

# Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	FOX TV (KVRN+)
Category (Announcements)	PSA Range
Start Date	07/01/22
End Date	09/30/22
Media Filter	<No Filter>
Section Level(s)	<All Sections>
Level 1 Grouping	Cart Number
Level 2 Grouping	ISCI
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Cart Number
Sort Order 2	<None>
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Do Not Display Estimated Value
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

# Media - Announcement Placement Report

Report called at 11:05:57AM on 10/4/2022

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#,Line#,Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description
Cart Number:	70606												
						ISCI: PSA/Extinction EIFPVBJB30H							
Totals for:	PSA/Extinction EIFPVBJB30H						19						
Totals for:	70606						19						
Cart Number:	70607												
						ISCI: PSA/Because30captioned							
Totals for:	PSA/Because30captioned						1						
Totals for:	70607						1						
Cart Number:	70609												
						ISCI: PSA/811 Farm PSANP0006000H							
Totals for:	PSA/811 Farm PSANP0006000H						16						
Totals for:	70609						16						
Cart Number:	70610												
						ISCI: PSA/Americorps CMNA6605221H							
Totals for:	PSA/Americorps CMNA6605221H						22						
Totals for:	70610						22						
Cart Number:	70623												
						ISCI: PSA/BIGC ZPSCF0015H							
Totals for:	PSA/BIGC ZPSCF0015H						159						
Totals for:	70623						159						
Cart Number:	70624												
						ISCI: PSA/SUPERPUP ZPLWBF93015H							
Totals for:	PSA/SUPERPUP ZPLWBF93015H						172						
Totals for:	70624						172						
Cart Number:	70625												
						ISCI: PSA/POISONHELP ZPLWHRSG015H							
Totals for:	PSA/POISONHELP ZPLWHRSG015H						162						
Totals for:	70625						162						
Cart Number:	70626												
						ISCI: PSA/WHO I AM							
Totals for:	PSA/WHO I AM						74						
Totals for:	70626						74						



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aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been booked to the spots.

In the case of unlocked logs:  
 Both parts of bookends and plog/ backe are combined.  
 Only the first member of a rotation group is shown, the may differ from what eventually is aired.  
 In the case of locked logs both parts of bookends and plog/backe are shown, each with their own AUR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

# Media - Announcement Placement Report

Report pulled at 11:05:57AM on 10/4/2022

Media Key	Station	Cart Bar code	Air Date	Air Time	Media Description (Contract#: Line#: Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description
Cart Number:	70627											
	ISCI: PSA/WOMENHEART WHA213001EH											
Totals for:	PSA/WOMENHEART WHA213001EH		89									
Totals for:	70627		89									
Cart Number:	70628											
	ISCI: PSA/FENTMONSTER VCDCL170000H											
Totals for:	PSA/FENTMONSTER VCDCL170000H		93									
Totals for:	70628		93									
Cart Number:	70629											
	ISCI: PSA/TRANSKID CNLGO003000H											
Totals for:	PSA/TRANSKID CNLGO003000H		89									
Totals for:	70629		89									
Cart Number:	70630											
	ISCI: PSA/UNICEF CMNC6606522											
Totals for:	PSA/UNICEF CMNC6606522		90									
Totals for:	70630		90									
Cart Number:	70631											
	ISCI: PSA/KIDS SUNSCREEN VYBF0007000H											
Totals for:	PSA/KIDS SUNSCREEN VYBF0007000H		62									
Totals for:	70631		62									
Cart Number:	70632											
	ISCI: PSA/KIDS ONBOARD RBFF22011TH											
Totals for:	PSA/KIDS ONBOARD RBFF22011TH		61									
Totals for:	70632		61									
Cart Number:	70633											
	ISCI: PSA/KIDS INSECTS CMNB3715321H											
Totals for:	PSA/KIDS INSECTS CMNB3715321H		62									
Totals for:	70633		62									
Cart Number:	70634											
	ISCI: PSA/KIDS LOVECOLOR CMNC3735622H											
Totals for:	PSA/KIDS LOVECOLOR CMNC3735622H		68									
Totals for:	70634		68									



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aaa Indicates announcement is on locked log -a- Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:  
 Both pairs of bookends and piggy backs are combined.  
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
 In the case of locked logs both pairs of bookends and piggybacks are shown, each with their own AUR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

# Media - Announcement Placement Report

Report pulled at 11:05:57AM on 10/4/2022

Media Key	Station	Cart Bar code	Air Date	Air Time	Media Description (Contract#: Line#: Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description
Cart Number:	70635											
					ISCI: PSA/KIDS ADOPTION CNAU0687000H							
Totals for:	PSA/KIDS ADOPTION CNAU0687000H					91						
Totals for:	70635					91						
Cart Number:	70636											
					ISCI: PSA/KIDS WETLAND CMNA3723521H							
Totals for:	PSA/KIDS WETLAND CMNA3723521H					89						
Totals for:	70636					89						
Cart Number:	70637											
					ISCI: PSA/KIDS KIDORGAN PSNLTF00160H							
Totals for:	PSA/KIDS KIDORGAN PSNLTF00160H					90						
Totals for:	70637					90						
Cart Number:	70638											
					ISCI: PSA/MERCYSHIP MSSHF6PSAH							
Totals for:	PSA/MERCYSHIP MSSHF6PSAH					142						
Totals for:	70638					142						
Cart Number:	70639											
					ISCI: PSA/HEALTHYSTAND SU2CRALTT60H							
Totals for:	PSA/HEALTHYSTAND SU2CRALTT60H					168						
Totals for:	70639					168						
Cart Number:	70640											
					ISCI: PSA/HELIPLINE CNBE001000H							
Totals for:	PSA/HELIPLINE CNBE001000H					151						
Totals for:	70640					151						
Cart Number:	70641											
					ISCI: PSA/ASPA0296000H Baby Vaccine							
Totals for:	PSA/ASPA0296000H Baby Vaccine					13						
Totals for:	70641					13						
Cart Number:	70642											
					ISCI: PSA/CMNC3740322H Heifer							
Totals for:	PSA/CMNC3740322H Heifer					15						
Totals for:	70642					15						



