

KVRR/KBRR/KJRR/KNRR
 4TH QUARTER 2004
 ISSUES AND PROGRAMMING
 OCTOBER 2004

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TITLE</u>	<u>TOPIC</u>
10/1	6:30AM	30 Min.	First Business	See Attached
10/2	7:00PM	60 Min.	Cops I & II	See Attached
10/2	8:00PM	60 Min.	America's Most Wanted	See Attached
10/3	6:30AM	30 Min.	Today's Ag	See Attached
10/3	8:00AM	60 Min.	FOX News Sunday	See Attached
10/4-10/8	6:30AM	30 Min.	First Business	See Attached
10/10	6:30AM	30 Min.	Today's Ag	See Attached
10/10	8:00AM	60 Min.	FOX News Sunday	See Attached
10/11-10/15	6:30AM	30 Min.	First Business	See Attached
10/17	6:30AM	30 Min.	Today's Ag	See Attached
10/17	8:00AM	60 Min.	FOX News Sunday	See Attached
10/18-10/22	6:30AM	30 Min.	First Business	See Attached
10/24	6:30AM	30 Min.	Today's Ag	See Attached
10/24	8:00AM	60 Min.	FOX News Sunday	See Attached
10/25-10/29	6:30AM	30 Min.	First Business	See Attached
10/30	7:00 PM	60 Min.	Cops I & II	See Attached
10/30	8:00 PM	60 Min.	Cops III & IV	See Attached
10/31	6:30AM	30 Min.	Today's Ag	See Attached
10/31	8:00AM	60 Min.	FOX News Sunday	See Attached



TO: Program/Promotion Manager
FROM: Michele Steele - Producer

Monday September 27, 2004

FIGHTING INTELLECTUAL PIRACY

Caribbean pirates of years past don't have anything on the rampant intellectual piracy that occurs every day in China. According to one study, a full one-third of software spending goes to pirates – and there's more pressure on China to enforce its property rights laws.

Tuesday September 28, 2004

MARKET SNAPSHOT

The Nasdaq index might finish the month up – but is this a true bull rally or just short-covering? We talk to Don Coxe, chief investment strategist at Harris Bank, about the trend.

Wednesday September 29, 2004

HOW YOUR EMPLOYER IS SAVING ON HEALTH CARE

Almost 20 percent of companies use consumer-driven health plans, up 9 percent from 2003. More than half of employers are posting health care cost increases from 11 to more than 20 percent – and many are putting plans in place that have workers take on increased financial responsibility with their health care.

Thursday September 30, 2004

ONE OF BUFFET'S BUYS: SVM

Warren Buffet's Berkshire Hathaway recently disclosed it bought \$45 million, or 3.7 million shares, of ServiceMaster. We talk to the CEO of the lawn care, maid service and pest control company about its business model, its corporate culture and its 3.5% dividend yield.

Friday October 1, 2004

TRADES OF THE DAY: WEEK IN REVIEW

On Fridays, we get a look-back at professional floor trader Jon Najarian's picks. Did Jon make money – or was he stopped out?

Saturday, October 2, 2004

08:00 - 08:30P COPS (CP-1635) (TV-PG: L,V)

Sgt. Valentino Demps of the Jacksonville, FL, Sheriff's Office coordinates a "buy-bust" sting operation designed to capture unsuspecting street-level drug dealers. While on night patrol, Officer Mike Moody of the Des Moines, IA, Police Department investigates a domestic complaint involving an assault on a juvenile. Another segment features Officer Nicholas Krau of the Maui County, HI, Police Department, who lends assistance in apprehending a male suspect who vanishes in some dense terrain after ditching his motorcycle.

08:30 - 09:00P COPS "RESISTING ARREST SPECIAL EDITION #2" (CP-1633) (RR-05/08/2004, 08/14/2004) (TV-PG: L,V)

When Officer Lance Whitaker of the Jacksonville, FL, Sheriff's Office investigates a parked vehicle, he questions the driver, who claims that he was smoking in the vehicle because he was not allowed to smoke in his friend's house. When asked to step out of the car, the suspect takes off on foot, causing a chase that ends when a K-9 unit finds the suspect in a shed. The suspect explains that he took off because he just started a new job and thought he could make it to work the next day.

Saturday, October 2, 2004

09:00 - 10:00P AMERICA'S MOST WANTED (MW-1804) (TV-PG: V)

AMERICA'S MOST WANTED: AMERICA FIGHTS BACK takes on the nation's hottest crime issues. This crime-fighting program focuses on capturing fugitives, protecting victims and empowering citizens within the criminal justice system. The series also takes an in-depth look at laws that harm victims, champions the cause of lawmakers fighting to protect victims' rights and presents news of recent captures, convictions and missing children cases

TODAY'S
AG

TODAY'S AG NEWS FEED

DATE: 10-03-04

CONTACT: CARRIE LAW, 605-688-4644

1. FEATURE: FUNGICIDE APPLICATIONS: 2:11

INTRO: SOYBEAN RUST POSES THE MOST SIGNIFICANT NEW DISEASE THREAT TO U.S. SOYBEANS IN CURRENT HISTORY. RIGHT NOW THE DISEASE CAN BE FOUND IN SOUTH AMERICA, BUT IS MOVING NORTH AT A RAPID PACE. YIELD LOSSES IN SOUTH AMERICA HAVE BEEN ESTIMATED AS HIGH AS 80 PERCENT. WHEN SOYBEAN RUST HITS THE U.S., SOME AREAS OF THE COUNTRY COULD HAVE SIMILAR LOSSES. THAT'S WHY A MULTI-STATE EFFORT IS BEING LAUNCHED TO TEST SPRAY COVERAGE TO OPTIMIZE EFFICACY OF FUNGICIDE APPLICATIONS. HERE'S MORE.

SCRIPT TO FOLLOW

TAG: FOR MORE INFORMATION ON SOYBEAN RUST, LOG ON TO TODAYSAG.COM AND CLICK ON STORY LINKS.

2. FEATURE: NEW SEEDS (UNL): 1:50

INTRO: THE USDA SAYS AMERICAN FARMERS THIS YEAR GREW 45 PERCENT OF THEIR CORN, 76 PERCENT OF THEIR COTTON, AND 85 PERCENT OF THEIR SOYBEANS FROM BIOTECH OR GENETICALLY MODIFIED SEED. MOST OF THESE CROPS WERE BRED FOR INPUT TRAITS LIKE INSECT AND HERBICIDE RESISTANCE, BUT THE NEW WAVE IN PLANT GENETICS IS A FOCUS ON OUTPUT TRAITS. FOR FARMERS, THAT COULD MEAN A GROWING RANGE OF MORE MARKETABLE CROP OPTIONS. NU COMMUNICATIONS SPECIALIST BRIAN GEVIK EXPLAINS.

NO SCRIPT AVAILABLE

TAG: YOU CAN WATCH THE ENTIRE NU DISCUSSION ON PLANT GENETICS RESEARCH ON THE INTERNET, JUST LOG ON TO TODAYSAG.COM.

3. FEATURE: MONSANTO SOT: 1:00

INTRO: WHEN IT COMES TO THE DEVELOPMENT AND TESTING OF NEW BIOTECH CROPS, THE RELATIONSHIP BETWEEN A LAND GRANT INSTITUTION LIKE THE UNIVERSITY OF NEBRASKA AND A LARGE CORPORATE INTEREST LIKE MONSANTO IS UNIQUE. BOTH ARE INVOLVED IN RESEARCH AND PRODUCT DEVELOPMENT, BUT IT'S THE UNIVERSITY'S JOB TO PROVIDE THE IMPARTIAL EVALUATION THAT NEW BIOTECH PRODUCTS WITH NEW TRAITS DEMAND. THAT EVALUATION, INDUSTRY REPS SAY, IS THE KEY TO EDUCATING GROWERS ABOUT THOSE NEW PRODUCTS.

SCRIPT TO FOLLOW

TAG: MCCAULEY SAYS THE SCIENTIFIC GIVE-AND-TAKE BETWEEN LAND GRANT INSTITUTIONS AND THE PRIVATE SECTOR IS ONE OF THE REASONS WHY THE U.S. LEADS THE WORLD IN THE DEVELOPMENT OF BIOTECH CROPS.

4. FEATURE: CROP LOSS MARKETING: 2:17

INTRO: EARLY FROST, SLOW MATURING CROPS, AND IN SOME CASES EVEN DROUGHT MAY HAVE FARMERS WONDERING HOW THEY CAN MEET THEIR CONTRACT OBLIGATIONS TO AN ELEVATOR. HERE ARE MARKETING OPTIONS FOR PRODUCERS WHO MAY BE IN THAT SITUATION.

SCRIPT TO FOLLOW

TAG: MAY SAYS MARKETING PLANS DURING A CROP LOSS WILL VARY- DEPENDING WHETHER OR NOT YOU HAVE CROP INSURANCE. SO IT'S BEST TO WEIGH ALL YOUR OPTIONS BEFORE MAKING THE FINAL DECISION.

5. FEATURE: GOATS (OSU): 1:31

INTRO: MORE AND MORE FARMERS AND RANCHERS ARE VIEWING NICHE MARKETING AS THEIR GOLDEN OPPORTUNITY. THAT'S EXACTLY WHAT'S HAPPENING IN THE MIDWEST. WHILE OKLAHOMA IS OFTEN KNOWN FOR IT'S CATTLE PRODUCTION, ANOTHER ANIMAL IS GETTING A LOT MORE ATTENTION FROM RANCHERS. ROB MCCLENDON REPORTS.

SCRIPT TO FOLLOW

NO TAG:

6. FEATURE: BEEF CHECKOFF REPORT #1 (BAXTER): 1:39

INTRO: THE GOAT MARKET MAY JUST BE BUILDING MOMENTUM, BUT THE BEEF INDUSTRY HAS BEEN ENJOYING IT FOR YEARS. AND THANKS TO CHECKOFF FUNDED ADVERTISING IT'S GETTING EVEN BETTER. HERE'S MATT FLECK WITH MORE.

NO SCRIPT AVAILABLE

NO TAG:

7. FEATURE: FALL LAWN CARE 04: 1:49

INTRO: SHORTER DAYS, COOLER TEMPERATURES, AND COLORFUL TREES-ALL SIGNS THE SEASONS ARE CHANGING. IT'S ALSO A SIGNAL THAT IT'S TIME TO DO SOME FALL LAWN CARE. HERE'S ADVICE ON HOW TO PREPARE YOUR GRASS FOR THE WINTER.

