

KVRR/KBRR/KJRR/KNRR  
3RD QUARTER 2023  
ISSUES AND PROGRAMMING  
JULY 2023

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TITLE</u>	<u>TOPIC</u>
7/02	8:00 AM	60 Min	FOX News Sunday	See Attached
7/03-7/07	6:30 AM	30 Min	Ag Day	See Attached
7/9	8:00 AM	60 Min	FOX News Sunday	See Attached
7/10-7/14	6:30 AM	30 Min	Ag Day	See Attached
7/16	8:00 AM	60 Min	FOX News Sunday	See Attached
7/17-7/19, 7/21	6:30 AM	30 Min	Ag Day	See Attached
7/23	8:00 AM	60 Min	FOX News Sunday	See Attached
7/24-7/28	6:30 AM	30 Min	Ag Day	See Attached
7/30	8:00 AM	60 Min	FOX News Sunday	See Attached

KVRR/KBRR/KJRR/KNRR  
3RD QUARTER 2023  
ISSUES AND PROGRAMMING  
AUGUST 2023

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TITLE</u>	<u>TOPIC</u>
8/01-8/04	6:30 AM	30 Min	Ag Day	See Attached
8/06	8:00 AM	60 Min	FOX News Sunday	See Attached
8/07-8/11	6:30 AM	30 Min	Ag Day	See Attached
8/13	8:00 AM	60 Min	FOX News Sunday	See Attached
8/14-8/15, 17, 18	6:30 AM	30 Min	Ag Day	See Attached
8/20	8:00 AM	60 Min	FOX News Sunday	See Attached
8/21-8/25	6:30 AM	30 Min	Ag Day	See Attached
8/27	8:00 AM	60 Min	FOX News Sunday	See Attached
8/28-8/31	6:30 AM	30 Min	Ag Day	See Attached

KVRR/KBRR/KJRR/KNRR  
3RD QUARTER 2023  
ISSUES AND PROGRAMMING  
SEPTEMBER 2023

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TITLE</u>	<u>TOPIC</u>
9/01	6:30 AM	30 Min	Ag Day	See Attached
9/03	8:00 AM	60 Min	FOX News Sunday	See Attached
9/04-9/08	6:30 AM	30 Min	Ag Day	See Attached
9/10	8:00 AM	60 Min	FOX News Sunday	See Attached
9/11-9/15	6:30 AM	30 Min	Ag Day	See Attached
9/17	8:00 AM	60 Min	FOX News Sunday	See Attached
9/18-9/22	6:30 AM	30 Min	Ag Day	See Attached
9/24	8:00 AM	60 Min	FOX News Sunday	See Attached
9/25-9/29	6:30 AM	30 Min	Ag Day	See Attached

## **FOX NEWS SUNDAY / Quarter 3, 2023**

**July 2, 2023**

**2024**

Fmr. Gov Nikki Haley (R-SC)

**Foreign policy/Economy:**

Rep. Jake Auchincloss (D-MA)

**July 9, 2023**

**Foreign Policy**

Sen. John Barrasso (R-WY)

Sen. Tim Kaine (D-VA)

**2024**

Fmr. Gov. Chris Christie (R-NJ)

**July 16, 2023**

**Foreign Policy:**

John Kirby

**Foreign Policy/Defense Cuts**

Sen. Tom Cotton (R-AR)

**July 23, 2023**

**2024:**

Vivek Ramaswamy

**Economy:**

Jared Bernstein

**July 30, 2023**

**Trump Legal:**

Alina Habba

**Hunter Biden plea/Whistleblower hearings**

Rep. Nancy Mace (R-SC)

**2024**

Gov. Doug Burgum (R-ND)

**New Book:**

Rep. Adam Smith (D-WA)

**August 6, 2023**

**Trump Legal:**

John Lauro

Legal Panel: John Yoo and Andy McCarthy

**Hunter Biden/Trump indictment:**

Rep. Jake Auchincloss (D-MA)

Rep. Chip Roy (R-TX)

**August 13, 2023**

**Hunter Biden**

Jonathan Turley and Tom Dupree

**Afghanistan/Ukraine:**

Rep. Michael McCaul (R-TX)

Rep. Adam Smith (D-WA)

**August 20, 2023**

**2024**

Fmr. Gov. Nikki Halley

**Iowa State Fair/GOP**

Gov. Kim Reynolds

**August 27, 2023**

**Trump/GA Indictment**

Alina Habba

Jonathan Turley and Tom Dupree

**Third Party/2024**

Fmr. Senator Joe Lieberman (I-CT)

**September 3, 2023**

**2024**

VP Mike Pence

**Economy**

Jared Bernstein

**September 10, 2023**

**State of Education**

Gov. Glenn Youngkin (R-VA)

Becky Pringle

**Pollsters**

Celinda Lake and Kellyanne Conway

**September 17, 2023**

**Biden Impeachment Inquiry/Spending Fights**

Rep. Elise Stefanik (R-NY)

Rep. Ro Khanna (D-CA)

**2024**

Vivek Ramaswamy

**September 24, 2023**

**Border**

Rep. Henry Cuellar (D-TX)

**2024**

Sen. Tim Scott (R-SC)

**GOP Debate**

Ronna McDaniel

## **Ag Day – Week of July 3-7, 2023**

### **July 3, 2023 - HEADLINES**

BREAKING RECORDS. SEE WHAT SOMEONE PAID FOR THIS TRACTOR. AS PARTS OF THE MIDWEST FACES A HURRICANE ON LAND, A LOOK AT THE DAMAGE LEFT BEHIND FROM ANOTHER DERECHO. AS U.S.D.A. DELIVERS A SHOCK TO THE GRAIN MARKETS, WE HAVE TEAM COVERAGE ON REACTION TO THE JUNE ACREAGE REPORT AND WHAT THAT MEANS GOING FORWARD.

