125.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S | | | | 1 | \$125.00 | | | | |
| 93 | Multi | 10/23/16 | 10/23/16 | Full Measure w/S.Atkinson | 5p-530p | | :30 | | | | NM | 1 | \$110.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S | | | | 1 | \$110.00 | | | | |
| 94 | Multi | 10/23/16 | 10/23/16 | KVAL News 6p | 6p-630p | | :30 | | | | NM | 1 | \$270.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S | | | | 1 | \$270.00 | | | | |
| 95 | Multi | 10/23/16 | 10/23/16 | 60 Minutes | 7p-8p | | :30 | | | | NM | 1 | \$700.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S | | | | 1 | \$700.00 | | | | |
| 96 | Multi | 10/23/16 | 10/23/16 | NCIS LA | 8p-9p | | :30 | | | | NM | 1 | \$675.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S | | | | 1 | \$675.00 | | | | |
| 97 | Multi | 10/23/16 | 10/23/16 | KVAL News @ 11p | 11p-1130p | | :30 | | | | NM | 1 | \$200.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S | | | | 1 | \$200.00 | | | | |
| 98 | Multi | 10/19/16 | 10/19/16 | Debate | 6p-8p | | :30 | | | | NM | 1 | \$1,750.00 |
| | | Channels : KCBY,KPIC,KVAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | --W---- | | | | 1 | \$1,750.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 0 | \$0.00 |

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| <u>Contract Dates</u> 10/18/16 - 10/24/16 | <u>Product</u> Yes on 97 | <u>Estimate #</u> 4069 |
| <u>Advertiser</u> Yes on 97 | | <u>Original Date / Revision</u> 10/06/16 / 10/14/16 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 10/17/16 - 10/23/16 | 80 | \$18,415.00 | (\$2,762.25) | \$15,652.75 |
| 10/24/16 - 10/30/16 | 19 | \$4,420.00 | (\$663.00) | \$3,757.00 |
| Totals | 99 | \$22,835.00 | (\$3,425.25) | \$19,409.75 |

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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