

KVRB/KBRR/KJRR/KNRR
1st QUARTER 2021
ISSUES AND PROGRAMMING
JANUARY 2021

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TITLE</u>	<u>TOPIC</u>
01/01	6:30 AM	30 Min	Ag Day	See Attached
01/03	8:00 AM	60 Min	FOX News Sunday	See Attached
01/04-01/08	6:30 AM	30 Min	Ag Day	See Attached
01/10	8:00 AM	60 Min	FOX News Sunday	See Attached
01/11-01/15	6:30 AM	30 Min	Ag Day	See Attached
01/17	8:00 AM	60 Min	FOX News Sunday	See Attached
01/18-01/22	6:30 AM	30 Min	Ag Day	See Attached
01/24	8:00 AM	60 Min	FOX News Sunday	See Attached
01/25-01/29	6:30 AM	30 Min	Ag Day	See Attached
01/31	8:00 AM	60 Min	FOX News Sunday	See Attached

KVRR/KBRR/KJRR/KNRR
1st QUARTER 2021
ISSUES AND PROGRAMMING
FEBRUARY 2021

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TITLE</u>	<u>TOPIC</u>
02/01-02/05	6:30 AM	30 Min	Ag Day	See Attached
02/07	8:00 AM	60 Min	FOX News Sunday	See Attached
02/08-02/12	6:30 AM	30 Min	Ag Day	See Attached
02/14	8:00 AM	60 Min	FOX News Sunday	See Attached
02/15-02/19	6:30 AM	30 Min	Ag Day	See Attached
02/21	8:00 AM	60 Min	FOX News Sunday	See Attached
02/22-02/26	6:30 AM	30 Min	Ag Day	See Attached
02/28	8:00 AM	60 Min	FOX News Sunday	See Attached

KVRR/KBRR/KJRR/KNRR
1st QUARTER 2021
ISSUES AND PROGRAMMING
MARCH 2021

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TITLE</u>	<u>TOPIC</u>
03/01-03/05	6:30 AM	30 Min	Ag Day	See Attached
03/07	8:00 AM	60 Min	FOX News Sunday	See Attached
03/08-03/12	6:30 AM	30 Min	Ag Day	See Attached
03/14	8:00 AM	60 Min	FOX News Sunday	See Attached
03/15-03/19	6:30 AM	30 Min	Ag Day	See Attached
03/21	8:00 AM	60 Min	FOX News Sunday	See Attached
03/22-03/26	6:30 AM	30 Min	Ag Day	See Attached
03/28	8:00 AM	60 Min	FOX News Sunday	See Attached
03/29-03/31	6:30 AM	30 Min	Ag Day	See Attached

FCC REPORT QUARTER 1: January 1, 2021 – March 31, 2021

January 1

New Years Baby PKG 1:45

2021 is already off to a good start for a Fergus Falls couple who welcomed a son at Sanford Family Birth Center in Fargo. KVRr's Paola Belloso spoke to the family about their experience being pregnant during the pandemic ... and the happiness they feel over this new bundle of joy.

2

Teddy Tumor Battle PKG 1:45

A young Fargo boy is showing signs of strength after spending the new year undergoing chemotherapy. KVRr's George Gonzales has more on his story of resilience.

3

67th Legislature ND PKG 1:45

Preview of the 67th Legislature for North Dakota.

4

Minimum Wage raise in MN PKG 1:45

Happy New Year (almost)! Minnesota employers should be reminded that, effective January 1, 2021, minimum wage rates increase to \$10.08 per hour for large employers and \$8.21 for small employers (as well as a 90-day training wage for those under 20 and youth wage for those under 18).

5

Local Police Update PKG 1:45

Tomorrow: Eggs & Issues with our local police chiefs

State of North Dakota PKG 1:45

Governor Doug Burgum to deliver State of the State address to Legislative Assembly on Jan. 5

6

Gov. Walz Restaurant Rules VOSOT :45

As COVID-19 numbers improve following the pause on activities around the holidays, Governor Walz will address Minnesotans live on Wednesday, January 6, 2021 to announce a loosening of restrictions on indoor dining and other settings.

Fargo reaction to U.S. Capitol Takeover PKG 1:00

Radio reporter who was at the protest talks about the crowd and what happened when protestors headed to the Capitol.

7

EGF Detective PKG 1:45

Det. Sgt. Tony Hart was airlifted to the Mayo Clinic where he's in critical condition and placed on a heart transplant list. There's fundraising opportunities at Frandsen Bank, the police department and Venmo.

8

Drug Pipeline Follow PKG 1:45

More than two dozen people are facing federal charges this morning in what prosecutors are calling an

unprecedented drug distribution enterprise on Indian country in North Dakota.
Exclusive details provided by the US Attorney.

9

Human Trafficking Awareness Month PKG 1:45

In observance of Human Trafficking Awareness Month, 31:8 Project presents, "Human Trafficking in North Dakota."

10

Bridal Show w/ COVID-19 PKG 1:45

Join us at Bridal Fantasy Wedding Show 2021! Here's your chance to meet and book with the area's best wedding vendors! We know wedding planning can be stressful, especially right now!

11

Federal Arrests after Capitol Riots PKG 1:45

Former US Attorney under Obama talks about how the justice department is going after the protestors/rioters.

FPD Swearing In VOSOT :45

Fargo Police to Swear In Two New Officers Jan. 11

12

Health Angels PKG 1:45

As we continue the fight against COVID, we are setting records each day for new cases. Small businesses, including local restaurants, that make our community unique have had to endure changes to their service structure and guidelines to operate their businesses.

13

ND Lawmakers PKG 1:45

Would you be available for a ZOOM today, either later this morning or early afternoon, to talk about the mood at the statehouse.

With the FBI alert to all 50 state capitols for the weekend as well as how business was conducted last Wednesday while the event was taking place in DC, we'd be interested in how you and your fellow lawmakers are feeling.

80 MPH VOSOT :45

ND Proposal to raise the speed limit out state to 80 MPH. What do truckers think?

14

Mayors VOSOT :45.

Area mayors to present at State of the Cities, January 14

The mayors of Fargo, Moorhead, West Fargo, Horace and Dilworth will offer insight on the future of their cities and answer questions at The Chamber's 2021 State of the Cities.

Sanford Health Vaccinations PKG 1:45

MEDIA ALERT – Sanford Health to offer first COVID-19 vaccines to public

US SECURITY PKG 1:45

All in preparation for the Inauguration next Wednesday.

Ninja Exercise Competition	PKG	1:45
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Mask Mandate expires	PKG	1:45
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Campus MLK PKG 1:45

Walz COVID 19 VOSOT :45

Hankinson Fire	PKG	1:45
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What Vaccine to Choose	VOSOT	:45
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Solidarity March	PKG	1:45
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DC Mood	PKG	1:45
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Covid Strain	PKG	1:45
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ND Democrats VOSOT :45

Do you have time today to talk with us either in person or via ZOOM about how the Biden administration and a Democratic lead Senate/House will impact North Dakota.

The University of North Dakota (UND) men's hockey home-opener versus Colorado College is scheduled for Saturday, January 23, 2021 at 6:07 p.m. inside Ralph Engelstad Arena. Approximately 3,000 fans will be in attendance.

Over the past year, the Fargo Police Department has seen an increase in the use of M30 Fentanyl pills, which are typically small round blue pills with an "M" imprinted on one side and a "30" imprinted on the other. While it is unknown the exact number of overdoses which were the result of the use of M30 Fentanyl pills, Fentanyl was found to be present in multiple fatal overdoses.

Donations of new or clean & gently used socks/ long underwear/coats/hats/ mittens/gloves/ gloves/ scarves, etc. will be collected in the north parking lot off of 21st AVE.

North Dakota Autism Center, Inc., a pioneer in providing Applied Behavior Analysis (ABA) therapy in ND, announced today that they have partnered with Dakota Family Services, a highly trusted and respected clinic, to provide well-rounded, collaborative mental and behavioral health and ABA.

Critters rescue shelter is seeing pandemic pets being surrendered.

Cass County alert went off Saturday morning in more than Cass County. It was supposed to target a 3 block area. However some people in Moorhead also received it. How does the system work.

Nationally, we have a shortage of sexual assault nurse examiners. JPMC happens to have a robust program, with 8 SANE nurses ready to help 24/7. Funding for the program comes largely from the state and the community, including an annual motorcycle run.

Having this program is especially important in Jamestown where we have a variety of vulnerable populations – college students, Anne Carlsen Center, North Dakota State Hospital, nursing homes, etc.

Raise your hand if you've purchased your ticket for the Fabulous Fashion & Friends Virtual Event! It is just ONE week away now! Ticket sales will remain open until Noon January 28th!

Would you be interested in doing a story about our new birth tissue donation program

28

Voting Bills – ND Legislature PKG 1:45

Several bills in the ND Legislature that would put a time limit on voting. One advocacy group is opposed to the bills.

Childrens' Hospital Radiothon VOSOT :45

FARGO, N.D. – Midwest Radio Fargo Moorhead stations Froggy 99.9 (99.9 FM), Y94 (93.7 FM) and KFGO-AM (790 AM/94.1 FM) are joining forces Jan. 28 and 29 to raise money during the 21st Annual Cares for Kids Radiothon presented by Corwin Automotive Group benefiting Sanford Children's Hospital in Fargo. Last year, the radiothon raised over \$150,000.

29

One Shot Vaccine – Johnson & Johnson VOSOT :45

I'm sure you saw the news this morning about the Johnson & Johnson vaccine: Dr. Avish Nagpal, Sanford Health director of infectious disease.

30

Boat Show – 1st at Fargodome PKG 1:45

1st large event to take place at the FargoDOME. Along with covering the event, ask participants about being in a crowd for the 1st time.

31

Breed Bans PKG 1:45

How do animal rescue operations feel about breed bans. Reacting to the following story:
WILLISTON, N.D. – A dozen people identifying themselves as pit bull owners have filed a federal lawsuit demanding that the city of Williston end its nearly 24-year-old ban on the dogs.

February

1

Soldier Funeral PKG 1:45

On Monday Feb 1st at 1pm The Fargo Memorial honor guard is conducting military rites for an unclaimed Veteran from Grand Forks. David Oliver was a Vietnam veteran.

RDO VO :30

Today our team officially moves into the new RDO building downtown

2

FM Diverson PKG 1:45

February's Eggs & Issues is all about the FM Diversion, where we will hear about progress and priorities from the Executive Director of the project and receive a legislative appropriations update regarding projecting funding.

