

# Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Antenna TV (MVR) FOX TV (KVR+)
Category (Announcements)	PSA Range
Start Date	06/26/23
End Date	09/24/23
Media Filter	<No Filter>
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	Cart Number
Level 3 Grouping	ISCI
Page Break After Groups	<No Page Breaks>
Sort Order 1	Cart Number
Sort Order 2	<None>
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Do Not Display Estimated Value
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.  
 DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

# Media - Announcement Placement Report

Report pulled at 8:01:50AM on 9/25/2023

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#: Line#: Revision) Length Expiration Program Alt-PromoKe Alt-ISCI Alt-Description

Station: Antenna TV (MVR)

Cart Number: 70695

ISCI: PSA/BLOOD 9118291R15H

Totals for: PSA/BLOOD 9118291R15H

Totals for: 70695

Cart Number: 70696

ISCI: PSA/BUTT CCABSDY2315H

Totals for: PSA/BUTT CCABSDY2315H

Totals for: 70696

Cart Number: 70697

ISCI: PSA/BOLDPEACE QPCC008000H

Totals for: PSA/BOLDPEACE QPCC008000H

Totals for: 70697

Cart Number: 70698

ISCI: PSA/HEARINGDANCE BH1A20230007H

Totals for: PSA/HEARINGDANCE BH1A20230007H

Totals for: 70698

Cart Number: 70699

ISCI: PSA/FENCEVET CNVC0037000H

Totals for: PSA/FENCEVET CNVC0037000H

Totals for: 70699

Cart Number: 70700

ISCI: PSA/MSCHANGE VYMS002000H

Totals for: PSA/MSCHANGE VYMS002000H

Totals for: 70700

Cart Number: 70702

ISCI: PSA/RELIEF CNDR0059000H

Totals for: PSA/RELIEF CNDR0059000H

Totals for: 70702

Cart Number: 70703

ISCI: PSA/MATCH ZPLWBTM1030H

Totals for: PSA/MATCH ZPLWBTM1030H

226



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<http://www.osi-traffic.com>

aaa Indicates announcement is on locked log -a- Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spot.

In the case of unlocked logs:  
 Both parts of bookends and piggy backs are combined.  
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.

# Media - Announcement Placement Report

Report pulled at 8:01:50AM on 9/25/2023

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-Promo	Alt-ISCI	Alt-Description
<b>Station: Antenna TV (WVRR)</b>													
Totals for: 70703							226						
Cart Number:		70704											
ISCI:		PSA/KIDS BEST SELF RBFF23028TH											
Totals for: PSA/KIDS BEST SELF RBFF23028TH							176						
Totals for:		70704											
Cart Number:		70705											
ISCI:		PSA/KIDS SMOKEY GRILL CNFF23028TH											
Totals for: PSA/KIDS SMOKEY GRILL CNFF23028TH							175						
Totals for:		70705											
Cart Number:		70706											
ISCI:		PSA/KIDS VOICE FFBH0095000H											
Totals for: PSA/KIDS VOICE FFBH0095000H							176						
Totals for:		70706											
Cart Number:		70707											
ISCI:		PSA/KIDS EXCUSE VYWJWTEE400H											
Totals for: PSA/KIDS EXCUSE VYWJWTEE400H							176						
Totals for:		70707											
Cart Number:		70708											
ISCI:		PSA/KIDS NATURE TNCBW6PSAH											
Totals for: PSA/KIDS NATURE TNCBW6PSAH							222						
Totals for:		70708											
Cart Number:		70709											
ISCI:		PSA/KIDS COMMUNITY PSNG0009000H											
Totals for: PSA/KIDS COMMUNITY PSNG0009000H							222						
Totals for:		70709											
Cart Number:		70710											
ISCI:		PSA/KIDS STARLIGHT STARHKT60H											
Totals for: PSA/KIDS STARLIGHT STARHKT60H							222						
Totals for:		70710											
Cart Number:		70711											
ISCI:		PSA/DEAR DONOR ZPLWBTM6060H											
Totals for: PSA/DEAR DONOR ZPLWBTM6060H							222						



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In the case of unlocked logs:  
 Both parts of bookends and piggy backs are combined.  
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Report pulled at 8:01:50AM on 9/25/2023

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI (Contract#, Line#, Revision) Length Expiration Program Alt-Promoke Alt-ISCI Alt-Description

Station: Antenna TV (MVR)