### **July 4, 2023 – HEADLINES**

WE TOURED THE AMERICAN COUNTRYSIDE THIS MORNING. WE SHOW THE NON CAR PEOPLE WHY CARS ARE SO INTERESTING AND THE IMPACT THEY'VE HAD ON HISTORY.

### **July 5, 2023 – HEADLINES**

TWO MICHIGAN FARMERS UNCOVER THE PAST. WE REWRITE HISTORY. THE TEXAS PANHANDLE GOES FROM HISTORIC DROUGHT TO TOO MUCH RAIN. REDUCTION IN ACRES WHILE THE CORN BELT BATTLES DROUGHT. A LOOK AT HOW THE GROWING SEASON IS GOING SO FAR AND WHAT IT MEANS FOR MARKETS RIGHT NOW.

### **July 6, 2023 – HEADLINES**

LETTING MOTHER NATURE AND CATTLE DO THEIR WORK. WHY SOME RANCHERS SAY A SIMPLE CHANGE IS SAVING THEM THOUSANDS OF DOLLARS, AND HELPING THE ENVIRONMENT. MORE IMPROVEMENT IN A NEW READING OF FARMER SENTIMENT BUT WHAT IS PUSHING UP THOSE FUTURE EXPECTATIONS? AND A GLIMMER OF HOPE ABOUT THE CORN CROP WHILE SOME PRODUCERS FIGHT FOR EVERY DROP OF WATER.

### **July 7, 2023 – HEADLINES**

AN OFFICER GOES ABOVE AND BEYOND THE CALL OF DUTY, INTO A RAGING FIRE INSIDE A BARN. SEE HOW HE MANAGED TO RESCUE THESE CATTLE. SOME HOPEFUL SIGNS WHEN IT COMES TO DROUGHT, WHILE OTHERS FACE BACK TO BACK DROUGHT YEARS. WE HEAD BACK OUT INTO THE FIELDS TO SEE THE ONGOING IMPACT.

## **Ag Day – Week of July 10-14, 2023**

### **July 10, 2023 - HEADLINES**

AN ICONIC PRODUCT THAT IS HELPING IMPROVE NATURE ALONG THE WAY. A UNIQUE PARTNERSHIP THAT HAS PEOPLE RAISING A GLASS TO TREES. GETTING GRAIN IN THE CART MINUS THE DRIVER. WE'LL LOOK AT THE LATEST IN AUTONOMOUS TECHNOLOGY. AS U.S. AG TRADE REMAINS SLUGGISH, A LOOK AT THE HEADWINDS FARMERS ARE FACING.

### **July 11, 2023 – HEADLINES**

WE HEAD TO LOUISIANA WHERE THE STATE'S FARMERS ARE COOKING UP AN IMPRESSIVE RICE CROP. JUST A COUPLE OF DAYS BEFORE THE U.S.D.A.'S LATEST BIG REPORT, AS THIS YEAR'S YIELD DEBATE RAGES ON. WE ALSO GET AN UPDATE ON JUST HOW BIG OF AN IMPACT ONGOING DROUGHT IS HAVING IN THE HEARTLAND.

### **July 12, 2023 – HEADLINES**

AS DAIRY PRODUCERS FACE HIGHER LABOR AND PRODUCTION COSTS, THEY TURN TO TECHNOLOGY FOR SOLUTIONS. WE'LL TAKE YOU TO A TEXAS DAIRY WHERE ROBOTS RULE. LAND PRICES WERE RED HOT IN 20-22, HAS THE MARKET STARTED TO COOL? AN UPDATE FROM ONE AREA TRYING TO BATTLE BACK FROM DROUGHT, AS MOTHER NATURE FINALLY HELPS OUT SOME PRODUCERS IN NEED OF MOISTURE.

### **July 13, 2023 – HEADLINES**

A NEW TOMATO VARIETY GETS A STAMP OF APPROVAL. HOW IT GOT THAT PURPLE PIGMENT AND WHY SOME SAY IT PACKS A HEALTHY PUNCH. TWO MONTHS WORTH OF RAIN OVER JUST A FEW DAYS, SEE THE IMPACT ON THE GREEN MOUNTAIN STATE. AS WE SHUFFLE THE BALANCE SHEET AGAIN FOR THE MAJOR GRAINS, MARKET WATCHERS DON'T LIKE WHAT THEY SEE IN THE LATEST SUPPLY AND DEMAND REPORT.