SCRIPT TO FOLLOW

TAG: AERATION IS A GOOD IDEA IN THE FALL, ESPECIALLY IF YOUR LAWN HAS COMPACTED SOIL. YOU CAN RENT A MACHINE THAT REMOVES DIRT PLUGS FROM YOUR LAWN, WHICH ALLOWS OXYGEN AND ORGANIC MATERIAL TO GET TO THE ROOTS.

Susan Donahue

From: Schur, Paul [paul.schur@FOXNEWS.COM]

Sent: Friday, October 01, 2004 2:06 PM

To: Schur, Paul

Subject: Final FOX News Sunday listing

FOX NEWS SUNDAY WITH CHRIS WALLACE

Sunday, October 3, 2004

Topic: Who got the upper hand in the first Presidential Debate? We'll get reaction from both sides.

Guests: Dan Bartlett (WH Communications Director) & Tad Devine (Kerry/Edwards Sr. Adviser)

Topic: How did the candidates' performance play in the swing states – we'll ask governors from two states that are up for grabs.

Guests: Gov. Jennifer Granholm (D-Michigan) & Gov. Bill Owens (R-Colorado)

And our panel reflects back and looks forward to the next presidential debate showdown:

Brit Hume – Fox News Washington Managing Editor

Mara Liasson – National Public Radio

Bill Kristol – The Weekly Standard

Juan Williams - National Public Radio

Paul Schur

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TO: Program/Promotion Manager
FROM: Michele Steele - Producer

Monday October 4, 2004

CONFIDENT OR COCKY?

Talent, intelligence and knowledge are all nice attributes to have in business – but confidence is absolutely essential, according to Harvard Business School Prof. Rosabeth Moss Kanter. She says the easiest way to lose is to let a winning streak get to your head.

Tuesday October 5, 2004

CEO TALK: SERVICEMASTER

Warren Buffet's Berkshire Hathaway recently disclosed it bought \$45 million, or 3.7 million shares, of ServiceMaster. We talk to the CEO of the lawn care, maid service and pest control company about its business model, its corporate culture and its 3.5% dividend yield.

Wednesday October 6, 2004

HOW YOUR EMPLOYER IS SAVING ON HEALTH CARE

Nearly a fifth of companies use consumer-driven health plans, up 9 percent from 2003. More than half of employers are posting health care cost increases from 11 to more than 20 percent – and many are putting plans in place that have workers take on increased financial responsibility with their health care.

Thursday October 7, 2004

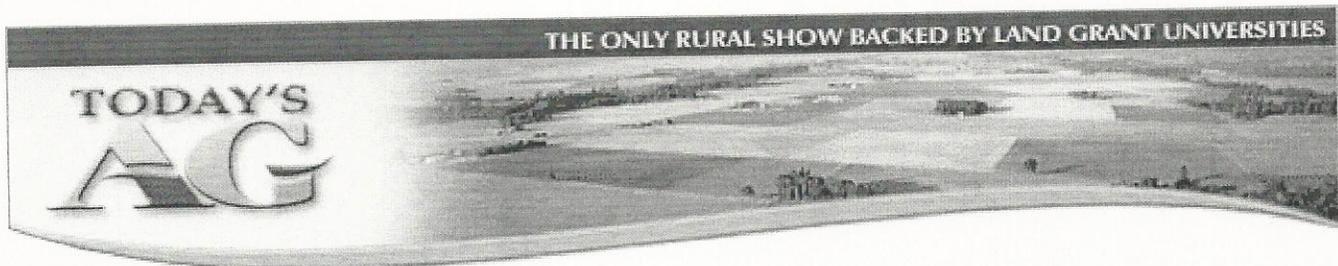
MARKET SNAPSHOT: POSITIONING POST-ELECTION

We've started the fourth quarter with high oil prices, a high-profile earnings warning and the election in just a few final weeks. How should investors position their portfolios in advance of the election?

Friday October 8, 2004

TRADES OF THE DAY: WEEK IN REVIEW

On Fridays, we get a look-back at professional floor trader Jon Najarian's picks. Did Jon make money – or was he stopped out?



TODAY'S AG NEWS FEED

DATE: 10-10-04

CONTACT: CARRIE LAW, 605-688-4644

1. FEATURE: FALL WEED TREATMENT: 1:16

INTRO: AS WE APPROACH THE COOL CRISP TEMPERATURES OF FALL, FIGHTING WEEDS MAY NOT BE FOREMOST ON YOUR MIND. HOWEVER, AS EXTENSION WEED SPECIALIST, LEON WRAGE EXPLAINS...TREATING WEEDS IN THE FALL CAN BE WELL WORTH IT.

SCRIPT TO FOLLOW

TAG: IT'S IMPORTANT TO READ AND FOLLOW ALL HERBICIDE RECOMMENDATIONS BECAUSE AGAIN AS WRAGE STRESSES, TREATMENT DEPENDS ON THE SITE.

2. FEATURE: HARROLD GRAIN: 1:29

INTRO: HARROLD, SOUTH DAKOTA IS TYPICAL RURAL AMERICA. IT'S A COMMUNITY BASED ON AGRICULTURE... BUT, AS FARMING AND RANCHING CHANGED, THE COMMUNITY WAS THREATENED WITH THE LOSS OF ITS GRAIN ELEVATOR...ONE OF THE MAJOR BUSINESSES IN TOWN.

THANKS TO A SPECIAL LOAN PROGRAM THROUGH RURAL ELECTRIC COOPERATIVES, THE ELEVATOR WAS ABLE TO MAKE THE TRANSITION TO A SPECIALTY BUSINESS, RETAINING JOBS AND PRESERVING THE COMMUNITY.

SCRIPT TO FOLLOW

TAG: HARROLD GRAIN EMPLOYS 18 FULL TIME PEOPLE IN HARROLD, WHICH IS A TOWN OF JUST OVER 100 PEOPLE. IF YOU ARE INTERESTED IN THE REED FUND, AND YOU LIVE IN EASTERN SOUTH DAKOTA OR WESTERN MINNESOTA-CONTACT YOUR LOCAL RURAL ELECTRIC COOPERATIVE.

3. FEATURE: ETHANOL AND THUNDER ROAD: 1:24

INTRO: ONE OF THE CHALLENGES OF PROMOTING A VALUE ADDED AG PRODUCT IS GETTING THAT PRODUCT NOTICED. AN ETHANOL PLANT NEAR WATERTOWN, SOUTH DAKOTA HAS FOUND A FUN WAY TO DO JUST THAT. HERE'S JESSICA PETERSON WITH MORE.

SCRIPT TO FOLLOW

TAG: THE THUNDER ROAD LOCATED IN WATERTOWN IS CURRENTLY THE ONLY TRACK USING E-85. THE OWNER IS LOOKING INTO USING THE FUEL ON TRACKS IN ABERDEEN AND SIOUX FALLS.

4. FEATURE: COMBINE SAFETY: 2:13

INTRO: HARVEST SEASON IS ONE OF THE MOST DANGEROUS TIMES FOR FARMERS. HERE'S ADVICE ON MINIMIZING THE RISK OF A FARM ACCIDENT WHEN COMBINING.

SCRIPT TO FOLLOW

TAG: NO TAG

5. FEATURE: SHEEP BREEDING SEASON: 1:32

INTRO: BREEDING SEASON IS AN ESPECIALLY IMPORTANT TIME FOR SHEEP PRODUCERS. RAM SELECTION AND THE NUTRITIONAL PROGRAM OF EWES WILL INFLUENCE THE SUCCESS OF NEXT YEARS LAMB CROP. HERE'S EXTENSION SHEEP SPECIALIST JEFF HELD, WITH ADVICE FOR THIS YEAR'S SHEEP BREEDING SEASON.

SCRIPT TO FOLLOW

TAG: HELD SUGGESTS CHECKING IT'S FERTILITY BY HAVING A SEMEN TEST DONE

Susan Donahue

From: Loftus Vanessa [Vanessa.Loftus@FOXNEWS.COM]

Sent: Friday, October 08, 2004 1:13 PM

Subject: "FOX News Sunday," 10/10

FOX NEWS SUNDAY WITH CHRIS WALLACE

Sunday, October 10, 2004

Guest: National Security Adviser Condoleezza Rice

Democratic Vice Presidential nominee Sen. John Edwards (D-NC)

Topic: The chief US weapons inspector concludes that Saddam Hussein did not have WMDs - setting off a political firestorm.

Panel discussion: Who got the upper hand in the second presidential debate?

Panel:

Fred Barnes - The Weekly Standard/Fox News Contributor

Mara Liasson - National Public Radio/Fox News Contributor

Bill Kristol - The Weekly Standard/Fox News Contributor

Juan Williams - The Weekly Standard/Fox News Contributor



TO: Program/Promotion Manager
FROM: Michele Steele - Producer

Monday October 11, 2004

SEPT JOBS & ELECTION FORECASTING

The economic policies of the Bush administration hang in the balance as the September jobs report is released. We talk to an economist about what the unemployment figures tell us about who could be in the White House next January.

Tuesday October 12, 2004

ARE INCOME TAX CUTS REALLY TAX INCREASES?

U.S. lawmakers who backed middle class tax breaks might be ignoring how the cuts could further accelerate state and local tax increases. We talk to a business professor about whether this could be the case this fall.

Wednesday October 13, 2004

THE POWER OF "WE"

We chat with the CEO of Loews Hotels about the outlook for his industry, his company and his new book, called The Power of We.

Thursday October 14, 2004

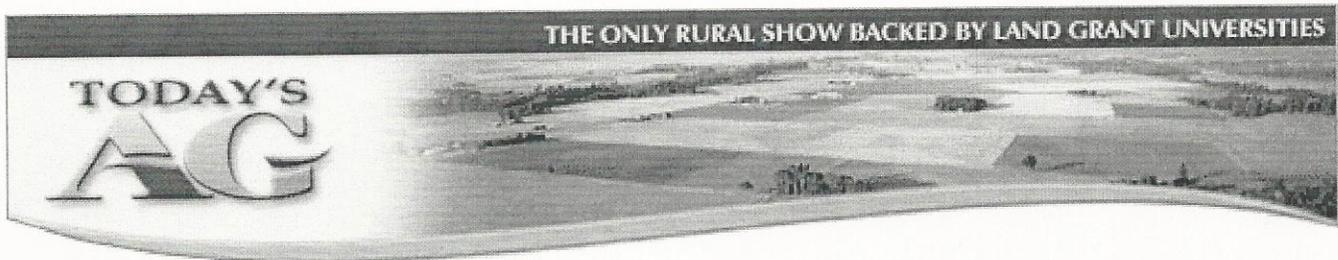
WHO SHOULD PAY FOR THE ENVIROMENT?