Cart Number: 70711

Totals for: PSA/DEAR DONOR ZPLWBTM6060H

Totals for: 70711

Cart Number: 70712

ISCI: PSA/SHRINER HAPPY SHCHK6PSAH

Totals for: PSA/SHRINER HAPPY SHCHK6PSAH

Totals for: 70712

Cart Number: 70713

ISCI: PSA/FAIR TALK CMNA6607123H

Totals for: PSA/FAIR TALK CMNA6607123H

Totals for: 70713

Totals for: Antenna TV (MVR)

Station: FOX TV (KVR+)

Cart Number: 0

ISCI: LTW2338

Totals for: LTW2338

Totals for: 0

Cart Number: 70695

ISCI: PSA/BLOOD 9118291R15H

Totals for: PSA/BLOOD 9118291R15H

Totals for: 70695

Cart Number: 70696

ISCI: PSA/BUTT CCABSDY2315H

Totals for: PSA/BUTT CCABSDY2315H

Totals for: 70696

Cart Number: 70697

ISCI: PSA/BOLDPEACE QPCC0008000H

Totals for: PSA/BOLDPEACE QPCC0008000H

Totals for: 70697

Cart Number: 70698

ISCI: PSA/HEARINGDANCE BHIA20230007H



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add Indicates announcement is on locked log -a- Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:  
 Both parts of bookends and piggy backs are combined.  
 Only the first member of a rotation group is shown, the may differ from what eventually is aired.  
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own ADL.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR

# Media - Announcement Placement Report

Report pulled at 8:01:50AM on 9/25/2023

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description
<b>Station: FOX TV (KVRR+)</b>													
Cart Number: 70698													
Totals for: PSA/HEARINGDANCE BHIA20230007H													
Totals for: 70698													
Cart Number: 70699													
ISCI: PSA/FENCEVET CNVC0037000H													
Totals for: PSA/FENCEVET CNVC0037000H													
Totals for: 70699													
Cart Number: 70700													
ISCI: PSA/MSCCHANGE VYMS002000H													
Totals for: PSA/MSCCHANGE VYMS002000H													
Totals for: 70700													
Cart Number: 70702													
ISCI: PSA/RELIEF CNDR0059000H													
Totals for: PSA/RELIEF CNDR0059000H													
Totals for: 70702													
Cart Number: 70703													
ISCI: PSA/MATCH ZPLWBTM1030H													
Totals for: PSA/MATCH ZPLWBTM1030H													
Totals for: 70703													
Cart Number: 70704													
ISCI: PSA/KIDS BEST SELF RBFF23028TH													
Totals for: PSA/KIDS BEST SELF RBFF23028TH													
Totals for: 70704													
Cart Number: 70705													
ISCI: PSA/KIDS SMOKEY GRILL CNFF23028TH													
Totals for: PSA/KIDS SMOKEY GRILL CNFF23028TH													
Totals for: 70705													
Cart Number: 70706													
ISCI: PSA/KIDS VOICE FFBH0095000H													
Totals for: PSA/KIDS VOICE FFBH0095000H													
Totals for: 70706													



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In the case of unlocked logs:  
 Both parts of bookends and piggy backs are combined.  
 In the case of locked logs both parts of bookends and piggy backs are shown, each with their own Alt.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent Alt.

# Media - Announcement Placement Report

Report pulled at 8:01:50AM on 9/25/2023

Media Key	Station	Cart Bar code	Air Date	Air Time	Media Description	ISCI (Contract#, Line#, Revision)	Length	Expiration Program Date	Alt-PromoKe	Alt-ISCI	Alt-Description
<b>Station: FOX TV (KVRN+)</b>											
Cart Number:	70707										
ISCI: PSA/KIDS EXCUSE VYVJWTEE400H											
Totals for:	PSA/KIDS EXCUSE VYVJWTEE400H					74					
Totals for:	70707					74					
Cart Number:	70708										
ISCI: PSA/KIDS NATURE TNCBW6PSAH											
Totals for:	PSA/KIDS NATURE TNCBW6PSAH					88					
Totals for:	70708					88					
Cart Number:	70709										
ISCI: PSA/KIDS COMMUNITY PSNG0009000H											
Totals for:	PSA/KIDS COMMUNITY PSNG0009000H					86					
Totals for:	70709					86					
Cart Number:	70710										
ISCI: PSA/KIDS STARLIGHT STARHKTFTV60H											
Totals for:	PSA/KIDS STARLIGHT STARHKTFTV60H					86					
Totals for:	70710					86					
Cart Number:	70711										
ISCI: PSA/DEAR DONOR ZPLWBTM6060H											
Totals for:	PSA/DEAR DONOR ZPLWBTM6060H					93					
Totals for:	70711					93					
Cart Number:	70712										
ISCI: PSA/SHRINER HAPPY SHCHK6PSAH											
Totals for:	PSA/SHRINER HAPPY SHCHK6PSAH					94					
Totals for:	70712					94					
Cart Number:	70713										
ISCI: PSA/FAIR TALK CMNA6607123H											
Totals for:	PSA/FAIR TALK CMNA6607123H					95					
Totals for:	70713					95					
Totals for:	FOX TV (KVRN+)					1,895					