### **July 14, 2023 – HEADLINES**

WORKING FOR TREATS, MEET ONE OF THE TOP DOGS HELPING TO KEEP OUR FOOD SUPPLY SAFE. WHY FLORIDA'S CITRUS CROP COULD BE THE WORST IN ALMOST 100-YEARS. AS DROUGHT CONTINUES TO FIRMLY HAVE A GRIP ON THE MIDWEST, THERE ARE AREAS OF IMPROVEMENT. WE TAKE A CLOSER LOOK.



## **Ag Day – Week of July 17-21, 2023**

### **July 17, 2023 – HEADLINES**

WE KNOW NORTH DAKOTA IS BIG FOR AGRICULTURE, BUT HOW BIG? WE CHECK OUT THE DIVERSITY OF THIS ONE STATE AS WE TOUR THE AG STATES OF AMERICA. THE STRIKE AT TWO KEY CANADIAN PORTS APPEARS TO BE ENDING. HOW IT CAUSED PROBLEMS UP AND DOWN THE SUPPLY CHAIN INCLUDING HERE IN THE U.S. AS U.S. OFFICIALS CELEBRATE SOME TRADING SUCCESSES FOR THE LIVESTOCK INDUSTRY, WE SEE HOW IT'S HELPING PRODUCER'S BOTTOM LINES.

### **July 18, 2023 – HEADLINES**

HEALTHIER LIVING OPTIONS FOR PEOPLE IN RURAL AREAS OF TENNESSEE. IT'S PART OF A UNIVERSITY OF TENNESSEE EXTENSION PROGRAM CALLED WELL-CONNECTED COMMUNITIES. THE EAST COAST BATTLES FLOODWATERS AS THE WEST COAST FIGHTS HIGH HEAT. THE AGDAY WEATHER TEAM IS TRACKING IT. AND BIG DEVELOPMENTS OVERSEAS AS RUSSIA ENDS ITS INVOLVEMENT IN THE BLACK SEA GRAIN DEAL. WE LOOK AT THE LONG-TERM IMPACTS.

### **July 19, 2023 – HEADLINES**

PUTTING A PESKY PEST UNDER THE MICROSCOPE, HOW THIS RESEARCH COULD HELP SAVE CROP YIELDS IN THE SOUTH. COULD THE BLACK SEA GRAIN DEAL BE REVIVED? THE LATEST ON WHAT WE'RE HEARING. AS A LARGE CHUNK OF THE COUNTRY BAKES UNDER TRIPLE-DEGREE TEMPERATURES, THE NATION'S CORN CROP ENTERS A KEY GROWING STAGE.

### **July 21, 2023 – HEADLINES**

NO TILL OR TILL? A QUICK VISUAL DEMONSTRATION MAY HELP YOU DECIDE WITHOUT HAVING TO SET FOOT IN A FIELD. WE'RE SEEING MORE IMPROVEMENTS IN THE LATEST DROUGHT MONITOR BUT ARE THERE MORE RAINS FOR THE MIDWEST ON THE WAY? AS RUSSIA CONTINUES TO POUND UKRAINIAN GRAIN PORTS, MARKET WATCHERS FEAR WHAT THAT WILL MEAN FOR SUPPLIES AROUND THE WORLD AND WORLD HUNGER.

## **Ag Day – Week of July 24-28, 2023**

### **July 24, 2023 -HEADLINES**

FIRST IT WAS A DEVASTATING TORNADO, NOW TOO MUCH RAIN. WE REVISIT WESTERN KENTUCKY WHERE FARMERS ARE DEALING WITH MORE DESTRUCTION. CALIFORNIA'S PROPOSITION 12 WILL SOON GO INTO EFFECT. COULD OTHER STATE'S FOLLOW SUIT? WHAT THE PORK INDUSTRY IS DOING TO TRY AND PREVENT IT. AND HARVEST 23 FOR CORN IS ALREADY UNDERWAY.

### **July 25, 2023 – HEADLINES**

TAKING BACK THE LAND. HOW ONE RANCHER FOUGHT OFF AN INVASIVE SPECIES AND WON. AS WE GO OUTDOORS ON THE FARM, CATTLE NUMBERS CONTINUE TO DECLINE. WHAT THAT MEANS FOR PRICES AND MARKETS. AS HIGH SUMMER HEAT BUILDS IN AREAS THAT DON'T NEED IT, THE LATEST ON WHAT THIS COULD MEAN LONG TERM.

### **July 26, 2023 – HEADLINES**

IT DOESN'T TAKE LONG TO FIGURE OUT WHY OUR CREEKS ARE GOING DRY OR OUR PONDS ARE GOING DRY, THIS LANDOWNER SHARES WHAT THEY'RE DOING TO HELP RESTORE THE GREAT OUTDOORS ON THE FARM. A NEW MILESTONE IN THE BATTLE AGAINST ASTHMA. GLYPHOSATE PRICES ARE FALLING.