Activists want companies to list potential environmental liabilities on balance sheets. According to Fred Smith of the Competitive Enterprise Institute, this is "liability gone berserk."

Friday October 15, 2004

TRADES OF THE DAY: WEEK IN REVIEW

On Fridays, we get a look-back at professional floor trader Jon Najarian's picks. Did Jon make money – or was he stopped out?



TODAY'S AG NEWS FEED

DATE: 10-17-04

CONTACT: CARRIE LAW, 605-688-4644

1. FEATURE: HIGH FERTILIZER COSTS: 2:02:

INTRO: NITROGEN FERTILIZER PRICES ARE HITTING RECORD HIGHS...EVEN THE TRADITIONALLY LOWER FALL NITROGEN PRICES HAVE INCREASED. EXPERTS SAY IT'S NOT A MATTER OF WHEN YOU APPLY ANYMORE-IT'S THE RATE AT WHICH YOU APPLY THE NITROGEN. HERE'S MORE FROM EXTENSION SOIL SPECIALIST, JIM GERWING.

SCRIPT TO FOLLOW

TAG: IF FARMERS INTEND TO APPLY NITROGEN THIS FALL, IT'S IMPORTANT TO WAIT UNTIL SOIL TEMPERATURES DROP DOWN BELOW 50 DEGREES. THAT WILL AVOID NITROGEN LEACHING OVER THE WINTER.

2. FEATURE: FALL LAWN WEED CONTROL: 1:58:

INTRO: BACKYARD WEED CONTROL SEEMS TO BE A CONSTANT BATTLE DURING THE GROWING MONTHS. BUT A LATE FALL HERBICIDE APPLICATION MAY PUT YOU ONE STEP CLOSER TO THAT WEED-FREE TURF YOU'VE BEEN WANTING. HERE'S MORE FROM EXTENSION EDUCATOR, STEVEN MUNK.

SCRIPT TO FOLLOW

TAG: FOR MORE INFORMATION ON CONTROLLING WEEDS, CONTACT YOUR COUNTY EXTENSION OFFICE. THERE ARE FACT SHEETS AVAILABLE.

3. FEATURE: NAVE (UNL): 1:34

INTRO: THANKS TO A SMALL BUT VERY BRIGHT TEAM OF UNIVERSITY OF NEBRASKA STUDENTS, STATE LIVESTOCK PRODUCERS ARE A STEP AHEAD OF THE REST OF THE COUNTRY IN TERMS OF ANIMAL IDENTIFICATION. THE TEAM CREATED THE STATE'S NEW LIVESTOCK PREMISES REGISTRATION SYSTEM.

NOW THOUGH, THEY FACE A BIGGER CHALLENGE AS THEY TRY TO COME UP WITH A METHOD OF IDENTIFYING AND TRACKING INDIVIDUAL ANIMALS. NU COMMUNICATIONS SPECIALIST BRIAN GEVIK SHOWS US HOW THE STUDENTS ARE TACKLING THE PROBLEM.

SCRIPT TO FOLLOW

NO TAG:

4. FEATURE: JD EDWARDS HONOR PROGRAM SOT (UNL): :53

INTRO: THE STUDENTS WORKING ON NU'S ANIMAL I.D. PROJECT ARE ALL MEMBERS OF THE UNIVERSITY OF NEBRASKA'S J.D. EDWARDS HONORS PROGRAM. ADMINISTERED AS A JOINT VENTURE BETWEEN NU'S DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING AND THE COLLEGE OF BUSINESS ADMINISTRATION, THE PROGRAM SPECIALIZES IN OFFERING REAL-WORLD EXPERIENCE TO THE NATION'S BEST AND BRIGHTEST.

SCRIPT TO FOLLOW

TAG: THE ANIMAL I.D. PROJECT IS JUST ONE OF SEVERAL PROJECTS ONGOING IN THE J.D. EDWARDS PROGRAM. PROJECT FUNDING COMES FROM GOVERNMENT AGENCIES, NON-PROFIT ORGANIZATIONS, AND BUSINESSES SEEKING INNOVATIVE SOLUTIONS TO NEW AND UNIQUE PROBLEMS.

5. FEATURE: JAN LYONS: 3:47

INTRO: OVER THE YEARS, THE BEEF CHECKOFF HAS HELPED TO IMPROVE AND BOOST PRODUCER'S BOTTOM LINE, BUT NOW THAT MANDATED PROGRAM IS IN JEOPARDY. WE ASKED KANSAS BEEF PRODUCER, AND PRESIDENT OF THE NATIONAL CATTLEMEN'S BEEF ASSOCIATION, JAN LYONS, TO GIVE US AN UPDATE ON THE STATUS OF THE CHECK-OFF SUPREME COURT CHALLENGE.

NO SCRIPT AVAILABLE

NO TAG:

6. FEATURE: CHOLESTEROL: 1:33

INTRO: GOOD NEWS IF YOU'RE WATCHING YOUR CHOLESTEROL... UNIVERSITY OF NEBRASKA RESEARCHERS HAVE DEVELOPED AN ALL-NATURAL PRODUCT THAT APPEARS TO BE SEVERAL TIMES MORE EFFECTIVE AT LOWERING CHOLESTEROL THAN ANY SIMILAR PRODUCT NOW ON THE MARKET.

WHAT GOES INTO THE NEW DIETARY SUPPLEMENT PROVIDES A DOUBLE DOSE OF GOOD NEWS FOR AGRICULTURE. UNIVERSITY OF NEBRASKA'S BRIAN GEVIK EXPLAINS.

SCRIPT TO FOLLOW

TAG: THE UNIVERSITY OF NEBRASKA'S AGRICULTURAL RESEARCH DIVISION IS OVERSEEING THE RESEARCH ON THE PRODUCT. A PATENT IS PENDING.

Susan Donahue

From: Schur, Paul [paul.schur@FOXNEWS.COM]
Sent: Friday, October 15, 2004 2:39 PM
To: Schur, Paul
Subject: Fianl FOX News Sunday listing

FOX News Sunday with Chris Wallace

October 17,2004

Topic: Who won the third presidential debate - and who has the momentum?
Guests: Joe Lockhart (Sr. Kerry advisor) and Marc Racicot (Chrmn. Bush-Cheney '04)

Topic: Will Election Day '04 be marred by voting scandals?
Guests: L. Kenneth Blackwell - Secretary of State of Ohio & Stephen Zack - (Kerry/Edwards - Florida General Counsel)

Plus our panel:
Brit Hume - Fox News Washington Managing Editor
Mara Liasson - National Public Radio
Bill Kristol - The Weekly Standard
Juan Williams - National Public Radio

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TO: Program/Promotion Manager
FROM: Michele Steele - Producer

Monday October 18, 2004

THE NEXT BIG BUBBLE

Can you say Dow 40,000? Harry Dent can. The adviser to Van Kampen's AIM/Dent Demographic fund (ADDAX) joins us to talk about why he thinks the market is poised to pop significantly in 2005.

Tuesday October 19, 2004

WHEN CORPORATE DISCLOSURE IS A BAD THING

Activists want companies to list potential environmental liabilities on balance sheets. According to Fred Smith of the Competitive Enterprise Institute, this is full disclosure gone "berserk."

Wednesday October 20, 2004

FLU IN THE WORKPLACE

Immunized workers have 44 percent fewer doctor visits during the flu season. That's one reason 60 percent of business organizations offer flu shots to their workers. This year, however, the vaccine is in short supply. We talk about the choices employers and employees face.

Thursday October 21, 2004

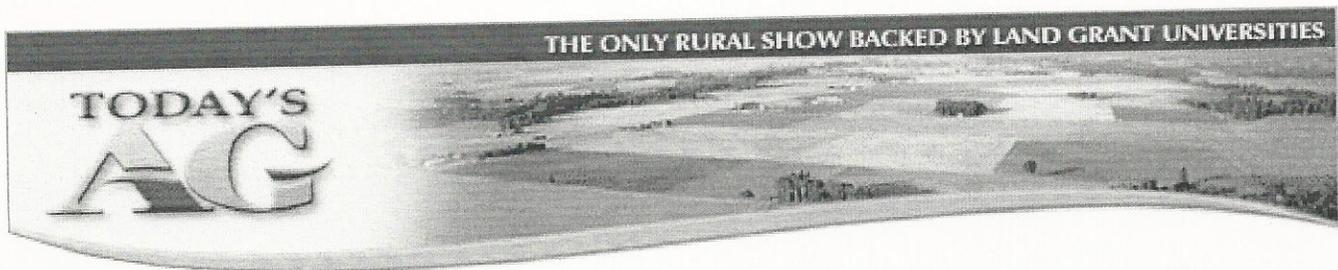
WHEN GETTING FIRED IS A GOOD THING

Harvey McKay, the author of "Swim with the Sharks," tells us about the success stories he profiles in his new book about starting over. Mike Bloomberg, Jamie Dimon and a host of other successful entrepreneurs started their careers with a pink slip.

Friday October 22, 2004

TRADES OF THE DAY: WEEK IN REVIEW

On Fridays, we get a look-back at professional floor trader Jon Najarian's picks. Did Jon make money – or was he stopped out?



TODAY'S AG NEWS FEED

DATE: 10-24-04

CONTACT: CARRIE LAW, 605-688-4644

1. FEATURE: METH PREVENTION: 2:18

INTRO: RURAL COMMUNITIES USED TO BE ABLE TO ENJOY FREEDOM FROM BIG CITY CRIME, BUT THAT'S CHANGING. THE DRUG, METHAMPHETAMINE IS TERRIBLY ADDICTIVE AND IS BECOME A MAJOR PROBLEM IN RURAL AREAS.

SCRIPT TO FOLLOW

NO TAG: FOR MORE INFORMATION ON MAPP-SD, LOG ON TO TODAYSAG.COM AND CLICK ON STORY LINKS.