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aaa Indicates announcement is on locked log -a- Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:  
 Both parts of bookends and pigtails are combined.  
 On the part of a station group is shown, this may differ from what eventually is aired.  
 In the case of locked logs both parts of bookends and pigtails are shown, each with their own AUR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

# Media - Announcement Placement Report

Report pulled at 11:05:57AM on 10/4/2022

Media Key	Station	Cart Bar code	Air Date	Air Time	Media Description (Contract#: Line#: Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description
Cart Number:	70643											
	ISCI: PSA/CNDI0050000H Substance Ad											
Totals for:	PSA/CNDI0050000H Substance Ad					12						
Totals for:	70643					12						
Cart Number:	70644											
	ISCI: PSA/CNGN0087000H Find Anything											
Totals for:	PSA/CNGN0087000H Find Anything					6						
Totals for:	70644					6						
Cart Number:	70645											
	ISCI: PSA/ZPLWHRSS5030H Poison											
Totals for:	PSA/ZPLWHRSS5030H Poison					4						
Totals for:	70645					4						
Cart Number:	70646											
	ISCI: PSA/PSNA0003000H Look Close											
Totals for:	PSA/PSNA0003000H Look Close					7						
Totals for:	70646					7						
Cart Number:	70647											
	ISCI: PSA/RSEN1141930H Retina											
Totals for:	PSA/RSEN1141930H Retina					10						
Totals for:	70647					10						
Cart Number:	70648											
	ISCI: PSA/CNRJ0026000H Illegal											
Totals for:	PSA/CNRJ0026000H Illegal					12						
Totals for:	70648					12						
Cart Number:	70649											
	ISCI: PSA/CNAU0677000H Teen Adopt											
Totals for:	PSA/CNAU0677000H Teen Adopt					27						
Totals for:	70649					27						
Cart Number:	70650											
	ISCI: PSA/Time To Be Bold											
Totals for:	PSA/Time To Be Bold					39						
Totals for:	70650					39						



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In the case of unlocked logs:  
 -a- and -a- are combined and played back as combined.  
 Only the first member of a multi-part group is shown, the rest may differ from what eventually is aired.  
 In the case of locked logs both parts of bookends and playbacks are shown, each with their own AIR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Report pulled at 11:05:57AM on 10/4/2022

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	ISCI (Contract#:Line#:Revision)	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description
<b>Cart Number: 70651</b>														
ISCI: PSA/ZPLW/WWP360H WWP														
Totals for: PSA/ZPLW/WWP360H WWP														
Totals for: 70651														
<b>Cart Number: 70652</b>														
ISCI: PSA/KIDS CMNB3731222H Pest Story														
Totals for: PSA/KIDS CMNB3731222H Pest Story														
Totals for: 70652														
<b>Cart Number: 70653</b>														
ISCI: PSA/KIDS PSNG0008401 Talk														
Totals for: PSA/KIDS PSNG0008401 Talk														
Totals for: 70653														
<b>Cart Number: 70654</b>														
ISCI: PSA/KIDS CMNA3741822H Imposters														
Totals for: PSA/KIDS CMNA3741822H Imposters														
Totals for: 70654														
<b>Cart Number: 70655</b>														
ISCI: PSA/KIDS CNRD0402000H Pro Text														
Totals for: PSA/KIDS CNRD0402000H Pro Text														
Totals for: 70655														
<b>Cart Number: 70656</b>														
ISCI: PSA/KIDS CNVP0131000H VapeTalk														
Totals for: PSA/KIDS CNVP0131000H VapeTalk														
Totals for: 70656														
<b>Cart Number: 70657</b>														
ISCI: PSA/KIDS STRPS6PSAH Smile Train														
Totals for: PSA/KIDS STRPS6PSAH Smile Train														
Totals for: 70657														
<b>Cart Number: 70658</b>														
ISCI: PSA/KIDS FFBH0070000H Bricks														
Totals for: PSA/KIDS FFBH0070000H Bricks														
Totals for: 70658														



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In the case of unlocked logs:  
 Both parts of bookends and piggy backs are combined:  
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Report pulled at 11:05:57AM on 10/4/2022

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-Promo	Alt-ISCI	Alt-Description
Total Number of Announcements: 2,187													
\$ 0.00													

(Contract#:Line#:Revision)



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In the case of stacked logs:

Only the first member of a stacked group is shown, this may differ from what eventually is aired. In the case of locked logs both parts of bookends and playbooks are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Antenna TV (MWRP)
Category (Announcements)	PSA Range
Start Date	07/01/22
End Date	09/30/22
Media Filter	<No Filter>
Section Level(s)	<All Sections>
Level 1 Grouping	Cart Number
Level 2 Grouping	ISCI
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Cart Number
Sort Order 2	<None>
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Do Not Display Estimated Value
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.  
 DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.



