

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Antenna TV (MVR) FOX TV (KVR+)
Category (Announcements)	PSA Range
Start Date	12/26/22
End Date	03/26/23
Media Filter	<No Filter>
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	Cart Number
Level 3 Grouping	ISCI
Page Break After Groups	<No Page Breaks>
Sort Order 1	Cart Number
Sort Order 2	<None>
Sort Order 3	<None>
Show Details	No
Display Estimated Value	Do Not Display Estimated Value
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

Media - Announcement Placement Report

Report pulled at 10:09:00AM on 3/29/2023

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#.Line#.Revision)	ISCI	Length	Expiration Date	Program	Alt-Promo	Alt-ISCI	Alt-Description
Station: Antenna TV (MVR)													
Totals for: 70665							160						
Cart Number:		70666											
ISCI:		PSA/Buzz CNRB0178000H											
Totals for: PSA/Buzz CNRB0178000H							143						
Totals for:		70666											
Cart Number:		70667											
ISCI:		PSA/KIDS Store CNGN0241000H											
Totals for: PSA/KIDS Store CNGN0241000H							97						
Totals for:		70667											
Cart Number:		70668											
ISCI:		PSA/KIDS Etticate 4MSPTV71643H											
Totals for: PSA/KIDS Etticate 4MSPTV71643H							94						
Totals for:		70668											
Cart Number:		70669											
ISCI:		PSA/KIDS Drawing ZPLWHFH1730H											
Totals for: PSA/KIDS Drawing ZPLWHFH1730H							94						
Totals for:		70669											
Cart Number:		70670											
ISCI:		PSA/KIDS What if FFBH0083000H											
Totals for: PSA/KIDS What if FFBH0083000H							97						
Totals for:		70670											
Cart Number:		70671											
ISCI:		PSA/KIDS Hear you PSNG0007000H											
Totals for: PSA/KIDS Hear you PSNG0007000H							142						
Totals for:		70671											
Cart Number:		70672											
ISCI:		PSA/KIDS Kitten ZPLWBF98060H											
Totals for: PSA/KIDS Kitten ZPLWBF98060H							141						
Totals for:		70672											
Cart Number:		70673											
ISCI:		PSA/KIDS How2Feel CNTS0129000H											
Totals for: PSA/KIDS How2Feel CNTS0129000H							141						



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aaa Indicates announcement is on locked log -a- Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
 Both parts of bookends and piggy backs are combined.
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

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							(Contract#:Line#:Revision)	Date					
Station: Antenna TV (MVRR)													
	Cart Number:	70673											
Totals for: PSA/KIDS How2Feel CNTS0129000H								140					
Totals for: 70673								140					
	Cart Number:	70674											
ISCI: PSA/Caregiver CNCG0544000H								232					
Totals for: PSA/Caregiver CNCG0544000H								232					
Totals for: 70674								232					
	Cart Number:	70675											
ISCI: PSA/WWP Alone ZPLWWWP55760								221					
Totals for: PSA/WWP Alone ZPLWWWP55760								221					
Totals for: 70675								221					
	Cart Number:	70676											
ISCI: PSA/Stroke AHATA6PSAH								249					
Totals for: PSA/Stroke AHATA6PSAH								249					
Totals for: 70676								249					
	Totals for: Antenna TV (MVRR)	2,917											
Station: FOX TV (KVRN+)													
	Cart Number:	70644											
ISCI: PSA/CNGN0087000H Find Anything								2					
Totals for: PSA/CNGN0087000H Find Anything								2					
Totals for: 70644								2					
	Cart Number:	70645											
ISCI: PSA/ZPLWHRSS5030H Poison								3					
Totals for: PSA/ZPLWHRSS5030H Poison								3					
Totals for: 70645								3					
	Cart Number:	70646											
ISCI: PSA/PSNA0003000H Look Close								2					
Totals for: PSA/PSNA0003000H Look Close								2					
Totals for: 70646								2					
	Cart Number:	70647											
ISCI: PSA/RSEN1141930H Retina								2					
Totals for: 70647								2					



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In the case of unlocked logs:
 Both parts of bookends and plog/ back are combined.
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Station: FOX TV (KVRR+)												
		Cart Number:	70647									
		Totals for:	PSA/RSEN1141930H	Retina		1						
		Totals for:	70647			1						
		Cart Number:	70648									
		Totals for:	PSA/CNRJ0026000H	Illegal		2						
		Totals for:	70648			2						
		Cart Number:	70659									
		Totals for:	PSA/Replace	CMNB3741822H		163						
		Totals for:	70659			163						
		Cart Number:	70660									
		Totals for:	PSA/Vape	CNV/P0137000H		163						
		Totals for:	70660			163						
		Cart Number:	70661									
		Totals for:	PSA/FOMO	CNFU0069000H		163						
		Totals for:	70661			163						
		Cart Number:	70662									
		Totals for:	PSA/I	can 30		79						
		Totals for:	70662			79						
		Cart Number:	70663									
		Totals for:	PSA/Support	PSNGSUDIE30H		79						
		Totals for:	70663			79						
		Cart Number:	70664									
		Totals for:	PSA/DIY	Dont VYPC0014000H		90						
		Totals for:	70664			90						