2. FEATURE: NO-TILL WHEAT: 1:37

INTRO: K-STATE IS A LEADER IN WHEAT RESEARCH. ONE OF THE PROJECTS CURRENTLY UNDERWAY IS EXAMINING THE PLANTING OF NO-TILL WHEAT AFTER A ROW CROP. HERE'S MORE FROM KANSAS STATE UNIVERSITY.

SCRIPT TO FOLLOW

TAG: NO-TILL WHEAT CAN ALSO BE PLANTED INTO CORN, GRAIN SORGHUM AND WHEAT RESIDUE. K-STATE IS DOING NO-TILL WHEAT STUDIES IN TEST PLOTS, AS WELL AS IN FARMERS FIELDS.

3. FEATURE: ALFALFA MANAGEMENT-FALL 2004: 1:40

INTRO: THE LAST THING ALFALFA GROWERS WANT TO FIND IN THE SPRING IS WINTER KILL, BUT IT'S A RISK THEY FACE WHEN MOTHER NATURE DOESN'T COOPERATE. THE GOOD NEWS IS THAT THERE ARE PRODUCTION TECHNIQUES THAT CAN IMPROVE THE PLANTS CHANCES OF SURVIVAL. HERE'S MORE FROM SOUTH DAKOTA STATE UNIVERSITY.

SCRIPT TO FOLLOW

TAG: JERANYAMA SAYS THAT AS PRODUCERS DEVELOP THEIR ALFALFA MANAGEMENT PLAN, THEY NEED TO CONSIDER WHAT THEY'LL BE USING THE ALFALFA FOR. FOR MORE INFORMATION ON AVERAGE HARVEST DATES IN YOUR AREA, CONTACT YOUR LOCAL COUNTY EXTENSION OFFICE.

4. FEATURE: WASTEWATER-UNL: 1:36

INTRO: THE NUMBER OF PEOPLE LIVING IN RURAL AREAS HAS BEEN DECLINING IN THE MIDWEST, BUT THAT'S NOT THE TREND NATIONWIDE. MORE AND MORE PEOPLE ARE LEAVING URBAN AREAS FOR LIFE IN THE COUNTRY: AWAY FROM A LOT OF CITY CONVENIENCES - INCLUDING A MUNICIPAL SEWER SYSTEM.

THE UNIVERSITY OF NEBRASKA COOPERATIVE EXTENSION HAS HELPED RURAL RESIDENTS MANAGE ONSITE WASTEWATER FOR DECADES. AND AS UNIVERSITY OF NEBRASKA'S BRIAN GEVIK EXPLAINS, IT'S A PRETTY SIMPLE THING IF YOU FOLLOW A FEW BASIC GUIDELINES.

SCRIPT TO FOLLOW

TAG: THERE'S A LOT OF INFORMATION AVAILABLE ON THE WEB ABOUT SITING, BUILDING, AND MAINTAINING ONSITE WASTEWATER SYSTEMS. LOG ON TO TODAYSAG.COM WHERE WE'LL HAVE A STORY LINK.

5. 4-H FOOTBALL

INTRO: AT A RECENT OSU FOOTBALL GAME, 4-HER'S FROM ACROSS OKLAHOMA GATHERED TO COMBINE THE ORANGE AND BLACK WITH THE GREEN. TEELA CLEM HAS THE STORY.

NO SCRIPT AVAILABLE

NO TAG

Susan Donahue

From: Schur, Paul [paul.schur@FOXNEWS.COM]

Sent: Friday, October 22, 2004 11:16 AM

To: Schur, Paul

Subject: FOX News Sunday listing

FOX NEWS SUNDAY WITH CHRIS WALLACE Sunday, October 24, 2004

Topic: What will be Pres. Bush and Sen. Kerry's final messages to voters, and which states will swing the election?

Guests: Dan Bartlett, White House Communications Director, and Tad Devine, Kerry/Edwards Sr. Adviser

Topic: Control of the U.S Senate is up for grabs election night. Which are the key races?

Guests: Sen. Jon Corzine (D-New Jersey) and Sen. George Allen (R-Virginia)

Panel:

Brit Hume – Fox News Washington Managing Editor

Ceci Connolly – The Washington Post

Bill Kristol – The Weekly Standard

Juan Williams – National Public Radio



FIRST BUSINESS
NATIONAL NEWS ADVISORIES
October 25 – October 29

TO: Program/Promotion Manager
FROM: Michele Steele - Producer

Monday October 25, 2004

CLIPPING COUPONS

More Americans are using coupons to save on groceries, restaurants and even electronics. We talk about discounting in those industries and whether coupons pay off for the companies.

Tuesday October 26, 2004

SPITZER & YOUR WORK EMAIL

Marsh & McLennan, the insurance brokerage sued by New York Attorney General Eliot Spitzer for colluding with insurers to win fees, was targeted in part because of work emails several of its workers sent to colleagues. We take a look at why just clicking on “delete,” doesn’t protect you at the office.

Wednesday October 27, 2004

THE ELECTION: SOCIAL SECURITY PRIVATIZATION

Presidential candidate John Kerry has been making the claim that Pres. Bush aims to privatize Social Security. We talk to an economist about what privatizing social security might mean for the economy and consumers.

Thursday October 28, 2004

IS GETTING FIRED A GOOD THING?

Harvey McKay, the author of “Swim with the Sharks,” profiles successful CEOs and entrepreneurs who had to start over. NY Mayor Michael Bloomberg, Bank One CEO Jamie Dimon and a host of other successful entrepreneurs started their careers with a pink slip.

Friday October 29, 2004

TRADES OF THE DAY: WEEK IN REVIEW

On Fridays, we get a look-back at professional floor trader Jon Najarian’s picks. Did Jon make money – or was he stopped out?

Saturday, October 30, 2004

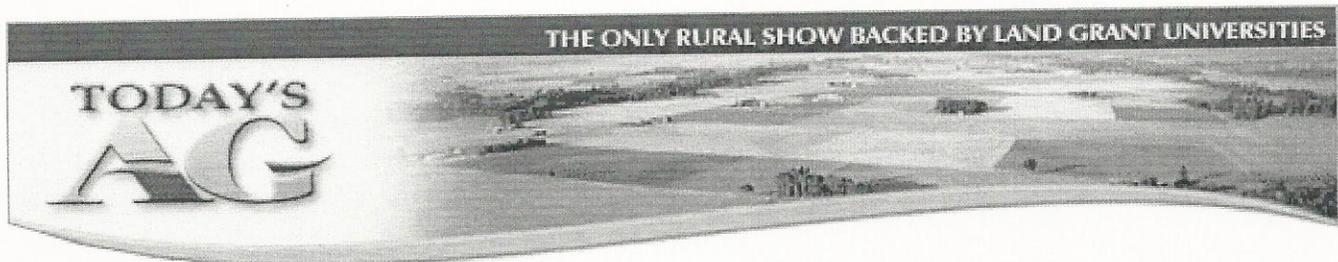
08:00 - 08:30P COPS "COAST TO COAST" (CP-1621) (RR-03/27/2004, 06/19/2004) (TV-14: L,V)
In downtown Portland, OR, Police Officers Matthew Stimmel and Cathy Kent spot a fight breaking out between two women in front of a bar. Also featured is Field Training Officer Scott Sharpe of the Cathedral City, CA, Police Department, pulling over a vehicle for failing to yield at a stop sign.

08:30 - 09:00P COPS "COAST TO COAST" (CP-1622) (RR-04/10/2004, 08/07/2004) (TV-PG: L,V)
When Deputy Grant Henderson and Deputy George Grosso of the Palm Beach County, FL, Sheriff's Office assist an Organized Crime Unit on a drug sting, a male suspect is arrested after completing a drug transaction with undercover agents. Later, while Deputy Ken Kaminski assists an Organized Crime Unit, he spots a suspect who sold drugs to an undercover agent at a gas station. In another segment, Officer Joe Morgan of the Des Moines, IA, Police Department spots a speeding motorbike while on routine patrol.

09:00 - 09:30P COPS "COAST TO COAST" (CP-1628) (R-07/10/2004) (TV-PG: D,L,V) (OTO)
Sgt. Valentino Demps of the Jacksonville, FL, Sheriff's Office supervises a buy-bust sting designed to capture unsuspecting drug dealers in an area known for high drug activity. Additionally, Officer Joe Luiz and Officer Troy Pahlke of the Portland, OR, Police Bureau investigate a dispute between a tow truck operator and a vehicle owner.

09:30 - 10:00P COPS "COAST TO COAST" (CP-1630) (R-07/17/2004) (TV-14: L,V)
(OTO)

Officer James Erickson of the Spokane, WA, Police Department lends assistance to a father who called for help to tame his mentally unstable son. Another segment features Officer Jaime Eason and Officer Terry Jones of the Jacksonville, FL, Sheriff's Office questioning occupants of a suspicious vehicle leaving a known drug house.



TODAY'S AG NEWS FEED

DATE: 10-31-04

CONTACT: CARRIE LAW, 605-688-4644

1. FEATURE: AGRITOURISM: 1:44

INTRO: MOST RURAL FAMILIES STILL DEPEND ON TRADITIONAL FARMING TO PAY THE BILLS. BUT AN INCREASING NUMBER OF FOLKS ARE LOOKING INTO A DIFFERENT KIND OF AGRICULTURE...AGRICULTURE WITH A TWIST OF TOURISM.

SCRIPT TO FOLLOW

TAG: STUBBLES IS TEACHING AN AGRITOURISM COURSE THIS NEXT FALL SEMESTER AT SDSU, WHERE HE SAYS FOLKS CAN LEARN MORE ABOUT STARTING AND MARKETING THAT TYPE OF BUSINESS. FOR MORE INFORMATION ABOUT THE AGRITOURISM COURSE OR THE COUNTRY APPLE ORCHARD, LOG ON TO TODAYSAG.COM AND CLICK ON STORY LINKS.

2. FEATURE: RABIES: 1:22

INTRO: EVEN THOUGH THE INCIDENCE OF RABIES IN ANIMALS IS ON THE RISE, THERE ARE STILL VERY FEW HUMANS CASES DETECTED. BUT EXPERTS SAY THAT FOLKS STILL NEED TO BE AWARE OF THE POTENTIAL THREAT. HERE'S MORE FROM SOUTH DAKOTA STATE UNIVERSITY.

SCRIPT TO FOLLOW

TAG: GRAHAM SAYS THE BAT'S BRAIN IS THE PART OF THE BODY THAT NEEDS TO BE TESTED, SO IT'S EXTREMELY IMPORTANT NOT TO DAMAGE THE HEAD.