# Media - Announcement Placement Report

Report pulled at 11:08:16AM on 10/4/2022

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#:Line#:Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description
<b>Cart Number: 70606</b>													
ISCI: PSA/Extinction EIFPVBJB30H													
Totals for: PSA/Extinction EIFPVBJB30H													
Totals for: 70606													
<b>Cart Number: 70607</b>													
ISCI: PSA/Because30captioned													
Totals for: PSA/Because30captioned													
Totals for: 70607													
<b>Cart Number: 70609</b>													
ISCI: PSA/811 Farm PSANP0006000H													
Totals for: PSA/811 Farm PSANP0006000H													
Totals for: 70609													
<b>Cart Number: 70610</b>													
ISCI: PSA/Americorps CMNA66052221H													
Totals for: PSA/Americorps CMNA66052221H													
Totals for: 70610													
<b>Cart Number: 70623</b>													
ISCI: PSA/BIGC ZPSCF0015H													
Totals for: PSA/BIGC ZPSCF0015H													
Totals for: 70623													
<b>Cart Number: 70624</b>													
ISCI: PSA/SUPERPUP ZPLWBF93015H													
Totals for: PSA/SUPERPUP ZPLWBF93015H													
Totals for: 70624													
<b>Cart Number: 70625</b>													
ISCI: PSA/POISONHELP ZPLWHRSG015H													
Totals for: PSA/POISONHELP ZPLWHRSG015H													
Totals for: 70625													
<b>Cart Number: 70626</b>													
ISCI: PSA/WHO I AM													
Totals for: PSA/WHO I AM													
Totals for: 70626													



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In the case of unlocked logs:  
 Both parts of bookends and plugg backs are combined.  
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
 In the case of locked logs both parts of bookends and pluggbacks are shown, each with their own AIR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Report pulled at 11:08:16AM on 10/4/2022

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-Promo	Alt-ISCI	Alt-Description
							(Contract#:Line#:Revision)		Date				
Cart Number:	70627												
	ISCI: PSA/WOMENHEART WHA213001EH						143						
	Totals for: PSA/WOMENHEART WHA213001EH						143						
	Totals for: 70627												
Cart Number:	70628												
	ISCI: PSA/FENTMONSTER VDC1170000H						134						
	Totals for: PSA/FENTMONSTER VDC1170000H						134						
	Totals for: 70628						134						
Cart Number:	70629												
	ISCI: PSA/TRANSKID CNLG0003000H						144						
	Totals for: PSA/TRANSKID CNLG0003000H						144						
	Totals for: 70629						144						
Cart Number:	70630												
	ISCI: PSA/UNICEF CMNC6606522						141						
	Totals for: PSA/UNICEF CMNC6606522						141						
	Totals for: 70630						141						
Cart Number:	70631												
	ISCI: PSA/KIDS SUNSCREEN VYBF0007000H						104						
	Totals for: PSA/KIDS SUNSCREEN VYBF0007000H						104						
	Totals for: 70631						104						
Cart Number:	70632												
	ISCI: PSA/KIDS ONBOARD RBF22011TH						101						
	Totals for: PSA/KIDS ONBOARD RBF22011TH						101						
	Totals for: 70632						101						
Cart Number:	70633												
	ISCI: PSA/KIDS INSECTS CMNB3715321H						109						
	Totals for: PSA/KIDS INSECTS CMNB3715321H						109						
	Totals for: 70633						109						
Cart Number:	70634												
	ISCI: PSA/KIDS LOVECOLOR CMNC3735622H						101						
	Totals for: PSA/KIDS LOVECOLOR CMNC3735622H						101						
	Totals for: 70634						101						



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In the case of unlocked logs:  
 Both parts of bookends and plog/ back are combined.  
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
 In the case of locked logs both parts of bookends and plog/back are shown, each with their own AUR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

# Media - Announcement Placement Report

Report pulled at 11:08:16AM on 10/4/2022

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#:Line#:Revision)	ISCI	Length	Expiration Date	Program	Alt-Promo	Alt-ISCI	Alt-Description
Cart Number:	70635												
	ISCI: PSA/KIDS ADOPTION CNAU0687000H												
Totals for:	PSA/KIDS ADOPTION CNAU0687000H						151						
Totals for:	70635						151						
Cart Number:	70636												
	ISCI: PSA/KIDS WETLAND CMNA3723521H												
Totals for:	PSA/KIDS WETLAND CMNA3723521H						146						
Totals for:	70636						146						
Cart Number:	70637												
	ISCI: PSA/KIDS KIDORGAN PSNLT00160H												
Totals for:	PSA/KIDS KIDORGAN PSNLT00160H						147						
Totals for:	70637						147						
Cart Number:	70638												
	ISCI: PSA/MERCYSHIP MSSHF6PSAH												
Totals for:	PSA/MERCYSHIP MSSHF6PSAH						369						
Totals for:	70638						369						
Cart Number:	70639												
	ISCI: PSA/HEALTHYSTAND SU2CRALTT60H												
Totals for:	PSA/HEALTHYSTAND SU2CRALTT60H						406						
Totals for:	70639						406						
Cart Number:	70640												
	ISCI: PSA/HELPLINE CNBE001000H												
Totals for:	PSA/HELPLINE CNBE001000H						388						
Totals for:	70640						388						
Cart Number:	70641												
	ISCI: PSA/ASPA0296000H Baby Vaccine												
Totals for:	PSA/ASPA0296000H Baby Vaccine						13						
Totals for:	70641						13						
Cart Number:	70642												
	ISCI: PSA/CMNC3740322H Heifer												
Totals for:	PSA/CMNC3740322H Heifer						12						
Totals for:	70642						12						