Underage Drinking Bill PKG 1:45

ND Legislature passes a bill that eliminates jail time for underage drinking. The North Dakota House has passed a measure that would lower the penalties for underage drinkers and minors who buy or possess alcohol.

3

Bell Bank Exercise PKG 1:45

The visual of police and K9 dogs covering the grounds of a bank might have neighbors and news people like you concerned. But, tomorrow morning at 9am, when local police and K9 dogs flood into the former Bell Bank West Fargo Branch, you can rest easy.

Vilsack AG Part II PKG 1:45

DC bureau story on the nomination hearings for Tom Vilsack, AG secretary under Obama and now under Biden.

4

Ruddell Suspect VOSOT :45

Fargo police have recovered the car and a handgun but are still searching for 18-year-old Austin Ruddell, the person who forced his way into the Stepping Stones Resource Center at 2909 South University Drive and threatened staff with a gun before fleeing.

Cold Car Planning PKG 1:45

Cars out during this extended cold, how do you keep them running.

5

Homeless Cold Precautions PKG 1:45

Additional challenges for those who care for the homeless with our bitter cold about to set in.

6

Swimathon PKG 1:45

The Davies High School swim and dive program is expanding an annual charity fundraising event to support a teammate in need.

7

Freezing for a Reason PKG 1:45

Thank you to the FM Legion Riders for putting this event on. The 44 hours signifies the 22 vets per day that die from suicide. Sleeping outside represents the numbing truth of homelessness within the community.

8

MN Service Industry PKG 1:45

Minnesotans highlight new legislation that helps hospitality and service sector workers impacted by the pandemic

Frozen Hockey – Grand Forks VOSOT :45

The Frozen Faceoff is getting a temporary new home in 2021. The NCHC's postseason tournament format, location and dates are changing this year, as the National Collegiate Hockey Conference will hold its championship from March 12-16 in Grand Forks, N.D.

9

Great Plains Need VOSOT :45

Due to unforeseen challenges faced by many as a result of the COVID-19 pandemic, the Great Plains Food Bank witnessed an unprecedented need for food assistance across North Dakota and western Minnesota last year.

Hands Off CPR VOSOT :45

Since its American Heart Month, we're emphasizing the importance of knowing hands-free CPR and knowing the early signs of a heart attacks.

10

NextGenBears PKG 1:45

NextGenBears is doing their part to step up and help the community of Buffalo. They are shipping lake signs of Buffalo Area Lakes to the Chamber of Commerce for them to auction off to raise money to help during this tragedy. Great gesture students!

New Life Homeless Issues PKG 1:45

Executive Director, Rob Swiers, will highlight the significance of Tent City, #infromthecold and homelessness in the Fargo-Moorhead area. Learn about one of our guest's experience sleeping in the cold and staying in a cemetery – and ultimately finding hope at New Life Center.

11

Moszer Tribute PKG 1:45

The Fargo Police Department will hold a five year memorial service in honor of Fargo Police Officer Jason Moszer, who died in the line of duty on February 11, 2016. The ceremony will be held on Thursday, February 11, 2021 at 11 a.m. in the Fargo City Commission Chambers, 225 4th St. N.

Giving Hearts Day VOSOT :45

Giving Hearts Day raises millions for non-profits across ND/MN

12

Cass Health Mask Mandate PKG 1:45

The next Board of Health meeting recommends that the Mayor keep the Mask Mandate in place after February 18 expiration date.

13

Veterans Appreciation PKG 1:45

Performance Pinewood is excited to announce a new event we are calling The Veteran's Appreciation 1000. This race will be held in conjunction with the 9th Annual Derby for the Vets at the Fargo VFW.

14

Impeachment ND PKG 1:45

MSUM Political Science professor discusses the ramifications of impeachment on our nation.

15

Meters for Mara PKG 1:45

Mara Olson, a Junior at Fargo Davies High School, was diagnosed with ALL-T Cell Leukemia in October. She has gone through months of treatment already, but understands there is a long road ahead of her. A Marathon. Please join the Davies Boys and Girls XC Teams in raising money for Mara's battle against cancer.

16

Rolling Blackouts Moorhead PKG 1:45

Moorhead Public Service will be experiencing rolling blackouts approximately every 30 minutes that will affect areas in Moorhead. The rolling blackouts will start about 10:00 AM today and go until further notice.

Selfie Studio PKG 1:45

This is a look at the ultimateselfiestudio! Natalie Sparrow has created a space and event to escape the cold and have fun! Some of the proceeds from her event will help us to #tackleteddystumor!

17

Fargo Mask Mandate Extended PKG 1:45

Fargo City Commission votes 3-1 to extend the mask mandate to March 22.

Ice Percussion PKG 1:45

The ensemble often performs with internationally recognized guest artists and frequently tours throughout the Midwest.

18

Healing Touch PKG 1:45

We have a patient who was diagnosed in September with breast cancer. With the breast cancer diagnosis brought a lot of anxiety and mental health issues. So the patient chose to use a holistic approach called healing touch.

Vector Monarch Debate VOSOT :45

In cooperation with Cass County Vector Control, The City of Fargo will host two vector control program informational meetings on Thursday, February 18, 2021 and Wednesday, March 3,

19

The Ralph Vaccine PKG 1:45

The Ralph sends note to employees saying they would like to know, but can't demand that employees are vaccinated.

20

POND HOCKEY PKG 1:45

Due to cold temperatures, all Fargo Pond Hockey Classic tournaments will take place on the same weekend; Novice, Silver and Gold divisions will all play on February 20-21 at Lindenwood Park.

21

Collin PKG 2:00

Former Congressman Collin Peterson does his first tv interview.

Defend Lindenwood PKG 1:45

Bismarck Tavern Shooting VOSOT :45

Grain Bin rescue exercise	PKG	1:45
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Freezathon VOSOT :45

Thompson WF Teacher	PKG	1:45
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Able Games VOSOT :45

Walz Vaccine Strategy	PKG	1:45
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CT Scan	VOSOT	:45
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Today, Sanford Health announced the installation of a new digital PET/CT imaging system at Sanford Broadway Medical Center in Fargo that will enable faster scans with less radiation and improved diagnostic accuracy.

26

Unclaimed Veteran

PKG

1:45

Mr.Sheldon J. Bushroe was born in Fort Wayne, Indiana on 6 March 1932. He joined the US Marine Corps and served in Korea in 1950 - 1951. He passed away 20 March 2021, at the age of 89.

Food Truck

VOSOT

:45

After producing the Midwest's first ever drive thru food truck event in June, and a smorgasbord of pandemic era food truck events, the Fargo Food Truck Fest is "delivering" a cold weather event, unlike anything before.

27

Ice Fishing Derby

PKG

1:45

Bring your ice fishing rod and try your luck at the annual Youth Ice Fishing Derby! Join us for this free event at South Woodhaven Pond on February 27 from 1:30-3:00 pm. South Woodhaven Pond is stocked with perch, bluegill and northern pike.

28

VILSACK

PKG

1:45

If you're interested I can try and get an interview with Sen. Cramer (or the other ND/MN senators) on this as well as comments from the American Farm Bureau Federation, National Farmers Union and/or the National Family Farm Coalition. I'd plan to get the PKG to you tomorrow.

1

Dairy Queen Moorhead

PKG

1:45

Moorhead Dairy Queen re-opens for the spring. Who's lining up for their Dilly Bar.

Wrigley - USAttorney

PKG

2:00

Drew Wrigley's last day on the job is Sunday, February 28. He looks back at his time as US Attorney.

2

JJ Vaccine

VOSOT

:45

One shot Johnson & Johnson vaccine is now available in Minnesota/North Dakota

Alzheimer's – Covid

PKG

1:45

We have some concerning Alzheimer's statistics to report in North Dakota during the pandemic, but also some positive news around vaccines.

3

FPS Security

VOSOT

:45

New security measures under review at several FPS.

Cancer Retreat

PKG

1:45

Our cancer center is hosting a free virtual event for young adult cancer survivors. I thought the topics were interesting - the challenges adolescents and young adults face during and after cancer. The class is next Thursday and is open to the public.

4

COVID-19 vaccine/ Finding Answers PKG 2:00

KVRR and Fargo Cass Public Health partner for FINDING ANSWERS. Taking viewers questions about the COVID-19 vaccinations.

Lunch Repack PKG 1:45

The U.S. Department of Agriculture (USDA) defines food insecurity as "a lack of consistent access to enough food to live an active and healthy life." Recent data from Feeding America indicates 9.1% of children under the age of 18 are food insecure in Cass County and 12.7% in Clay County.

5

Moorhead Schools PKG 1:45

Your team could do a zoom interview with Dave Lawrence, Moorhead High School principal at 10:30 a.m. tomorrow. Unfortunately, with COVID we are limiting outside visitors into the schools.

Chauvin Jury VOSOT :45

Local lawyer talks about the task of jury selection in the Chauvin trial beginning on Monday.

6

Guard Ceremony PKG 1:45

FARGO, N.D. – The 119th Wing will conduct two separate ceremonies beginning at 2:00 p.m., Saturday, March 6, at the North Dakota Air National Guard Base, Fargo, N.D.

7

Floyd Protest PKG 1:45

Chauvin trial starts March 8th. We'll be rallying in solidarity with those taking to streets in the twin cities and around the country this weekend to demand justice for George Floyd.

8

Local Lawyer – Chauvin VOSOT :45

Jury selection delayed in the trial of Derek Chauvin.

Fire Recruiting PKG 1:45

The West Fargo Fire Department and Fargo Fire Department are teaming up to put on a 10-week recruit academy for both departments' recently recruited firefighters.

9

MN COVID: Next Steps PKG 1:45

Governor Walz to Discuss Next Steps in Minnesota's COVID-19 Vaccine Distribution. Today,

Teacher of the Year PKG 1:45

"Teacher of the Year" Staff Recognition Award Announcement

COVID Mental Health

1:45

Unglued

VOSOT

:45

11

Dilworth Injury Fire

PKG

1:45

NDSU Swastika Book

VOSOT

:45

12

MN Mitigation

PKG

1:45

NDSU Pro Day

VOSOT

1:00

13

Unglued

PKG

1:45

14

COVID-19 Relief Bill - Tribal Communities

PKG

1:45

15

Fonda Line3

PKG

2:00

Colonoscopy Awareness

VOSOT

:45

Colonoscopies save lives, regardless of age

The simple fact is colonoscopies save lives.

16

Free Haircuts for 1st Responders PKG 1:45

As the COVID-19 pandemic begins to slow down, there are some wanting to show their thanks to the first responders. That brings Andrew Storkamp to center stage. The owner of the Moler Barber College is setting up free haircuts on St. Patrick's Day for first responders while collecting donations to help a family that has been affected by COVID.

