

KVRR/KBRR/KJRR/KNRR  
 3RD QUARTER 2022  
 ISSUES AND PROGRAMMING  
 JULY 2022

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TITLE</u>	<u>TOPIC</u>
7/01	6:30 AM	30 Min	Ag Day	See Attached
7/03	8:00 AM	60 Min	FOX News Sunday	See Attached
7/04-7/08	6:30 AM	30 Min	Ag Day	See Attached
7/10	8:00 AM	60 Min	FOX News Sunday	See Attached
7/11-7/15	6:30 AM	30 Min	Ag Day	See Attached
7/17	8:00 AM	60 Min	FOX News Sunday	See Attached
7/18-7/22	6:30 AM	30 Min	Ag Day	See Attached
7/24	8:00 AM	60 Min	FOX News Sunday	See Attached
7/25-7/29	6:30 AM	30 Min	Ag Day	See Attached
7/31	8:00 AM	60 Min	FOX News Sunday	See Attached

## **Ag Day – Week of July 1 & 4-8, 2022**

### **July 1, 2022**

#### **HEADLINES**

THE WHEAT HARVEST GETS READY TO ROLL IN NEBRASKA BUT IS THERE ANYTHING TO HARVEST? HOW FARMERS THERE ARE TRYING TO BATTLE BACK FROM DROUGHT. AS U-S-D-A RELEASES NEW MARKET MOVING NUMBERS FROM GRAIN STOCKS TO THE MUCH ANTICIPATED ACREAGE REPORT. WHAT'S BEEN COUNTED SO FAR AND WHETHER CORN OR SOYBEANS WILL BE KING.

### **July 4, 2022**

#### **HEADLINES**

HAPPY 4<sup>TH</sup> OF JULY! A SPECIAL EDITION OF AG DAY FEATURING MACHINERY PETE. PETE RECENTLY TRAVELED TO THE JOHN DEERE PAVILION IN MOLINE, ILLINOIS AND THIS SPECIAL EDITION SHOW WILL BE DEVOTED TO THE HISTORY OF JOHN DEERE AND ITS ARCHIVES. PETE IS JOINED BY NEIL DAHLSTROM, THE HISTORIAN ARCHIVIST WITH JOHN DEERE.

### **July 5, 2022**

#### **HEADLINES**

ON THE FRONT LINES IN A FARM FIELD. FARMERS IN UKRAINE ARE CONTINUING TO WORK TO KEEP PEOPLE FED HOT AND DRY IN MANY PLACES TO START THE SUMMER. THE AG DAY WEATHER TEAM TAKES A LOOK AHEAD AS WE CELEBRATE THE END OF PLANTING WITH A LOOK BACK AT WHAT'S NEW.

### **July 6, 2022**

#### **HEADLINES**

DANGEROUS DROUGHT. IT ISN'T JUST AN ISSUE IN THE U.S. SEE WHAT FARMERS ARE FACING IN ITALY. GRASS FED OR GRAIN FED, CAN YOU TELL THE DIFFERENCE? WE LOOK INTO THE SCIENCE BEHIND BOTH. AS TRADERS RUN FOR THE EXITS, WHAT'S FUELING THIS WEEK'S MARKET MOVES INTO THE RED.

### **July 7, 2022**

#### **HEADLINES**

GREAT NEWS ABOUT A SWEET SUMMER TREAT! WE CHECK IN ON A COOL WATERMELON CROP ON A HOT SUMMER'S DAY. FOOD AND FEED VERSUS FUEL, IT DOESN'T ALWAYS HAVE TO BE A BATTLE. LIVESTOCK IS A VERY VITAL PART OF THE CORN INDUSTRY. HOW THEY CAN ALL WORK TOGETHER IN THE AG WORLD. AS FARM COUNTRY CLEANS UP AND ASSESSES THE DAMAGE FROM ANOTHER STORM.

### **July 8, 2022**

#### **HEADLINES**

FROM THE KERNEL TO THE CAR AND BACK TO THE FARM. HOW FOOD, FEED, AND FUEL WORK TOGETHER IN OUR SPECIAL REPORT. ARE MORE INTEREST RATE HIKES ON THE WAY? SOME KEY THINGS TO WATCH. AS DROUGHT CONDITIONS GROW WORSE, THE LATEST ON WHEN FARMERS IN THE HEARTLAND COULD SEE SOME RELIEF.

## **Ag Day – Week of July 11-15, 2022**

**July 11, 2022**

### **HEADLINES**

WHY STUDENTS AT TWO COLLEGES ARE SAYING “LETTUCE HELP YOU.” IS THE WORST OF THIS YEAR’S BIRD FLU OVER? PRESIDENT BIDEN FACES A BIG DECISION OVER CHINA, SHOULD TARIFFS REMAIN IN PLACE? WHAT CHANGES COULD MEAN FOR THE AG INDUSTRY.

**July 12, 2022**

### **HEADLINES**

HAVE YOU MADE TIME FOR TREES IN YOUR LIFE? WHY IT MAY JUST BE WHAT THE DOCTOR ORDERED. THE FIGHT FOR FOOD. HOW A WAR THOUSANDS OF MILES AWAY IS PUTTING MILLIONS OF PEOPLE IN JEOPARDY OF GOING HUNGRY. AS FARMERS ACROSS A GOOD PART OF THE COUNTRY BATTLE HIGH HEAT, THERE COULD BE SOME LOSS OF CROP YIELDS. HOW CONCERNS ARE HELPING TO MOVE MARKETS.

