

# ORDER



**Orders**  
**Order / Rev:** 603334  
**Alt Order #:**  
**Product Desc:** Sam Gallucci for Governor  
**Estimate:**  
**Flight Dates:** 08/29/21 - 08/30/21  
**Original Date / Rev:** 08/27/21 / 08/27/21  
**Order Type:** GENERAL

**KDLD-FM**  
**Primary AE:** Crystal Gomez  
**Sales Office:** L-LA  
**Sales Region:** LOCAL

**Agency Name:** Promeza Marketing Group  
**Buying Contact:**  
**Billing Contact:**  
 18283 Ariel Way  
 Santa Clarita, CA 91350

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Sam Gallucci for Governor  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL  
**Priority:** P-01

**New Business Thru:**  
**Advertiser External ID:** 0012R00002FdxluQAB  
**Agency External ID:** 0012R00002FdxIVQAR  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/26/21	08/29/21	9	\$675.00	\$573.75
08/30/21	08/30/21	12	\$2,900.00	\$2,465.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2021	9	\$675.00	\$573.75	0.00
September 2021	12	\$2,900.00	\$2,465.00	0.00
<b>Totals</b>	<b>21</b>	<b>\$3,575.00</b>	<b>\$3,038.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Crystal Gomez	L-LA	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDLD	08/29/21	08/29/21	Su 6a-10a Su 6a-10a	CM	Su 6a-10a	-----S	1:00	3	\$75.00	P-01	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/21	08/29/21	-----S		3				\$75.00		0.00			
N 2	KDLD	08/29/21	08/29/21	Su 10a-3p Su 10a-3p	CM	Su 10a-3p	-----S	1:00	3	\$75.00	P-01	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/21	08/29/21	-----S		3				\$75.00		0.00			
N 3	KDLD	08/29/21	08/29/21	Su 3p-7p Su 3p-7p	CM	Su 3p-7p	-----S	1:00	3	\$75.00	P-01	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/21	08/29/21	-----S		3				\$75.00		0.00			
N 4	KDLD	08/30/21	08/30/21	M-F 6a-10a M-F 6a-10a	CM	M-F 6a-10a	M-----	1:00	4	\$250.00	P-01	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/30/21	09/05/21	M-----		4				\$250.00		0.00			
N 5	KDLD	08/30/21	08/30/21	M-F 10a-3p M-F 10a-3p	CM	M-F 10a-3p	M-----	1:00	4	\$225.00	P-01	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/30/21	09/05/21	M-----		4				\$225.00		0.00			
N 6	KDLD	08/30/21	08/30/21		CM	M-F 3p-7p	M-----	1:00	4	\$250.00	P-01	0.00	NM	4	\$1,000.00

Order / Rev: 603334  
 Alt Order #:  
 Flight Dates: 08/29/21 - 08/30/21

Advertiser: Sam Gallucci for Governor  
 Product Desc: Sam Gallucci for Governor  
 Estimate:  
**KDLD-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3p-7p											
				M-F 3p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/30/21	09/05/21	M-----					4	\$250.00		0.00			
													Totals	21	\$3,575.00

----- Forwarded message -----

From: **Betty Meza** <betty@promeza.com>

Date: Fri, Aug 27, 2021 at 1:10 PM

Subject: FW: KSSC and KDLD

To: Crystal Gomez <cgomez@entravision.com>

I authorize the following ads to be placed for Sam Gallucci for Governor 2021

**KDLD - LA**

Sunday, 8/29 - :60 campaign

Morning Drive: 3 Spots  $\$75 \times 3 = \$225$

Midday: 3 Spots  $\$75 \times 3 = \$225$

Afternoon drive: 3 Spots  $\$75 \times 3 = \$225$

Total 9 spots \$675

Monday, 8/30 - :60 campaign

Morning Drive: 4 Spots  $\$250 \times 4 = \$1000$

Midday: 4 Spots  $\$225 \times 4 = \$900$

Afternoon drive: 4 Spots  $\$250 \times 4 = \$1000$

Total 12 spots \$2900

**KSSC - Ventura**

Sunday, 8/29 - :60 campaign

Morning Drive: 3 Spots  $\$20 \times 3 = \$60$

Midday: 3 Spots  $\$20 \times 3 = \$60$

Afternoon drive: 3 Spots  $\$20 \times 3 = \$60$

Total 9 spots \$180

Monday, 8/30 - :60 campaign

Morning Drive: 3 Spots  $\$40 \times 3 = \$120$

Midday: 3 Spots  $\$40 \times 3 = \$120$

Afternoon drive: 3 Spots  $\$40 \times 3 = \$120$

Total 9 spots \$360

Grand Total \$4115

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Matthew Older, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE <span style="font-size: 1.2em;">➔</span>	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Sam Gallucci

Authorized committee: Sam Gallucci for Governor 2021

Agency requesting time (and contact information):  
 N/A Gallucci for Governor@gmail.com 951.775.2176

Candidate's political party: Republican

Office sought (no acronyms or abbreviations): Governor

Date of election: Recall Election 9/14/2021       General       Primary

Treasurer of candidate's authorized committee: Lysa Ray

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Matthew Older</u>	Signature: <u>J Adoremos</u>
Name: <u>Matthew Older</u>	Name: Jennifer Adoremos
Date of Request to Purchase Ad Time: <u>8/17/2021</u>	Date of Station Agreement to Sell Time: 08/27/2021

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 08/27/2021

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 603334	Station Call Letters: KDLD-FM	Date Received/Requested: 08/27/2021
Est. #: n/a	Station Location: Los Angeles	Run Start and End Dates: 08-29/2021 - 08/30/2021

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**THESE STATIONS ARE SIMULCAST:**

**KDLD-FM / KDLE-FM**