3. FEATURE: JAPAN TRADE TOUR: 2:05

INTRO: A GROUP OF JAPANESE FARMERS AND JOURNALISTS WENT ON AN EXTENSIVE TOUR OF AMERICAN AGRICULTURE TO LEARN ABOUT US PRODUCTION AND DISTRIBUTION. HERE'S MORE FROM BOB ELLISON.

NO SCRIPT AVAILABLE

TAG: JAPAN AND THE U.S. REACHED A DEAL THIS WEEK TO ALLOW LIMITED AMERICAN BEEF IMPORTS BACK INTO THE ASIAN COUNTRY. THIS IS GOOD NEWS FOR THE BEEF INDUSTRY WHO LOST A 1.7 BILLION DOLLAR EXPORT MARKET WHEN JAPAN CLOSED THEIR BORDERS AFTER U.S. ANIMAL HEALTH OFFICIALS DISCOVERED A SINGLE CASE OF BSE IN THE COUNTRY. UNDER THE NEW AGREEMENT JAPAN WILL ONLY ACCEPT ANIMALS LESS THAN 21 MONTHS OF AGE.

4. FEATURE: GRAZING CROP RESIDUE: 1:54

INTRO: COW CALF PRODUCERS MAY BE ABLE TO REDUCE THEIR WINTER FEED COSTS BY GRAZING THEIR CATTLE ON CROP RESIDUE LEFT OVER FROM THIS YEAR'S HARVEST. HERE'S EXTENSION BEEF SPECIALIST, CODY WRIGHT, WITH GUIDELINES.

SCRIPT TO FOLLOW

TAG: SOME CROP FARMERS MAY BE CONCERNED ABOUT COMPACTION WHEN CATTLE GRAZE FIELDS, BUT RESEARCH FROM IOWA STATE UNIVERSITY SHOWS THERE IS MINIMAL EFFECT ON CROP YIELDS EVEN IF THERE IS SOME COMPACTION.

5. FEATURE: PRODUCTION RECORDS: 1:16

INTRO: IN A COW CALF OPERATION, PRODUCTION RECORDS CAN BE INVALUABLE-NOT ONLY DURING WEANING TIME BUT ALL THROUGH THE YEAR. GOOD RECORDS CAN GENERATE INCREASED PROFITS. HERE'S EXTENSION BEEF SPECIALIST, JULIE WALKER WITH TIPS ON WHERE TO START.

SCRIPT TO FOLLOW

NO TAG:

Susan Donahue

From: Schur, Paul [paul.schur@FOXNEWS.COM]
Sent: Friday, October 29, 2004 10:55 AM
To: Schur, Paul
Subject: FOX News Sunday listing

FOX NEWS SUNDAY WITH CHRIS WALLACE **Sunday, October 31, 2004**

Live From New York

Topic: In the final hours before Election Day, we'll find out the last-minute decisions both candidates are making

Exclusive Guests: Karen Hughes (Senior Bush Adviser) and Bob Shrum (Senior Kerry Adviser)

Topic: Former President Clinton tries to take back Arkansas while the Democratic stronghold of Pennsylvania is still up for grabs. We'll get an update on those two swing states

Guests: Mike Huckabee, Republican Governor from Arkansas, and Ed Rendell, Democrat Governor from Pennsylvania

Panel:

Brit Hume – Fox News Washington Managing Editor
Juan Williams - National Public Radio
Bill Kristol – The Weekly Standard
Mara Liasson – National Public Radio

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KVRR/KBRR/KJRR/KNRR
 4TH QUARTER 2004
 ISSUES AND PROGRAMMING
 NOVEMBER 2004

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TITLE</u>	<u>TOPIC</u>
11/1-11/5	6:30AM	30 Min.	First Business	See Attached
11/6	7:00PM	60 Min.	Cops I & II	See Attached
11/6	8:00PM	60 Min.	America's Most Wanted	See Attached
11/7	6:30AM	30 Min.	Today's Ag	See Attached
11/7	8:00AM	60 Min.	FOX News Sunday	See Attached
11/8-11/12	6:30AM	30 Min.	First Business	See Attached
11/13	7:00PM	60 Min.	Cops I & II	See Attached
11/13	8:00PM	60 Min.	America's Most Wanted	See Attached
11/14	6:30AM	30 Min.	Today's Ag	See Attached
11/14	8:00AM	60 Min.	Fox News Sunday	See Attached
11/15-11/19	6:30AM	30 Min.	First Business	See Attached
11/20	7:00PM	60 Min.	Cops I & II	See Attached
11/20	8:00PM	60 Min.	America's Most Wanted	See Attached
11/21	6:30AM	30 Min.	Today's Ag	See Attached
11/21	8:00AM	60 Min.	FOX News Sunday	See Attached
11/22-11/26	7:00AM	30 Min.	First Business	See Attached
11/28	6:30AM	30 Min.	Today's Ag	See Attached
11/28	8:00AM	60 Min.	FOX News Sunday	See Attached
11/29-11/30	6:30 AM	30 Min.	First Business	See Attached



TO: Program/Promotion Manager
FROM: Michele Steele - Producer

Monday November 1, 2004

FINDING VALUE IN THE MARKET

We look beyond the ballot box and hunt for value in the market before the end of the year. Tom Muldowney of Savant Capital joins us with ideas for value investors to pump up their portfolio performance.

Tuesday November 2, 2004

THE PRESIDENT AND YOUR PORTFOLIO

No matter who has been the president, GDP growth and corporate profits have been remarkably consistent, according to Wayne Hummer's Chief Strategist Sandy Lincoln. Bond markets have shown a preference for Republicans however.

Wednesday November 3, 2004

THE STATE OF THE ECONOMY

As we learn (possibly) the results of the U.S. Presidential election, we check in with global foreign exchange strategist Andy Busch and Astor Asset Management's Rob Stein to find out what kind of economy the incoming president will inherit in January.

Thursday November 4, 2004

HEALTHCARE: NOW WHAT?

Both sides have promised solutions to the debate over health care in the US, but what answers are most realistic? Uninsured Americans have increased in the last four years as businesses struggle to keep up with insurance premiums. We talk to Larry Boress of the Midwest Business Group on Health.

Friday November 5, 2004

TRADES OF THE DAY: WEEK IN REVIEW

On Fridays, we get a look-back at professional floor trader Jon Najarian's picks. Did Jon make money – or was he stopped out?

Saturday, November 6, 2004

08:00 - 08:30P COPS "TAZED AND CONFUSED SPECIAL EDITION"
(CP-1710) (TV-14: V)

When Officer Erik Nelson of the Norwood, OH, Police Division lends assistance on a routine traffic stop, the uncooperative driver becomes combative and Officer Nelson is forced to use his stunt gun, triggering a dangerous high-speed car chase.

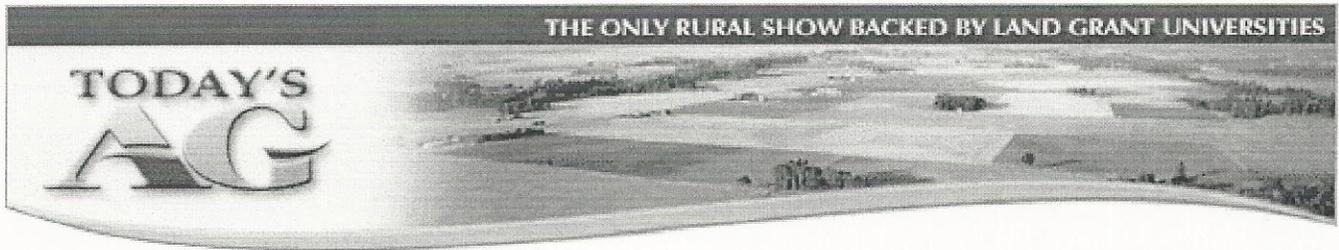
08:30 - 09:00P COPS "STUPID CRIMINALS SPECIAL EDITION" (CP-1615) (RR-02/21/2004, 07/17/2004) (TV-PG)

Deputy James Tacktikos of the Palm Beach County, FL, Sheriff's Office responds to a call regarding a fight at a local gas station, where an inebriated male suspect allegedly assaulted a cashier verbally and physically because he could not purchase beer, and then left the scene on foot. In another segment, Officer Chad Cornish of the Wichita, KS, Police Department responds to a domestic disturbance call and a male resident informs the officer that his neighbors threw dirt in his driveway. When Officer Cornish questions the neighbors, they explain that their dog inadvertently hurled a small amount of dirt onto the man's property.

Saturday, November 6, 2004

09:00 - 10:00P AMERICA'S MOST WANTED "FORMER OAKLAND RAIDER
FUGITIVE SPECIAL EDITION" (MW-1806) (TV-PG:
V)

AMERICA'S MOST WANTED: AMERICA FIGHTS BACK takes on the nation's hottest crime issues. This crime-fighting program focuses on capturing fugitives, protecting victims and empowering citizens within the criminal justice system. This special edition highlights former Oakland Raider kicker Cole Ford in connection with the shotgun drive-by shooting at the Las Vegas home of entertainers Siegfried and Roy.



TODAY'S AG NEWS FEED

DATE: 11-07-04

CONTACT: CARRIE LAW, 605-688-4644

1. FEATURE: GRASSLANDS 1: 1:31

INTRO: GRASSLANDS ARE A NATURAL RESOURCE LIKE NO OTHER. THEIR ASSORTMENT OF SHORT, MIXED AND TALL GRASSES AS WELL AS FORBES AND SHRUBS SUPPORT COUNTLESS ANIMALS, BIRDS, AND INSECTS. THE GRASS IS ALSO NECESSARY FOR CLEAN WATER.

GRASSLANDS ARE THE ONE OF THE MOST IMPORTANT ECOSYSTEMS FOUND IN THE MIDWEST. HERE'S MORE ON HOW FARMERS AND RANCHERS UTILIZE THIS IMPORTANT RESOURCE.

SCRIPT TO FOLLOW

TAG: NO TAG.

2. FEATURE: GRASSLANDS 2: 1:59

INTRO: WIDE OPEN SPACES, QUIET SURROUNDINGS, AND AN ABUNDANT WILDLIFE POPULATION...THESE FACTORS ALL LEND THEMSELVES TO THE INTRIGUE AND LOVE OF THE MIDWEST. MANY FARMERS AND RANCHERS ARE WORKING HARD TO MAINTAIN THAT. HERE'S MORE ON HOW GRASSLANDS FIT INTO THAT PICTURE.