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 Both parts of bookends and play/breaks are combined.  
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
 In the case of locked logs both parts of bookends and play/breaks are shown, each with their own AIR.  
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



## 2023 Quarter 3 PSA

House ID 70695

9118291R15H      BLOOD

In an emergency doctors may face impossible choices. Who gets a lifesaving blood transfusion and who must wait. Because your life doesn't stop. Donate blood. Make your appointment today at [vitalant.org](http://vitalant.org)



House ID 70696

CCABSDY2315H      BUTT

I should have gotten a colon cancer screening, Butt stuff came up. But if you are 45 and older its time to get checked. Visit [ccalliance.org](http://ccalliance.org) and dont butt stuff get in the way of your screening.





House ID 70697

QPCC0008000H

BOLD PEACE

Are you looking for more in this world? Then we are looking for you. We are the Peace Corp who volunteers in more than 60 countries. Living together, working together, transforming lives together. Join Us.



House ID 70698

BHIA20230007H

HEARING DANCE

You crank it and the beat just moves you, right down the hallway. Why not? It doesn't hurt anyone. But listening too long and too loud can actually hurt your hearing. excessive volume in earbuds, stadiums and at concerts, even loud machinery can damage hearing in just 15 minutes. 1 in 5 people 12 years and older now has some kind of hearing loss. So see a hearing professional, lets get those ears checked and boogie on.



House ID 70699

CNVC0037000H      FENCE VET

Can't believe your doin this alone. Done it before. I remember, you threw your back out. How ya holdin up? Hand me that board. Nothin wrong with getting help. I'm good. I'll figure it out. I know you will, you just don't have to do it alone thats all I'm saying. If I promise to look into it will you drop it and help me build this fence. HAHA now you need my help. Your a real pain sometimes you know that. If you or a veteran you know needs support, don't wait, reach out. Find resources at [va.gov/reach](http://va.gov/reach)



House ID 70700

VYMS002000H      MS CHANGE

I struggle with tremmors, double vision, brain fog and chronic pain. I picture myself being in this place and everything being out of reach. When you hear about a cure it brings that hope back. It means to my kids that they get their mom back. We will be saying hey remember MS? If no one would have to ever experience this it would just change the world.



House ID 70702

CNDR0059000H

RELIEF

Want to help in the aftermath of a disaster? I may start small, but added together i can make a huge difference. I can be used for whatever is needed when its most critical. Even a small donation can make a big difference.



House ID 70703

ZPLWBTM1030H

MATCH

Meet Laila and Kenton, unlikely friends who share an everlasting bond. When someone says you need a bone marrow transplant that's just not what you want to hear. When I got the call that I was the best match it was one of the best days of my life. I'm so happy that you're ok. I just want to say thank you for the second chance at life.



House ID 70704

RBFF23028TH BEST SELF

And just like that she starts to breathe, the spark of something new begins, theres something in the water. On her own shes in the zone, resilience building in her bones, theres something in the water. On and off the boat she glides, a force of nature on the rise, theres something in the water. Women who fish have significantly greater grit and self-esteem than women who don't.



House ID 70705

CNFF23028TH SMOKEY GRILL

Hi, I'm Smokey Bear, and I made an assistant to help you out. Because only you can prevent wild fires. Hey Assistant Smokey Bear, call me papa bear because I'm ggrrrilling up dinner. So what should I do with all these coals? Don't just toss them out. Put them in a metal container because those embers can cause a wild fire. I understand, the steaks are high. hahaha See Smokey thinks I'm funny!