COVID-19 Return to Normal? PKG 1:45

Returning to a new normal, Sanford says in a few months we should be at the point where if you want a vaccination, you can get a vaccination. This goes along with the ND report about transitioning to a normal routine.

17

Force Player Hair Charity PKG 1:45

A Fargo Force captain is getting a new hairstyle and raising money for a great local cause in the process.

Lifeline Stroke VOSOT :45

The International Stroke Conference will be held March 17-19. This three-day virtual conference features more than 1,300 compelling presentations in 17 categories that emphasize basic, clinical and translational sciences as they evolve toward a better understanding of stroke pathophysiology with the goal of developing more effective therapies.

18

Blood Donation – COVID VOSOT :45

Vitalant looking for younger donors.

Hate Crime Ordinance PKG 1:45

A Fargo City Commissioner is seeking approval of a city ordinance that would allow individuals to be charged with hate or bias crimes in the city.

19

ND COVID-19 Vaccine for Everyone PKG 1:45

NDDoH to hold press briefing Friday on COVID-19 pandemic.

20

St. Patrick's Day Parade PKG 1:45

Parade-goers we welcome you to enjoy a festive entourage of bands, equestrians, Irish dancers, bagpipes, civic clubs, and multicultural groups.

21

YMCA Food Truck PKG 1:45

YMCA has a new food truck that will help them deliver more meals to the needy.

Cheney Charity PKG 1:45

MidAmerica Steel Fire	LIVE-VO	:45
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Heart Beats	PKG	2:00
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Goods for the Herds VOSOT :45

Union Food Drive	PKG	1:45
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Gas Prices PKG 1:45

Blue Angels – AirSho Preview	PKG	1:45
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Bethany Vaccines PKG 1:45

Fight Asian Hate Rally	PKG	1:45
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Vietnam Veterans Day	PKG	1:45
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MN State of the State	PKG	1:45
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Governor Tim Walz to Deliver State of the State Address on March 28

29

Red Flag Warning PKG 1:45

High winds. Dry conditions. Local fire departments call for RED FLAG WARNING.
What does that mean for you here in town.

Intoxication Ruling in Rape PKG 1:45

The Minnesota Supreme Court ruled that a person can't be found guilty of sexually assaulting someone, who is mentally incapacitated due to intoxication, if that person became intoxicated by voluntarily ingesting drugs or alcohol.

30

Busy Baby PKG 1:45

I was reached out to about a Minnesota-based entrepreneur who made it on to Shark Tank. Her company Busy Baby is now quite successful, but she couldn't have made it without the MN Cup, an annual business competition for any business owner in Minnesota.

NDSU Vaccine Update PKG 1:45

COVID-19 vaccine update and what healthcare professionals need to know

31

NDSU Student Vaccinations PKG 1:45

What: NDSU is partnering with Sanford Health to hold its first COVID-19 vaccine clinic on campus, open to all NDSU students, faculty and staff.

Hamilton Exhibit PKG 1:45

Wednesday Fargo Library opening of the Alexander Hamilton exhibit that morning.

Issues:

COMMUNITY

VOLUNTEERING

ISSUES/PROGRAMS LIST

Name of Program:

KUPR LOCAL NEWS AT 8:00A

Date:

1/8/21

Time:

8:50A

Length:

2:00

Regularly Scheduled Program? (Yes) or No (circle one)

Locally Produced

Network

Syndicated

(circle one)

Guest and Title

Organization City, State

SUSAN SMITH

BIG BROTHER/SISTERS - THE VILLAGE

Brief Description

NATIONAL MENTORING MONTH

Issues:

POLITICS

COMMUNITY

ISSUES/PROGRAMS LIST

Name of Program:

KVPR LOCAL NEWS AT 8:00A

Date:

1/7/21

Time:

7:32A

Length:

2:00

Regularly Scheduled Program? ☒ Yes or No (circle one)

☒ Locally Produced

☐ Network

☐ Syndicated

(circle one)

Guest and Title

Organization City, State

BARBARA HEARICK

MSVM POLITICAL SCIENCE

Brief Description

ANALYSIS OF CAPITOL PRO-TRUMP PROTEST

Issues: COMMUNITY
EXERCISE

ISSUES/PROGRAMS LIST

Name of Program: KUPR 600 AM NEWS AT 8:00 A

Date: 1/14/21 Time: 8:00 A Length: 2:00

Regularly Scheduled Program? Yes or No (circle one)

Locally Produced Network Syndicated

(circle one)

Guest and Title

Organization City, State

TREVOR MACNUSON

MOOREHEAD PARKS

Brief Description

FRONTIAL EVENTS BETWEEN MOOREHEAD/FARGO/W. FARGO

Issues: RECREATION
COMMUNITY

ISSUES/PROGRAMS LIST

Name of Program: KUPP WSAI NEWS AT 8:00A

Date: 1/22/21 Time: 8:20 A Length: 2:00

Regularly Scheduled Program? (Yes) or No (circle one)

(Locally Produced) Network Syndicated

(circle one)

Guest and Title

Organization City, State

JOE HENRY

LAKE OF THE WOODS TOURISM

Brief Description

ICE FISHING AND WINTER SPORTS.

Issues: COMMUNITY

ISSUES/PROGRAMS LIST

Name of Program: KVRR LOCAL NEWS AT 8:00A

Date: 2/2/21 Time: 8:50A Length: 2:00

Regularly Scheduled Program? Yes or No (circle one)

Locally Produced Network Syndicated

(circle one)

Guest and Title

Organization City, State

FAMOUS DAVE

Brief Description

PRESENTING A SUPER BOWL TAILGATE EVENT.

Issues:

COMMUNITY

HEALTH

ISSUES/PROGRAMS LIST

Name of Program: KUPR LOCAL NEWS AT 8:00A

Date: 2/5/21 Time: 8:50A Length: 2:30

Regularly Scheduled Program? (Yes) or No (circle one)

Locally Produced Network Syndicated

(circle one)

Guest and Title

Organization City, State

CHRISSE MEYER

AMERICAN HEART ASSOCIATION

Brief Description

NATIONAL WEAR RED DAY - HEART HEALTH

Issues: COMMUNITY
NON PROFITS

ISSUES/PROGRAMS LIST

Name of Program: KVPR LOCAL NEWS AT 8:00A

Date: 2/15 Time: 8-20A Length: 2:30

Regularly Scheduled Program? Yes or No (circle one)

Locally Produced Network Syndicated
(circle one)

Guest and Title

Organization City, State

ALLISON/ABBY

GIRL SCOUT COOKIES SELLER

Brief Description

GIRL SCOUT COOKIES SELLER W/ GOWN 1A IN MIND

Issues: COMMUNITY
WOMEN'S ISSUES

ISSUES/PROGRAMS LIST

Name of Program: KVPR LOCAL NEWS AT 8:00A

Date: 3/8/21 Time: 8:00A Length: 2:30

Regularly Scheduled Program? (Yes) or No (circle one)

Locally Produced Network Syndicated
(circle one)

Guest and Title

Organization City, State

LORRIE THOMKE

YMCA OF CASSEL

Brief Description

YMCA + CASSEL/CAY COUNTIES w/ USDA.

FARMERS TO FAMILIES FOOD BOX

Issues:

COMMUNITY

FILMMAKING

ISSUES/PROGRAMS LIST

Name of Program:

KVRP LOCAL NEWS AT 8:00A

Date:

3/17/21

Time:

8:00A

Length:

2:30

Regularly Scheduled Program? (Yes) or No (circle one)

Locally Produced

Network

Syndicated

(circle one)

Guest and Title

Organization City, State

SEAN VOLK

FARGO THEATRES

Brief Description

FARGO FILM FESTIVAL GOES VIRTUAL

Issues: COMMUNITY
NON - PROFIT

ISSUES/PROGRAMS LIST

Name of Program: KVPR LOCAL NEWS AT 8:00A

Date: 3/30/21 Time: 8:50A Length: 2:30

Regularly Scheduled Program? Yes or No (circle one)

Locally Produced Network Syndicated

(circle one)

Guest and Title

Organization City, State

SALLY JA COBSEN

EXECUTIVE DIRECTOR
(RED RIVER VALLEY ZOO)

Brief Description

COUNTRY CONCERT TO FUNDRAISE FOR ZOO.

Ag Day – Week of January 1, 2021

JANUARY 1, 2021

HEADLINES

COMING UP ON AGDAY – FROM THE VIRUS, THE REASON THAT I DID IT INITIALLY IS I HAD MADE SOME COMMENTARY EARLIER ABOUT HOW LONG ONIONS STORE AND HOW WE STORE ONIONS FOR SEVEN, EIGHT, NINE MONTHS. AND SOMEONE RESPONDED, WELL, YOU MEAN MY ONIONS ARE A YEAR OLD TO THE RISILIENT. AT THE END OF THE DAY, YOU'RE TRYING TO NOURISH MORE PEOPLE THERE. THE UNFORGETTABLE PEOPLE OF FARM COUNTRY, NO SACRIFICE. ALL FIVE OF THE BROTHERS WERE LOST THROUGH THE LARGEST SINGLE FAMILY LOSS IN AMERICAN MILITARY HISTORY AND STRENGTH. HE KNOWS WHAT HE WANTS AND HE'S GOING TO DO ANYTHING HE HAS TO DO TO GET IT. THIS MORNING, WE CELEBRATE THEIR STORIES.

Ag Day – Week of January 4-8, 2021

JANUARY 4, 2021

HEADLINES

COMING UP ON AGDAY – A SWEET HARVEST IN LOUISIANA. “OH, IT’S THE BEST IN THE WORLD. IT’S NOT THE PRETTIEST PIECE OF FRUIT IN THE WORLD, BUT IT’S THE SWEETEST PIECE OF FRUIT.” THE TAKEAWAY FROM THE 2020 COMMODITY MARKETS. “THE BLACK SWAN LIVES.” AS THE PUSH FOR RURAL BROADBAND GETS NEW INTEREST. “THERE’S BEEN A RENEWED URGENCY ON THIS CHALLENGE IN WASHINGTON.

JANUARY 5, 2021

HEADLINES

COMING UP ON AGDAY – A FATHER ON A MISSION...KEEP HIS TODDLER HAPPY AND HE’S GETTING A LOT OF SUPPORT. “IT WAS SOMETHING VERY SIMPLE AND SWEET AND MEMORABLE FOR SURE.” SOYBEAN PRICES SOAR 40-CENTS...THEN RETREAT. “I THINK THERE’S A DESIRE BY MANY INVESTORS TO GET CONTROL OF HARD ASSETS.” WHAT’S BEHIND THESE BIG MOVES IN THE MARKET? “A LOT OF BEANS FROM THE 2020 HARVEST HAVE ALREADY MOVED TO TOWN.”