### **July 27, 2023 – HEADLINES**

WE ENJOY A LITTLE FISHING OUTDOORS ON THE FARM. THERE'S A CATTLE HERD STARTING TO SEE A REBULIDING. IT COULD GET A LITTLE DICEY LATER THIS WEEK WITH THE COMBINATION OF HEAT AND DROUGHT WHERE THE CROPS ARE MOST AT RISK.

### **July 28, 2023 – HEADLINES**

GETTING THE MOST OUT OF A REALLY SWEET CROP, SEE THE LATEST RESEARCH BEING DONE WITH SUGARCANE. HIGH HEAT IS IMPACTING THE LAND AND THE SEA, WHY YOU SHOULD CARE ABOUT A LOSS OF CORAL. AS TEMPERATURES CONTINUE TO RISE IN THE CORN BELT, BRINGING LITTLE RELIEF FOR THIRSTY CROPS. THE LATEST FORECAST FOR FARM COUNTRY AND AN UPDATE ON WHERE DROUGHT CONDITIONS STAND.

## **Ag Day – Week of August 1-4, 2023**

### **August 1, 2023 - HEADLINES**

A FORESTRY PROJECT THAT'S BEEN GOING ON HERE AT WEST TENNESSEE FOR DECADES, AND THE HELPFUL DATA THAT RESEARCHERS ARE FINDING. AS HIGH HEAT PRESSES NORTH, WHAT THAT'S DOING TO CROP CONDITIONS AS FARMERS CONTINUE TO FACE FINANCIAL PRESSURES. THE ONGOING BATTLE.

### **August 2, 2023 – HEADLINES**

IT'S A LONG-TIME FARMING STATE WITH SOME VERY UNIQUE CROPS. WE HEAD TO PENNSYLVANIA AS WE CONTINUE OUR TOUR OF THE AG STATES OF AMERICA. WHAT'S SUPPORTING THE OPTIMISM FARMERS ARE HAVING ABOUT THE OUTLOOK FOR THE AG ECONOMY? AS FARMERS IN THE CENTRAL PART OF THE COUNTRY WATCH AND WAIT FOR RELIEF, WE HEAD TO GROUND ZERO FOR DROUGHT IN THE MIDWEST.

### **August 3, 2023 – HEADLINES**

BUILDING ON A PLAN FOR THE FUTURE, SEE WHAT BEING A MASTER FARMER IS ALL ABOUT IN LOUISIANA. EXTREME HEAT, HIGH WINDS ARE FANNING THE FLAMES OF WESTERN WILDFIRES RIGHT NOW. A NEW EFFORT TO IMPROVE SUSTAINABILITY THROUGHOUT THE FOOD SECTOR.

### **August 4, 2023 – HEADLINES**

WE VISIT ONE OF THE LAST DRIVE-INS IN SOUTH DAKOTA. THE BATTLE OF TICKS AND FLIES AS MEAT EXPORTERS WORK TO INCREASE MARKET SHARE IN JAPAN. SUMMER SHOWERS BATTLE AGAINST HIGH HEAT FOR A DROUGHT EXPANSION STANDOFF.

## **Ag Day – Week of August 7-11, 2023**

### **August 7, 2023 – HEADLINES**

WE'LL CHECK IN ON THE GROWING SEASON IN ARKANSAS. THE PUSH IS ON THE LIMIT WHEN IT COMES TO AG LAND OWNERSHIP. A LOOK AT THE LATEST PROPOSALS FROM CONGRESS. FERTILIZERS ARE FINALLY MOVING LOWER. WE'LL DIG INTO THE LATEST PRICING TRENDS.

### **August 8, 2023 – HEADLINES**

LEARNING LEADERSHIP IN TENNESSEE. WE'LL SEE HOW FOUR ACTORS ARE ENJOYING CAMP. MARKETS RISE AFTER FIGHTING INTENSIFIES ALONG THE BLACK SEA. ATTACKS ON RUSSIAN PORTS AND OIL FREIGHTERS, REACTIONS TO THE LATEST HEADLINES. AS RAINS RETURN TO MAJOR PORTIONS OF THE MIDWEST, IS IT TOO LITTLE TOO LATE?

### **August 9, 2023 – HEADLINES**

THE SEARCH FOR GREENER PASTURES, IT'S BECOMING A HARDER TASK FOR RANCHERS IN THE SOUTH. AS TEMPERATURES CONTINUE TO RISE, GAS PRICES ARE ON THE RISE AGAIN. WHAT'S CAUSING IT? AND HOW LONG CAN IT LAST AS SOME CROPS FINALLY GET SOME RELIEF IN THE FORM OF RAIN. THE BATTLE AGAINST DRYNESS IS FAR FROM OVER.

### **August 10, 2023 – HEADLINES**

BUILDING YOUR OWN WORKFORCE, HOW ONE TEXAS RANCHERS INVENTION IS BANKING HIM TIME. A BEATING TO FIRE IN PARADISE, MASSIVE WILDFIRES BURNED ON THE ISLANDS OF HAWAII AS AG EXPORTS SLUMP. IS RELIEF IN SIGHT?

