



Political Candidate Advertisements Agreement Form

Candidate Type: Federal Candidate State or Local Candidate

Date: March 20, 2024.

Station and Location: WJLS

I, James Penney II,

[select one] Being

On behalf of: Jim Penney, a legally qualified candidate associated with the Republican political party or organization, and seeking the office of Raleigh County Sheriff in the primary election to be held on May 14, 2024, do hereby request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PKG, OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
30 Sec	6A-7P	M, W, F		15	6

TOTAL CHARGES:

102 : 30 Sec ads @ \$11.80 = \$ 1,203.60

IMPORTANT NOTE: To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Initials JPC

I represent that payment for the above described broadcast time has been paid by:

The Committee To Keep Jim Amodeo Sheriff / Diana Wood Treasurer

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

Diana Wood

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

[Signature]
Name: [Signature]
Title: Candidate

DATE OF SIGNATURE:

3/20/24

TO BE SIGNED BY STATION REPRESENTATIVE:

Accepted Accepted in Part Rejected

SIGNATURE:

[Signature]
Name: JASON POON
Title: GENERAL MANAGER

DATE OF SIGNATURE:

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Initials [Signature]

ORDER



Orders
Order / Rev: 744180
Alt Order #:
Product Desc: Political candidate for Raleigh County Sr
Estimate:
Flight Dates: 04/08/24 - 05/14/24
Original Date / Rev: 04/04/24 / 04/04/24
Order Type: COMM

Primary AE: Leslie Durham
Sales Office: BECKL
Sales Region: Local

Agency Name: Committee to Keep Jim Canaday Sher
Buying Contact: Jim Canaday
Billing Contact:
 147 Petersberg Street
 Beckley, WV 25801

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Committee to Keep Jim Canaday Sher
Demographic: HH
Product Codes: PL02
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL CAND
Priority: LROS

New Business End:
Advertiser External ID: 111322
Agency External ID: 110634
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	62	\$731.60	\$731.60
04/29/24	05/14/24	40	\$472.00	\$472.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	62	\$731.60	\$731.60	0.00
May 2024	40	\$472.00	\$472.00	0.00
Totals	102	\$1,203.60	\$1,203.60	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Leslie Durham			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJLSF	04/08/24	05/14/24	M-F 6a-7p M-F 6a-7p	CM	6a-7p	-----	:30	0	\$11.80	LRO	0.00	NM	102	\$1,203.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	MTWTF--					15	\$11.80		0.00			
		Week: 04/15/24	04/21/24	MTWTF--					15	\$11.80		0.00			
		Week: 04/22/24	04/28/24	MTWTF--					32	\$11.80		0.00			
		Week: 04/29/24	05/05/24	MTWTF--					15	\$11.80		0.00			
		Week: 05/06/24	05/12/24	MTWTF--					15	\$11.80		0.00			
		Week: 05/13/24	05/19/24	MT-----					10	\$11.80		0.00			
													Totals	102	\$1,203.60

Spot 1:

Hi! I'm Jim Canaday and I'm asking for your support to keep me as Sheriff of Raleigh County. Over the years, I've proven myself, Earning your trust and working tirelessly for you. From tackling crime to ensuring public safety-My focus remains clear. To protect the citizens of Raleigh County. On May 14th...Lets keep things moving forward. Raleigh County deserves experienced leadership they can trust. I'm Sheriff Jim Canaday and I approve this message. Paid for by the candidate.

Spot 2:

Let's keep Raleigh County moving in the right direction. Keep me Jim Canaday as sheriff of Raleigh County! With a proven track record during my first term...I will work tirelessly to protect the citizens and property of Raleigh County. Amid my many years in law enforcement...I have always served the public with integrity and dedication. On May 14th...Let's continue to build a safer, stronger Raleigh county for generations to come. I'm Jim Canaday and I approve this message. Paid for by the candidate.