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Station: FOX TV (KVRr+)												
		Cart Number: 70665										
		ISCI: PSA/Fed Up SAVFK3PSAH										
		Totals for: PSA/Fed Up SAVFK3PSAH										
		Totals for: 70665				89						
		Cart Number: 70666										
		ISCI: PSA/Buzz CNRB0178000H										
		Totals for: PSA/Buzz CNRB0178000H										
		Totals for: 70666				84						
		Cart Number: 70667										
		ISCI: PSA/KIDS Store CNGN0241000H										
		Totals for: PSA/KIDS Store CNGN0241000H										
		Totals for: 70667				79						
		Cart Number: 70668										
		ISCI: PSA/KIDS Etticate 4MSPTV71643H										
		Totals for: PSA/KIDS Etticate 4MSPTV71643H										
		Totals for: 70668				75						
		Cart Number: 70669										
		ISCI: PSA/KIDS Drawing ZPLWHFH1730H										
		Totals for: PSA/KIDS Drawing ZPLWHFH1730H										
		Totals for: 70669				75						
		Cart Number: 70670										
		ISCI: PSA/KIDS What if FFBH0083000H										
		Totals for: PSA/KIDS What if FFBH0083000H										
		Totals for: 70670				77						
		Cart Number: 70671										
		ISCI: PSA/KIDS Hear you PSNG0007000H										
		Totals for: PSA/KIDS Hear you PSNG0007000H										
		Totals for: 70671				101						
		Cart Number: 70672										
		ISCI: PSA/KIDS Kitten ZPLWBF98060H										
		Totals for: PSA/KIDS Kitten ZPLWBF98060H										
		Totals for: 70672				101						



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Station: FOX TV (KVRN+)													
Totals for: 70672							101						
Cart Number: 70673													
ISCI: PSA/KIDS How2Feel CNTS0129000H													
Totals for: PSA/KIDS How2Feel CNTS0129000H							106						
Totals for: 70673							106						
Cart Number: 70674													
ISCI: PSA/Caregiver CNCG0544000H													
Totals for: PSA/Caregiver CNCG0544000H							154						
Totals for: 70674							154						
Cart Number: 70675													
ISCI: PSA/WWP Alone ZPLWWWP55760													
Totals for: PSA/WWP Alone ZPLWWWP55760							123						
Totals for: 70675							123						
Cart Number: 70676													
ISCI: PSA/Stroke AHATA6PSAH													
Totals for: PSA/Stroke AHATA6PSAH							148						
Totals for: 70676							148						
Totals for: FOX TV (KVRN+)							1,959						



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Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Length	Expiration	Program	Alt-Promo	Alt-ISCI	Alt-Description
Total Number of Announcements: 4,876													
\$ 0.00													

(Contract#:Line#:Revision)



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2023 Quarter 1 PSA

House ID 70659

CMNB3741822H Replace

You can't replace wildlife once its gone. Join our mission to protect their future. Join the San Diego Zoo Wildlife Alliance.



House ID 70660

CNVP0137000H Vape

Every day kids start vaping. So if you want to talk to your kids, you got to get it trending. I was just trying to get your attention. You could have just asked me. Visit [talk about vaping.org](http://talkaboutvaping.org) for tips on when and how to have the vape talk.



House ID 70661

CNFU0069000H FOMO

I can't believe I'm missing this. (His whole family is at a party) Don't get stuck at home with the flu. The flu shot is the best way to prevent the flu and its potentially serious complications. Don't get flu FOMO, learn more at [get my flu shot dot org](http://getmyflushot dot org).



House ID 70662

I Can 30 I Can 30

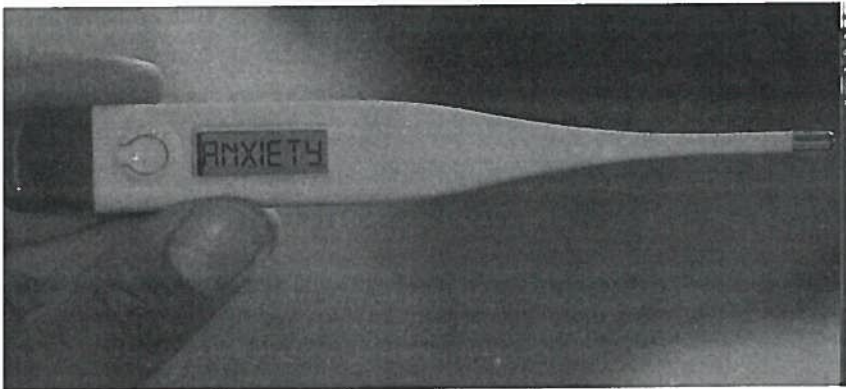
I can solve difficult problems for a fortune 500 company. I can run a successful business. I can put my military experience to work for your company. I can manage your home improvements. I can publicize your message. I can teach your children. But I can't put my skills to work for your organization if im not given the opportunity. Nearly 50 million Americans have disabilities. Capitalize on their talents with employment practices that benefit everyone. learn more at whatcanyoudocampaign.org



