EEO PUBLIC FILE REPORT

For the time period: **6-1-23 to 5-31-24**

This report covers the employment units of Johnny Appleseed Broadcasting Company. Under a Joint Operating Agreement, the following properties are covered by this report.

WVNO Radio	31855	FM Radio	Mansfield, Ohio
WRGM Radio	25476	AM Radio	Ontario, Ohio
WMFD Television	41893	TV & DTV	Mansfield, Ohio

The following is a list of all full-time jobs that were filled during the above time period.

Job Title	Date Open	Date Filled
News/Sports Multimedia Journalist (98)	3-15-23	5-16-23

During the above time period, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk requested to be contacted as job openings occurred.

Recruitment Source	Address	Contact Person	Phone #
WVNO-FM	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WRGM-AM	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WVNO-FM HD.3 (The Light)	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WMFD - TV	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
Wmfd.com - Web Banner	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
Internal – Bulletin Board	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
Mansfieldareahelpwanted.com	Website	Rob Meisse	419-529-5900
Ashland University	401 College Ave. – Ashland, OH	Job Placement Director	419-289-4142
Central State University	1400 Brush Row Road, Wilberforce, OH	Job Placement Director	937-376-6383
Crossroads Community Church	1188 Park Avenue West, Mansfield, OH	Steve Browning	419-529-0751
Kentucky State University	241 Academic Services-Frankfort, KY	Job Placement Director	502-227-5998
Lane College	545 Lane Ave – Jackson, TN	Job Placement Director	731-426-7500
Lincoln University	PO Box 179 – Lincoln University, PA	Job Placement Director	610-932-8300
Mansfield City Schools	856 West Cook Rd – Mansfield, OH	Job Placement Director	419-525-6400
N.A.A.C.P.	PO Box 1044 – Mansfield, OH	Cynthia O'Neal	419-522-9894
Norfolk State University	700 Park Avenue – Norfolk, VA	Job Placement Director	757-823-8600
North Central State College	2441 Kenwood Circle – Mansfield, OH	Job Placement Director	419-755-4800
Ohio Center for Broadcasting	9885 Rockside Rd, Valley View, OH	Nat'l Placement Director	216-447-9117
Ohio Media School	5330 East Main St, Columbus, OH	Joe Barker	614-230-0461
Ohio State University – Mansfield	1760 University Drive, Mansfield, OH	Job Placement Director	419-755-4011
Ohio University	533 Baker University Center, Athens, OH	Career Services	740-593-1000
Pioneer Career & Technology Center	27 Ryan Road, Shelby, OH	Job Placement Director	419-347-7744
Richland County One Stop	183 Park Ave East – Mansfield, OH	Job Placement Director	419-774-5300
University of Akron	302 Buchtel Common, Akron, OH	Juan Eduardo Contreras	330-972-7105
Virginia State University	PO Box 9001 – Petersburg, VA	Job Placement Director	804-524-5081
West Virginia State College	216 Wallace Hall D – Institute, WV	Job Placement Director.	304-766-3000

The following is a list of recruitment sources for all full-time jobs filled during the above time period, which provided the hiree for that position.

Job Title	Recruitment Source	
News/Sports Multimedia Journalist (98)	Company Mailroom	
. , ,	(current part-time employee)	

The following is a list of the total number of interviewees, referred by each recruitment source.

Recruitment Source	Total Number of Interviewees
Company Mailroom	1
WVNO Radio	1
WMFD TV	1
Total People Interviewed for Full-Time Positions	3

During the above time period, the station employment unit engaged in the following menu option initiatives.

All job openings are advertised on stations in the employment unit, WMFD-TV, WVNO-FM, WVNO-FM HD 3 (The Light), and WRGM-AM. By advertising on these stations, in the employment unit, it not only serves as a recruitment method but reminds listeners of the availability of jobs in broadcasting generally and illustrates some of the types of available jobs, even for those who might not be actively seeking a job or a job of that type at the time.

Job Shadow - 7-7-23

Crestview Middle School, Crestview, Ohio

Staff Involved: Program/Music Director/Radio Host & Radio/TV Host.

Mid-State Multimedia hosted a student from Crestview Middle School. He spent time learning about radio to get a Boy Scout Communications badge. He toured the studios and had a question and answer session with staff to learn more.

Job Fair - 3-15-24

Pioneer Career Center, Shelby, Ohio

Staff Involved: Radio Production Director, Radio Hosts, TV Technical Director & Assistant.

Mid-State Multimedia attended the annual Pioneer Career Center Job Fair. Set up two tables and talked to students about radio & tv careers. Passed out business cards in case any students wished to reach out to us.

Job Fair - 3-25-24

419-529-5900 ext. 210

Ohio State University, Mansfield Campus, Mansfield, Ohio

Staff Involved: Radio Production Director, TV Technical Director Assistant.

Mid-State Multimedia attended the annual OSU-Mansfield Job Fair. Set up two tables and talked to students about radio & tv careers. Passed out business cards in case any students wished to reach out to us.

For the Employment Group:		
Rob Meisse President & General Manager	Date	