



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

And:

CONTRACT

<u>Contract / Revision</u> 1800293 /		<u>Alt Order #</u> 09279745
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/09/18 - 10/15/18	<u>Estimate #</u> 1884 M TOULOUSE/DE	
<u>Advertiser</u> Toulouse/D/Secretary Of State		
<u>Billing Cycle</u> EOM/EOC		<u>Billing Calendar</u> Broadcast
<u>Original Date / Revision</u> 10/10/18 / 10/10/18		<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9915247	<u>Advertiser Code</u> 101	<u>Product</u> 1/2
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 32	KOAT	10/13/18	10/13/18	Action 7 News @ 5p S5-530p			:30			P-5		NM	1	\$225.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>									
Week:		10/08/18	10/14/18	-----1-	1									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	10/08/18-10/14/18		Action 7 News @ 5p Sat	5-530p	-----Sa--	:30		\$225.00			NM		
See MG 32.2														
2	KOAT	10/15/18-10/15/18		M-F A7N @ 4p	4-5p	M-----	:30		\$225.00			NM		
Ⓜ MG for 32.1 10/13														
Totals								0.00					70	\$22,525.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/15/18	70	\$22,525.00	(\$3,378.75)	\$19,146.25	\$1,507.77	\$20,654.02
Totals	70	\$22,525.00	(\$3,378.75)	\$19,146.25	\$1,507.77	\$20,654.02

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9279745 TRF# 1800293
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP OCT11/18 09.55
CHANGES *** KOAT-TV ***

ADV # _____ ADV. NAME POLI/TOULOUSE OLI/D/SEC/NM

REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME HULSEN MEDIA SERVICES

BUYER NAME KRISTIN HULSEN

2400 LARAMIE TRAIL

SALES PRSN WA- MARY TRICOLI

AUSTIN, TX 78745

ORDER # _____ CONTRACT # 9279745

CLASS: NATL. LOCAL REGIONAL

PRDCT M TOULOUSE/DEM/SEC EST#1884 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/18 OCT15/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT11/18 09.55

REP: M1 APPLIED - MKGD ON LN 65
TOTAL IS \$22,525
PLEASE CONFIRM
THANKS EMILY

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 101
AGENCY PRODUCT CODE = 101

AGENCY EST# = 1884

33	S		500P-530P	30		\$225.00	10/13	10/13	0		SAT	0
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PROGRAM : ACTION7 NEWS LIVE AT 5
RA35+ : 4.9
CON COM1: ACTION7 NEWS LIVE AT 5

65	A		400P-500P	30		\$225.00	10/15	10/15	1		MON	1
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PROGRAM : NEWS
RA35+ : 4.9
ORD COM1: PLEASE ADVISE ASAP ON MG OFFERS
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-33 FOR 1 SPOT/WK

REP HEADLINE# 9279745 TRF# 1800293
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/18 09.55
CHANGES *** KOAT-TV ***

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#33	MISSED: SAT/500P-530P	OCT13	30S	\$225.00	(OCT10/18)
			OFFER: MON/400P-500P	OCT15	30S	\$225.00	PLS ADVISE.
CMT: PLEASE ADVISE ASAP ON MG OFFERS							

OCT/18 22525.00

CONTRACT TOTAL 22525.00
TOTAL SPOTS 70

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9279745 TRF# 1800293
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM STATION OCT10/18 10.49
*** KOAT-TV ***

ADV # _____ ADV. NAME POLI/TOULOUSE OLI/D/SEC/NM
AGY # _____ AGY. NAME HULSEN MEDIA SERVICES
2400 LARAMIE TRAIL
AUSTIN, TX 78745

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME KRISTIN HULSEN
SALES PRSN WA- MARY TRICOLI

ORDER # _____ CONTRACT # 9279745 CLASS: NATL. LOCAL REGIONAL
PRDCT M TOULOUSE/DEM/SEC EST#1884 COMMENTS: (LINE, ORDER, INVOICE) _____
FLIGHT DATES OCT9/18 OCT15/18 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT10/18 10.49

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#33	MISSED:SAT/500P-530P	OCT13	30S	\$225.00	(OCT10/18)
	OFFER:MON/400P-500P	OCT15	30S	\$225.00	PLS ADVISE.
CMT:PLEASE ADVISE ASAP ON MG OFFERS					

CONTRACT TOTAL	22525.00
TOTAL SPOTS	70