JANUARY 6, 2021

HEADLINES

COMING UP ON AGDAY – THE FARMERS TO FAMILIES FOOD BOX PROGRAM GETS ANOTHER GO AROUND. AS THE MARKETS TAKE OFF ON A WILD RIDE AGAIN...BUT THIS TIME THE BIG GAINS STICK! “STRENGTH UPON STRENGTH. AH, IT’S PRETTY UNPRECEDENTED.” AND THE HIGHER PRICES AREN’T EXACTLY GOOD NEWS FOR EVERYONE...AS THE NATION’S OLDEST ETHANOL PLANT STOPS PRODUCTION. “FOR OUR INDUSTRY, THE ROAD TO RECOVERY FROM COVID, WE THINK IS A LONG ROAD AND IT’S FULL OF POTHOLES.”

JANUARY 7, 2021

HEADLINES

COMING UP ON AGDAY – “I’M CHARES DENNEY. DURING THE PANDEMIC, FIGHTING HUNGER IN RURAL TENNESSEE. AN EFFORT BY A UNIVERSITY OF TENNESSEE EXTENSION TO PROVIDE NUTRITION AND HOPE. THAT STORY, COMING UP ON AGDAY.” WHAT A POSSIBLE CHANGE IN LEADERSHIP IN THE US SENATE COULD MEAN FOR FARMERS. “IN AGRICULTURE, ANYTIME WE’VE EVER WON ANYTHING IN THE CONGRESS, IT HAS BEEN WHEN WE PLAYED WITHIN THE 40 YARD LINES.” AS MARKETS CONTINUE TO RALLY IN A WAY WE HAVEN’T SEEN IN YEARS. “IT’S KING OF A VACUUM AND IT JUST PUSHES IT HIGHER.”

JANUARY 8, 2020

HEADLINES

COMING UP ON AGDAY – CREATING THE PERFECT BEER...THANKS TO SOME HELP FROM IDAHO FARMERS. “IT’S JUST ANOTHER SIDE OF THE BUSINESS THAT WE WANTED TO EXPAND.” THE WILD GRAIN MARKET RALLY...SLOWS. BUT COULD IT TURN BACK TO THE PLUS SIDE SOON? “AND IF WE CONTINUE THIS RALLY, THERE’S SOME PROFIT POTENTIAL THERE.” AND WHAT WILL A NEW ADMINISTRATION MEAN FOR AG? PEOPLE ARE ALREADY STARTING TO FIND OUT. “I HAVE NEVER, EVER SEEN THE KING OF OUTREACH TO AGRICULTURE.

Ag Day – Week of January 11-15, 2021

JANUARY 11, 2021

HEADLINES

COMING UP ON AGDAY – THEY'RE PIECES OF FARM HISTORY THAT DOT THE LANDSCAPE. HEAR ABOUT AN EFFORT TO PRESERVE ICONIC BARNs IN ONE STATE. NEW CONCERNS ABOUT DROUGHT...AND JUST HOW MUCH WATER THERE WILL BE IN PARTS OF THE COUNTRY FOR FARMERS COME SPRING. "THE STATE WITH THE MOST DIRE WATER SHORTAGES IS NEW MEXICO." AND IF YOU'RE LOOKING TO ADD SOME LAND...IT'S GOING TO COST YOU. BUT WHAT IS DRIVING HIGHER PRICES?

JANUARY 12, 2021

HEADLINES

COMING UP ON AGDAY – WHAT WILL THE FUTURE LOOK LIKE WHEN IT COMES TO WHEAT? HOW ONE STATE IS TRYING TO GET AHEAD OF THE GAME. THE AMERICAN FARM BUREAU CONVENTION KICKS OFF...BUT IT LOOKS A LOT DIFFERENT THIS YEAR. "A YEAR AGO, WE THOUGHT WE WOULD BE STANDING IN SAN DIEGO TODAY." AND WILL THE BULLS RUN AGAIN TODAY AFTER A BIG REPORT IS RELEASED FROM USDA? WHAT YOU NEED TO BE WATCHING. "I THINK WE NEED TO WATCH THE MONEY FLOW."

JANUARY 13, 2021

HEADLINES

COMING UP ON AGDAY – THE FARM DOG OF THE YEAR...MEET BINDI...WHO'S MORE THAN A BIG HELP ON THE FARM. "SHE DID IT PERFECTLY. SHE STARTED PUSHING THEM AROUND. THE HEIFER LET OFF AND I GOT OUTTA THERE." AND A BIG DAY FOR THE MARKETS...CORN AND SOYBEANS...PUSHING TO LEVELS WE HAVEN'T SEEN IN YEARS. "LIMITED UP ON CORN. AND THAT SEEMS TO BE THE SURPRISE OF THE DAY SO FAR." THE QUESTION NOW BECOMES...HOW MUCH LONGER THIS BULL MARKET CAN CONTINUE? "DEC 1 CORN STOCKS CAME IN SIX HUNDRED AND TWENTY MILLION BUSHELs BELOW THE AVERAGE TRADE GUESS, THAT'S A BIG MISS!"

JANUARY 14, 2021

HEADLINES

COMING UP ON AGDAY – SOCIAL MEDIA...AT THE CENTER OF A FIRESTORM RIGHT NOW...BUT ONE YOUTUBE STAR...IS DETERMINED TO MAKE A DIFFERENCE. "WE RAISED OVER \$60,000. AND LAST WEEK, WE MAILED OUT, I BELIEVE IT WAS 51 CHECKS TO 51 DIFFERENT DEPARTMENTS IN 13 STATES." WHAT'S THE BEST STATE TO START FARMING? ONE HAS BEEN NAMED THE CLEAR WINNER...WITH MANY STILL SCRATCHING THEIR HEADS. "YOU GOT TO WONDER WHAT EXACTLY IS GOING ON."

JANUARY 15, 2021

HEADLINES

Ag Day – Week of January 18-22, 2021

JANUARY 18, 2021

HEADLINES

COMING UP ON AGDAY – DAIRY...ISN'T JUST ABOUT COWS ANYMORE..."AND THAT'S WHAT I LIKE. IT'S SECOND NATURE TO ME." HOW A 4-H PROJECT LEAD BECAME BIG BUSINESS TO ONE LOUISIANA FAMILY. AS A NEW ADMINISTRATION PREPARES TO TAKE OVER...WE TAKE A LOOK BACK AT THE PAST 4 YEARS IN AG...UNDER PRESIDENT TRUMP. "THEY'RE BOTH GOOD AND BAD IN TRUMP, AND THAT GOES ALONG SO MANY DIFFERENT TOPICS." AND A SURPRISE FROM THE USDA...SOME PRODUCERS...WILL BE GETTING AN ADDITIONAL CORONAVIRUS PAYMENT. "HONESTLY, THE FACT THAT THEY PUT ASIDE ALMOST \$1.5 BILLION FOR POULTRY, WE WEREN'T EXPECTING THAT BIG OF A NUMBER."

JANUARY 19, 2021

HEADLINES

COMING UP ON AGDAY – A GEORGIA FFA STUDENT...LEADING BY EXAMPLE. "I THINK MY PASSION TRULY STARTED IS WHEN I WAS IN THE CLASS FRESHMAN YEAR WILL ALL THE KIDS AND THE STUDENTS WITH DISABILITIES, AND SEEING THEIR PASSION FOR AGRICULTURE MADE ME WANT TO DIG DEEPER." HOW HER PASSION ON THE FARM IS GETTING NOTICED. A SURPRISE ROUND OF C-FAP PAYMENTS ARE COMING TO SOME PRODUCERS...BUT WHAT DO YOU HAVE TO DO TO GET THEM? AS LEADERS IN RENEWABLE FUELS LOOK AHEAD. "IF THE ADMINISTRATION DOES THAT, THAT'S LIKE AN INJECTION OF ADRENALINE IN THE ARM OF RURAL AMERICA."

JANUARY 20, 2021

HEADLINES

COMING UP ON AGDAY – LETTING OFF A LITTLE STEAM...BY CALLING IN A SCREAM! WITH THE INCOMING BIDEN ADMINISTRATION...THERE'S TALK ABOUT A NEW GREEN DEAL...BUT COULD IT BECOME A REALITY? "I THINK YOU'LL CONTINUE TO BE CAUTIOUS." PLUS, THE BIG AG ISSUE THAT THE BIDEN ADMINISTRATION MAY TACKLE RIGHT OFF THE BAT. "SOMETIMES I THINK PEOPLE UNDERSTIMATE JUST THE IMPACT OF HOW BIG OF AN ISSUE IT REALLY IS. BUT IT IS A HUGE ISSUE FOR U.S. AGRICULTURE."

JANUARY 21, 2021

HEADLINES

COMING UP ON AGDAY – WHY FEWER AMERICANS MAY BE EATING MEAT THIS YEAR. A RED HOT LAND SALE! YOU WON'T BELIEVE WHAT LAND IS BEING SOLD FOR RIGHT NOW IN PARTS OF THE COUNTRY. "SO THE DIRT IS BEING BOUGHT UP RIGHT NOW." AS A NEW ADMINISTRATION TAKES OVER...AND CHANGE IS ALREADY UNDERWAY. "THIS IS AMERICA'S DAY."

JANUARY 22, 2021

HEADLINES

COMING UP ON AGDAY – "I'M CHARLES DENNEY WE USUALLY KICK OFF THE YEAR IN TENNESSEE AGRICULTURE WITH GRAIN CONFERENCES PUT TOGETHER BY THE UNIVERSITY OF TENNESSEE THIS YEAR WE'RE GOING VIRTUAL BUT STILL WITH VITAL INFORMATION FOR PRODUCERS THAT STORY COMING UP ON AGDAY." AT THE LAST MINUTE, PRESIDENT TRUMP'S E-P-A GRANTS THREE BIOFUEL WAIVERS...BUT ONE COURT SAYS...NOT SO FAST. AS NEW LEADERSHIP PREPARES TO TAKE OVER AT U-S-D-A..."I THINK THE BIGGEST THING IS HITTING THE GROUND RUNNING ON DAY ONE." IT'S FORMER LEADER SAYS GOODBYE.