**July 13, 2022**

### **HEADLINES**

WE EXPLORE NEW TECHNOLOGY. EYE TRACKING GLASSES THAT COULD BE A HELP IN AG AND HORTICULTURAL. ARE CROPS CATCHING UP OR FALLING BEHIND IN THE SUMMER SUN? WHAT FARMERS ARE TELLING US. WE DIG INTO A NEW BATCH OF NUMBERS FROM U-S-D-A.

**July 14, 2022**

### **HEADLINES**

THE HEAT IS ON AND SO ARE THE IRRIGATION EVENTS IN LOUISIANA. HOW FARMERS IN LOUISIANA ARE KEEPING THEIR CROPS ALIVE. DROUGHT FORCES SOME TEXAS RANCHERS TO MAKE A DIFFICULT DECISION. AS INFLATION HITS A NEW 40 YEAR HIGH, IS THE END IN SIGHT?

**July 15, 2022**

### **HEADLINES**

IT WAS A RUSH TO PLANT IN THE HEARTLAND BUT COULD THIS YEAR’S CROP STILL PRODUCE? WE CHECK IN WITH FARMERS IN IOWA. A SURPRISE WHEN IT COMES TO U-S WHEAT, AND A POSITIVE SIGN FOR FARMERS IN UKRAINE. FARMERS HERE DO WHAT THEY CAN TO ALLEVIATE HUNGER AROUND THE WORLD. A REPORT ON WHAT FARMERS IN UKRAINE ARE FACING IN THE FIELDS.

## **Ag Day – Week of July 18-22, 2022**

**July 18, 2022**

### **HEADLINES**

DELIVERING THE DETAILS WHEN IT COMES TO DAIRY. SOCIAL MEDIA CAN REACH MILLIONS OF PEOPLE BY THE TOUCH OF A BUTTON. HOW THREE NEW YORK STATE SISTERS ARE MAKING A SPLASH ON SOCIAL MEDIA BY SHOWING GRIT WITH GRACE. THE AG SECRETARY WEIGHS IN ON WHAT SHOULD HAPPEN REGARDING THE TARIFFS FOR CHINA. WHY HAVEN'T WE SEEN THE BIG AG BUYS FROM CHINA LATELY? THE EDIBLE OIL IMPORTS ARE ABOUT 75%. WHAT NEW NUMBERS SAY ABOUT THEIR ECONOMY AND WHERE THINGS MIGHT BE HEADING RIGHT NOW ON AGRICULTURE.

**July 19, 2022**

### **HEADLINES**

IT'S SUMMER ROAD TRIP SEASON! WHAT THIS COUPLE IS DOING IS ABOUT SO MUCH MORE THAN SEEING THE SCENERY. WHY THEY'RE HITTING THE ROAD IN A TRACTOR. FERTILIZER PRICES ARE FINALLY STARTING TO DROP BUT SHOULD YOU BE LOCKING IN PRICES NOW AHEAD OF NEXT SEASON? A LARGE PORTION OF THE COUNTRY BAKES UNDER HIGH HEAT, AND SOME SAY IT COULD COME AT A WORSE TIME FOR CROPS. WILL IT BE THE START?

**July 20, 2022**

### **HEADLINES**

A POSSIBLE BREAK FROM HIGHER FERTILIZER PRICES. AS FARMERS IN UKRAINE HARVEST A DEADLY CROP, PRODUCERS IN EUROPE AND THE U-S BATTLE HIGH HEAT COMBINED WITH LACK OF WATER.

**July 21, 2022**

### **HEADLINES**

LOOKING TOWARDS THE FUTURE. LAWMAKERS DISCUSS POTENTIAL CHANGES TO CROP INSURANCE IN THE NEXT FARM BILL. PUSHING THE LIMITS. HOW ONE FARMER IS GOING AGAINST THE GRAIN IN ORDER TO BEAT PESTS AT THEIR OWN GAME. HIGH HEAT AND DROUGHT CONDITIONS CONTINUE TO FORCE FARMERS TO MAKE DIFFICULT DECISIONS WITH SOME ALREADY CALLING THIS YEAR'S CROPS A LOST CAUSE.

**July 22, 2022**

### **HEADLINES**

A MESSAGE FROM THE PRESIDENT OF MEXICO. WHAT HE THINKS ABOUT A U-S TRADE COMPLAINT AGAINST HIS COUNTRY OVER HIS ENERGY POLICIES. AS FARMERS HERE AT HOME FUEL UP AND PAY UP, HIGHER PRICES ALL ADDING TO THE SUPPLY-CHAIN CRUNCH. THE LATEST IMPACT DIESEL PRICES ARE HAVING ON THE ROAD AND IN THE FIELDS.