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In the case of undetected logs:  
 Both parts of bookends and piggy backs are combined.  
 Only the first member of a rotation group is shown, the may differ from what eventually is aired.  
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

# Media - Announcement Placement Report

Report pulled at 11:08:16AM on 10/4/2022

Media Key	Station	Cart Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-Promo	Alt-ISCI	Alt-Description
Cart Number:	70643											
	ISCI: PSA/CNDI0050000H Substance Ad											
Totals for:	PSA/CNDI0050000H	Substance Ad				12						
Totals for:	70643					12						
Cart Number:	70644											
	ISCI: PSA/CNGN0087000H Find Anything											
Totals for:	PSA/CNGN0087000H	Find Anything				6						
Totals for:	70644					6						
Cart Number:	70645											
	ISCI: PSA/ZPLWHRSS5030H Poison											
Totals for:	PSA/ZPLWHRSS5030H	Poison				5						
Totals for:	70645					5						
Cart Number:	70646											
	ISCI: PSA/PSNA0003000H Look Close											
Totals for:	PSA/PSNA0003000H	Look Close				6						
Totals for:	70646					6						
Cart Number:	70647											
	ISCI: PSA/RSENI141930H Retina											
Totals for:	PSA/RSENI141930H	Retina				6						
Totals for:	70647					6						
Cart Number:	70648											
	ISCI: PSA/CNRJ0026000H Illegal											
Totals for:	PSA/CNRJ0026000H	Illegal				6						
Totals for:	70648					6						
Cart Number:	70649											
	ISCI: PSA/CNAU0677000H Teen Adopt											
Totals for:	PSA/CNAU0677000H	Teen Adopt				11						
Totals for:	70649					11						
Cart Number:	70650											
	ISCI: PSA/Time To Be Bold											
Totals for:	PSA/Time To Be Bold					11						
Totals for:	70650					11						



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In the case of unlocked logs:  
 Both parts of bookends and playr badges are combined.  
 Only the first member of a rotation group is shown, this may differ from what, eventually is aired.  
 In the case of locked logs both parts of bookends and playr badges are shown, each with their own AIR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

# Media - Announcement Placement Report

Report pulled at 11:08:16AM on 10/4/2022

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#:Line#:Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description
<b>Cart Number: 70651</b>													
ISCI: PSA/ZPLW/WWP360H WWP													
Totals for: PSA/ZPLW/WWP360H WWP													
Totals for: 70651													
<b>Cart Number: 70652</b>													
ISCI: PSA/KIDS CMNB3731222H Pest Story													
Totals for: PSA/KIDS CMNB3731222H Pest Story													
Totals for: 70652													
<b>Cart Number: 70653</b>													
ISCI: PSA/KIDS PSNG0008401 Talk													
Totals for: PSA/KIDS PSNG0008401 Talk													
Totals for: 70653													
<b>Cart Number: 70654</b>													
ISCI: PSA/KIDS CMNA3741822H Imposters													
Totals for: PSA/KIDS CMNA3741822H Imposters													
Totals for: 70654													
<b>Cart Number: 70655</b>													
ISCI: PSA/KIDS CNRD0402000H Pro Text													
Totals for: PSA/KIDS CNRD0402000H Pro Text													
Totals for: 70655													
<b>Cart Number: 70656</b>													
ISCI: PSA/KIDS CNVP0131000H VapeTalk													
Totals for: PSA/KIDS CNVP0131000H VapeTalk													
Totals for: 70656													
<b>Cart Number: 70657</b>													
ISCI: PSA/KIDS STRP6PSAH Smile Train													
Totals for: PSA/KIDS STRP6PSAH Smile Train													
Totals for: 70657													



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<http://www.osi-traffic.com>

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:  
 Both parts of bookends and piggy backs are combined.  
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

# Media - Announcement Placement Report

Report pulled at 11:08:16AM on 10/4/2022

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-PromoKe	Alt-ISCI	Alt-Description
Total Number of Announcements: 3,827													
\$ 0.00													

(Contract#:Line#:Revision)



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aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:  
 Both parts of bookends and program names are combined.  
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
 In the case of locked logs both parts of bookends and program names are shown, each with their own AUR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.

House ID 70623

Big C ZPSCF0015H

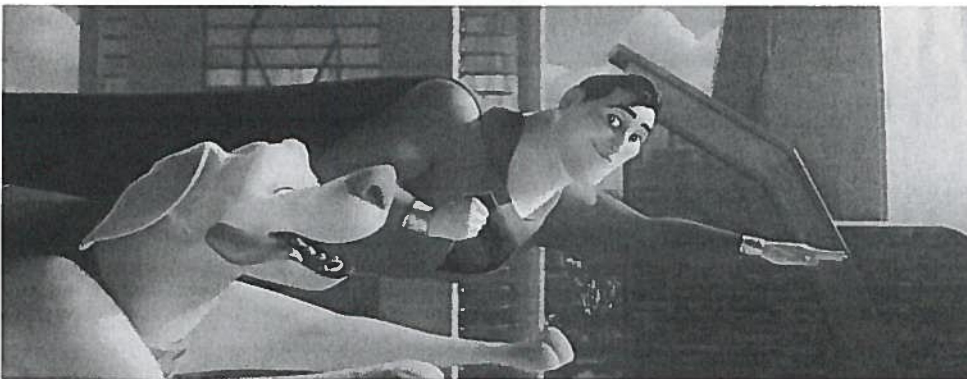
"I'm the big see and I'm here to tell you about skin cancer. Skin cancer is the cancer you can see." "Is there skin cancer on me right now?" "I'm not a dermatologist but do you know who is?" "Who?" "Your dermatologist! Everybody has to get checked."