### **August 11, 2023 – HEADLINES**

TURNING TO ALTERNATIVES, HOW SOME FARMERS IN GEORGIA ARE FINDING SUCCESS DESPITE SOME CURVEBALLS FROM MOTHER NATURE. PRESSURE ON THE POULTRY INDUSTRY, THE ECONOMICS HAVE GOTTEN MUCH TOUGHER. MORE ON WHAT'S CAUSING SOME PROCESSING PLANTS TO CLOSE AS WE AWAIT NEW NUMBERS FROM U.S.D.A. IT COULD BE A GAME CHANGER FOR MARKETS.

## **Ag Day – Week of August 14-18, 2023**

### **August 14, 2023 - HEADLINES**

DRIER WEATHER IS APPARENTLY GOOD NEWS FOR ONE SOUTHERN CROP. AN UPDATE FROM LOUISIANA'S RICE HARVEST. A NEW PLAN TO LITERALLY SUCK CARBON OUT OF THE AIR. HEAR MORE ABOUT WHAT THE DEPARTMENT OF ENERGY HAS GREENLIGHTED AS FARMERS FINALLY HAVE THEIR SAY WHEN IT COMES TO CROP YIELD POTENTIAL. WHAT HAPPENS NEXT WHEN BLOOD, SWEAT, AND TEARS MEET RAIN, WIND AND SUN PIONEER?

### **August 15, 2023 – HEADLINES**

DEALING WITH LOSS. ONE FARMER IN HAWAII TALKS ABOUT MORE THAN JUST THE CROPS HE LOST IN DEADLY WILDFIRES. PORK PRODUCERS FACE PRESSURES. WATCHERS SAY TO PREPARE FOR MORE CONSOLIDATION IN THE INDUSTRY. AS GAS PRICES ARE ON THE RISE AGAIN, WHAT'S BEHIND THE LATEST INCREASE AND COULD THEY GO EVEN HIGHER?

### **August 17, 2023 – HEADLINES**

MAKING BETTER BEER. THE UNIVERSITY OF TENNESSEE AG RESEARCH HAS A NEW PROJECT TO HELP BREWERS. THE WORLD TRADE ORGANIZATION HAS SOMETHING TO SAY ABOUT RATALIATORY TARIFFS CHINA PUT IN PLACE AGAINST THE U.S. AND UKRAINE WORKS TO MOVE GRAIN OUT OF THE COUNTRY ALONG ANY ROUTE POSSIBLE. THE LATEST AS FARMERS IN THE COUNTRY CONTINUE TO BATTLE TO BRING A CROP TO MARKET.

### **August 18, 2023 – HEADLINES**

WEATHER, STUCK ON REPEAT. HOW LOUISIANA CROPS ARE SURVIVING THIS SUMMER'S INTENSE HEAT. HELPING US LIVE LONGER LIVES, WHY SURGEONS ARE TURNING TO PIGS TO HELP HUMANS. AS CHINA TRIES TO DIG ITSELF OUT FROM AN ECONOMIC DIVE, THE IMPACT IT'S HAVING HERE AT HOME.

## **Ag Day – Week of August 21-25, 2023**

### **August 21, 2023 - HEADLINES**

GETTING THE GOATS! HOW THIS PAIR LANDED IN GATOR COUNTRY AND WHERE THEY'RE HEADING NEXT. THE BATTLE OVER G.M.O. CORN BETWEEN THE U.S. AND MEXICO HEAT UP. WE EXPLAIN MORE ON THE NEXT MOVE U.S. OFFICIALS ARE TAKING. AS THE 2023 PRO FARMER CROP TOUR KICKS OFF, WHAT AWAITS SCOUTS AS THEY HIT THE ROAD AND HEAD OUT INTO THE FIELDS.

### **August 22, 2023 – HEADLINES**

SEVEN STATES, FOUR DAYS AND LOTS TO SEE AND MEASURE. IT'S THE 2023 PRO FORMA CROP TOUR. DAY ONE IN THE EAST BEGINS IN OHIO. OHIO WILL BE HOME TO SOME OF THE BEST GROWING CONDITIONS IN THE MIDWEST. WHILE IN THE WEST, ONE STATE IS BATTLING BACK FROM DROUGHT. THE FARMER CROP TOUR IN SOUTH DAKOTA WHERE CROP SCOUTS ARE FINDING A MUCH DIFFERENT DROUGHT THAN THEY DID A YEAR AGO. PRESSURES REMAIN.

### **August 23, 2023 – HEADLINES**

DAY TWO OF THE PRO FARMER CROP TOUR, SCOUTS BATTLE EXTREME HEAT BUT CAN THE CROP PREVAIL? IN THE EAST, THE FOCUS IS ON THE HOOSIER STATE. WHILE IN THE WEST CONCERNS ABOUT THE IMPACT OF THE DROUGHT GROW. THE LATEST SCOUTING REPORTS AS THE 2023 PRO FARMER ROLLS ON.

### **August 24, 2023 – HEADLINES**

THE HEAT IS ON AS TEMPERATURES CLIMB. SCOUTS ON THE PRO FARMER CROP TOUR HEAD OUT TO SEE WHO WILL WIN THE BATTLE FOR YIELDS, WILL IT BE THE EAST OR THE WEST? AND HOW THIS POSSIBLE RECORD-BREAKING HEAT COULD FACTOR IN, COVERAGE OF THE TOUR CONTINUES.