## **Ag Day – Week of July 25-29, 2022**

**July 25, 2022**

### **HEADLINES**

A VERY IMPORTANT LESSON. KIDS WILL BE BACK IN SCHOOL SOON AND FOR SOME FIRST AND SECOND GRADERS IN TENNESSEE, THEY'LL BE LEARNING ABOUT MONEY. AS RUSSIA AND UKRAINE INK A DEAL TO GET GRAIN MOVING AGAIN ON THE BLACK SEA, BUT IS IT ROOTED IN REALITY? WE BREAK DOWN THE DEAL AND WHAT IT MEANS FOR FARMERS HERE AT HOME.

**July 26, 2022**

### **HEADLINES**

FROM OLD TO NEW. IT'S A VERY OLD BUILDING, BUT HAS A LOT OF POTENTIAL. IT'S A VERY WELL BUILT BUILDING. A PROJECT TO REHAB THIS OLD JAIL IN TENNESSEE. MULTIPLE FACTORS ARE WEIGHING ON MILK PRODUCTION FOR THE YEAR, AND AN ATTACK AT A PORT IN UKRAINE. WILL IT DERAILED A FRESHLY INKED AGREEMENT TO RESUME EXPORTS FROM THE BLACK SEA?

**July 27, 2022**

### **Headlines**

CONGRESS IS RUNNING OUT OF TIME TO ADDRESS CATTLE MARKET CONCERNS. WE TAKE A LOOK AT THE BUTTER SCULPTURE DISPLAY IN OHIO. FLOODING RAINS ROLL THROUGH THE MIDWEST WHILE COTTON NEEDS A DRINK TO GO WITH THE HEAT DOWN SOUTH. WE LOOK AT THE WEATHER CONDITIONS.

**July 28, 2022**

### **HEADLINES**

THE NEED FOR SPEED. WHY THESE LOUISIANA OPERATORS ARE LEARNING NEW MARSH MANEUVERS. A NEW PACKER PREPARES TO BREAK GROUND IN MISSOURI. ALL UKRAINIAN AG GETS SET TO RESUME GRAIN EXPORTS. WEATHER DAMPENS THE GROWING SEASON FOR FARMERS ACROSS THE COUNTRY.

**July 29, 2022**

### **HEADLINES**

A SWARM FARMERS CAN USE. HOW THESE DRONES MAY CHANGE THE WORLD OF CROPS. FLOODING CREATES AN EMERGENCY IN KENTUCKY. WE LOOK AT WHERE THE RAIN MAY CONTINUE TO FALL. CATTLE IN TEXAS HEAD FOR TOWN. HOW THE HEAT AND DRY WEATHER IS SHAPING THE NATION'S CATTLE HERD.

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ISSUES AND PROGRAMMING  
AUGUST 2022

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8/01-8/05	6:30 AM	30 Min	Ag Day	See Attached
8/07	8:00 AM	60 Min	FOX News Sunday	See Attached
8/08-8/12	6:30 AM	30 Min	Ag Day	See Attached
8/14	8:00 AM	60 Min	FOX News Sunday	See Attached
8/15-8/19	6:30 AM	30 Min	Ag Day	See Attached
8/21	8:00 AM	60 Min	FOX News Sunday	See Attached
8/22-8/26	6:30 AM	30 Min	Ag Day	See Attached
8/28	8:00 AM	60 Min	FOX News Sunday	See Attached
8/29-8/31	6:30 AM	30 Min	Ag Day	See Attached

## **Ag Day – Week of August 1-5, 2022**

### **August 1, 2022**

#### **HEADLINES**

HOT WATER, FISH FARMING. THIS IDAHO FARMER FOUND HIS NICHE MACHINERY AND HAS STICKER SHOCK. THE EYE POPPING PRICES OF NEW TRUCKS. WHAT A RECESSION MEANS FOR AGRICULTURE. THE WORLD WATCHES TO SEE UKRAINIAN GRAIN RETURN TO THE EXPORT MARKET WHILE FARMERS GATHER IN THE HARVEST.

### **August 2, 2022**

#### **HEADLINES**

WHAT A DIFFERENCE A YEAR MAKES. WHY LOUISIANA RICE FARMERS ARE PRETTY HAPPY RIGHT NOW. A HOPEFUL SIGN, A SHIP CARRYING GRAIN FINALLY LEAVES A UKRAINIAN PORT. AS PRAYERS FOR RAIN ARE FINALLY ANSWERED IN SOME PLACES, OTHERS TRY TO DRY OUT FROM TOO MUCH TOO SOON.

### **August 3, 2022**

#### **HEADLINES**

RECORD BREAKING GUILT SALE. A COMMUNITY COMES TOGETHER TO HONOR ONE OF THEIR OWN AND MAKE SURE HER LEGACY LIVES ON. FARMER SENTIMENT IMPROVES. WE DIG INTO WHAT'S BEHIND THE CHANGE. HIGH HEAT AND LITTLE RAIN LEADS TO AN EARLY HARVEST IN PORTIONS OF THE SOUTH.

### **August 4, 2022**

#### **HEADLINES**

KEEPING THINGS BUZZING. HOW AN IMPORTANT SURVEY IS HELPING PROTECT THESE IMPORTANT POLLINATORS. STANDING UP TO CHINA. MARKET REACTION TO HOUSE SPEAKER NANCY PELOSI'S DECISION TO VISIT TAIWAN. AND WE CHECK ON NEBRASKA AND HOW THINGS LOOK AFTER DAYS OF HIGH HEAT AND LITTLE RAIN, AND IF ANY RELIEF IS ON THE WAY.