House ID 70624

SUPERPUP ZPLWBF93015H

There's someone out there who thinks you're a superhero. Like dogs and cats from shelters all over the country. Best Friends Animal Society is dedicated to saving the lives of homeless dogs and cats. Go to [bestfriends.org](http://bestfriends.org) to adopt a pet near you. Together we can Save Them All.



House ID 70625

POISONHELP ZPLWHR6015H

Every minute counts in a poison emergency. That's why poison help is standing by 24 hours a day 7 days a week, in over 100 languages. Save poison help as a contact in your phone today. Call your local poison center at 1-800-222-1222.



House ID 70626

WHO I AM who I am

I am a wife. A sister. And a grandfather. I am an office clerk. I'm a research analyst. Dance fitness instructor. Actor. I'm a copywriter. I'm a veteran. I have lupus. Cerebral palsy. I'm blind. And I'm working in a job I love. Because I was given a chance. To contribute my skills and talents. To show that my disability. Is only one part of who I am. At work its what people CAN do that matters. For more information, visit [whatcanyoudocampaign.org](http://whatcanyoudocampaign.org).



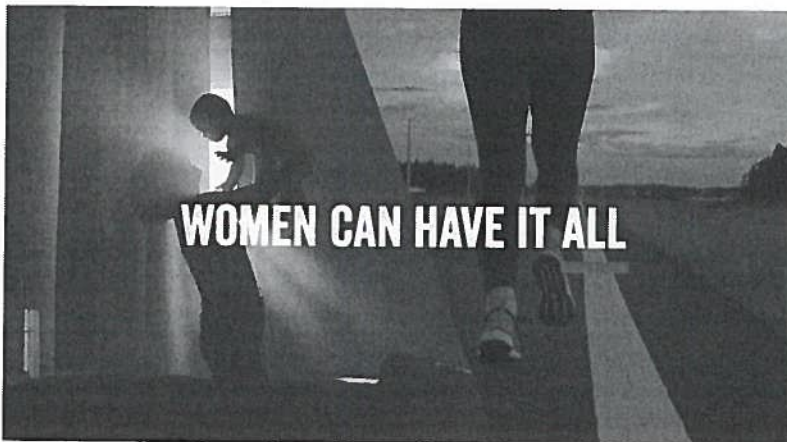


House ID 70627

WOMENHEART

WHA213001EH

Pop song plays through most of the commercial. On screen: Women can have it all. Passion, Power, Nausea, A good time, A Painful Jaw, The world in her hands, a Pain in her back. Yes women can have it all. Including hear attacks. Know the signs. Heart disease is the number 1 killer of women. Get heart checked.



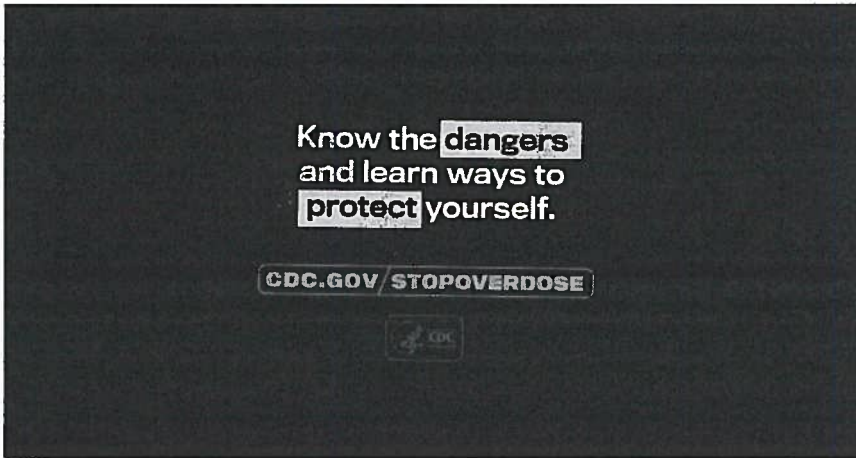
House ID 70628

FENTMONSTER

VCDC1170000H

The drug landscape has changed. Illegal fentanyl has made its way into the drug supply. A synthetic opioid that is 50 times stronger than heroine. Up to 100 times stronger than morphine. It

only takes the tiniest amount to cause a fatal overdose. Although fentanyl is being mixed into almost any kind of drug you wouldn't be able to see it, smell it, or taste it. Know the dangers. Learn the facts about fentanyl at [cdc.gov/ stop overdose](https://www.cdc.gov/stopoverdose).