SCRIPT TO FOLLOW

NO TAG:

3. FEATURE: GRASSLANDS 3: 2:33

INTRO: WHEN GRASSLANDS THRIVE, IT HELPS MAINTAIN THE QUALITY OF OUR NATURAL RESOURCES. EXPERTS SAY THERE IS A DIRECT CONNECTION BETWEEN THE GRASS ECOSYSTEM AND OUR WATER SUPPLY.

SCRIPT TO FOLLOW

NO TAG:

4. FEATURE: MANURE PIT GASES (FROM 3-21-04): 2:08

INTRO: FARMING CONTINUES TO BE ONE OF THE MOST DANGEROUS OCCUPATIONS IN THE WORLD...THERE ARE MORE THAN 700 FARM RELATED DEATHS EVERY YEAR, WHILE ANOTHER 120 THOUSAND PEOPLE ARE INJURED ON FARMS. TOXIC MANURE GAS IS ONE OF THE CONTRIBUTING FACTORS TO THOSE STATISTICS. HERE'S SAFETY ADVICE FOR FARMERS WORKING AROUND MANURE PITS.

SCRIPT TO FOLLOW

TAG: OTHER SAFETY ADVICE...LABEL ALL MANURE PITS AND STORAGE AREAS WARNING OF GAS HAZARDS. AND EXPERTS SAY IF YOU HAVE TO GO INTO THE PIT TO MAINTAIN EQUIPMENT, A SAFETY HARNESS SHOULD BE WORN. FOR MORE INFORMATION ON MANURE GASES, THEIR MAXIMUM EXPOSURE LEVELS AND SAFETY ADVICE LOG ON TO TODAYSAG.COM AND CLICK ON STORY LINKS.

5. FEATURE: THANKSGIVING FOOD SAFETY: 2:21

INTRO: THANKSGIVING IS JUST A FEW WEEKS AWAY, WHICH IS WHY EXPERTS RECOMMEND YOU START PLANNING NOW FOR YOUR HOLIDAY FEAST. HERE'S ADVICE ON MAKING IT THROUGH ANOTHER TURKEY FILLED SEASON.

SCRIPT TO FOLLOW

TAG: IF YOU FORGOT TO START THAWING YOUR TURKEY IN THE FRIDGE, YOU CAN ALSO THAW THE BIRD IN COLD WATER. USE A LEAK PROOF BAG AND CHANGE THE WATER EVERY 30 MINUTES. YOU CAN ESTIMATE 30 MINUTES PER POUND OF BIRD.

Susan Donahue

From: Schur, Paul [paul.schur@FOXNEWS.COM]
Sent: Friday, November 05, 2004 9:20 AM
To: Schur, Paul
Subject: FOX News Sunday listing

FOX NEWS SUNDAY WITH CHRIS WALLACE Sunday, November 7, 2004

Guest: Karl Rove (Senior White House Adviser)

Topic: We'll talk with the man President Bush calls the "architect" of Tuesday's big win.

Guest: Rep. Dennis Hastert, Speaker of the House

Topic: Tuesday's win has given the President some political capital. So how does he plan to spend it? We'll take a look at the Bush agenda.

And will a second term mean a new team of presidential advisors? We'll report on who's in and who's out of the Bush Cabinet with our panel:

Panelists:

Brit Hume - *Fox News Washington Managing Editor*

Mara Liasson - *National Public*

Bill Kristol - *The Weekly Standard*

Juan Williams - *National Public Radio*

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TO: Program/Promotion Manager
FROM: Michele Steele - Producer

Monday November 8, 2004

RUSSIAN ECONOMY: PROFITS & PITFALLS

Strong foreign reserves and high oil prices have proven to be windfalls for the Russian economy, which grew at a 6.9% annual rate in the first three quarters of the year. We talk about the profit opportunity and pitfalls for U.S. investors.

Tuesday November 9, 2004

BUYER BEWARE: AVOIDING ANALYST RATINGS

Investors shouldn't necessarily consider following "buy" or "sell" recommendations, according to the NASD. It takes more than just a quick glance at the analyst ratings before you should consider adding a stock to your portfolio. We tell you where else to look.

Wednesday November 10, 2004

POSITIONING BEFORE THE FED

Do long-term investors need to take the actions of the FOMC in mind when making decisions for their portfolio? We talk to money manager Margaret Remlinger of Remlinger Financial Services.

Thursday November 11, 2004

FED SPEAK: WHERE WILL RATES GO FROM HERE?

The Fed is widely expected to raise its overnight lending rate to 2%. They meet again in December before the end of the year. Where is the economy headed? We talk to Bob Laurent at IIT's Stuart Graduate School of Business.

Friday November 12, 2004

TRADES OF THE DAY: WEEK IN REVIEW

On Fridays, we get a look-back at professional floor trader Jon Najarian's picks. Did Jon make money – or was he stopped out?

Saturday, November 13, 2004

08:00 - 08:30P COPS "GRAND THEFT AUTO SPECIAL EDITION" (CP-1721) (TV-PG:V)

After a high-speed chase, the suspect gives kudos to the police, especially the K-9 that tracks him down. Another segment features the lengths to which criminals will go when found with stolen vehicles clearly beyond their monetary means.

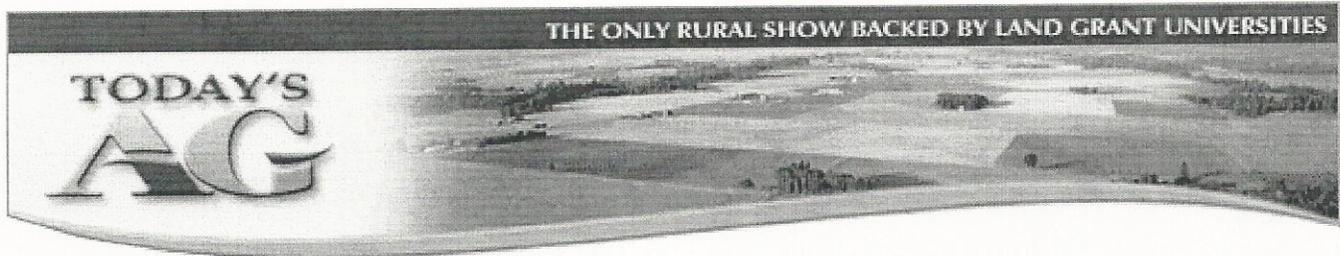
08:30 - 09:00P COPS "RIDING WITH OFFICER DAMIANO SPECIAL EDITION" (CP-1618) (RR-11/15/2003, 07/10/2004) (TV-PG)

While on night patrol, Corporal Anthony Damiano of the Passaic County, NJ, Sheriff's Department detains a man he saw duck into a nearby apartment building. The officer questions the familiar suspect, who admits to possessing tobacco and crack cocaine. The suspect tries to convince the officer to give him a break, but he is arrested for possession instead. In another segment, Corporal Damiano pulls over a vehicle he observed leaving a well-known drug area. Although the driver initially claims that she was visiting her grandmother, Corporal Damiano uncovers the real reason she was in the area - to score drugs for her boyfriend (the passenger).

Saturday, November 13, 2004

09:00 - 10:00P AMERICA'S MOST WANTED "SERIAL RAPIST
SURVIVOR SPECIAL EDITION" (MW-1807) (TV-PG:
V)

In this special edition, police in New Mexico and Wisconsin are on the hunt for a man who's accused of raping a woman, choking her, then setting her on fire to try to kill her. The woman survived by pretending to be dead. The man, who's still wanted (his alleged accomplice has already been caught), is accused of kidnapping the woman from the parking lot of a nightclub, then driving her to a remote location where these horrendous crimes took place. Her attacker could be anywhere by now, and AMW is asking its viewers to get this monster off the streets on the "Serial Rapist Survivor Special Edition" of AMERICA'S MOST WANTED



TODAY'S AG NEWS FEED

DATE: 11-14-04

CONTACT: CARRIE LAW, 605-688-4644

1. FEATURE: GRASSLANDS 3: 2:30

INTRO: FARMERS AND RANCHERS WHO HAVE IMPLEMENTED A MANAGED GRAZING SYSTEM ARE REALIZING THE FINANCIAL BENEFITS OF DOING SO. THIS WEEK WE INTRODUCE YOU TO A FAMILY WHO'S FINANCES ARE BASED ON GRASSLAND MANAGEMENT.

SCRIPT TO FOLLOW

TAG: NO TAG.

2. FEATURE: GRASSLANDS 4: 2:04

INTRO: TODAY'S GRASSLAND CONSERVATION EFFORTS BY FARMERS AND RANCHERS WILL IMPACT THE FUTURE OF THE LIVESTOCK INDUSTRY. HERE'S HOW ONE RANCHER IS DOING JUST THAT.

SCRIPT TO FOLLOW

NO TAG:

3. FEATURE: GRASSLANDS 5: 2:03

INTRO: MANAGED GRAZING SYSTEMS NEED TO BE INDIVIDUALIZED, THERE'S NO ONE-SIZE-FIT'S ALL PLAN- BECAUSE EVERY OPERATION IS DIFFERENT. THAT'S ESPECIALLY TRUE FOR A NON-TRIBAL RANCHER WHO'S LEASING LAND FROM A NATIVE AMERICAN TRIBE. HERE'S MORE ON THIS HISTORIC AGREEMENT AND THE MANAGED GRAZING PLAN THAT MADE IT SUCCESSFUL.

SCRIPT TO FOLLOW

NO TAG:

4. FEATURE: GRAIN VAC ACCIDENTS VOSOT: 1:13

INTRO: GRAIN BIN ACCIDENTS CAN TAKE A LIFE IN A MATTER OF MINUTES. TWO IOWA FARMERS HAVE ALREADY DIED THIS HARVEST SEASON AS A RESULT OF SUFFOCATION WHILE VACUUMING GRAIN.

SCRIPT TO FOLLOW

TAG: AS A SAFETY PRECAUTION, FARMERS SHOULD ALWAYS FOLLOW EQUIPMENT OPERATOR MANUALS, AND KNOW THE EMERGENCY PROCEDURES. MAKE SURE TO HAVE SOMEONE OBSERVING SO THEY CAN COMMUNICATE TO SOMEONE ELSE IF THE EQUIPMENT NEEDS TO BE SHUT DOWN, IT'S ALSO A GOOD IDEA TO TIE A ROPE AROUND THE PERSON USING THE VACUUM, AND FINALLY, FARMERS SHOULD MOVE THE VACUUM AROUND, KEEPING THE GRAIN SURFACE LEVEL-WORKING FROM THE OUTSIDE WALL MOVING INWARD.