House ID 70663

PSNGSUDIE30H Support

Unlike other health concerns mental illness is not always easy to see. D-e-p-p-r-e-s-i-o-n. Mental illness doesn't show up on a scale. Bipolar? Sorting out a mental health concern takes professional diagnosis and treatment. Anxiety, I thought so. If you or a loved one has a mental health concern don't go it alone. For 24 hour free and confidential information and treatment referral call 1-800-662-HELP.



House ID 70664

VYPC0014000H DIY Dont

Hi I'm Dan Sheppard, I'm the kind of guy that likes to do things myself. I change my own lightbulbs. I do my own laundry. I even make my own jam. So when my doctor told me he needed to check my prostate I said I'll do it myself. Can I get the Jam back? Don't DIY your health. Early screening by a doctor can save your life. to learn more go to PCF.org



House ID 70665

SAVFK3PSAH Fed Up

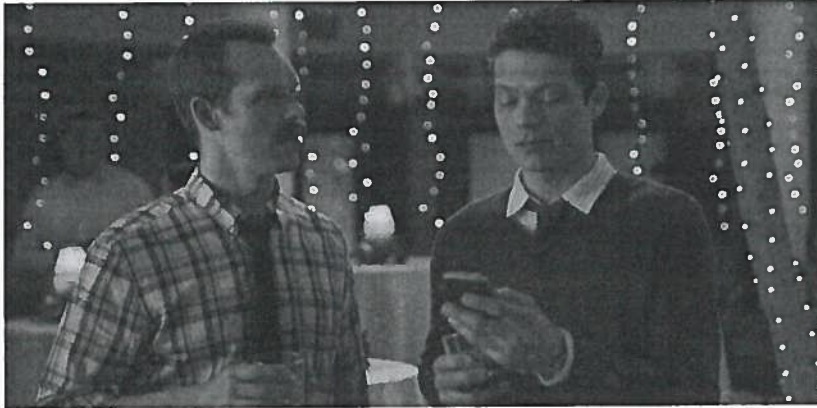
Save the Children believes a childhood without food is unimaginable. Yet around the world children are suffering from the worst famine in our lifetime. Coupled with conflict, poverty, climate change and more. Join save the children and get fed up. Fed up with the lack of progress. Fed up with the injustice. Learn how you can get involved with the fight against childhood hunger at savethechildren.org/getfedup



House ID 70666

CNRB0178000H Buzz

Hey! Christina from accounting. Hi! I used to date a Christina and then she dumped me for my best friend. Do you want to see some photos of them that I took? No. Buzzed warning sign #1 Too much too soon. I thought we talked about this buddy. Buzzed and overshared again? I'm going to call a car. Thats a smart idea. Yea I know, thats why i did it. Your going to get back to the top of the mountain. Does that mean I'm going to get back with Christina? No.



House ID 70667

CNGN0241000H Store

A variety of scenes of children not listening to their parents. Mom enters a bedroom looking for her son. He is sitting on the bed next to a gun. "What are you doing? We told you never to touch the gun." "I'm sorry, I didn't think it was that big of a deal." Kids do it anyway. Even with your guns. Safely store your guns, Unload. Lock. and Away from Ammo.



House ID 70668

4MSPTV71643H Ettcate

People with disabilities need their space. Sorry! I'll be quick! (woman parks in handicap spot) A workplace within reach. (office supplies are on a very high shelf) And help only when its asked for. Here let me! (man physically moves a disabled persons wheelchair) I'm all set. After all, everyone should recieve the same respect and consideration.



House ID 70669

ZPLWHFH1730H

Drawing

What does habbitat for humanity build? Opportunity! Strength and stability. Home. Hey everybody, I'm Garth Brooks. And I'm Tricia Yearwood. And nothing illustrates the beauty of what we can build together like habbitat for humanity. In our work with habitat we have seen whats possible. In your community and around the world right now, neighbors are helping neighbors build masterpieces. Visit habitat.org to learn more.