### **August 5, 2022**

#### **HEADLINES**

SOMETHING MAY BE LURKING OUT IN THE FIELDS. WHAT YOU NEED TO BE WATCHING FOR IF YOU PLANTED COVER CROPS. A STRONG MESSAGE FROM THE U-N CHIEF. WE CONTINUE TO CHECK OUT CROPS IN THE MIDWEST AS TEMPERATURES CONTINUE TO CLIMB.

## **Ag Day – Week of August 8-12, 2022**

**August 8, 2022**

### **HEADLINES**

BREAKING RECORDS AT THE SALE BARN BUT NOT FOR A REASON MANY RANCHERS WANT. WHILE U-S DAIRY CONTINUES TO BREAK RECORDS OF ITS OWN OVERSEAS. AS THE PUSH TO SOLVE A LOOMING WORLD HUNGER CRISIS, MORE SIGNS OF HOPE COMING FROM UKRAINE. A REALITY CHECK, AS EXPORTS OUT OF WAR TORN UKRAINE PICK UP STEAM.

**August 9, 2022**

### **HEADLINES**

HOME ON THE PRAIRIE. WHY ONE MUSICIAN IS BUILDING A LIFE AND A CAREER IN THE COUNTRY. THE FIGHT FOR INFANT FORMULA IN THE U.S. CURBING INFLATION. CONGRESS MOVES CLOSER TO APPROVING A MAJOR ECONOMIC PACKAGE DEMOCRATS SAY WILL HELP, WHILE OTHERS ARGUE IT WILL JUST RAISE TAXES.

**August 10, 2022**

### **HEADLINES**

A SPLIT DECISION, A CLOSE CALL. HOW ONE MAN SURVIVED BEING TRAPPED IN A GRAIN BIN. INFLATION ISN'T JUST DRIVING UP THE PRICES OF THINGS AT THE GROCERY STORE AND THE GAS PUMP. SEE WHAT IT IS DOING TO FARM LAND VALUES AS NEW CROP CONDITION NUMBERS TAKE HOLD OF THE MARKETS. CROP CONDITIONS CONTINUE TO SLIDE AS DROUGHT EXPANDS BUT SOME AREAS WILL SOON SEE RELIEF FROM DANGEROUS HEAT AND DRYNESS.

**August 11, 2022**

### **HEADLINES**

IF YOU GROW IT, THEY WILL COME. MEET THE BROTHERS HELPING TO MAKE TONIGHT'S FIELD OF DREAMS GAME COME TRUE. HOW HIGHER FOOD PRICES ARE CHANGING THE WAY WE SHOP AT THE GROCERY STORE. HOW DROUGHT IMPACTS MORE THAN JUST FARMERS BOTTOM LINES.

**August 12, 2022**

### **HEADLINES**

NEIGHBOR HELPING NEIGHBOR. HOW AN OLD FASHIONED BUCKET BRIGADE IS HELPING PEOPLE GET BACK ON THEIR FEET FOLLOWING FLOODING IN EASTERN KENTUCKY. A NEW EFFORT IN CONGRESS TO KEEP SMALL BEEF PRODUCERS IN THE GAME BUT NOT EVERYONE LIKES IT. AS SOYBEAN MEAL SURGES, WHAT ANALYSTS ARE WATCHING AS USDA PREPARES TO RELEASE NEW NUMBERS THAT COULD MOVE MARKETS.



## **Ag Day – Week of August 15-19, 2022**

**August 15, 2022**

### **HEADLINES**

SAVED FROM A POSSIBLE DEATH TRAP. THE RESCUE EFFORTS IT TOOK TO SAVE A MISSOURI FARMER AFTER A GREEN BEAN ACCIDENT. USDA HAS NEW PREDICTIONS FOR BOTH CORN AND SOYBEAN YIELDS, BUT IT'S COTTON THAT'S TAKING CENTER STAGE. WE BREAK DOWN THE NUMBERS IN THE LATEST SUPPLY DEMAND REPORT.

**August 16, 2022**

### **HEADLINES**

EGG DAY CELEBRATES A MILESTONE WHEN RIGHT NOW THE U.S. EXPORTS LESS THAN £50,000 OF BEEF TO JAPAN. DEMOCRATS PASS A LANDMARK CLIMATE BILL, THAT COULD BE A BOOST FOR BIOFUELS. IT ALSO PROVIDES \$500 MILLION FOR HIGHER BILLING INFRASTRUCTURE FOR RETAILERS WHICH IS VERY IMPORTANT ON THE ETHANOL SIDE. WE BREAK DOWN THE KEY AG PROVISIONS.

**August 17, 2022**

### **HEADLINES**

SEVERE DROUGHT CONDITIONS ARE DRIVING UP THE COLORADO RIVER WHICH MEANS DRAMATIC AND MANDATORY WATER CUTS ARE COMING TO PARTS OF THE WEST. DROUGHT AND HIGH HEAT CONTINUE TO IMPACT THE NATION'S CORN CROP WITH CONDITION RATINGS TAKING ANOTHER DIP THIS WEEK. WE TAKE A LOOK AT THE PEST ROBBERING YIELD ON SOYBEANS.