House ID 70629

TRANSKID CNLG0003000H

Do you want to meet a family with a transgender kid? Here we are. Max loves to do backflips. Max loves to play his ukulele. Max loves to just be a kid and just be himself. When I found out I was pregnant all I wanted was a happy healthy whole child. And that's what I got. I think its really important to know that trans kids don't have a political agenda. They are just kids. Like any parent, we love our kids unconditionally and will never stop fighting for them. Stand with us, and protect our families.



House ID 70630

UNICEF CMNC6606522

Children in Ukraine urgently need our help. Conflict is putting millions of children and their families in immediate danger. UNICEF is working around the clock to keep children safe and will keep doing that as long as they need us. But we need your help to ramp up our effort.

UNICEF is there for the children of Ukraine providing clean water, emergency supplies and a safe place to rest and play. Learn more at [unicefusa.org/ukraine](http://unicefusa.org/ukraine). And help show families in Ukraine they are not alone.



House ID 70631

KIDS SUNSCREEN VYBF0007000H

Hats, Sunglasses, Sunscreen.



House ID 70632

ONBOARD RBFF22011TH

Get on board song. From Take Me Fishing and Discover Boating.



House ID 70633

INSECTS CMNB3715321H

CMNB3715321H

I thought it was a rash but my doctor said it was a tick bite. Ticks can spread Lyme disease and other illnesses leading to chronic health issues. My brother was always having asthma flare-ups. Turns out a roach problem at home was causing it. Allergens left behind by roaches and rodents are a major driver of asthma attacks. When I had a fever and body aches I never thought it was West Nile virus. Mosquitos breed in standing water and can spread serious diseases. Get the facts at [pestworld.org](http://pestworld.org).



House ID 70634

LOVECOLOR CMNC3735622H

CMNC3735622H

What's the color of your love? Like the colors of spring, kids need all kinds of things to thrive. They need love, protection, and they need food. They need clean water. And good hygiene to stay healthy. And young minds need books to develop and learn. But children everywhere lack access to what they need. Your support helps deliver food and resources to families that help their children bloom. So what's the color of your love? Feed the Children.



House ID 70635

ADOPTION CNAU0687000H

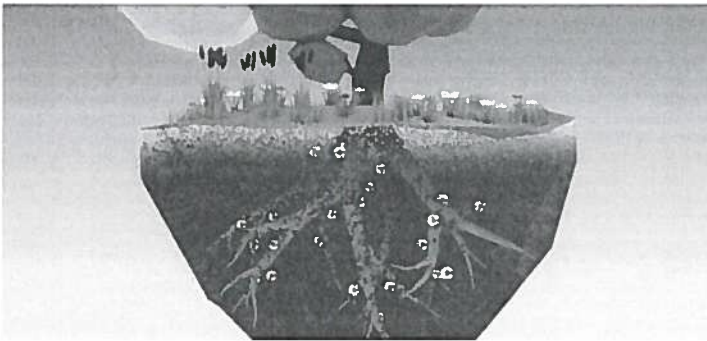
Mom paints last name Harrison onto the mail box. Teen moves into a new house. Commercial shows little snippets of the life with her new mom such as washing the dog, birthdays, and prom. Teen who is learning to drive backs out and runs over the mail box. The mom and adopted teen fix it together. The teen adds The Harrison's to the mailbox. They have become a family. [AdoptUSkids.org](http://AdoptUSkids.org)



House ID 70636

WETLAND CMNA3723521H

Healthy wetlands lead to healthy communities. And Duck's Unlimited is the world's leader in wetland conservation. Wetlands are one of the most productive ecosystems on the planet. And support 40% of all plant and animal species by providing food and habitat. But Duck's unlimited conservation work also benefits you in so many ways. Wetlands improve water quality by trapping sediments, filtering pollutants, and replenishing aquifers so you can enjoy clean water. Wetlands also act like sponges that store and slowly release floodwaters. Protecting from flooding and reducing coastal erosion. Wetlands regulate, capture and store greenhouse gasses helping stabilize climate conditions and strengthen our ecosystems. And wetlands create recreational opportunities. So you can enjoy outdoor activities like hunting, fishing, birdwatching, hiking and kayaking. Learn more at [ducks.org](http://ducks.org)



House ID 70637

KIDORGAN PSNLTF00160H

Olivia was a free spirited, sensitive little girl. She became ill and they revealed a mass on her brain stem. She herniated on the brain and died. Immediately started thinking about organ donation and why we not give back would. I saw someone's 22 month old, someone's child would have to pass in order for Kyvon to be their match. I can feel your heart beating! This little boy was running playing because of my little girl, and I am so grateful for that. Her daughter is alive through my son. The vision of the foundation is that no child dies waiting for an organ. For more information on pediatric organ donation go to [lanethomas.org](http://lanethomas.org)



House ID 70638

MERCYSHIP MSSHF6PSAH

There are places with people in this world without any hope. That is, until mercy ships arrive. Mercy Ships is a place restoring sight to the blind, healing to the deformed, acceptance and help to the outcast and love to the brokenhearted. Many times you can almost see the life coming back into them. Mercy ships is the largest floating civilian hospital in the world. Staffed with some of the most skilled voluntary medical professionals and crew. Mercy ships brings hope, healing and love to the lost and forgotten. To learn more go to [mercyships.org](http://mercyships.org) today.