House ID 70706

FFBH009500H

Voice

Teen depression, a lot of kids are dealing with it today. So, whats behind it? A relationship goes bad. Getting bullied. Maybe there is no reason at all. Whatever is behind it, teen depression is overwhelming. But it doesn't have to stay that way. If your feeling off your game right now, its time to jump start your comeback. Time to take charge and take the first step. Visit your life your voice dot org. Make your move.



House ID 70707

VYWJWTEE400H

EXCUSE

I guess I should get up and shower, or I could save water and carbon. Is that my shirt, and pants and shoes? I mean, I am literally saving the environment. What did the sushi say to the bee? waasaa bee! Gotta love an open mic car pool. Less cars more jokes! The environment is the best excuse! Find an out and opt in at [theenvironmentexcuse.org](http://theenvironmentexcuse.org).



House ID 70708

TNCBW6PSAH      NATURE

Our beautiful world is changing, withering, dying. At the hands of those who don't value nature even though we all depend on it for life itself. But there is hope, together with caring friends, The Nature Conservancy can restore our lands, heal our waters, and save our wildlife. With big solutions only nature can provide. But every day we lose more of the places we love. And we urgently need to save endangered lands, waters, and wild species. The actions we take today will determine the tomorrow we leave our children and grandchildren. The water they drink, the air they breathe. The beauty they experience. To learn more about how you can protect and serve our beautiful world visit [nature.org](http://nature.org) today.



House ID 70709

PSNG0009000H      COMMUNITY

Everyone has a community to lean on. A neighborhood, school, kids teams. Where you worship, work, workout or any other place or group where you choose to belong. Communities can provide support when you need it, and even when you don't know you do. Like when it comes to preventing underage drinking, and other substance use. You've talked with your kids and shared clear expectations, but your not with them every minute. Your community members, friends and relatives, teachers and coaches, faith leaders and other important adults in your kids lives, can be year eyes, ears and a supportive influence when your not around. Reinforcing your messages with your kids. And alerting you of warning signs of underage drinking and other substance use. So talk with your kids about these issues, and involve the members of you community to help keep your kids safe. Because when you talk they hear you.



House ID 70710

STARHKHFTV60H

STARLIGHT

Happy kids heal faster. That's why Starlight Children's Foundation is dedicated to improving the mental well-being of sick kids regardless of their illness or injury. When a child is hospitalized they are scared, lonely, and stressed. Being in hospital facing painful treatments takes away from the happiness of childhood. But that's where Starlight comes in. At Starlight we provide entertainment through our gaming stations. Comfort with our specially designed hospital gowns. Play with our toy deliveries and distraction through our virtual reality headsets. Starlight programs is what happiness is made of, the things that make being a kid special. The simple power of a smile. Delivered to over 800 hospitals and medical facilities across the country can make a lifetime of difference for sick kids. Learn more at [starlight.org](http://starlight.org)



House ID 70711

CNLS0157000H

HOPE STORY

\*Song plays as it shows a young woman trying smoking and growing up with the results of it and then struggling to quit\* You've done the hard part, you've quit smoking. Now do the easy part and get scanned for lung cancer. If you smoked, you may still be at risk, but early detection could save your life. Talk to your doctor and learn more at [savedbythescan.org](http://savedbythescan.org)



House ID 70712

SHCHK6PSAH SHRINER HAPPY

If your happy and you know it clap your hands. If your happy and you know it ride your bike. If your happy and you know it than your face will surely show it, if your happy and you know it smile big and bright. Thousands of kids just like me are happy every day. Shriners Hospitals for children is able to make every day miracles happen for kids like me. If your happy and you know it than your face will surely show it. If your happy and you know it take your shot! Because of you we are happy and we know it. Thank you! Please go to [loveshriners.org](http://loveshriners.org) right away.



House ID 70713

CMNA6607123H FAIR TALK

What is lost when a home is denied. When equality is cast aside just because the family doesn't look like you, or cook like you, or because they identify as LGBTQ? Maybe uts because of how they talk, or how they walk. Its not fair. Its not their place to reject you because of your race, or the obstacles you face. Make you struggle to find a lender because of your gender. Housing discrimination has no place in our nation. Equal access and equal opportunity are core American values. Don't let housing discrimination stop you. If you believe you have been denied a home because of your race, color, religion, national origin, familial status, disability or sex, including gender identity or sexual orientation, go to [hud.gov/fairhousing](http://hud.gov/fairhousing) to file a complaint.