**August 18, 2022**

### **HEADLINES**

IT'S A FARM BUT IT'S NOT OUT IN THE COUNTRY. HOW THIS FARM IN THE MIDDLE OF A CITY IS CHANGING MINDS AND LIVES. THE BATTLE FOR WATER. WHAT SOME FARMERS IN THE WEST ARE FACING AS THE BASIC COMPONENT FOR GROWING RUNS CRITICALLY LOW. A DEADLINE LOOMS THAT COULD HAVE AN INSTANT IMPACT ON AGRICULTURE. WHAT IT COULD MEAN WHEN IT COMES TO MOVING THINGS BY RAIL.

**August 19, 2022**

### **HEADLINES**

CLEANING WATER BEFORE IT LEAVES THE FARM. HOW ONE FARMER TURNED A CONSERVATION PLAN INTO A REALITY AS WE GO OUTDOORS ON THE FARM. BATTLING DROUGHT AND EXCESSIVE HEAT. A REALITY CHECK ON THE SITUATION SOME WESTERN STATES ARE FACING. THE U.S. ANNOUNCES IT'S STARTING WORK ON A NEW TRADE AGREEMENT, THAT IS NOT SITTING WELL WITH ONE OF OUR BIGGEST TRADING PARTNERS.

## **Ag Day – Week of August 22-26, 2022 And August 29-31, 2022**

### **August 22, 2022 - HEADLINES**

A FEW STEPS THAT COULD SAVE A LIFE. SOME ADVICE THAT COULD PREVENT HARVEST SEASON FROM TURNING INTO TRAGEDY ON THE FARM. HOW MUCH HIGHER COULD LAND VALUES GO? AN UPDATE ON THE LATEST NUMBERS AND WHERE THEY COULD BE HEADING NEXT. IT'S PRO FARMER CROP TOUR TIME. A PREVIEW AS SCOUTS GET READY TO HIT THE ROAD AND OUT INTO THE FIELDS.

### **August 23, 2022 - HEADLINES**

KEEPING A TRADITION GOING. ONE NORTH DAKOTA TEACHER IS PROVING NOT ALL THINGS THAT STARTED DURING THE PANDEMIC ARE BAD. CROP TOUR TIME. WHAT SCOUTS ARE SEEING AS DOZENS OF SCOUTS HEAD OUT INTO THOUSANDS OF FIELDS LOOKING AT YIELD POTENTIAL AND WHAT IT ALL COULD MEAN FOR THIS YEAR'S HARVEST.

### **August 24, 2022 - HEADLINES**

HEAT AND DROUGHT IMPACTS CONTINUE TO FOLLOW SCOUTS ON THE PRO FARMER CROP TOUR, AS THE SITUATION IN THE CORN HUSKER STATE COMES INTO FOCUS. WHILE IN THE EAST WE MOVE INTO THE "I" STATES. THE CROP TOUR IN INDIANA IS A TALE OF TWO CROPS. WILL THE YIELDS BE ENOUGH TO GET A CHECK IN THE "W" COLUMN?

### **August 25, 2022 - HEADLINES**

BACK FROM THE BRINK. WE HEAD TO NORTH DAKOTA WHERE WHEAT HARVEST IS UNDERWAY. SCOUTS ON THE PRO FARMER TOUR GO IN SEARCH OF HIGHER YIELDS IN IOWA. AND IN ILLINOIS, DOES THIS PART OF THE CORN BELT OFFER UP MORE HOPE FOR HARVEST? THE LATEST NUMBERS AND REPORTS FROM THE FIELD.

### **August 26, 2022 - HEADLINES**

IT'S HARVEST TIME IN THE SOUTH. WE HEAD TO LOUISIANA TO CHECK YIELD POTENTIAL AS THE PRO FARMER CROP TOUR GOES IN SEARCH OF BETTER CROPS IN THE EAST. AND THE WEST, IS MINNESOTA FINDING BETTER YIELDS AS THE PRO FARMER TOUR WRAPS UP.

### **August 29, 2022 - HEADLINES**

IN AN INSTANT LIFE CHANGED FOR ONE NORTH DAKOTA FARMER. HOW HE'S LEARNED TO COPE, AND HEAL WHILE HELPING OTHERS. THE NUMBERS ARE IN, PRO FARMER RELEASES ITS' PRODUCTION ESTIMATES. THE WINNERS AND LOSERS IN THE YIELD WAR AND WHAT THE CROPS NEED IN ORDER TO MAKE IT TO HARVEST.

### **August 30, 2022 – HEADLINES**

UNIVERSITY OF TENNESSEE EXTENSION EXPERTS HAVE SOME ADVICE ON CRYPTO CURRENCY. GOT MILK? WHY THE PEOPLE BEHIND THAT FAMOUS CAMPAIGN NOW WANT YOU TO "GET REAL." AS THE MARKETS WEIGH NEW PRODUCTION POSSIBILITIES FOLLOWING THE PRO FARMER CROP TOUR, THAT'S NOT THE ONLY THING WEIGHING ON THE MINDS OF MARKET MOVERS.