Ag Day – Week of January 25-29, 2021

JANUARY 25, 2021

HEADLINES

COMING UP ON AGDAY – IT'S BUDGET SEASON..."FUEL, FERTILIZER, CHEMICALS AND SEED COSTS ARE THE MOST VOLATILE YEAR AFTER YEAR." SOME ADVICE FROM THE PROS ON HOW TO MAKE YOUR MONEY GO FURTHER. A NEW STRAIN OF AFRICAN SWINE FEVER POPS UP IN CHINA WHILE ECONOMISTS COUNT HOW CLOSE THE NATION GOT TO MEETING ITS PHASE 1 GOALS. AND THIS NEW ADMINISTRATION PLANS TO FOCUS ON CLIMATE AND CARBON...WHAT DOES THAT MEAN FOR AGRICULTURE? "I MEAN, FROM THE GOVERNMENT'S PERSPECTIVE, MANDATORY PRACTICES IS NOT LIKELY TO HAPPEN IN THE NEAR TERM."

JANUARY 26, 2021

HEADLINES

COMING UP ON AGDAY – A FARMER...ALMOST SIDELINED BY A DISEASE. "A LOT OF SHAKING IN MY LEFT HAND, AND THEN IT GOT TO WHERE I COULDN'T EVEN USE MY LEFT HAND." SEE WHAT HELPED GET HIM BACK DOING CHORES. ROCKED BY THE PANDEMIC...CATTLE PRODUCTION...SETS A RECORD. AS THE EFFORT TO GET PEOPLE VACCINATED AGAINST CORONAVIRUS PICKS UP IN RURAL AMERICA. "THE NEXT TWO MONTHS ARE GOING TO BE CRITICAL, VERY CRITICAL AND AN IMPORTANT TIME TO MAKE SURE WE GET ALL RURAL AMERICANS VACCINATED."

JANUARY 27, 2021

HEADLINES

COMING UP ON AGDAY – "I'M CHARLES DENNEY. I'VE GOT A BARE MULCH BED HERE IN MY BACKYARD, BUT SOON WE CAN PUT SOME PLANTS AND FLOWERS HERE. WINTER IS A GREAT TIME TO PLAN YOUR SPRING GARDENING. EXPERTS FROM THE UNIVERSITY OF TENNESSEE HAVE SOME TIPS FOR YOU. THAT STORY COMING UP ON AGDAY." THE PRESIDENT ANNOUNCES A PLAN TO BUY AMERICAN. "I'M TAKING THE FIRST STEPS IN MY LARGER BUILD BACK BETTER RECOVERY PLAN THAT INVEST IN AMERICAN WORKERS, UNIONS AND BUSINESSES UP AND DOWN THE SUPPLY CHAIN." BUT BIOFUEL GROUPS SAY SOMETHING IMPORTANT IS MISSING...AS A BIG BUY FROM CHINA...SHOCKS THE MARKET. "SO WE JUST TOPPED IT, WHICH IS HUGE. I MEAN, THAT IS A PEAK."

JANUARY 28, 2021

HEADLINES

COMING UP ON AGDAY – A NEW WAY TO WATER...WHY ITS CREATORS SAY IT COULD BE A GAME CHANGE. PRESIDENT BIDEN...TAKES ON BIG OIL IN AN EFFORT TO TACKLE CLIMATE CHANGE. "WE'RE GONNA TAKE MONEY AND INVEST IT IN CLEAN ENERGY JOBS IN AMERICA." AS CHINA MAKES ANOTHER BIG BUY OF U-S AG. BUT WHY ARE THEY BUYING SO MUCH RIGHT NOW? "WELL, WE WOULD KNOW BETTER AND SAY IT WASN'T COINCIDENTAL."

JANUARY 29, 2021

HEADLINES

WE'RE FOLLOWING SEVERAL BIG STORIES...SEVERAL PEOPLE ARE DEAD FOLLOWING A CHEMICAL LEAK AT A POULTRY PLANT. CLIMATE CHANGE AT THE FOREFRONT...HOW PRESIDENT BIDEN IS BRINGING AG INTO THE DISCUSSION. "THIS IS A GOOD START TO WHAT COULD HAVE BEEN A VERY DIFFERENT PROCESS." AND A HISTORY-MAKING WEEK FOR CHINA...WHEN IT COMES TO U-S AG. "THE TIMING IS INTERESTING."

Ag Day – Week of February 1-5, 2021

FEBRUARY 1, 2021

HEADLINES

COMING UP ON AGDAY – COULD THE U.S. RUN OUT OF SOYBEANS? AND THOSE SPREADS, IF THEY COULD TALK, THEY'RE TRYING TO TELL YOU SOMETHING." OUR EXPERTS WEIGH IN. THE OIL INDUSTRY TRIES TO FORM AN UNUSUAL ALLIANCE TO TRY AND STOP THE PRESIDENT'S PUSH FOR ELECTRIC VEHICLES. AS CORN CONTINUES TO CLIMB...THANKS TO ANOTHER RECORD BUY FROM CHINA. "IT'S GOING TO CHANGE THE DYNAMIC OF THE CORN BALANCE SHEET."

FEBRUARY 2, 2021

HEADLINES

COMING UP ON AGDAY – PREVENTING ANOTHER PANDEMIC. HOW ANIMALS MIGHT HELP LEAD THE WAY. AN AGDAY EXCLUSIVE...THE RESULTS OF A NEW STUDY...ABOUT HOW PRECISION AGRICULTURE CAN HELP THE ENVIRONMENT AND THE BOTTOM LINE. "IT'S A REALLY GOOD CHANCE TO HAVE A CONVERSATION ABOUT THE IMPORTANCE OF RURAL BROADBAND." AS WORK BEGINS ON CONFIRMING A NEW LEADER...AND A NEW DIRECTION AT USDA. "THE BIG TICKET ITEM IS GOING TO BE PAYING FARMERS FOR THOSE PRACTICES THAT SEQUESTER CARBON OR AVOID ADMITTANCE OF GREENHOUSE GASES."

FEBRUARY 3, 2021

HEADLINES

COMING UP ON AGDAY – IT'S ALMOST THAT TIME! WE HEAD OUT ONTO THE WATER...FOR A LOOK AT HOW THE CRAWFISH SEASON IS GOING. A NEW AG ECONOMY BAROMETER...SHOWS NEW CONCERNS. "THE DECLINE IN THE BAROMETER WAS REALLY DRIVEN BY WEAKER EXPECTATIONS FOR THE FUTURE." AS A FORMER USDA SECRETARY...PREPARES FOR A POSSIBLE SECOND RUN AT THE HELM..."I ALSO REALIZE THAT THIS IS A FUNDAMENTALLY DIFFERENT TIME AND I AM A DIFFERENT PERSON AND IT IS A DIFFERENT DEPARTMENT."

FEBRUARY 4, 2021

HEADLINES

COMING UP ON AGDAY – AN AMERICAN SYMBOL...SET FREE...WHAT MAKES THIS MOMENT ALL THE MORE AMAZING. BIG MEAT SALES OVERSEAS...WHY SOME SAY THIS COULD BE A RECORD-BREAKING YEAR. "SO CALL IT 10% GROWTH IS OUR FORECAST FOR 2021 ON BEEF EXPORTS. AND THAT WOULD BE A NEW RECORD OVER 2018." AND HISTORIC BUYS...CHINA SHOCKS THE MARKETS WITH BIG U-S AG BUYS LAST WEEK...EVEN AS TARIFFS REMAIN IN PLACE. BUT COULD THAT ALL SOON CHANGE WITH THE NEW ADMINISTRATION? "I THINK THEY ARE STILL GOING TO BE HOLDING CHINA ACCOUNTABLE."

FEBRUARY 5, 2021

HEADLINES

COMING UP ON AGDAY – KEEPING TRADITION ALIVE...WHILE ALSO KEEPING IT REAL. "PEOPLE SHOULD BE MAN, WOMAN. AND THAT'S IT." WE KICK OFF OUR SERIES OF SPECIAL REPORTS ON BLACK FARMERS IN AMERICA. FIRST THE SNOW...THEN THE COLD...A WINTER STORM PACKING QUITE A PUNCH MOVES THROUGH THE MIDWEST. AND "MADE IN THE U-S-A" ...WHAT LABELING MEAT WITH COUNTRY OF ORIGIN WOULD MEAN FOR THE ENTIRE MEAT INDUSTRY. "I'M NOT SAYING IT'S IMPOSSIBLE, IT IS DOABLE, BUT IT IS EXPENSIVE."

Ag Day – Week of February 8-12, 2021

FEBRUARY 8, 2021

HEADLINES

COMING UP ON AGDAY – MOM ON A MISSION. “I JUST REALLY WISHED THERE WAS SOMETHING THAT I COULD DO THAT MADE ME FEEL LESS LIKE A MOM AND MORE LIKE A HUMAN BEING.” HER EFFORT TO NOT ONLY FEED HER HUNGRY FAMILY...BUT HELP THOUSANDS OF STRANGERS ACROSS THE COUNTRY. BREAKING RECORDS...HOW 2020 TURNED INTO A BANNER YEAR FOR PORK...AND WHAT LIES AHEAD. AS RESEARCHERS LOOK AHEAD TO THE BOTTOM LINE FOR FARMERS THIS YEAR. “WE’RE GONNA HAVE ANOTHER ABOVE AVERAGE YEAR.”

FEBRUARY 9, 2021

HEADLINES

COMING UP ON AGDAY – CONVERSATIONS...CONNECTIONS...AND SALES...HOW SOCIAL IS HELPING SOME CATTLE PRODUCER’S BOTTOM LINES. FIRED UP. “THIS IS DIRTY BIG OIL VERSUS CLEAN-BURNING ETHANOL.” SENATORS VOTE TO SEND A STRONG MESSAGE ABOUT BIOFUELS. HOW MUCH MORE US AG WILL CHINA BUY? THE NUMBERS COMING OUT TODAY THAT MAY FINALLY SPELL IT ALL OUT. “I THINK THEY’LL ADD IN THE 100 MILLION THAT THEY TOOK OUT LAST MONTH THAT THEY SHOULDN’T HAVE.”

FEBRUARY 10, 2021

HEADLINES

COMING UP ON AGDAY – HOOFING IT! A HERD OF HOLSTEINS BREAK FREE! SEE WHAT IT TOOK TO CAPTURE THEM. CHINA’S CORN CONTRACTS...WHEN WILL THOSE RECORD BUYS LEAVE PORT? “I THINK THEY’RE GOING TO EXECUTE ON THESE CONTRACTS. AND THEY’RE GOING TO SHIP.” AS WHAT’S NORMALLY A SLEEPER OF A REPORT...STUNS THE MARKETS. “FELT LIKE A PUNCH, REALLY, BY US ON A LOT IN A LOT OF WAYS.”