### **August 25, 2023 – HEADLINES**

ON THE FINAL DAY OF THE PRO FARMER CROP TOUR, SCOUTS SURVEY FIELDS BATTLING HIGH HEAT AND DROUGHT CONDITIONS. EARS ARE STARTING TO DROP FROM THE HEAT AND DRYNESS IN IOWA, AND THERE IS CONCERN ABOUT SOYBEANS. THE NEWS ISN'T ANY BETTER IN THE WEST WHERE HEAT AND DROUGHT STRESS COME TOGETHER THIS YEAR. AS REALITY SETS IN, THE 2023 PRO FARMER CROP TOUR WRAPS UP.

## **Ag Day – Week of August 28-31, 2023**

### **August 28, 2023 - HEADLINES**

BIN-BUSTING CROP! ONE MAN'S SOYBEANS ARE SHATTERING YIELD RECORDS. HOW A FIRE AT A CATTLE SALE BARN IS IMPACTING FARMER'S BOTTOM LINES. PLUS, WHAT IS THE YIELD POTENTIAL FOR THIS YEAR'S CORN AND SOYBEAN CROPS? AFTER A WEEK OF SURVEYING AND WEIGHING THE NUMBERS, PRO FARMER PUTS OUT IT'S YIELD ESTIMATES. AN UPDATE AS CORN AND SOYBEAN CROPS SPRINT TO THE FINISH LINE.

### **August 29, 2023 – HEADLINES**

HOME COOKING IN A WHOLE NEW WAY. HOW A CHEF IS TAKING "HOME GROWN" FOOD TO A NEW LEVEL. COOL TECH! SEE WHAT WILL SOON BE COMING TO THE MARKET AND MAYBE YOUR FARM. AS THE U.S. TRIES TO THAW RELATIONS WITH CHINA, WE HAVE THE LATEST.

### **August 30, 2023 – HEADLINES**

RECORD BREAKING PRICES! SEE WHAT WAS RECENTLY PAID FOR 18 POUNDS OF HAM AND A WHEEL OF CHEESE. AS WILDFIRES BURN IN LOUISIANA, FLORIDA PREPARES FOR A DIRECT HIT FROM A HURRICANE. AS E.P.A REVISES THE WATERS OF THE U.S. RULE YET AGAIN, WHAT THE DECISION MEANS FOR FARMERS AND RANCHERS

### **August 31, 2023 – HEADLINES**

UN-RUSTLED? THE STRANGE STORY OF SOME SHEEP STOLEN FROM A WYOMING RANCH THAT NOW APPEAR TO BE BACK HOME. HIGHER CATTLE PRICES COULD BE STICKING AROUND FOR AWHILE. THE LATEST MARKET SIGNALS IN THIS MONTH'S AG ECONOMISTS' MONTHLY MONITOR. AS AG GROUPS WEIGH THE LATEST ANNOUNCEMENT REGARDING WATERS, WHAT IT MEANS FOR FARMERS AND RANCHERS AND THE IMPACT IT MAY HAVE ON FARMS.

## **Ag Day – Week of September 1 & 4-8, 2023**

### **September 1, 2023 – HEADLINES**

A BULLISH SITE SPOTTED IN NEBRASKA. SEE WHAT HAPPENED WHEN POLICE ENCOUNTERED A BULL NAMED “HOWDY DOODY” IN A CAR! A SUMMER OF EXTREME HEAT. THE IMPACT THAT’S HAVING ON THE SOUTHERN CORN CROP AS HARVEST CONTINUES IN LOUISIANA. AS FARMERS IN THE MIDWEST TRY TO BRING CROPS TO THE FINISH LINE, WHY HARVEST COULD COME MUCH SOONER THAN THEY WANTED.

### **September 4, 2023 – HEADLINES**

TODAY WE CELEBRATE WOMEN ON THE FARM. WOMEN ARE LEADING THE WAY ON MORE AND MORE FARMS TODAY. WHETHER THE JOB BRINGS YOU TO THE BOARDROOM OR THE FIELDS, A CHANGE IS HAPPENING IN THE WORLD OF AGRICULTURE. WOMEN WHO APPRECIATE FOOD AND WHERE IT COMES FROM ARE PAVING THE WAY UNAPOLOGETICALLY.

### **September 5, 2023 – HEADLINES**

WE MEET SOME OF THE YOUNG PEOPLE IN THE UNIVERSITY OF TENNESSEE EXTENSION’S INTERNSHIP PROGRAM. LOWER WATER LEVELS ARE ONCE AGAIN PLAGUING THE MIGHTY MISSISSIPPI, WHAT THAT MEANS WHEN IT COMES TO MOVING AG PRODUCTS DOWN THE RIVER. AS FARMERS CONTINUE TO FIGHT FOR A PROFIT BEFORE THE END OF THE YEAR, SOME NEW NUMBERS OFFER UP LITTLE CONSOLATION. WE LOOK AT WHAT MIGHT BE ON THE HORIZON WHEN IT COMES TO FARM FINANCES.