### **August 31, 2022 – HEADLINES**

A PRINCIPAL WITH A PLAN. HOW A HORSE HELPED HIM BRING A FEW SMILES TO THE FIRST DAY OF SCHOOL. IT'S HARVEST TIME IN THE SOUTH BUT IT MAY BE TOO LATE TO SAVE SOME FIELDS. NEW DEVELOPMENTS IN THE EFFORT TO BRING AN END TO THE LONG STANDING RAIL LABOR DISPUTE. WHY THE AG WORLD IS WATCHING TO THE SEE THE OUTCOME.

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9/12-9/16	6:30 AM	30 Min	Ag Day	See Attached
9/18	8:00 AM	60 Min	FOX News Sunday	See Attached
9/19-9/23	6:30 AM	30 Min	Ag Day	See Attached
9/25	8:00 AM	60 Min	FOX News Sunday	See Attached
9/26-9/30	6:30 AM	30 Min	Ag Day	See Attached

## **Ag Day – Week of September 1-2 & 5-9, 2022**

### **September 1, 2022 – HEADLINES**

WORDS TO LIVE BY. ONE CATTLE RANCHER CELEBRATES A CENTURY AT THE SALE BARN. MILLIONS OF DOLLARS IN DEBT AND UNABLE TO PAY FARMERS. HOW ONE GRAIN FACILITY'S FINANCIAL PROBLEMS MAY BE PART OF A LARGER PICTURE. IT'S ALMOST TIME TO PLANT WINTER WHEAT IN THE PLAINS. THE PROBLEMS PLAGUING THE CROP EVEN BEFORE A SEED GOES IN THE GROUND.

### **September 2, 2022 – HEADLINES**

LESS TIME SPENT IN THE TRACTOR. SEE THE LATEST AUTONOMOUS TECHNOLOGY. A NEW SURVEY ABOUT THE SIZE OF THIS YEAR'S CORN AND SOYBEAN CROPS. AND A SHOCK TO THE FARMING COMMUNITY, AN APPARENT MURDER-SUICIDE TAKES THE LIFE OF A WELL-RESPECTED FARMER.

### **September 5, 2022 – HEADLINES**

RAISING THE NEXT GENERATION. SHARING THROUGH THE WHOLE COMMUNITY. HOW A SEVEN YEAR OLD GIRL IS HELPING PUT THE SPOTLIGHT ON AGRICULTURE. THE SEARCH FOR HIGHER YIELDS. AS WE WRAP UP THE FARMER CROP TOUR, WE TAKE A COMPLETE LOOK AT WHAT WE SAW THIS YEAR. HARVEST LOOMS ON THE HORIZON.

### **September 6, 2022 – HEADLINES**

RICE HARVEST ROLLS ON IN THE SOUTH, BUT THE WEATHER ISN'T HELPING. WHAT FARMERS IN LOUISIANA SEE AS THE NEED FOR FEED. THE DROUGHT HAS BEEN HORRIBLE, CROPS FROM SOUTH TEXAS TO KANSAS ARE DOWN. WE CHECK ON SILAGE HARVEST IN TEXAS. WHAT COULD BE NEXT IN THE FARM BILL?

### **September 7, 2022 – HEADLINES**

COMMUNITY AND BACKYARD GARDENS PROVIDE HEALTHY FOODS FOR PEOPLE IN A RURAL TENNESSEE COUNTY. A RISE IN FARMER SENTIMENT, WE DIG INTO THE LATEST CHANGE IN NUMBERS. MORE RAIL UNIONS SIGN ON TO AN AGREEMENT.

### **September 8, 2022 – HEADLINES**

HONORING A LEGACY AND A CULTURE. SEE WHAT HAD PEOPLE PICKING UP PAINT BRUSHES IN NORTH DAKOTA. A FAMILIAR FOE MOVES TO A NEW STATE. SEE THE LATEST VICTIM OF THE DREADED TAR SPOT. AS RUSSIA'S PRESIDENT TRIED TO PULL BACK ON IT'S U-N NEGOTIATED GRAIN DEAL WITH UKRAINE, WE FIND A REALITY CHECK.

### **September 9, 2022 – HEADLINES**

FROM GREAT POTENTIAL TO A SOGGY MESS. WHAT SOYBEAN FARMERS IN LOUISIANA ARE DEALING WITH RIGHT NOW, AS GROWERS IN NEIGHBORING TEXAS SURVEY WHAT'S LEFT OF THEIR CROPS. HIGH HEAT AND DROUGHT CONTINUE TO BATTER THE WEST. THE WEATHER PRESSURES FACING MANY PRODUCERS AS WE ROLL INTO HARVEST.

## **Ag Day – Week of September 12-16, 2022**

**September 12, 2022**

### **HEADLINES**

TRAPPED IN A GRAIN BIN. ONE FARMER'S CLOSE CALL AND THE RESCUE EFFORTS TO FREE HIM. DEADLINE LOOMS, A WARNING FROM THE RAILROADS ON WHAT COULD HAPPEN IF THEY DON'T REACH AN AGREEMENT WITH UNION MEMBERS. AS USDA PREPARES TO RELEASE A BIG REPORT THAT COULD TURN INTO A MARKET MOVER.