FEBRUARY 11, 2021

HEADLINES

COMING UP ON AGDAY – “I’M CHARLES DENNY THERE’S A UNIVERSITY OF TENNESSEE EXTENSION PROGRAM NOW TO HELP TENNESSEANS IMPROVE THEIR SKILLS AND MAYBE FIND A HIGHER PAYING JOB THAT STORY COMING UP ON AGDAY.” SHOCK TO THE MARKETS...THE BIGGEST SURPRISE WE DIDN’T SEE ON THIS WEEK’S USDA REPORT. “MY INITIAL REACTION TO THE REPORT WAS SOMEWHAT DISAPPOINTING.” ...AS THE MARKET RALLY HITS A BUMP IN THE ROAD. “THEY’RE GOING TO BE TOUGH TO CRACK.”

FEBRUARY 12, 2021

HEADLINES

COMING UP ON AGDAY – RAISING HIS VOICE AND MAKING A DIFFERENCE. “THE WORLD’S POPULATION IS TWO PERCENT OF FARMERS. AND WHEN WE LOOK AT BLACK FARMERS, THE REPRESENT LESS THAN ONE PERCENT OF THE TWO PERCENT.” A FARMER WHO’S OUT TO CHANGE STEREOTYPES...IN THE COUNTRY. USDA SAYS FARM INCOME WILL BE LOWER THIS YEAR...BUT SOME ANALYSTS SAY...NOT SO FAST. “SO IT’S VERY LIKELY THAT SOME OF THE PRICES THAT ARE BEING CAPTURED BY FARMERS IN THE FIRST QUARTER, FIRST HALF OF THE YEAR, ARE GOING TO PUT SOME UPWARD PRESSURE ON EXPECTATIONS FOR THE YAR.” AS SNOW...ICE...AND AN ARCTIC BLAST...TURN DEADLY.

Ag Day – Week of February 15-19, 2021

FEBRUARY 15, 2021

HEADLINES

COMING UP ON AGDAY – SPREADING HOPE. “IT’S JUST ALWAYS SOMETHING WE’VE DONE. IT’S A TRADITION NOW.” THE BASKETBALL TEAM THAT’S GETTING ATTENTION NOT JUST FOR WHAT THEY DO ON THE COURT...BUT OFF IT. WHAT HAS THIS TEEN EXCITED? MACHINERY PETE...LET’S YOU IN ON AN INCREDIBLE DEAL. SOME GOOD NEWS WHEN IT COMES TO FARM FINANCES...AND WHY SOME SAY THIS COULD BE A GOOD YEAR FINANCIALLY FOR FARMERS. “SO THEY’VE USED SOME OF THIS SURPLUS INCOME TO PAY DOWN DEBT.”

FEBRUARY 16, 2021

HEADLINES

COMING UP ON AGDAY – BEYOND THE RANCH. “WE’VE REALLY FOCUSED ON INSURING THAT WE’RE NOT JUST THINKING ABOUT THE LIVESTOCK ABOVE GROUND BUT WE’RE ALSO THINKING ABOUT THE LIVESTOCK BELOW GROUND.” MEET A COUPLE OF TOP PRODUCER FINALISTS WHO ARE ABOUT SO MUCH MORE THAN CATTLE TO THEIR COMMUNITY. SHE’S BEING CALLED A REAL LIFE SUPER WOMAN. HOW SHE HELPED MAKE SURE THE DAIRY GOT DELIVERED. AND WILD WINTER WEATHER...SNOW IN THE SOUTH...AND BITTER COLD IN OTHER PARTS OF THE COUNTRY. THE AGDAY WEATHER TEAM IS TRACKING IT...AND WHEN WE COULD GET A BREAK.

FEBRUARY 17, 2021

HEADLINES

COMING UP ON AGDAY – ALL IN THE FAMILY. MEET ANOTHER TOP PRODUCER FINALIST THAT’S ABOUT SO MUCH MORE THAN EQUIPMENT AND ACRES. COLD SNAP CRISIS...THE DEMAND FOR NATURAL GAS OUTPACES SUPPLY. SENDING PRICES SOARING...AND ENERGY COMPANY’S SCRAMBLING. “THERE IS A HUGE DEMAND, A VERY LIMITED SUPPLY.” AS MANY WONDER WHEN THIS ARCTIC BLAST WILL END. “THE CONDITIONS THAT WE’VE HAD OVER THE PAST FEW DAYS.”

FEBRUARY 18, 2021

HEADLINES

COMING UP ON AGDAY – PLANNING AHEAD...MEET A TOP PRODUCER FINALIST THAT’S ALL ABOUT PLANNING FOR TOMORROW AND BEYOND. “IT’S NOT JUST SOMETHING THAT’S GIVEN. IT’S SOMETHING THAT’S ALSO EARNED.” COLD SNAP AND CATTLE...THE EFFORT TO KEEP THE LIVESTOCK SUPPLY CHAIN GOING...AMID NATURAL GAS SHORTAGES. “IT’S HARD TO MOVE CATTLE AROUND IN THIS KIND OF WEATHER.” AS THE FINGER POINTING BEGINS OVER WHO’S AT FAULT FOR THE ROLLING BLACKOUTS IN TEXAS.

FEBRUARY 19, 2021

HEADLINE

COMING UP ON AGDAY – KEEPING THE TRADITION GOING. “I JUST WANTED TO BE ABLE TO HAVE AN IMPACT ON IT, INITIAL POSITIVE IMPACT ON THE INDUSTRY TO LET PEOPLE KNOW WE STILL EXIST AND WE HAVE VALUE IN THE INDUSTRY.” A FARMER WHO IS KEEPING HIS FAMILY’S HISTORY ALIVE...WHILE SPREADING AN IMPORTANT MESSAGE. FIGHTING THE FREEZE...HOW FARMERS IN TEXAS ARE COPING IN EXTREME WEATHER CONDITIONS. “WE WON’T KNOW ANY DAMAGE THIS YEAR FOR ANOTHER FOUR OR FIVE DAYS. WE’VE GOT A COUPLE MORE NIGHTS OF FREEZING TEMPS AHEAD OF US.” AND WHAT WILL BE KING THIS YEAR...CORN OR SOYBEANS? SEE WHAT FORECASTERS HAVE TO SAY AND WHY.

Ag Day – Week of February 22-26, 2021

FEBRUARY 22, 2021

HEADLINES

COMING UP ON AGDAY – CHANCE ENCOUNTER. HOW A YOUNG FARMER IS MAKING A NAME FOR HIMSELF IN THE INDUSTRY...AFTER ASKING ONE QUESTION. "ONE OF OUR BIGGEST KEYS IN OUR OPERATION IS TO JUST TAKE WHAT WE'VE BEEN GIVEN, THE OPPORTUNITY AND THE ASSETS, MAKE THEM BETTER, AND THEN GIVE THEM TO THE NEXT GENERATION." BATTLING BACK IN TEXAS...AFTER A DEVASTATING WEEK OF ICE AND SNOW...WE'RE GETTING OUR FIRST LOOK AT SOME OF THE LOSSES IN FARM COUNTRY. "WE'RE ALREADY DUMPED ABOUT 15, 16 HUNDRED TRAILER TRUCK LOADS OF MILK. WE'RE SENDING IT ALL OVER THE UNITED STATES, ANYBODY THAT'LL TAKE IT. BUT WE CAN'T GET RID OF IT ALL." AS A NEW ADMINISTRATION SETS A NEW COURSE ON IMMIGRATION.

FEBRUARY 23, 2021

HEADLINES

COMING UP ON AGDAY – BLAZING A TRAIL WHEN I HAVE TO DRIVE OUT ON THE ROAD AND I PASS PEOPLE THAT ARE OFTEN SURPRISED TO SEE A WOMAN BEHIND THE WHEEL. MEET A FARMER WHO'S GROWING AND CHANGING HER OPERATION AND THE INDUSTRY AT THE SAME TIME, A SOUR END OF THE CITRUS SEASON IN TEXAS. DOES THAT MEAN YOU DON'T EVER THINK ABOUT A PRIEST IN THE RIO GRANDE VALLEY? BUT OUR CITRUS CROP IS BASICALLY WIPED OUT IN A YEAR AFTER THE IMPORTANT COURT CASE, THE EPA MAKES ITS DECISION ON THE RULE.

FEBRUARY 24, 2021

HEADLINES

COMING UP ON AGDAY – DOES THIS LOOK FAMILIAR...HOURS OF ONLINE LEARNING? "IT'S KIND OF HARD TO FOCUS BECAUSE I HAVE EVERYTHING AROUND ME I CAN GET DISTRACT WITH." HOW PARENTS CAN HELP THEIR STUDENTS PUSH THROUGH THE REST OF THE SCHOOL YEAR. WEATHER WOES...THE PRESSURES ON THE CATTLE INDUSTRY FOLLOWING LAST WEEK'S COLD SNAP...AMID AN ON-GOING DROUGHT. "IT WAS ALMOST PUSHED THE PANIC MODE THAT THEY JUST STARTED SELLING CATTLE." AS USDA PREPARES TO WELCOME A LEADER BACK. "THEY YEAS ARE 92 AND THE NAYS ARE SEVEN THE NOMINEE IS CONFIRMED."

FEBRUARY 25, 2021

HEADLINES

COMING UP ON AGDAY – BEEF VERSUS PLANT-BASED ALTERNATIVES...WHAT A NEW STUDY HAS TO SAY ABOUT WHAT PEOPLE PREFER. POWER GRID ANGER. "THEY ALL NEED TO BE FIRED." TEXAS OFFICIALS FIRE BACK FOLLOWING LAST WEEK'S DEADLY COLD SNAP. AND GETTING BACK TO THE TABLE...WITH MORE RESTAURANTS OPENING BACK UP...THE BEEF INDUSTRY STANDS READY TO SERVE. "YOU'VE GOT TO THINK THAT THERE'S INCREDIBLE PENT UP DEMAND OUT HERE FOR THE CATTLE."

FEBRUARY 26, 2021

HEADLINES

COMING UP ON AGDAY – INSPIRED TO FARM BY FFA, THAT GAVE ME THE SPARK FOR AGRICULTURE. I REALLY THOUGHT THAT I HAD TO BE A FARMER TO BE IN FFA. PLUS, A COLD SNAP RECOVERY IN LOUISIANA. AND THEN YOU SEE ONE OFF BY HERSELF. IT'S JUST SNOW AND ICE ON THE GROUND, KIND OF YOUR HEART SINKS AND OW CATTLEMEN WEATHERED THE STORM. AND NEW FACES ARE UP FOR LEADERSHIP ROLES IN THE BIDEN ADMINISTRATION.