### **September 6, 2023 – HEADLINES**

SEE THE CONTEST THAT HAD A FINGER-LICKING FINISH. HOW MUCH ARE YOU WILLING TO PAY TO GO THROUGH THE PANAMA CANAL? THAT’S WHAT OFFICIALS ARE FINDING OUT AS LINES CONTINUE TO GROW. NEXT YEAR COULD BE A RECORD BREAKER WHEN IT COMES TO SHIPPING AG PRODUCT. THE LATEST AG IMPORT-EXPORT SNAPSHOT.

### **September 7, 2023 – HEADLINES**

WHAT YOU CAN DO TO PROTECT YOUR HOME AND YOUR PETS FROM SKUNKS. SKUNK SEASON IS STILL GOING STRONG. AS FARMERS MULL CURRENT CONDITIONS ON THEIR FARM, HEAT AND DRY WEATHER CONTINUE TO TAKE A TOLL ON THE CROPS. THE LATEST SURVEYS AND WHAT THEY MEAN FOR CROPS AS WE RACE TO HARVEST.

### **September 8, 2023 – HEADLINES**

WATCHING THE WATER. CONCERNS GROW ABOUT WHETHER WE’LL SEE A REPEAT THIS YEAR OF EXTREMELY LOW WATER LEVELS ON THE MISSISSIPPI RIVER. OUTRUNNING THE FLAMES. RANCHERS IN LOUISIANA FORCED TO TAKE QUICK ACTION AS THE STATE’S LARGEST WILDFIRE CLOSES IN . COULD THE EXTREME HEAT AND DROUGHT IN THE MIDWEST BE NEARING AN END? SOME HOPEFUL SIGNS.



## **Ag Day – Week of September 11-15, 2023**

### **September 11, 2023 – HEADLINES**

PLUGGED IN TO THE LATEST TECHNOLOGY. HOW MIDWEST AG STUDENTS ARE GETTING HANDS ON EXPERIENCE WITH A TRACTOR THAT'S ALL HANDS OFF! ONE EUROPEAN LEADER'S MESSAGE TO RUSSIA ABOUT THE NEED TO MOVE AG PRODUCTS THROUGH THE BLACK SEA. AND THE CENTER OF THE COUNTRY IS ALSO AT THE CENTER WHEN IT COMES TO DROUGHT. HOW THAT'S IMPACTING A WHOLE LOT MORE THAN JUST CORN AND SOYBEANS.

### **September 12, 2023 – HEADLINES**

CELEBRATING A LIFE-SAVING MEDICINE AND WHERE IT ALL BEGAN AT A PATCH OF GROUND AT ONE AG COLLEGE. THE LATEST ON WHAT WE KNOW ABOUT A REPORTED EXPLOSION AT AN AG PROCESSING PLANT IN DECATUR, ILLINOIS. AS U.S.D.A. ONCE AGAIN IS EXPECTED TO MAKE REVISIONS TO THE GRAIN BALANCE SHEETS, WE WILL BE WATCHING THE KEY NUMBERS TODAY.

### **September 13, 2023 – HEADLINES**

GOOD NEWS ABOUT A POPULAR THANKSGIVING DISH, THE LATEST ON THE SWEET POTATO FORECAST FROM LOUISIANA. CONCERNS GROW ABOUT THE IMPACT ON PRICES AFTER AN EXPLOSION AT A MASSIVE AG PROCESSING FACILITY IN CENTRAL ILLINOIS. AS U.S.D.A. ONCE AGAIN MAKES CUTS TO THE CORN AND SOYBEANS BALANCE SHEET, BUT NOT AS BIG AS THE MARKET EXPECTED TO SEE. REACTION AND WHAT IT MEANS AS WE HEAD INTO HARVEST.

### **September 14, 2023 – HEADLINES**

HOW TENNESSEE IS GETTING ALL AGES INVOLVED IN DIGGING IN THE DIRT. WILL THIS BE THE WEEK TO PLANT WINTER WHEAT? SEE WHERE SOME MUCH NEEDED RAIN IS ARRIVING, AND WHERE MOISTURE IS STILL DESPERATELY NEEDED. WHY THE MIGHTY MISSISSIPPI MAY NOT BE ABLE TO LIVE UP TO ITS NAME THIS SEASON.

### **September 15, 2023 – HEADLINES**

FROM TASTING THE FUTURE OF FOOD TO MAKING A FARM MORE EFFICIENT UTILIZING THE LATEST TECHNOLOGY WHILE CONTINUING TO BUILD ON SCIENTIFIC DISCOVERIES IN THE FIELD. WE'RE HEADING BACK TO COLLEGE THIS MORNING FROM PURDUE UNIVERSITY AND OUR COLLEGE ROADSHOW TOUR!

## **Ag Day – Week of September 18-22, 2023**

### **September 18, 2023 – HEADLINES**

ONE FARMER IS MAKING A NAME FOR HIMSELF, SEE HOW HE'S ALREADY MAKING WAVES AT THE AGE OF 17. TIME IS TICKING TO GET A NEW FARM BILL WRITTEN BUT WHAT IF IT DOESN'T HAPPEN IN TIME? WE HEAR ONE AG ECONOMIST'S WARNING. RENEWABLE FUELS FACE A NEW CHALLENGE FROM BIG OIL AS OIL PRICES SOAR BACK UP, AND THE IMPACT.