5. FEATURE: STEP UP DIETS FOR CALVES: 2:28

INTRO: IT'S THAT TIME OF YEAR WHEN FEEDLOT CALVES CAN BE MOVED ON TO A FINISHING DIET, BUT EXPERTS AGREE...THAT TRANSITION NEEDS TO BE DONE GRADUALLY. HERE'S SOME GUIDELINES FOR STEP UP DIETS FOR CALVES.

SCRIPT TO FOLLOW

TAG: TJARDES REMINDS PRODUCERS THAT WHEN YOU MOVE CALVES GRADUALLY TO A FINISHING DIET, THEY MAY LOOK HUNGRY UNTIL THEY GET TO A HIGHER RATION. BUT HE STRESSES THE IMPORTANCE OF NOT OVERFEEDING THE CALF.

Susan Donahue

From: Schur, Paul [paul.schur@FOXNEWS.COM]
Sent: Friday, November 12, 2004 2:41 PM
To: Schur, Paul
Subject: FINAL FOX News Sunday listing

FOX NEWS SUNDAY WITH CHRIS WALLACE **Sunday, November 14, 2004**

Topic: The President's agenda for his second term--possible appointments to the Cabinet and Supreme Court--and the latest on Fallujah

Exclusive Guest: Senate Majority Leader Bill Frist, Republican Senator from Tennessee

Topic: What do the Democrats have to say – will they work with or against President Bush?

Guest: Joseph Lieberman, Democratic Senator from Connecticut

Panel:

Charles Krauthammer – Syndicated Columnist – Fox News Contributor

Mara Liasson – National Public Radio - Fox News Contributor

Bill Kristol – The Weekly Standard - Fox News Contributor

Juan Williams - National Public Radio - Fox News Contributor

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TO: Program/Promotion Manager
FROM: Michele Steele - Producer

Monday November 15, 2004

LOOKING AT THE SMALL BUSINESS ECONOMY

Higher interest rates and gas prices are weighing heavily on the minds of small business owners. We talk to the chief economist of the Small Business Association.

Tuesday November 16, 2004

DECIDING YOUR ASSET ALLOCATION

Margaret Remlinger of Remlinger Financial joins us to talk about how investors should decide between stocks, bonds and cash in their portfolios.

Wednesday November 17, 2004

DOES DIVERSITY PAY OFF?

More large-cap companies are making efforts to expand the diversity of their boardrooms. We talk about whether efforts to diversify staff pay off.

Thursday November 18, 2004

OUTSOURCING INNOVATION

Bob Herbold, the former COO of Microsoft, says that the lack of U.S. scientists and engineers will spell trouble for the economy going forward. We talk to Herbold about his ideas for education and how the US can regain its advantage.

Friday November 19, 2004

TRADES OF THE DAY: WEEK IN REVIEW

On Fridays, we get a look-back at professional floor trader Jon Najarian's picks. Did Jon make money – or was he stopped out?

Saturday, November 20, 2004

08:00 - 08:30P COPS "BAD GIRLS #6 SPECIAL EDITION" (CP-1724) (TV-TBA)

When Officer Brett Mills of the Fort Worth Police Department assists another unit on a traffic stop of a stolen vehicle, the occupants are ordered out of the vehicle and taken into custody. During questioning and after informing the jittery suspect that her past has caught up with her, officers face a very belligerent and combative woman and must use force to restrain her. Another segment features Officer Terence Hightower of the Jacksonville Sheriff's Office, responding to a call where a male victim was stabbed in the arm by his date -- who apparently is a transgender. Each claims to have been attacked by the other and after a long explanation, one admits to the stabbing.

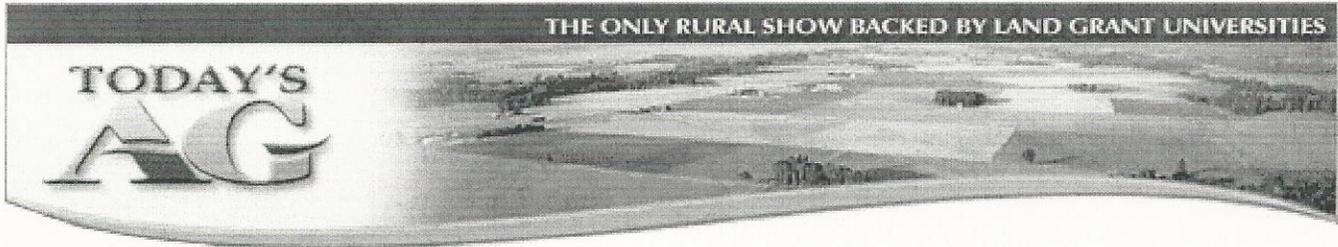
08:30 - 09:00P COPS "BAD GIRLS # 5 SPECIAL EDITION" (CP-1625) (RR-05/22/2004, 7/3/04) (TV-TBA)

When Officer Daniel Waters of the Spokane, WA, Police Department assists another unit on a call involving a shoplifter at a local convenience store, an unstable female suspect resists arrest and bites one of the officers during a brief scuffle. They learn that when the store manager and a cashier confronted the woman after seeing her put a six-pack of beer in her purse, she also bit the manager on the arm.

Saturday, November 20, 2004

09:00 - 10:00P AMERICA'S MOST WANTED "BAD GIRLS # 6
(NEW ORLEANS) SPECIAL EDITION" (MW-1808) (TV-TBA)

In this "Bad Girls #6 Special Edition," AMERICA'S MOST WANTED profiles the nation's worst femme fatales. AMW is on the hunt for a dangerous female bank robber who police say has hit 10 Miami-area banks since last April. They say that this 35-to-45-year-old woman -- who wears a bandana and a hat, and uses bright red lipstick -- gives a note to tellers threatening to kill people if she doesn't get what she wants. So far, she's pocketed \$80,000 and shows no signs of stopping. Also featured is the capture of a woman AMW has been after for four years: Desiree Dawn Lingo-Perkins. According to police, Lingo-Perkins was a prostitute who kidnapped, tortured and murdered a young man in Texas. AMERICA'S MOST WANTED: AMERICA FIGHTS BACK asks viewers to help bring female felons to justice.



TODAY'S AG NEWS FEED

DATE: 11-21-04

CONTACT: CARRIE LAW, 605-688-4644

1. FEATURE: OLD HAY 1:34

INTRO: IF YOU HAVE HAY LEFT OVER FROM LAST YEAR...IT'S O.K. TO FEED IT TO YOUR HERD, WITH THE REALIZATION THAT NUTRIENT LEVELS MAY NOT BE ADEQUATE. HERE'S HOW TO MAKE SURE YOUR CATTLE ARE GETTING WHAT THEY NEED FROM OLD HAY.

SCRIPT TO FOLLOW

TAG: PRODUCERS SHOULD BE CAUTIOUS OF FEEDING MOLDY HAY TO GESTATING COWS, BECAUSE IT COULD CAUSE HEALTH PROBLEMS.

2. FEATURE: LOCKER MEAT 1:45

INTRO: WHEN YOU BRING IN A LARGE ANIMAL TO A LOCKER TO BE PROCESSED, YOU EXPECT THAT MEAT WILL BE ABLE TO FILL UP YOUR FREEZER. BUT HAVE YOU EVER LOOKED AT THE AMOUNT OF PRODUCT YOU GET BACK, AND WONDER IF THE LOCKER STOLE YOUR MEAT? WE TALKED WITH A MEAT SCIENTIST ABOUT HOW MUCH YOU SHOULD GET BACK.

SCRIPT TO FOLLOW

TAG: THE AVERAGES WE GAVE YOU, ARE JUST THAT...AVERAGES. IT'S IMPORTANT TO REMEMBER THERE'S A LOT OF FACTORS WHICH CAN MAKE THOSE AVERAGES HIGHER OR LOWER.

3. FEATURE: JERRY LOHR 1: 2:39

INTRO: WE TRAVELED TO CALIFORNIA TO LEARN ABOUT A DIFFERENT TYPE OF FARMING-GROWING GRAPES AND MAKING WINE. WELL, WE DISCOVERED MUCH MORE THAN THAT...JERRY LOHR, WHO

GREW UP ON A FARM NEAR CLARK SOUTH DAKOTA INTRODUCED US TO A WHOLE NEW WORLD OF AGRICULTURE THAT INCORPORATES SCIENCE, TECHNOLOGY, AND MOST OF ALL-INTEGRITY. DURING THE MONTH OF NOVEMBER WE'LL EXPLORE THE INNER WORKINGS OF HIS BUSINESS AND SHOW YOU HOW JERRY'S MIDWEST ROOTS HELPED MAKE IT A SUCCESS. THIS WEEK-THE FOUNDATION OF J. LOHR WINE.

SCRIPT TO FOLLOW

NO TAG:

4. FEATURE: JERRY LOHR 2: 3:05

INTRO: MUCH OF WHAT IS GROWN IN THE MIDWEST IS SOLD AS A COMMODITY...FARMERS WORK THE SOIL, PLANT THE SEED AND LEAVE IT TO GROW, UNTIL HARVEST TIME-HOPING FOR RECORD YIELDS. IN OUR SPECIAL NOVEMBER SERIES WE'RE EXPLORING A DIFFERENT TYPE OF FARMING. THIS KIND OF FARMING DOESN'T FOCUS ON BUSHEL PER ACRE, RATHER IT CENTERS AROUND THE CONSUMER. THIS WEEK WE FIND OUT WHAT IT TAKES TO GROW CALIFORNIA GRAPES THAT WILL BE HARVESTED FOR WINE.

SCRIPT TO FOLLOW

NO TAG:

5. FEATURE: JERRY LOHR 3: 4:17

INTRO: FOR THE PAST TWO WEEKS WE'VE SHOWN YOU THE INTRICACIES OF THE WINE BUSINESS...WHICH IS A VITAL PART OF AGRICULTURE ON THE WEST COAST. JERRY LOHR, WHO GREW UP ON A FARM IN SOUTH DAKOTA AND GRADUATED FROM SDSU TOOK HIS MIDWEST FARMING ROOTS TO CALIFORNIA TO BUILD A SUCCESSFUL BUSINESS BY GROWING GRAPES AND MAKING WINE. THIS WEEK WE SHOW YOU THE ACTUAL WINE MAKING PROCESS. HERE'S THE THIRD OF OUR SPECIAL NOVEMBER SERIES ON J. LOHR WINES.