Ag Day – Week of March 1-5, 2021

MARCH 1, 2021

HEADLINES

COMING UP ON AGDAY – SURVIVING THE WILD WEATHER SWINGS OF 2020 WITH THE WEATHER. YOU KNOW, WE JUST ALWAYS HOPE FOR A BETTER YEAR NEXT YEAR. AND A LOOK AT THE SEASON IN VIRGINIA. PLUS, HOT AUCTION TRENDS IN OHIO WITH MACHINERY PETE, AND FERTILIZER PRICES ARE ON FIRE. I AM STRUGGLING TO SEE WHAT PRICES DIRECTION THIS SPRING SEASON. A PREVIEW AHEAD OF SPRING PLANTING IN TOM VILSACK TALKS PRIORITIES AND USDA.

MARCH 2, 2021

HEADLINES

COMING UP ON AGDAY – A RARE BIRTH...“I STARTED COUNTING, ONE, TWO THREE...HOLY BUCKETS...THERE’S FIVE.” ONE MAN’S LAMBING TALE...AND THE PROOF. INPUTS ON THE RISE...WHAT HIGHER CORN PRICES COULD MEAN FOR YOUR BOTTOM LINE BEFORE PLANTING BEGINS. “THE NITROGEN MARKET IS ALSO CLIMBING AND SEEMS TO BE CLIMBING ON A WEEKLY BASIS.” AS ETHANOL RIDES A ROLLER COASTER WHEN IT COMES TO DEMAND. “I THINK WE’RE GOING TO HAVE A COUPLE GOOD YEARS HERE THAT REALLY GIVE US AN OPPORTUNITY TO SET THE TONE OF WHERE WE’RE GOING TO GO FOR THE NEXT 30-40 YEARS.”

MARCH 3, 2021

HEADLINES

COMING UP ON AGDAY – FIGHTING FERAL PIGS...HOW A LITTLE BIT OF BAIT...AND SOME CHEMISTRY IS HELPING WIN THE WAR. NEW IRON WITH A TWIST...JOHN DEERE UNVEILS A SLEW OF NEW PRODUCTS...AND WE HAVE YOUR FIRST LOOK. “THE LINE WHERE THE PRECISION AG STARTS AND THE TRACTOR STOPS IS EXTREMELY GRAY.” AS AG GROUPS START WORKING WITH A NEW ADMINISTRATION...AND A NEW POLICY FOCUS. “MAKING SURE THAT WE HAVE POLICY THAT IS A GUIDEPOST RATHER THAN HITCHING POST.”

MARCH 4, 2021

HEADLINES

COMING UP ON AGDAY – FARMING FOR THE FUTURE. “THIS APPLE IS SMALL, YET THE EFFORT PUT INTO GETTING ME THIS APPLE IS NOT SMALL AT ALL.” ONE TEEN’S PROJECT THAT HAS EARNED HER TOP HONORS. “NEVER SEEN ANYTHING LIKE IT.” SORGHUM IN DEMAND...WHY MORE FARMERS MAY BE PLANTING IT THIS YEAR. AS WE GET A BETTER LOOK AT THE FINANCIAL DAMAGE DONE TO PRODUCERS FOLLOWING A WINTER STORM IN THE SOUTH. “WIDESPREAD DAMAGED REPORTED TO VEGETABLE CROPS IN SOUTH TEXAS.”

MARCH 5, 2021

HEADLINES

COMING UP ON AGDAY – SOUNDS OF SUMMER. A NOT SO POPULAR BUG IS MAKING A COMEBACK THIS YEAR. WEATHER EXTREMES...NORTH DAKOTA GOES FROM TOO WET...TO TOO DRY. “IT IS THE DRIEST THAT IT HAS BEEN THERE IN THE LAST 40 YEARS.” WHAT FARMERS ARE FACING AHEAD OF SPRING PLANTING...AS OTHERS LOOK TO SEE WHAT’S LEFT OF THEIR WINTER WHEAT CROP. “I DO THINK WE ARE GOING TO SEE A SLIGHT DECREASE IN WHEAT DUE TO THE LACK OF SNOW COVER.”

Ag Day – Week of March 8-12, 2021

MARCH 8, 2021

HEADLINES

COMING UP ON AGDAY – SECRETS IN THE SNOW. THE IMPORTANT WORK THAT HELPS DETERMINE HOW MUCH WATER MANY FARMER'S WILL HAVE COME SPRING. WITH MORE THAN HALF THE COUNTRY NOW DEALING WITH SOME SORT OF DROUGHT...FARMERS ARE LOOKING AHEAD. "WE DO HAVE A GROUP OF OUR MEMBERSHIP THAT HAS JUST GONE THROUGH A REALLY TOUGH DROUGHT SITUATION, AND THEY'RE STILL IN THE MIDDLE OF IT." AS ETHANOL FINALLY GAINS SOME GROUND. "WE'RE SEEING SKYROCKETING GROWTH IN DEMAND FOR EIGHTY FIVE IN THAT MARKETPLACE."

MARCH 9, 2021

HEADLINES

COMING UP NEXT – FIGHTING AGAINST THE FREEZE. "EVERY FREEZE HAS ITS HOW HISTORY." WE CHECK IN TO SEE HOWLOUISIANA'S SUGARCANE CROP FAIRED FOLLOWING LAST MONTH'S EADLY COLD SNAP. ONE-ON-ONE WITH THE NEW AG SECRETARY. "I THINK IT'S THE FAIREST AND MOST EQUITABLE WAY TO DEAL WIT THE TREMENDOUS AMOUNT OF RESROUCES MATCHED AGAINST THE ENORMOUS NEED THAT THE PANDEMIC AND OTHER ISSUES HAVE CAUSED OUR FARMING COMMUNITY. WHAT HE HAS TO SAY ABOUT THE FUTURE OF THOSE C-FAP PAYMENTS...AND A NEW ROUND OF COVID THAT COULD BE ON THE WAY SOON.

MARCH 10, 2021

HEADLINES

COMING UP ON AGDAY – FUTURE CASE CROP? WHAT RESEARCHERS HAVE DISCOVERED ABOUT THIS COMMON DESERT PLANT. NOT MOVING MARKETS...WHAT A NEW REPORT FRO THE U-S-D-A SAYS...AND DOESN'T SAY ABOUT EXPORTS ANDS STOCKS RIGHT NOW. USDA TOOK KIND OF A CONSERVATIVE APPROACH TOWARD A COUPLE OF THINGS." AS ETHANOL GETS A BIG SHOT OF GOOD NEWS. "I THINK THAT DOES OPEN UP THE DOOR FOR MORE POSSIBILITIES."

MARCH 11, 2021

HEADLINES

COMING UP ON AGDAY – SAVING THE SOIL. "IT'S A REAL CHALLENGE HERE TO DEAL WITH EROSION." HOW TWO BROTHERS IN MISSISSIPPI ARE FINDING UNIQUE WAYS TO KEEP THEIR HISTORIC FARM GOING AMID HUGE WEATHER CHALLENGES. A FIRST GENERATION FARMER...WITH A LOVE NOT JUST FOR CATTLE...BUT FOR ALL ASPECTS OF FARMING. "I'M DOING SOME THINGS THAT I LOVE TO DO." WINDS OF CHANGE...PORTIONS OF THE COUNTRY ARE PREPARING FOR A MONSTER STORM...THAT COULD BE ONE OF THE BIGGEST SEEN IN RECENT YEARS. AS THE U.S. AND CHINA...APPEAR TO BE HEADING BACK TO THE BARGAINING TABLE. "CHINA WILL BE A MAJOR PRIORITY."

MARCH 12, 2021

HEADLINES

COMING UP ON AGDAY - FARMING THE FUTURE. "THE END-GOAL WOULD BE NOT ONLY TO MAKE THE FARM AND KEEP IT SUSTAINABLE, BUT TO ENCOURAGE OTHERS TO TRY CONSERVATION PRACTICES." MEET A FARMER TAKING SUSTAINABILITY TO A WHOLE NEW LEVEL. SETTling IN..."I'M HAPPY WHERE I AM AND, I AM BLESSED. MY OPERATION IS GROWING AND NOT FALLING BACKWARDS." MEET A YOUNG PRODUCER WHO IS ALREADY GETTING RESULTS...AS WE CONTINUE OUR LOOK AT FIRST GENERATION FARMERS. AND IT APPEARS WINTER ISN'T DONE JUST YET...WITH A BIG STORM SETTING UP TO DUMP FEET OF SNOW.

Ag Day – Week of March 15-19, 2021

MARCH 15, 2021

HEADLINES

COMING UP ON AGDAY – TAKING CONSERVATION BEYOND THE BARN. “I JUST STRIVE TO BE MORE EFFICIENT AND SUSTAINABLE AND REGENERATIVE.” ONE FARMER’S GOAL TO LEAVE THINGS BETTER THAN HE FOUND THEM...ONE IDEA AT A TIME. MACHINERY PETE CHECKS OUT SOME SHINY NEW IRON! “WELL, BUCKLE UP FOLKS. WE’RE HERE AT CHANDLER’S INTRODUCTION FOR SEVEN NEW PRODUCTS.” AS FARMERS ARE ALREADY BEING FORCED TO SHELL OUT A LOT OF MONEY BEFORE THEY GET A CROP IN THE GROUND. “I’VE BEEN IN THE INDUSTRY FOR 20 YEARS NOW. I CANNOT REMEMBER IT EVERY JUMPING THIS FAR. THIS IS FAST.”

MARCH 16, 2021

HEADLINES

COMING UP ON AGDAY – NOT TAKING NO FOR AN ANSWER. “I HAD PEOPLE STOPPING ON THE YARD, FRIENDS OF MINE, THAT WOULD TELL US: WHAT ARE YOU DOING? THIS IS NEVER GOING TO WORK IN THIS COUNTRY.” ONE FARMER’S CAN-DO CONSERVATION METHODS THAT ARE TURNING HEADS. AFTER THE FREEZE. “THIS IS HEARTBREAKING.” HOW TEXAS PRODUCERS ARE PICKING UP THE PIECES ONE MONTH AFTER A DEADLY FREEZE HIT THE AREA...AS ANOTHER ROUND OF SNOW...AND DANGEROUS THUNDERSTORMS PUSH ACROSS THE COUNTRY.