**September 13, 2022**

### **HEADLINES**

HOW ONE FARM FAMILY IS CHANGING LIVES AND HELPING THEM HEAL BY SHOWING GRIT WITH GRACE. A DEADLINE LOOMS FOR THE RAIL INDUSTRY. THE LATEST AS THE INDUSTRY FACES THE POSSIBILITY OF THOUSANDS OF WORKERS WALKING OFF THE JOB. USDA GIVES US AN UPDATED LOOK AT THE SIZE OF THIS YEAR'S CORN AND SOYBEAN CROPS.

**September 14, 2022**

### **HEADLINES**

A GREAT HARVEST. WE HEAD BACK TO NORTH DAKOTA AS FARMERS BATTLED BACK FOLLOWING LAST YEAR'S DROUGHT. THE FED FACES ANOTHER BIG DECISION. HOW NEW INFLATION NUMBERS COULD FACTOR IN. THE CLOCK TICKS DOWN TO A FRIDAY DEADLINE TO AVOID A RAIL STRIKE. WE CONTINUE TO LOOK AT THE IMPACT IT COULD HAVE ON THE ENTIRE EGG INDUSTRY.

**September 15, 2022**

### **HEADLINES**

FIGHT TAR SPOT BEFORE IT STARTS. WHAT RESEARCHERS IN THE MIDWEST ARE DOING TO HELP FARMERS FIGHT BACK. INVESTING IN CLIMATE SMART AG. THE AG SECRETARY ANNOUNCES BILLIONS OF DOLLARS IN TAXPAYER MONEY TO INVOLVE THOUSANDS OF FARMS AND MILLIONS OF ACRES. AS UNIONS AND RAIL ROAD LEADERS WORK TO TRY AND AVERT A STRIKE. THE IMPACTS ALREADY BEING FELT.

**September 16, 2022**

### **HEADLINES**

KEEPING THE OLD WINDMILLS TURNING. ONE MAN'S EFFORT TO MAKE SOMETHING OLD, NEW AGAIN. HIGH HEAT FOLLOWED BY DAYS OF RAIN. WE PREVIEW SOYBEAN HARVEST IN ONE PART OF ARKANSAS. AS THE AG INDUSTRY BREATHE A SIGN OF RELIEF AFTER AN AGREEMENT IS REACHED TO PREVENT A NATIONWIDE RAIL STRIKE. WHAT THE DEAL ENTAILS.

## **Ag Day – Week of September 19-23, 2022**

**September 19, 2022**

### **HEADLINES**

A GARDEN OF HOPE, HOW ONE MAN IS HELPING FEED A CITY. PREVENTING A TRAGEDY. HOW A LITTLE PREP WORK COULD HELP PREVENT YOU FROM EVER HAVING TO WALK INSIDE A GRAIN BIN. AS BEEF EXPORTS REACH ANOTHER MILESTONE, THE CHALLENGES THAT LIE AHEAD.

**September 20, 2022**

### **HEADLINES**

FARMING SEAFOOD IN INDIANA. USING SALTWATER INTO THE FOOD PRODUCTION, RESEARCHERS AT PURDUE UNIVERSITY ARE HELPING MAKE IT POSSIBLE. WE'LL DIG INTO PLANTING EXPECTATIONS. AND STORMS DUMP MOUNTAINS OF RAIN AND BRING FLOODING COAST TO COAST.

**September 21, 2022**

### **HEADLINES**

RENEWABLE DIESEL RESEARCH, HOW THIS COULD IMPACT THE FUTURE OF SUSTAINABLE FUEL. AS PUERTO RICO RECOVERS, ANOTHER TROPICAL STORM IS LOOMING. MARKETS GO UP AND DOWN IN PRICE BUT THE JAPANESE MARKET IS ALWAYS HERE BUYING ON A CONSISTENT BASIS. THE BENEFITS OF BUILDING A PARTNERSHIP IN JAPAN. TRADE RELATIONS BETWEEN THE US AND CHINA MAY BRING NEW TENSIONS RELATED TO THE 2018 TARIFFS.

**September 22, 2022**

### **HEADLINES**

AS A NEW STORM THREAT EMERGES FOR THE GULF COAST, FARMERS RACE TO PLANT AS THEY ALSO BATTLE TO BRING IN THE HARVEST. WE'LL HAVE THE LATEST FROM LOUISIANA. THE FED MAKES ANOTHER BIG ANNOUNCEMENT ABOUT RATES. AS THE PRESIDENT HEADS TO THE U-N WITH A MESSAGE TO RUSSIA, AND HOW THE U.S. IS HELPING FIGHT FOOD INSECURITY AROUND THE GLOBE.

**September 23, 2022**

### **HEADLINES**

THE BEST OF THE BEST. WE CHECK IN WITH THIS YEAR'S TOP PRODUCER OF THE YEAR, WHAT THEY'VE LEARNED, AND THE KNOWLEDGE THEY'RE PASSING ON. AS FARMERS IN UKRAINE WORK TO PLANT WINTER WHEAT AS WAR RAGES AROUND THEM.