House ID 70639

HEALTHYSTAND SU2CRALTT60H

Ernie Johnson and Charles Barkley welcoming you back to Susan's cubical down in accounts payable. What a day of nonstop bookkeeping action Charles. All that work just terrible for her posture and circulation. Just get moving. It helps with the prevention of so many cancers. Are you kidding me! She set a reminder for her to get out of that chair and move. That's a smart use of a time out. She's still somehow reading her emails, while getting her heartrate up and moving her muscles. Healthy habits that could lower your risk of cancer. Uh Oh! Its Karen from the IT department. This is a wrinkle no one saw coming! She means well but she just derailed the yoga

class down in accounts receivable. There she goes with all of her usual distractions. But Susan tosses her the no look wave. That's a crazy move! Lets watch it again, there's the effortless side wave. Susan from accounts payable dominating. Stand up to cancer at Optum to help you reduce your risk for cancer. Visit [takeahealthystand.org](http://takeahealthystand.org).



House ID 70640

HELPLINE CNBE001000H

When times get dark we can't see the help that is all around us. When you don't know where to turn, let 211 be your guiding light. "211 how can I help you" Our guides are ready to connect you with the help you need. For help with food, healthcare, mental health, and other resources call 211 or visit [211.org](http://211.org). 211 get connected, get help.





House ID 70641

ASPA0296000H      Baby Vaccine

Now all those 6 months and older can get a covid vaccine. And parents have one more way to keep them safe.



House ID 70642

CMNC3740322H      Heifer

At Heifer International we believe in the power of people. Since 1944 we've equipped people with the tools and education they need to move themselves from poverty to power. All they need is a chance. Learn more at [heifer.org](https://www.heifer.org)



House ID 70643

CNDI0050000H      Substance Ad

I'm an actor in an ad who's given 12 seconds to remind you that if your high just don't drive. Because if you feel different, you drive different. It's illegal to drive high everywhere anyway.



House ID 70644

CNGN0087000H      Find Anything

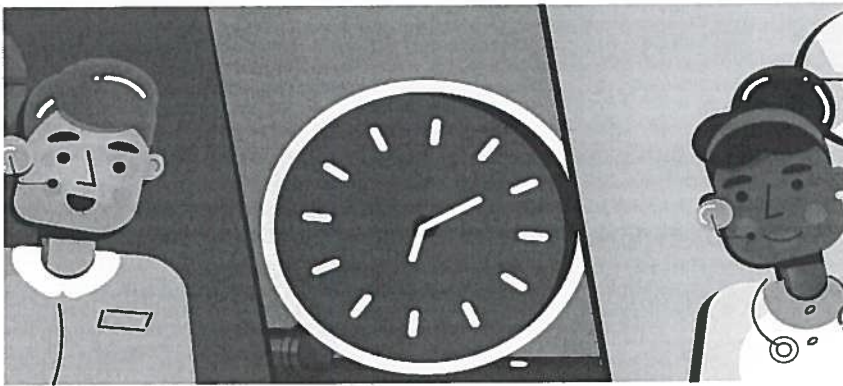
"What are you doing in there? I got stuck. I wouldn't do that. What are you looking for"  
Daughter comes out from under the bed and points a gun at the dad, it turns out to be fake and he fake dies! Kids can find anything, including a gun.



House ID 70645

ZPLWHRSS5030H      Poison

Every minute counts in a poison emergency. That's why poison help is standing by 24 hours a day 7 days a week in over 100 languages. To help you figure out what you need to do and where you need to go. And if you just have a question, that's ok too. Save time in a poison emergency, save poison help as a contact in your phone today. Visit [poisonhelp.hrsa.gov](http://poisonhelp.hrsa.gov) to learn more. or call your local poison center at 1-800-222-1222



House ID 70646

PSNA0003000H      Look Close

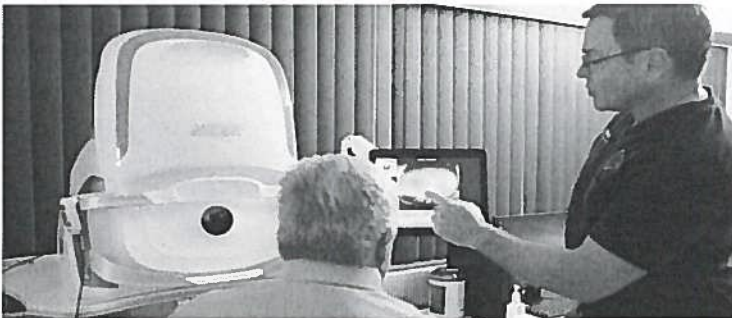
When you look at me you might see a person with Parkinsons Disease. But if you look closer you'll see, a warrior mom, an endurance athlete, someone with a lot of fight. Every 9 minutes someone is diagnosed with parkinson's disease. And every one of them can turn to the american parkinson disease association. look closer. my spirit is unshakeable. Visit [APDAparkinson.org](http://APDAparkinson.org) and show your support today.



House ID 70647

RSEN1141930H      Retina

Why did I wait so long to see a retina specialist? Retinal disease can steal your eyesight, but it doesn't have to. Patients who seek care from a retina specialist have the best chance of preventing vision loss due to age related macular degeneration or diabetic retinopathy. AMD symptoms to look out for are distortions or warping of straight lines as well as blurred or loss of central vision. Patients with diabetic retinopathy should seek treatment if they notice the appearance of spots and floaters or blurred and distorted vision. visit [seeforallifetime.org](http://seeforallifetime.org).