### **September 19, 2023 – HEADLINES**

SOME IMPORTANT LIFE LESSONS FROM THE KITCHEN. WE LEARN OF A TASTY AND GENEROUS FOOD DONATION WITH THE UNIVERSITY OF TENNESSEE EXTENSION IN ROBERTSON COUNTY. THE CATTLE MARKET HAS BEEN ON A WILD RIDE. WE DIVE INTO THE STATE OF THE BEEF INDUSTRY AS THE CATTLE MARKET MAKES HISTORY. BUT HOW LONG COULD IT LAST? WE HAVE AN UPDATE.

### **September 20, 2023 – HEADLINES**

AN ALPACA ON AN ADVENTURE, HOW HE'S PUTTING THE SPOTLIGHT ON ONE FARM. WE CHECK IN ON THE STATE OF THE BEEF INDUSTRY AS PRICES SOAR. AS HARVEST KICKS OFF IN SOME KEY GROWING AREAS, WHAT FARMERS SAY THEY'RE SEEING OUT THE FIELD AS COMBINES ROLL.

### **September 21, 2023 – HEADLINES**

SEE HOW ONE FARMING COUPLE DOES REGENERATIVE AGRICULTURE. HOW MUCH LONGER CAN THESE HIGHER CATTLE PRICES REALLY LAST? WE PUT THAT QUESTION TO INDUSTRY LEADERS AS WE CONTINUE TO EXAMINE THE STATE OF THE BEEF INDUSTRY. AS THE CLOCK TICKS ON THE POSSIBILITY OF A GOVERNMENT SHUTDOWN, THE BIG IMPACT THAT COULD HAVE ON U.S. AGRICULTURE.

### **September 22, 2023 – HEADLINES**

IOWA, IT'S SO MUCH MORE THAN LIVESTOCK AND GRAINS. WE LOOK AT THE POTENTIAL THAT'S POURING IN WHEN IT COMES TO WINE. AND CAN SOLAR AND FARMING GO TOGETHER? WHY RESEARCHERS AT IOWA SAY YES. A SPECIAL PANEL OF AG ECONOMISTS WEIGH IN AFTER THE FED HOLDS INTEREST RATES. AND JOHN DEER ANNOUNCED A ROUND OF LAYOFFS. IT'S AGDAY AT IOWA STATE AS PART OF OUR COLLEGE ROADSHOW.

## **Ag Day – Week of September 25-29, 2023**

### **September 25, 2023 – HEADLINES**

THE LATEST ON WHAT'S BEEN A DESTRUCTION YEAR OF WILDFIRES IN LOUISIANA. HARVEST IS UNDERWAY BUT IT'S ALSO TIME TO GET READY FOR FALL PLANTING. SOME ADVISE TO HELP YOU FLIP YOUR SOIL. PRODUCERS CONTINUE TO FEEL THE PINCH FROM HIGHER INTEREST RATES. SO, WHEN COULD THEY GO BACK DOWN?

### **September 26, 2023 – HEADLINES**

SAVING A LIFE. THE WARNING SIGNS TO WATCH FOR TO TRY AND PREVENT SUICIDE FROM IMPACTING YOUR FARM. TWO BIG STORIES INVOLVING TWO BIG BUYS, ONE IS A LAND DEAL AND ANOTHER INVOLVES A BIG SALE OF CORN. WHAT THESE SALES HAVE TO SAY ABOUT THE AG ECONOMY.

### **September 27, 2023 – HEADLINES**

SHARING THE ROAD. ONE FARMER SHARE HIS STORY HE HOPES WILL RESONATE WITH DRIVERS RIGHT NOW DURING HARVEST TIME. HARVEST PICKS UP PACE INCLUDING IN THE SHOW-ME STATE. AS THE NATION PREPARES FOR A VERY REAL POSSIBILITY OF A GOVERNMENT SHUTDOWN, THE LATEST ON EFFORTS TO STOP IT FROM HAPPENING.

### **September 28, 2023 – HEADLINES**

THE FIGHT FOR YIELDS. WHAT MAY NOT GET HARVESTED THIS YEAR IN LOUISIANA. PLUS, TAKING ADVANTAGE OF PROGRAMS TO HELP YOU FLIP YOUR SOIL. AS THE DEADLINE FOR A POSSIBLE GOVERNMENT SHUTDOWN DRAWS NEAR, THE IMPACT IT COULD HAVE ON COMMODITY MARKETS.

### **September 29, 2023 – HEADLINES**

IT'S COMING, NINO COULD MEAN A WETTER THAN AVERAGE WINTER AND BEYOND WEATHER-WISE. BUILDING UP THE SOIL BY ADDING COVER CROPS, SOME ADVISE TO HELP YOU FLIP YOUR SOIL. AND TIME HAS ALMOST RUN OUT ON GETTING A NEW FARM BILL BUT SHOULD PRODUCERS BE WORRIED?