## **Ag Day – Week of September 26-30, 2022**

**September 26, 2022**

### **HEADLINES**

IT CAN HAPPEN IN AN INSTANT. HOW FLOWING GRAIN ONE MINUTE CAN TURN INTO A DEATH TRAP THE NEXT. WE CONTINUE OUR SERIES, CLOSE CALLS, STORIES OF SURVIVAL. THE U.S. DOLLAR CONTINUES TO GAIN STRENGTH. HOW THAT COULD FACTOR INTO EXPORTS. AS THE GULF COAST READIES FOR WHAT COULD POSSIBLY BE IT'S FIRST HURRICANE OF THE SEASON. THE LATEST ON THE POSSIBLE TREK AND IMPACT.

**September 27, 2022**

### **HEADLINES**

THE UNSEEN CHALLENGES ON THE FARM. ONE FARMER SHARES HIS EXPERIENCE WITH MENTAL HEALTH AND SUICIDE AS WE MOVE INTO ANOTHER STRESSFUL TIME ON THE FARM. THE FIGHT TO BRING LABOR INTO THE AG INDUSTRY. ONE FARMER WEIGHS IN ON THE NEED FOR LEGAL FOREIGN WORKERS. AS ANOTHER HURRICANE BARRELS TOWARD FLORIDA, WE'RE TRACKING THE LATEST ON HURRICAN IAN.

**September 28, 2022**

### **HEADLINES**

A NEW EFFORT TO FIGHT HUNGER ACROSS THE COUNTRY. HOW A NEW WHITE HOUSE PLAN COULD BENEFIT LIVESTOCK PRODUCERS. GAS PRICES ARE LOWER BUT SO IS ETHANOL PRODUCTION. AS HURRICANE IAN CLOSES IN ON THE FLORIDA COAST, SOME AREAS WILL SEE CATASTROPHIC FLOODING AND LIFE THREATENING SURGE. WHAT DAYS OF RAIN AND WIND COULD DO TO GEORGIA'S COTTON CROP THAT IS READY TO HARVEST.

**September 29, 2022**

### **HEADLINES**

BATTING BACK AGAINSTS PESKY PESTS. HOW A NEW APP MAY HOLD MORE ANSWERS FOR FARMERS. AS SOME FARMERS BATTLE DROUGHT AND DRYNESS TO BRING IN THE HARVEST, OTHER PRODUCERS ARE HUNKERED DOWN FIGHTING OUT A CATASTROPHIC STORM. WE'RE TRACKING THE LATEST ON HURRICANE IAN.

**September 30, 2022**

### **HEADLINES**

LEARNING ABOUT AG AROUND THE DINNER TABLE, HOW THESE GRAD STUDENTS ARE TAKING CLASS TO A DIFFERENT LEVEL. ANOTHER LEAK IS DETECTED ON A NATURAL GAS PIPELINE IN THE BALTIC SEA. IS IT A CASE OF SABOTAGE? AND HURRICANE IAN'S PATH OF DESTRUCTION CONTINUES, WHERE THE STORM IS HEADING NEXT AND WHAT IT'S LEAVING BEHIND IN ITS WAKE.

**Quarter 3**

2022

**July 3, 2022**

**Foreign Policy:**

John Kirby

**SCOTUS/Abortion**

Gov. Tate Reeves (R-MS)

**July 10, 2022**

**Infrastructure:**

Sec. Pete Buttigieg

**Reconciliation/Biden Agenda:**

Sen. John Barrasso (R-WY)

Sen. Dick Durbin (D-IL)

**July 17, 2022**

**Economy:**

Jared Bernstein

**Mid-terms:**

Sen. Rick Scott (R-FL)

**July 24, 2022**

**Covid**

Dr. Ashish Jha

**Jan 6 Hearings**

Rep. Liz Cheney (R-WY)

**July 31, 2022**

**Reconciliation:**

Sen. Joe Manchin (D-WV)

**MI Primary:**

Tudor Dixon

**August 7, 2022**

**Inflation Reduction Bill**

Sen. Ben Cardin (D-MD)

**China/Taiwan/Russia/Afghanistan**

Amb. Nikki Haley

**August 14, 2022:**

**Afghanistan:**

Gen. Jack Keane

**Rededication of Mormon Temple:**

Sen. Mitt Romney (R-MA)

**August 21, 2022**

**CDC/Teachers/Midterms**

Gov. Chris Sununu (R-NH)



**Inflation Reduction Act**

Sec. Jennifer Granholm

**August 28, 2022**

**Student loans/midterms:**

Cedric Richmond

**Afghanistan**

General Frank McKenzie (Ret.)

**Breast Cancer vaccine trials**

Keith Knutson, Ph.D.

**September 4, 2022**

**Midterms:**

Rep. Sean Patrick Maloney (D-NY)

Rep. Tom Emmer (R-MN)

**Student Loans/Teacher Shortage/Covid review**

Gov. Phil Murphy (D-NJ)

**September 11, 2022**

**Queen Elizabeth II Death:**

Amb. Julie Hartley

**Midterms:**

Sen. Tim Scott (R-SC)

Sen. Jon Tester (D-MT)

**9/11 Anniversary**

Andy Pettitte

**September 18, 2022**

**Abortion:**

Sen. Lindsey Graham (R-SC)

**Economy:**

Jared Bernstein

**September 25, 2022**

**Midterms:**

Rep. Elise Stefanik (R-NY)

**Permitting Bill:**

Sen. Joe Manchin (D-WV)

**Ukraine:**

Gen. Jack Keane