SCRIPT TO FOLLOW

NO TAG:

Susan Donahue

From: Schur, Paul [paul.schur@FOXNEWS.COM]
Sent: Friday, November 19, 2004 11:08 AM
To: Schur, Paul
Subject: FOX News Sunday listing

FOX NEWS SUNDAY WITH CHRIS WALLACE **Sunday, November 21, 2004**

Topic: The CIA shake-up

Guests: Rep. Jane Harman, Democrat from California, and Sen. Pat Roberts, Republican from Kansas

Topic: The Clinton Library

Guest: Robert Reich, professor and former secretary of labor under President Clinton, and Bill Bennett, senior fellow, Claremont Institute and conservative commentator.

Panel:

Brit Hume – FOX News Washington managing editor
Mara Liasson – National Public Radio
Bill Kristol – The Weekly Standard
Juan Williams - National Public Radio



TO: Program/Promotion Manager
FROM: Michele Steele - Producer

Monday November 22, 2004

RETURN ON DIVERSITY

Abercrombie & Fitch settled a class action employee racial discrimination lawsuit for \$40 million last week. We'll talk about diversity in the corporate board room and how it may be good for business and shareholders.

Tuesday November 23, 2004

ARE HIGHLY PAID EXECS WORTH IT?

Are the world's best and brightest earning their paychecks? One analyst says that most of the world's most powerful executives are not helping their companies increase revenue or profits, and 38 percent are providing no quantifiable benefit to their organizations. This should be worrisome to shareholders.

Wednesday November 24, 2004

FAST GROWING COMPANIES

Google, the Internet search engine firm, has recorded a growth revenue rate over 5 years of 437,115 percent – moving from \$220,000 in 1999 to \$961,874,000 in 2003. We talk about Google's astonishing rate of growth and other fast-growing companies in 2004.

Thursday November 25, 2004

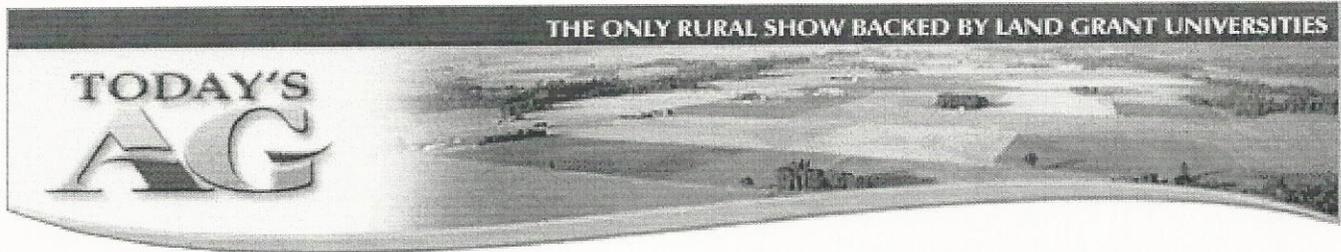
BOOSTING ENERGY OVER THE HOLIDAYS

The holidays can be a stressful time for employees. We tell you how managers can help improve the morale of staff over what can be a busy period.

Friday November 26, 2004

TRADES OF THE DAY: WEEK IN REVIEW

On Fridays, we get a look-back at professional floor trader Jon Najarian's picks. Did Jon make money – or was he stopped out?



TODAY'S AG NEWS FEED

DATE: 11-28-04

CONTACT: CARRIE LAW, 605-688-4644

1. FEATURE: SOYBEAN RUST: 1:43

INTRO: SOYBEAN RUST WAS CONFIRMED IN THE UNITED STATES ON NOVEMBER 10TH. EXPERTS HAD PREDICTED THAT IT WOULD HAPPEN, BUT THIS ANNOUNCEMENT WAS SOONER THAN EXPECTED. WHILE THE DISCOVERY OF SOYBEAN RUST WON'T HAVE IMMEDIATE EFFECTS BECAUSE MOST OF THE CROP IS HARVESTED, THE LONG-TERM IMPACT IS UNCERTAIN. HERE'S MORE FROM LOUISIANA STATE UNIVERSITY.

NO SCRIPT AVAILABLE

TAG: SOUTHERN SOYBEAN FIELDS MAY BE HIT HARDER THAN THOSE IN THE MIDWEST, BECAUSE OF THE CLIMATE.

2. FEATURE: ETHANOL: 1:40

ANCHOR INTRO: A UNIVERSITY OF NEBRASKA STUDY IS SHOWING THAT ETHANOL PRODUCTION IS INDEED ENERGY EFFICIENT. IN OTHER WORDS, THEY'VE SHOWN THAT YOU CAN GET MORE ENERGY OUT OF CORN-BASED ETHANOL THAN WHAT WENT INTO MAKING IT. BUT AS UNIVERSITY OF NEBRASKA'S BRIAN GEVIK EXPLAINS, IT'S ONLY POSSIBLE WHEN EFFICIENCY IS A PRIORITY EVERY STEP OF THE WAY.

SCRIPT TO FOLLOW

TAG: THE NU STUDY IS PART OF A LARGER PROJECT LOOKING AT CARBON SEQUESTRATION. THE RESEARCH INVOLVES LONG-TERM MEASUREMENTS OF HOW CARBON MOVES FROM THE ATMOSPHERE THROUGH PLANTS TO THE SOIL AND BACK AGAIN.

3. FEATURE: BIODIESEL TAX INCENTIVE SOT: :11

INTRO: CONGRESSIONAL SUPPORT OF RENEWABLE FUELS IS EVIDENT, AS PRESIDENT BUSH SIGNED INTO LAW TAX INCENTIVES FOR BOTH THE ETHANOL AND BIODIESEL INDUSTRIES. WE ASKED AMERICAN SOYBEAN ASSOCIATION FIRST VICE PRESIDENT, BOB METZ, WHAT THIS TAX INCENTIVE MEANS TO THE BIODIESEL INDUSTRY.

SCRIPT TO FOLLOW

TAG: THE TAX INCENTIVES WERE PART OF THE AMERICAN JOBS CREATION ACT OF 2004. AN ESTIMATED 30 MILLION GALLONS OF BIODIESEL WILL BE PRODUCED THIS YEAR, AND BIODIESEL LEADERS HOPE THE TAX INCENTIVE WILL INCREASE DEMAND EVEN MORE.

4. FEATURE: OPERATION MILITARY KIDS: 1:40

INTRO: TENS OF THOUSANDS OF NATIONAL GUARD MEMBERS AND RESERVISTS ARE NOW IN IRAQ. WHEN MOM AND DAD OR A RELATIVE IS CALLED FOR DUTY, THE ADJUSTMENT CAN BE HARD FOR KIDS. HERE'S MORE ON ONE PROGRAM THAT HELPING CHILDREN DEAL WITH A LOVED ONE'S DEPLOYMENT.

NO SCRIPT AVAILABLE

TAG: FOR MORE INFORMATION ON OPERATION MILITARY KIDS, LOG ON TO TODAYSAG.COM AND CLICK ON STORY LINKS.

5. FEATURE: BEEF MARKETS: 2:04

INTRO: CATTLE PRODUCERS HAVE ENJOYED STRONG PRICES THIS YEAR, BUT A GOOD YEAR COULD HAVE BEEN GREAT IF U.S. BEEF EXPORTS WERE FLOWING AS THEY DID IN 2003. OF COURSE THE SINGLE CASE OF BSE LAST DECEMBER 23RD RESULTED IN A BAN ON U.S. BEEF EXPORTS TO MOST MARKETS. GETTING BEEF EXPORT MARKETS BACK REMAINS JOB ONE FOR THE U.S. MEAT EXPORT FEDERATION, AS BRIAN BAXTER REPORTS.

NO SCRIPT AVAILABLE

NO TAG

Susan Donahue

From: Schur, Paul [paul.schur@FOXNEWS.COM]

Sent: Friday, November 26, 2004 10:17 AM

To: Schur, Paul

Subject: Fox News Sunday listing

This Week on Fox News Sunday with Chris Wallace :

Topic: A new crackdown in Iraq, a window of opportunity in the Middle East--and shades of the Cold war: the US and Russia in conflict--over election chaos in the Ukraine.

Guest: Sen. Richard Lugar, Republican from Indiana

Topic: Intelligence reform is blocked in Congress--where it's Republican vs. Republican. We'll find out whether there's any chance of compromise:

Guests: Sen. Susan Collins, Republican from Maine and Rep. Duncan Hunter, Republican from California

Panel:

Juan Williams -- *National Public Radio*

Fred Barnes -- *The Weekly Standard*

Ceci Connolly -- *The Washington Post*

Bill Kristol -- *The Weekly Standard*

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TO: Program/Promotion Manager
FROM: Michele Steele - Producer

Monday November 29, 2004

FOLLOWING THE MARKET

Back to work this week for the markets. Earnings season is over, the election is done – so what's next for the market and the economy? We talk to Rob Stein, managing partner at Astor Asset Management.

Tuesday November 30, 2004

CANADIAN DOLLAR HEADS NORTH

It's been up, up and away for the Canadian dollar this month as Canadian officials' comments and weak US data have raised investor concerns over the steadily declining US dollar. We talk to Don Coxe, chief strategist for Harris Investments and a real Canadian to boot.

Wednesday December 1, 2004

FALLING STARS IN THE MAJOR LEAGUES

Sammy Sosa, Chicago's most well-known athlete outside of Michael Jordan, has seen his stock rise and fall tremendously this year. After grouching about being lowered to sixth in the batting lineup, observers are speculating about his chances next year. We talk major league loyalty with sports attorney Eldon Ham.

Thursday December 2, 2004

SUBTRACTION FOR US SCIENTISTS

The lack of American scientists and engineers spells bad news for the tech industries if the private industry and the government don't encourage the development of math and science classes, according to the former COO of Microsoft Corp. We talk about possible solutions with Bob Herbold.

Friday December 3, 2004

TRADES OF THE DAY: WEEK IN REVIEW

On Fridays, we get a look-back at professional floor trader Jon Najarian's picks. Did Jon make money – or was he stopped out?