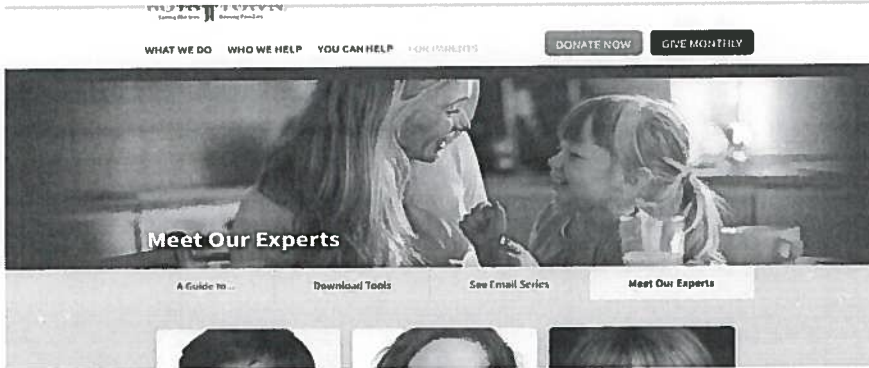
House ID 70670

FFBH0083000H

What if

What if he never stops crying. What if she doesn't make any friends. For all your what ifs and for all those how to's, the child behavior experts at Boys Town have answers. With our comprehensive website, including guides, downloads and more. What if she never calls? Thanks

mom! I'll call you when I get there. For every age and stage, boystown.org/parenting.



House ID 70671

PSNG0007000H Hear You

We all want our kids to grow up safe and healthy. So we show them how, and we tell them with honest conversations that let them know what we expect. Not just one time, but every chance we get. That's especially important when it comes to alcohol and other drugs. Kids not only need to know the dangers and how to avoid them, they need to hear it often. From you. And when it comes to pain medications, opioids. They need to know they should never be taken without a prescription. And never shared with friends or family. It's dangerous, and illegal. So talk with your kids, and guide them through the challenges of growing up safe and healthy. Because when you talk, they hear you.



House ID 70672

ZPLWBF98060H Kitten

Let's let Sam know about something even more urgent than his morning coffee. Hey Sam! Did

you know that its kitten season? Right now thousands of kittens are in shelters across the nation. They are in need of love and care. If there are too many kittens in shelters they are unable to get the individual attention they so desperately need. Thats where you come in. By fostering a kitten you can provide the care they need until they are ready to be adopted. If you foster a kitten, even for a week, youll be giving them a chance to grow up and find families of their own. Whats in it for you? A kitten will fill your home with joy. Your movie night with lots of cuddles and they will even help your social posts look way cuter too. And if you foster a kitten, you will be provided with everything you need to care for your furry friend. You just provide the love. Save lives, adopt or foster a kitten today. to learn more about how you can make a lifesaving difference. Visit bestfriends.org/kittens



House ID 70673

CNTS0129000H

How2Feel

Its all in your head. I don't know why your so sad, you have a roof over your head. Bro, you gotta stop bringing up the personal stuff, thats a white people thing. In this house men don't cry. Stop telling me how to feel! You alright? It just feels like its coming from everywhere. Do you wanna talk about it? Thanks for hearing me out bro. Appreciate it. You can talk to me if your feeling sad. Whenever you need to talk, I'm here ok? When the world doesn't listen, be the friend who does. Learn how to help a friend with their mental health at seizetheawkward.org



House ID 70674

CNCG0544000H

Caregiver

Dad comes home from work and immediately starts playing an imagination game with his daughter. He has a superhero cape on. The memory fades to the now adult daughter putting a red blanket around her elderly father's shoulders. Your hero needs you now, and AARP is here to help. Find the care guides you need at aarp.org/caregiving



House ID 70675

ZPLWWWP55760H

WWP Alone

As Americans it is our responsibility to ensure those that fought and sacrificed for our nation

recieve the support they earned and deserve. Wounded Warrior Project exists to fulfil that promise. Since 2003 we've been committed to post 9/11 wounded service members and their families. Helping them achieve their highest ambitions. The generous American public and our loyal supporters and partners all believe passionately in that mission. And more importantly in our nations heros. Because of you, Veterans never pay a penny for our programs and services. Thanks to this collective effort, wounded warrior project is changing and saving lives and making sure veterans know they are not alone. See how we help wounded warriors with their mental, physical and financial health. go to woundedwarriorproject.org/notalone



House ID 70676

AHATA6PSAH Stroke

1 in 5 people will have a stroke. I did cheerleading through high school. I went to the Colt's cheerleading and I loved it. I was about to go to work when my arm went numb on me. I knew I couldn't speak. And I collapsed. After 36 hours Tessa's worried friends and family called police. Found her on the floor after suffering a stroke. For two days I was unconcious, I don't remember anything. Thanks to the american heart association's support of lifesaving research and medical breakthroughs, Tessa got her life back. I don't have a limp anymore, and I am so encouraged because I can speak now. To learn more about how the american heart association is saving lives go to helpheart.org