MARCH 17, 2021

HEADLINES

COMING UP ON AGDAY – ANSWERING THE CALL...“THEY SAID BOYS IT IS BAD DOWN HERE, WE NEED HELP, AND THESE SMALL COMMUNITIES, THEY TRULY RUN AMERICA.” COLLEGE STUDENTS CONVERGE ON A SMALL TOWN...HIT HARD BY FLOODING. DEALING WITH DROUGHT. “LAST YEAR WE WERE WONDERING WHAT WE’RE GOING TO DO WITH ALL THIS MOISTURE, AND NOW WE’RE WONDERING WHERE IT IS.” THE IMPORTANT CHALLENGES FARMERS FACE AHEAD OF SPRING PLANTING IN OUR SPECIAL SERIES...WEATHERING 20-21. AND A SURPRISE BUY OF U-S AG FROM CHINA. “I THINK THAT TOOK A LOT OF US OFF GUARD HERE.”

MARCH 18, 2021

HEADLINES

COMING UP ON AGDAY – DEMAND FOR BEEF...WHY JAPAN IS RAISING TARIFFS ON U.S. BEEF...AND IT’S NOT NECESSARILY A BAD THING. WEATHERING THE STORM...“I ACTUALLY WAS IN MY PICKUP AT THE TIME AND SO YOU KIND OF WATCH CORN FLATTENED BEFORE YOUR EYES.” REBUILDING THE FARM...FROM THE GROUND UP...AS WE CONTINUE OUR SPECIAL REPORT – WEATHERING 20-21. AND CHINA MAKES ANOTHER BIG BUY. “BUT WE ARE SEEING MORE EVIDENCE NOW THAT CHINA WANTS TO FOLLOW THROUGH ON THIS DEMAND.”

MARCH 19, 2021

HEADLINES

COMING UP ON AGDAY – A WOMAN ON A MISSION TO EDUCATE PEOPLE ABOUT BEES. “MOST HONEYBEES DON’T WANT TO STING YOU.” SEE WHAT HAS PEOPLE BUZZING. WEATHER 20-21. “EVERY INDICATION THAT I’VE GOT SUGGESTS THAT THIS WON’T BE A SPRING WHERE WE STRUGGLE TO GET SOME EARLY SEASON HEAT.” OUR TEAM OF METEOROLOGISTS LAY OUT THEIR SPRING FORECASTS. AS A NEW APPROACH TO U.S. – CHINESE NEGOTIATIONS BEGINS. “ULTIMATELY, WE’D LIKE TO SEE THE TARIFFS REMOVED.”

Ag Day – Week of March 22-26, 2021

MARCH 22, 2021

HEADLINES

COMING UP ON AGDAY – CHANGING THE GAME. “HE SAID, THAT JUST THAT’S JUST NOT WHY IT SHOULDN’T BE THAT WAY.” A FARMER’S IMPORTANT INVENTION THAT ALTERED THE GAME OF BASKETBALL FOREVER. BEFORE USDA RELEASES ITS PERSPECTIVE PLANNING...A TEAM OF EXPERTS RELEASES THEIR NUMBERS. “WE’LL SEE SOME ACRES THAT HAVEN’T BEEN PLANTED, THE CROPS THE PAST SEVERAL YEARS COME BACK INTO PRODUCTION.” AS MEETINGS BETWEEN THE U.S. AND CHINA...GETS OFF TO A ROCKY START.

MARCH 23, 2021

HEADLINES

COMING UP ON AGDAY – INTERNET FOR EVERYONE...IN THIS DAY AND AGE...IT’S BECOME A NECESSITY. SEE HOW ONE UNIVERSITY EXTENSION OFFICE IS HELPING OUT. SECRETS OF THE SOIL...HOW INVESTING A LITTLE TIME IN SOIL HEALTH...COULD HELP YOUR BOTTOM LINE. PLUS...COMMODITY COMPETITION. “I’M MICHELLE ROOK. THE ACREAGE BATTLE IS HOTTER THAN EVER FOR 2021 WITH HISTORICALLY HIGH PRICES FOR SO MANY CROPS. DETAILS COMING UP.”

MARCH 24, 2021

HEADLINES

COMING UP ON AGDAY – PACKING ON THE POUNDS. THE NUMBERS ARE IN ON HOW MUCH WEIGHT AMERICANS GAINED DURING THE PANDEMIC. FROM BIG LOSS TO BIG DEMAND...THE TURNABOUT ON THE PORK SIDE. “IT REALLY IS CRAZY, THE TURN OF EVENTS IN THIS HOG MARKET.” AND AS THE ACREAGE BATTLE CONTINUES TO HEAT UP...WHY SOME FARMERS WON’T BE CHANGING DIRECTION. “THERE’S ONLY SO MUCH OUT THERE. AND WE EMPTIED THAT SYSTEM.

MARCH 25, 2021

HEADLINES

COMING UP ON AGDAY – NOT YOUR TYPICAL COMMERCIAL CROP. “WE GROW IT, WE DRY IT, WE PROCESS IT AND THEN WE SELL CBD GOODIES ONLINE FOR OUR CLIENTS WELLNESS.” HOOSIER FARMERS TRYING THEIR HAND AT HEMP. PROBLEMS AT THE PORTS...WHY SOME ARE CALLING IT A NIGHTMARE. “YOU’RE REALLY SEEING EVERY LINK IN THE SUPPLY CHAIN IMPACTED BY THIS.” AND IT LOOKS LIKE THOSE CORONAVIRUS AID PAYMENTS WILL SOON BE ON THE WAY TO FARMERS AGAIN.

MARCH 26, 2021

HEADLINES

COMING UP ON AGDAY – CUTTING COSTS IN THE KITCHEN. I’M CHARLES DENNEY. WE’RE COOKING ON SOCIAL MEDIA ALL AROUND TENNESSEE AND DISHES THAT DON’T COST A LOT OF DOLLARS. PENNY PINCHIN’ IN THE KITCHEN. THAT STORY OF DIXON, TENNESSEE, COMING UP ON AGDAY. BLACK FARMERS MAKE THEIR VOICES HEARD ON CAPITOL HILL. “BLACK FARMERS THAT GROW CORN, COTTON, SOYBEANS, PEANUTS AND RICE ARE ON THE VERGE OF EXTINCTION.” AS FARMERS PREPARE FOR A NEW ROUND OF AID...WITH A NEW NAME.

Ag Day – Week of March 29-31, 2021

MARCH 29, 2021

HEADLINES

COMING UP ON AGDAY – HOT PRICES! “I THINK I WOULD SAY THIS IS PROBABLY THE HOTTEST PERIOD I’VE EVER SEEN IN MY 30 PLUS YEARS TRACK AND AUCTION PRICES DAY TO DAY.” TO GETTING THE MOST OUT OF YOUR EQUIPMENT...AS WE HELP YOU “WIN THE FURROW”. “BUT AGAIN, EVERYTHING COMES WITH AN EXPENSE SO YOU HAVE TO TAKE AND WEIGH THE OPTIONS.” ...AND GET READY FOR SPRING PLANTING...WITH A LOOK AT THE LATEST NUMBERS. “90 MILLION IS NOT BEARISH.”

MARCH 30, 2021

HEADLINES

COMING UP ON AGDAY – HARD CHOICES...“IF THEY WANT TO SAVE THE TREE THEY BETTER BE THINKING ABOUT WATCHING IT.” HOW AN OUNCE OF PREVENTION...MAY PREVENT THESE TREES FROM TURNING INTO FIREWOOD. OUR SPECIAL REPORT: WITH THE FURROW...WHY TIMING IS EVERYTHING. “IF WE HAVE PLANTS THAT EMERGE 12 HOURS BEHIND THE OTHER ONES, WE’RE ABLE TO HOLD ABOUT 98 PERCENT OF YIELD.” AND DECISIONS...DECISIONS...WHAT THE PLANTING MIX COULD LOOK LIKE THIS SPRING. THE BATTLE FOR ACRES CONTINUES...RIGHT NOW ON AGDAY.

MARCH 31, 2021

HEADLINES

COMING UP ON AGDAY – RESCUE DOGS...THEY NEED HOMES...BUT ONE OFFICIAL IS RAISING A RED FLAG WHEN IT COMES TO IMPORTING THEM. “WE ALWAYS SAY NEVER LET CORN HAVE A BAD DAY.” PUTTING MORE THAN A PLANT IN THE GROUND. WHAT YOU NEED TO KNOW...AS WE CONTINUE OUR SPECIAL REPORT: “WIN THE FURROW”. “ARE FARMERS MAKING LAST MINUTE SEED DECISIONS THIS YEAR? WE’LL KICK OFF OUR 180 PLANTING TOUR TODAY.” EVERYTHING YOU NEED TO KNOW BEFORE YOU PLANT...THIS MORNING ON AGDAY.

Quarter 1

2021

January 3, 2021

GA Senate Race:

Sen. Kelly Loeffler

New Congress:

Rep. Hakeem Jeffries (D-NY)

January 10, 2021

Capitol Hill Riots

Mick Mulvaney

Rep. James Clyburn (D-SC)

January 17, 2021

Security:

Gov. Asa Hutchinson (R-AR)

Economy:

Brian Deese

January 24, 2021

Impeachment/State of GOP

Sen. Mitt Romney

Sen. Marco Rubio

Covid:

Dr. Rochelle Walensky

January 31, 2021

Economy:

Jared Bernstein

Congress/Covid Relief Bill:

Sen. Bill Cassidy (R-LA)

Covid:

Dr. Tom Inglesby

Feb 7, 2021

GOP:

Rep. Liz Cheney (R-WY)

Impeachment:

Sen. Rand Paul (R-KY)

Sen. Chris Murphy (D-CT)

Feb 14, 2021

Covid:

Dr. Rochelle Walensky

Impeachment:

Sen. Lindsey Graham (R-SC)
Sen. Amy Klobuchar (D-MN)

February 21, 2021

Climate Change:

Bill Gates

Covid:

Dr. Anthony Fauci

February 28, 2021

Future of GOP:

Sen. Rick Scott (R-FL)

Covid Relief Bill

Jen Psaki

Intel:

Sen. Mark Warner (D-VA)

March 7, 2021

Covid Relief Bill:

Sen. Joe Manchin (D-WV)

Covid restrictions:

Gov. Asa Hutchinson (R-AR)

Covid:

Dr. Tom Frieden

March 14, 2021

Covid Package:

Sen. Bill Cassidy (R-LA)

Sen. Chris Murphy (D-CT)

Covid:

Dr. Anthony Fauci

March 21, 2021

Immigration

DHS Secretary Alejandro Mayorkas

Immigration/Spending:

Sen. Tom Cotton (R-AR)

March 28, 2021

Biden Agenda:

Jen Psaki

Immigration:

Sen. Lindsey Graham (R-SC)

April 4, 2021

Biden Infrastructure Plan:

Biden Deese

Sen. Roy Blunt (R-MO)

Covid:

Dr. Michael Osterholm