House ID 70648

CNRJ0026000H      Illegal

On Screen text: Warning, everything you're about to see is technically illegal. A man goes to visit his dying father. Violation: Crossing State Lines. A man sprints desperately into a building. Violation: Being late for a parole meeting. A woman is looking at baby medicine for her infant at a corner store trying to decide the best option, she just grabs one and goes. Violation: Breaking Curfew. Every four minutes, someone on parole or probation is sent to prison for a technical violation.



House ID 70649

PSA/CNAU0677000H Teen Adopt

Teen meets new foster parents via video call. He moves to their house. Snippets of video show his new life with them. He teaches his new mom how to cook lasagna. They grow close as a family. Teen graduates high school and leaves for college. His new mom finds a lasagna in the fridge labeled 'dinner tonight' Learn about adopting a teen. You can't imagine the reward.



House ID 70650

Time To Be Bold

Smile for grandma! When your living with low vision, life can be a challenge. Every day tasks and the things you love to do can become difficult and feel impossible. If your 55 and older and your world has gotten smaller because of vision loss its time to be bold. Time to be bold is helping people like you with low vision regain your independance. go to [timetobebold.org](http://timetobebold.org) for a list of services in your state. That will give you the tools, technology, training and support you need to live your bold best life. Join others who have found a bright bold future. go to [timetobebold.org](http://timetobebold.org). help is here.



House ID 70651

ZPLWWWP360H

WWP

Being an army ranger is a very fast paced lifestyle. I was clearing a weapons cache in Iraq when a building callapsed on me burying me alive. I spent 6 months in the hospital a year of recovery. When I was separated from the military I just felt like I was useless because I just had this one thing that I was supposed to do and that one thing was taken away from me. Then one day I got a call from wounded warrior project. They asked me to come do a workout and I decided that I was gunna get better. Both physically and mentally. Now I am a warrior leader. I create events and opportunities for other vetarans. WWP did a phenominal job reminding me that my injuries arent going to define who I am. And because of that I can do anything that I want.

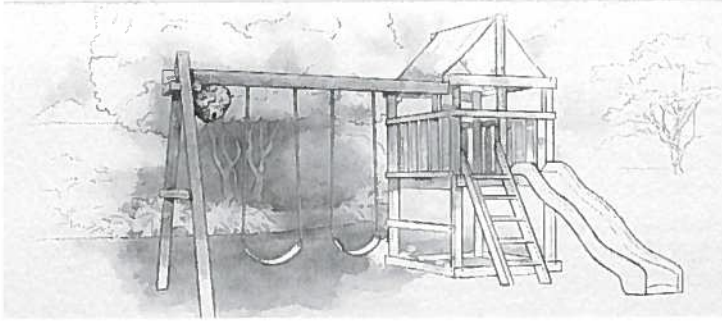


House ID 70652

CMNB3731222H

Pest Story

Our family had trouble with pests around our home. Did you know that stinging insects sent tons of people to the hospital? And teeny ticks and mosquitos can be all around the yard. Their bites can make people and their pets sick. Mice, rats, and roaches need food and water just like us. You do not want them to visit, they can spread disease and make it hard to breath. Learn how to protect your family at [pestworld.org](http://pestworld.org)



House ID 70653

PSNG0008401      Talk

We all make choices about alcohol. Kids make choices weather to drink or not. And adults make choices weather to talk about it. Thats true of parents and every other trusted adult in a kids life. Kids want to know our expectations. And they want honest answers in everyday conversations. So talk with your kids and lead them on a positive path.



House ID 70654

CMNA3741822H      Imposters

A bunch of sheep are dressed up as endangered animals. You can't replace wildlife once its gone. Join our mission to protect their future. Join the San Diego Zoo wildlife alliance.



House ID 70655

CNRD0402000H Pro Text

Pro racecar driver is speeding around the racetrack texting on his phone and crashes. If a pro shouldn't, you shouldn't. Dont text and drive.



House ID 70656CNVP0131000H VapeTalk

Every day thousands of kids start vaping, and I cant let this happen to my kid. Of course its awkward to talk to kids about the dangers of vaping. Its hard to get their attention. So if you want to talk to kids about the dangers of vaping you gotta get it trendy. (dad attempts to do a trendy internet dance. Kid interupts and does the dance better) Honey can we talk? yea whats up?





House ID 70657

STRPS6PSAH Smile Train

Smiles are powerful, they spread joy, laughter and hope. But not everyone gets a fair chance at a smile. Every three minutes a baby is born with a cleft making it difficult to talk, eat, hear, even breath. In America most children with clefts receive immediate care but around the world others may never have access to the surgery they need to thrive. Smile Train is changing that. As the world's largest cleft charity our sustainable model has sponsored more than 1.5 million smiles. We offer training and financial support to local medical professionals so they can provide life changing surgery and other essential services at no cost to families.



House ID 70658

FFBH0070000H Bricks

No wonder life weighed a ton, look at all the bricks I had in my backpack. Heres my 'I hate school brick' No idea how that one even got in there. Lighter already. And this one, this is me stressing because I didn't think i had enough friends. Too heavy for too long. Ahh my parents, just couldnt seem to get on the same page. My social life stuck in neutral, my grades, sports, you name it. With all this weight on my shoulders every day, of course my life was a heavy mess. It was time to lighten up. I finally figured out my bricks weren't as heavy as I thought. For great tips on lightening your life, go to [yourlifeyourvoice.org](http://yourlifeyourvoice.org).

